

## *Supporting Information*

### **Visible-Light Initiated Na<sub>2</sub>-Eosin Y Catalyzed Highly Regio- and Stereoselective Difunctionalization of Alkynes with Alkyl Bromides**

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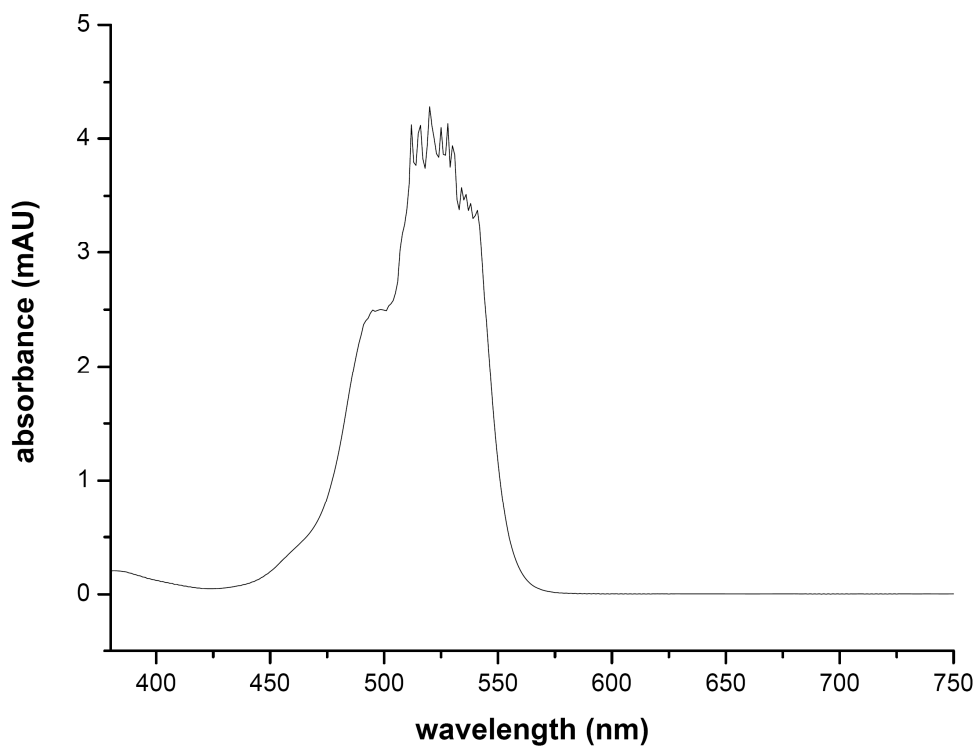
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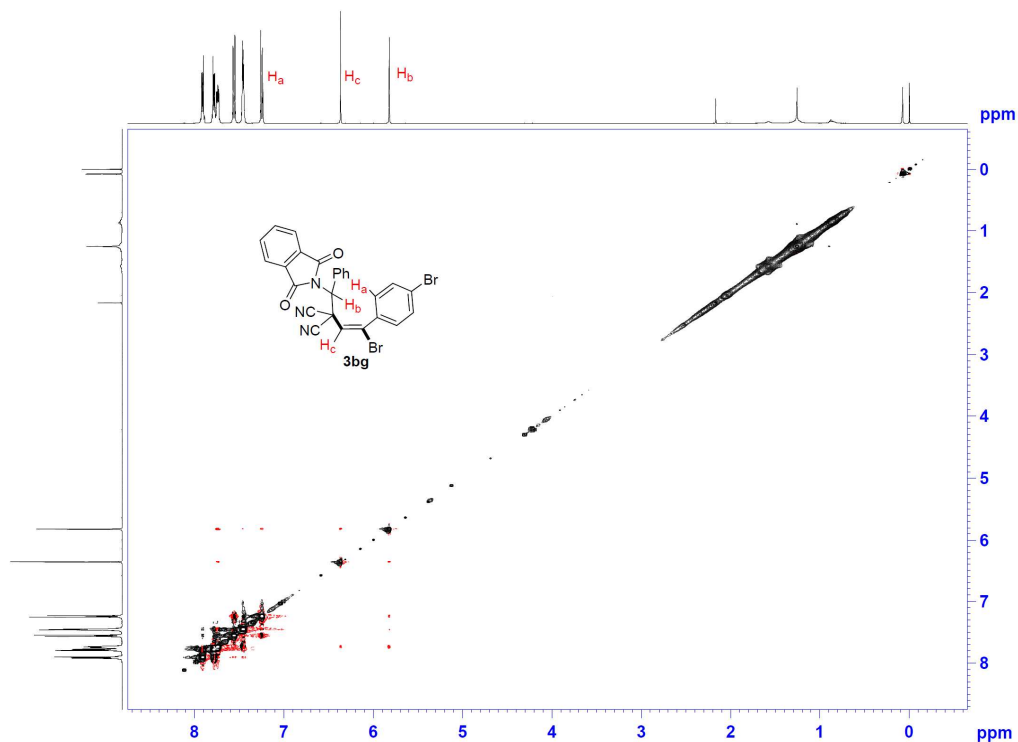
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## 1. UV-Vis experiments

The UV-Vis measurement was performed with a  $\text{CH}_3\text{CN}$  solution of  $\text{Na}_2$ -eosin Y (100  $\mu\text{M}$ ).



## 2. NOESY spectrum of compound **3bg**

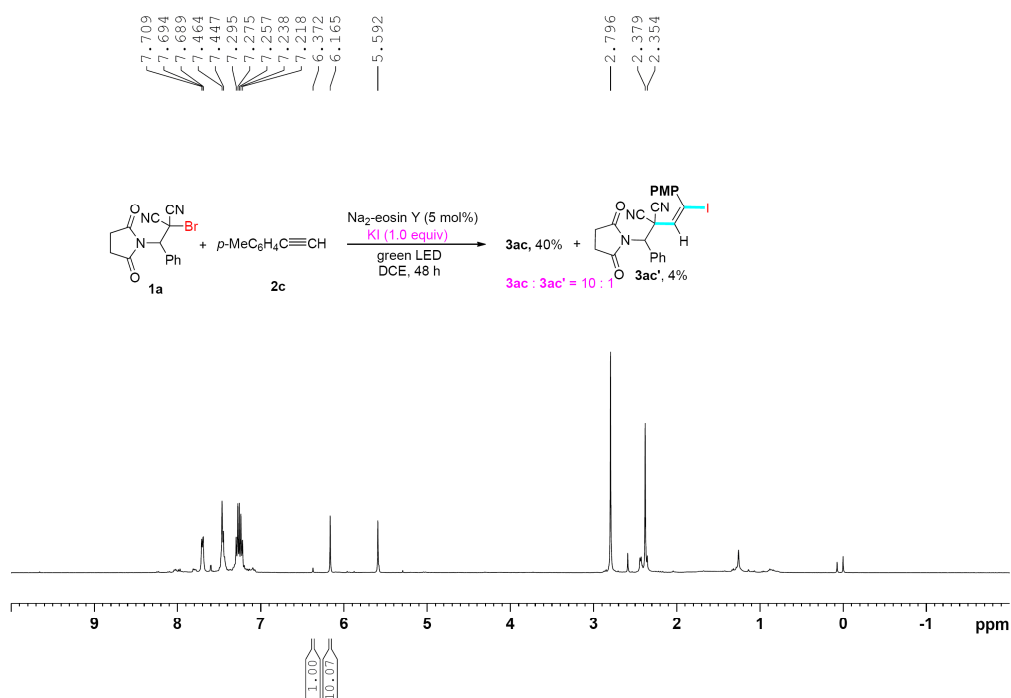
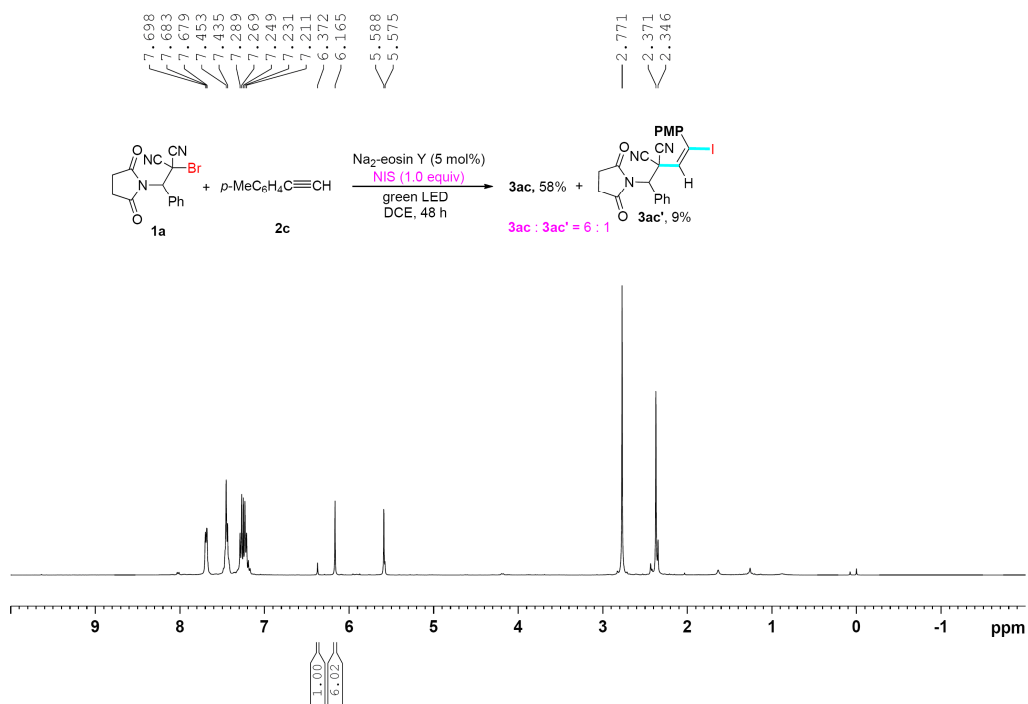


The (*E*)-configuration of the double bond can be confirmed by NOE experiments. In the NOESY spectrum of **3bg**, a cross peak of H<sub>a</sub> and H<sub>b</sub> was observed; but no NOE enhancements were appeared between H<sub>a</sub> and H<sub>c</sub>, which confirmed the relationship between these substituents.

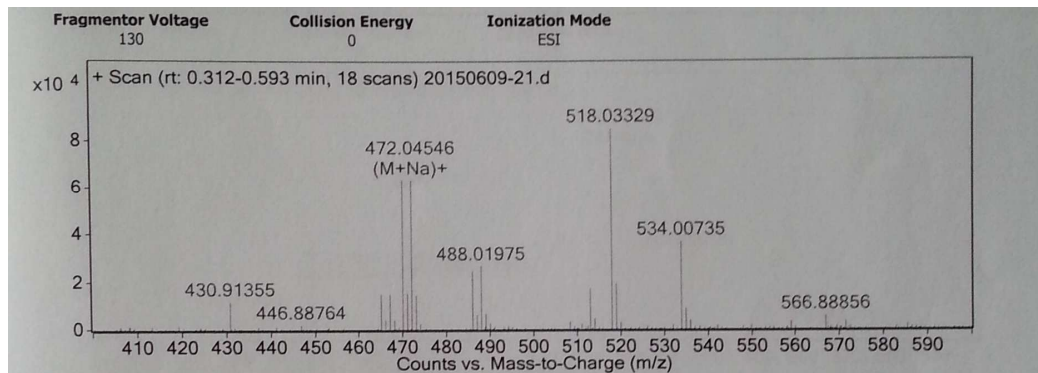
### 3. Correlative spectra of control experiments

#### (a) The spectra of mixture of **3ac** and **3ac'**

The following spectra were obtained after the reaction was stirred in the presence of NIS or KI; the yields of **3ac** and **3ac'** were calculated based on the  $^1\text{H}$  NMR spectra analysis.



**(b) The HRMS spectra of mixture of **3ac** and **3ac'****



HRMS (ESI) calcd for **3ac**  $\text{C}_{23}\text{H}_{18}^{81}\text{BrN}_3\text{O}_3\text{Na}$   $(\text{M}+\text{Na})^+$ : 472.0460; Found: 472.0455.

HRMS (ESI) calcd for **3ac'**  $\text{C}_{23}\text{H}_{18}\text{IN}_3\text{O}_3\text{Na}$   $(\text{M}+\text{Na})^+$ : 518.0341; Found: 518.0333.

#### 4. $^1\text{H}$ and $^{13}\text{C}$ NMR spectra of the products

