## **Supporting Information**

## Nile Red nucleoside: Design of a solvatofluorochromic nucleoside as an indicator of micropolarity around DNA

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- Copies of <sup>1</sup>H/<sup>13</sup>C/<sup>31</sup>P NMR

Page S2, the <sup>1</sup>H NMR of compound 4.

Page S3, the <sup>13</sup>C NMR of compound 4.

Page S4, the <sup>1</sup>H NMR of compound 1.

Page S5, the <sup>13</sup>C NMR of compound 1.

Page S6, the <sup>1</sup>H NMR of the tritylated product of compound 1 (precursor of 5).

Page S7, the <sup>13</sup>C NMR of the tritylated product of compound 1 (precursor of 5).

Page S8, the <sup>1</sup>H NMR of compound 5.

Page S9, the <sup>13</sup>C NMR of compound 5.

Page S10, the <sup>31</sup>P NMR of compound 5.

















