

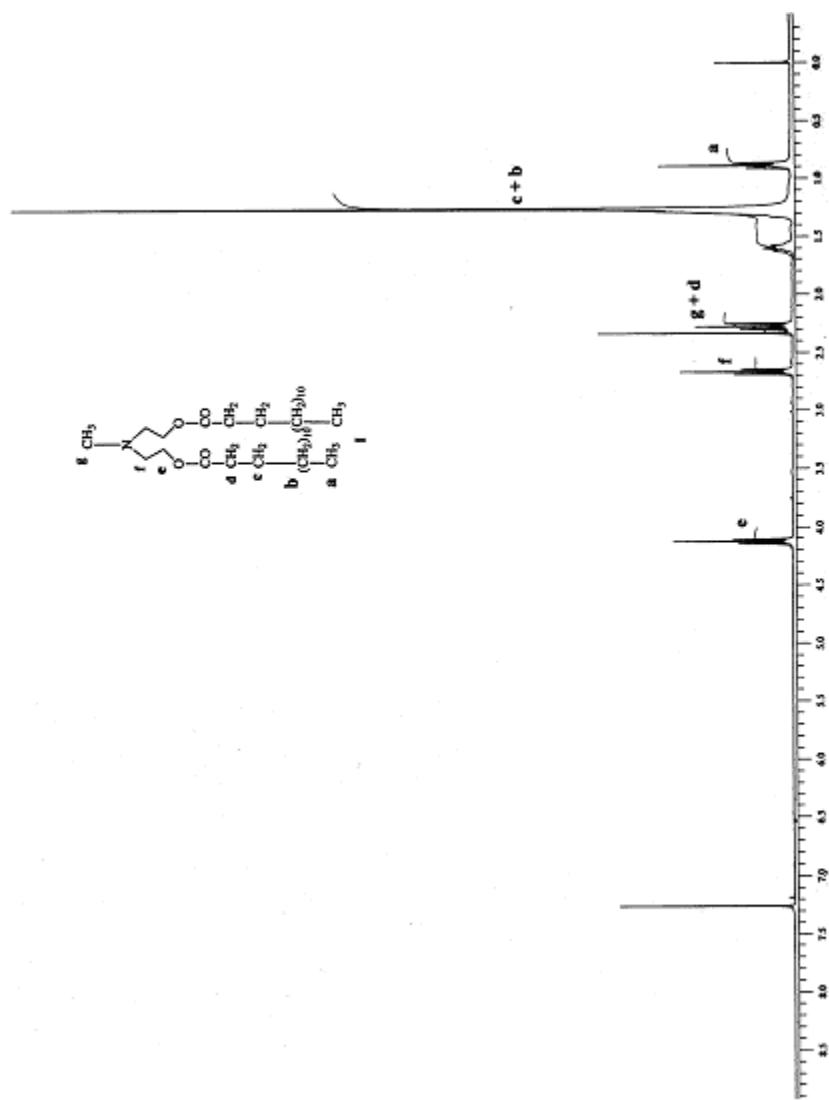
**Supporting Information (Ms. No. ja0704683)**  
**Dramatic Influence of the Orientation of Linker between Hydrophilic and Hydrophobic Lipid Moiety in Liposomal Gene Delivery.**

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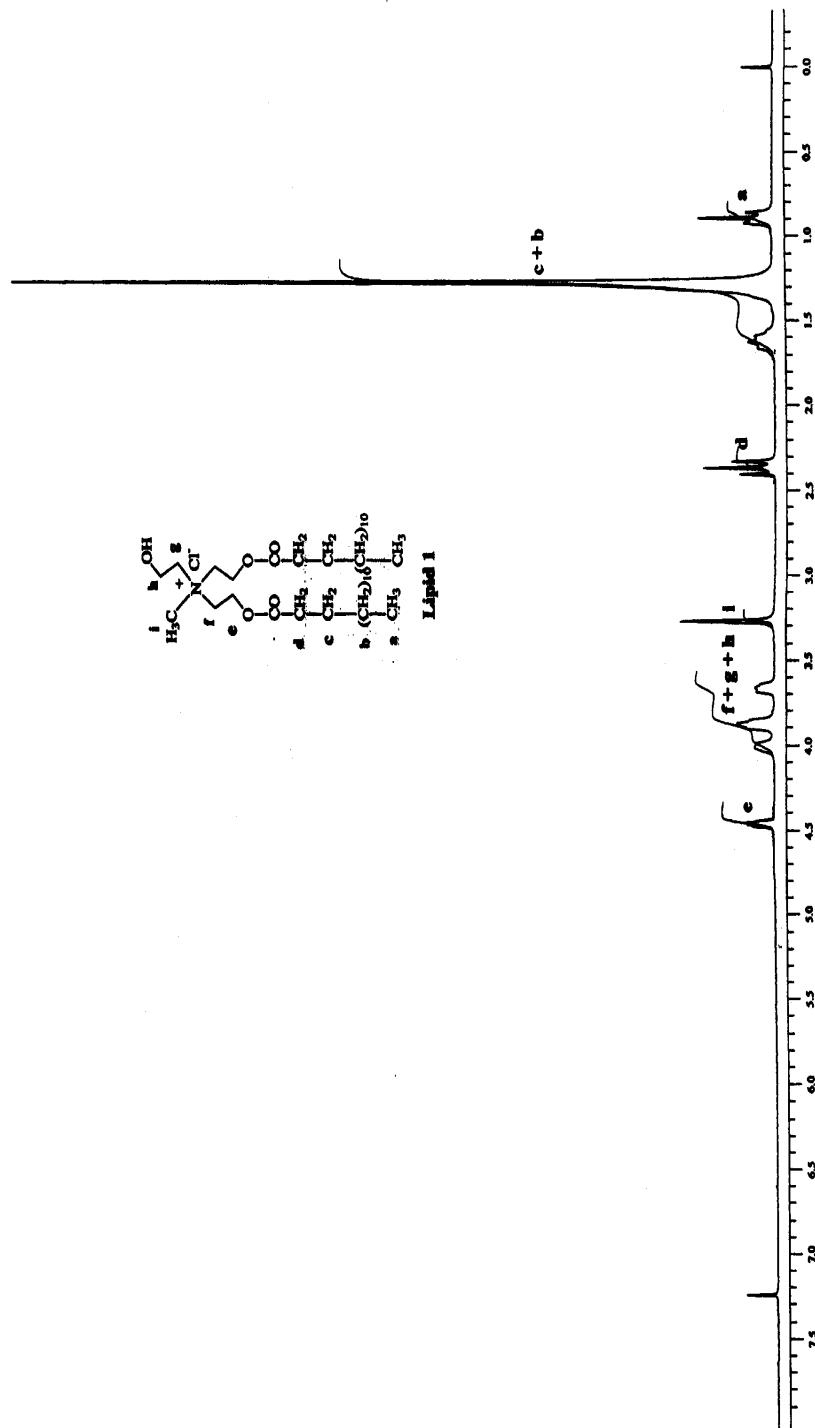
**Complete author lists for references 3 & 7i.**

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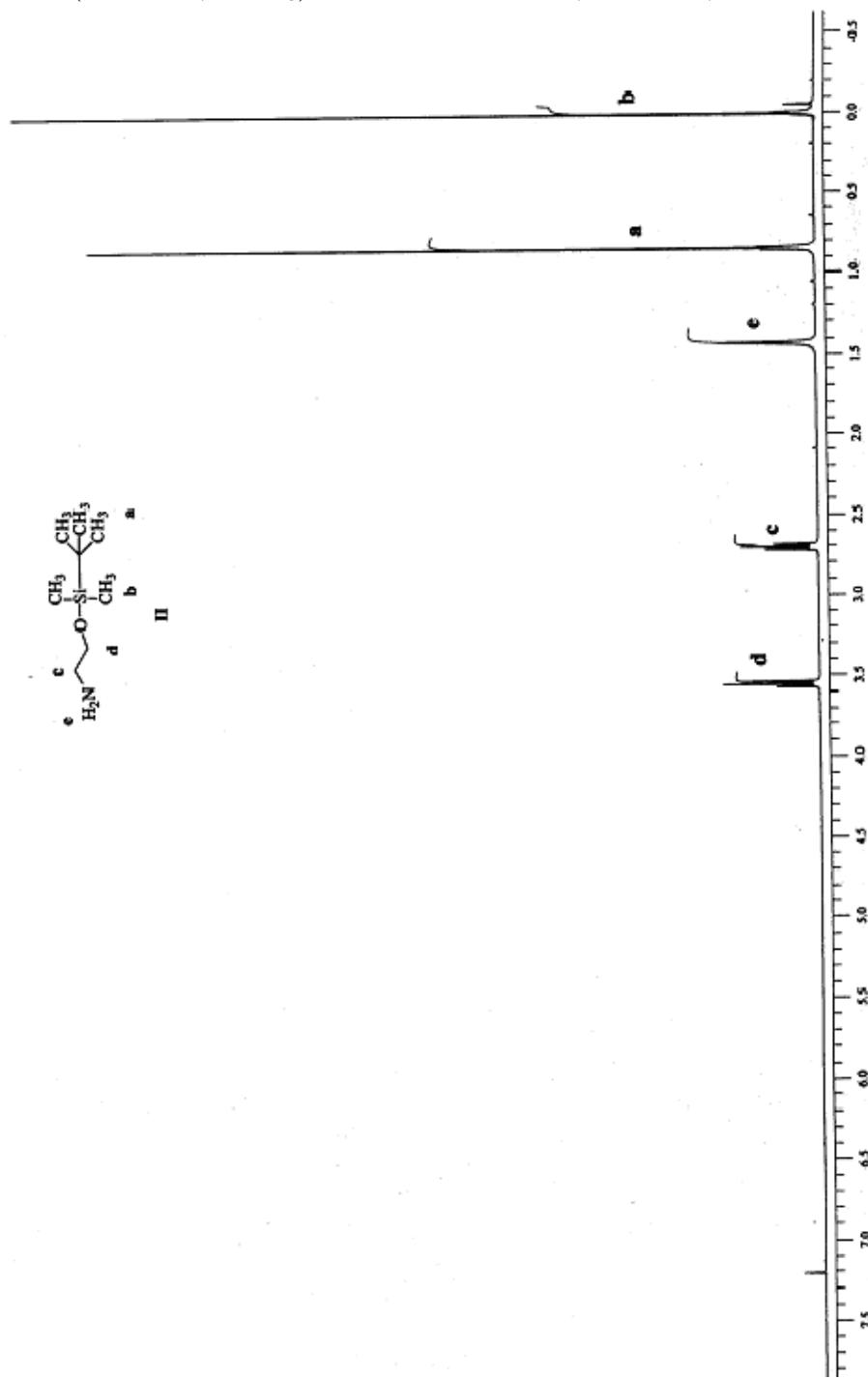
**Figure S1.**  $^1\text{H}$  NMR (200 MHz,  $\text{CDCl}_3$ ) of the Intermediate I, Scheme I, Part A.



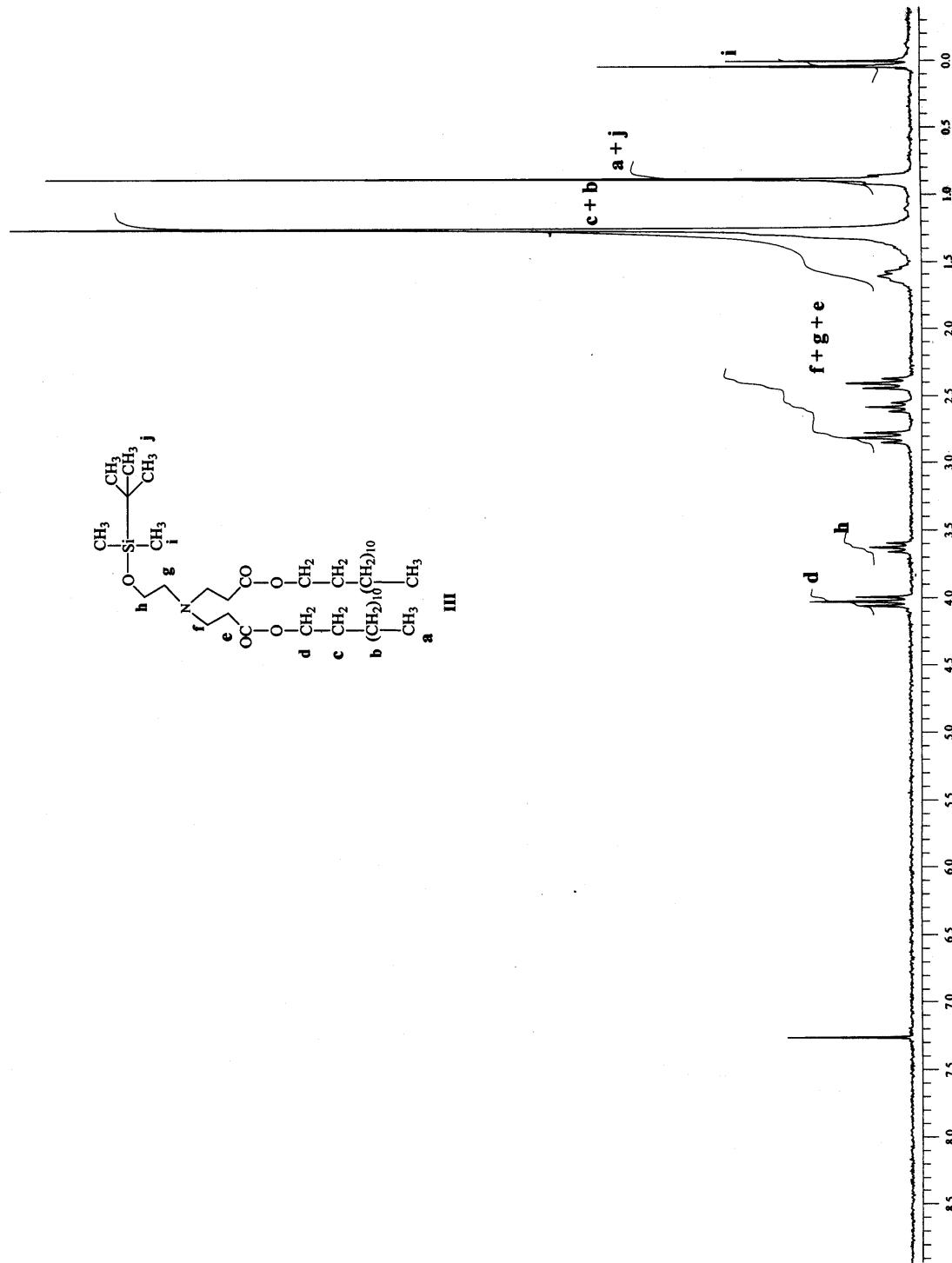
**Figure S2.**  $^1\text{H}$  NMR (300 MHz,  $\text{CDCl}_3$ ) of Lipid 1



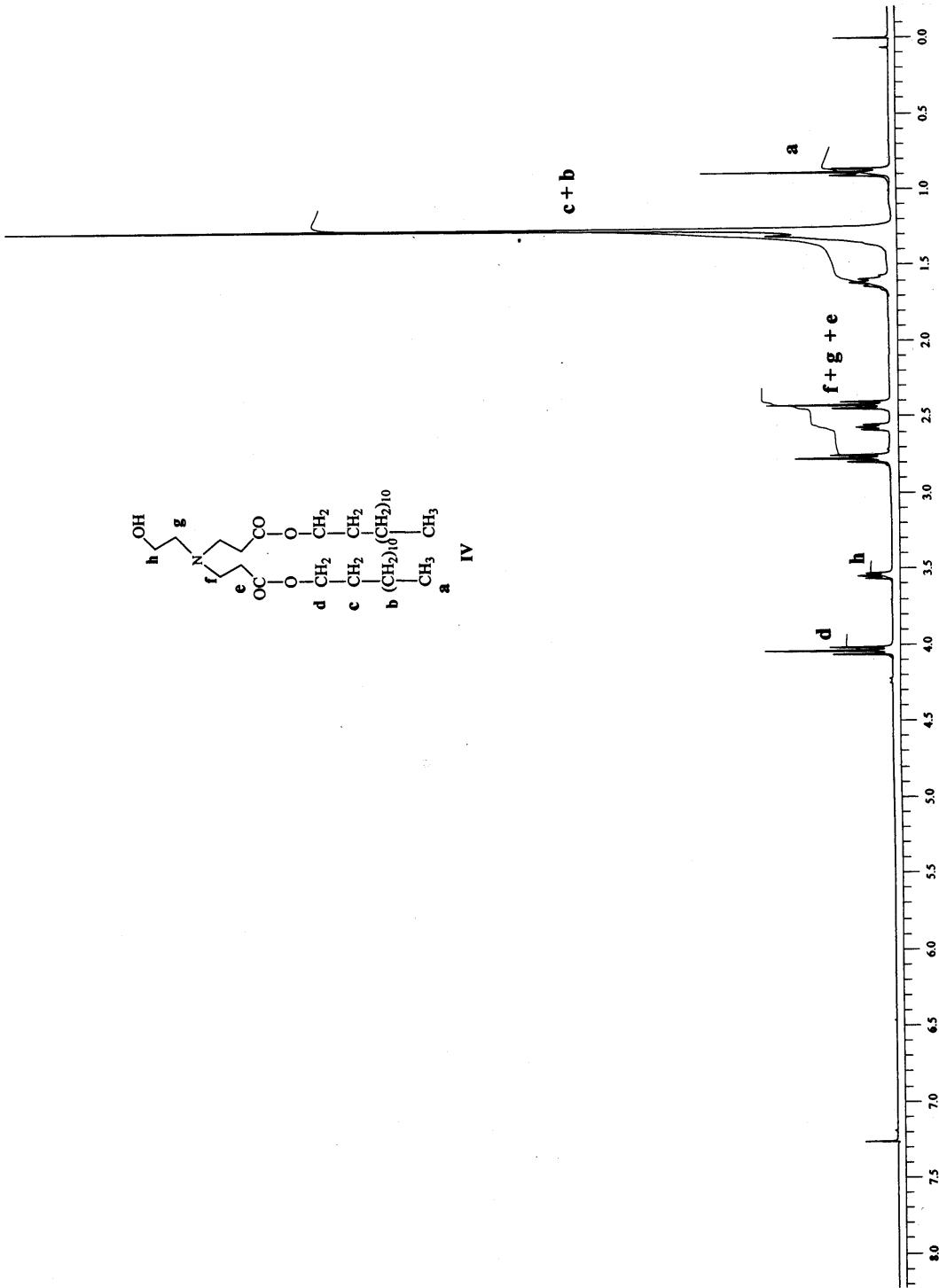
**Figure S3.**  $^1\text{H}$  NMR (200 MHz,  $\text{CDCl}_3$ ) of the Intermediate **II**, Scheme I, Part **B**.



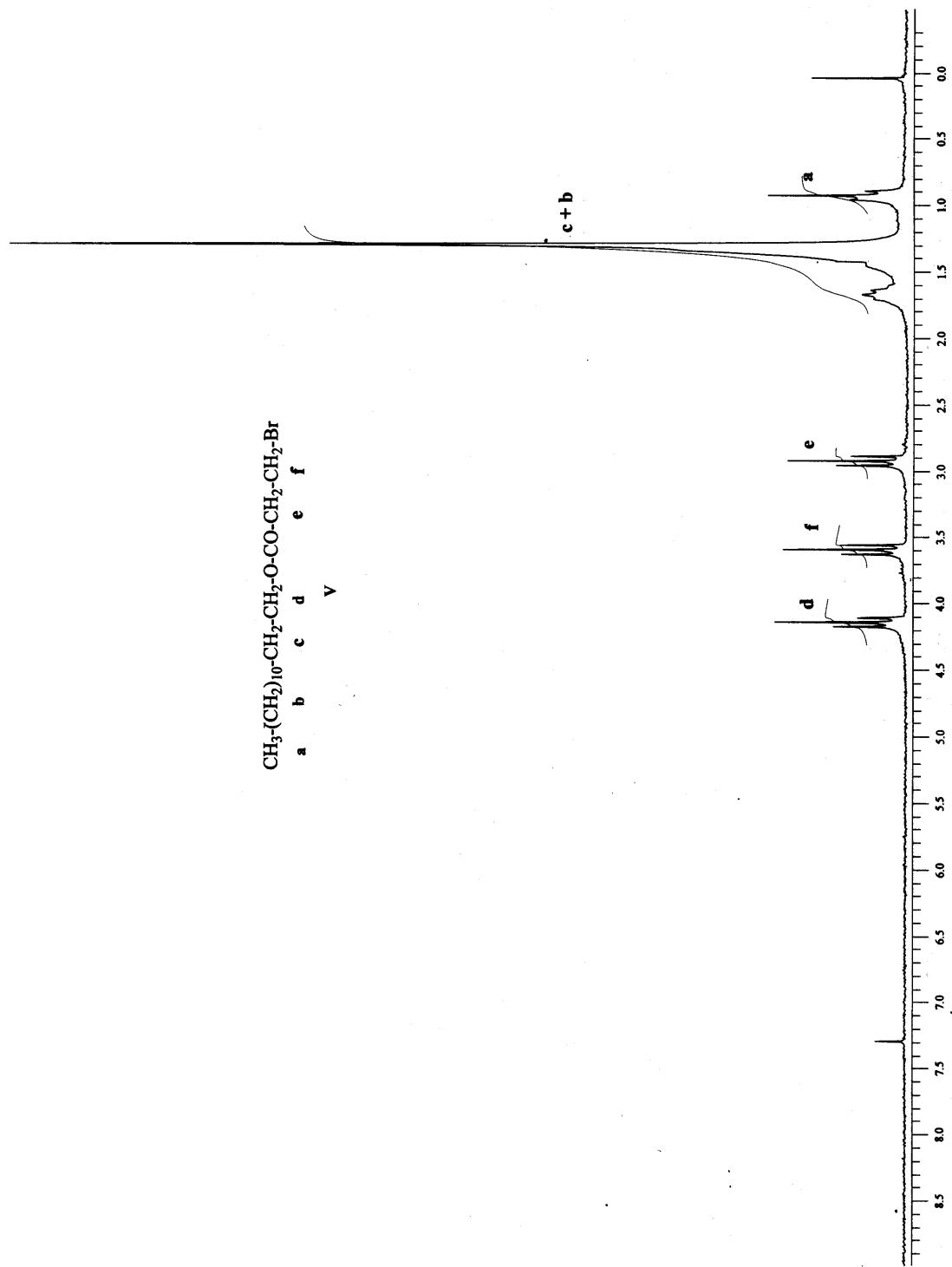
**Figure S4.**  $^1\text{H}$  NMR (200 MHz,  $\text{CDCl}_3$ ) of the Intermediate III, Scheme I, Part B.



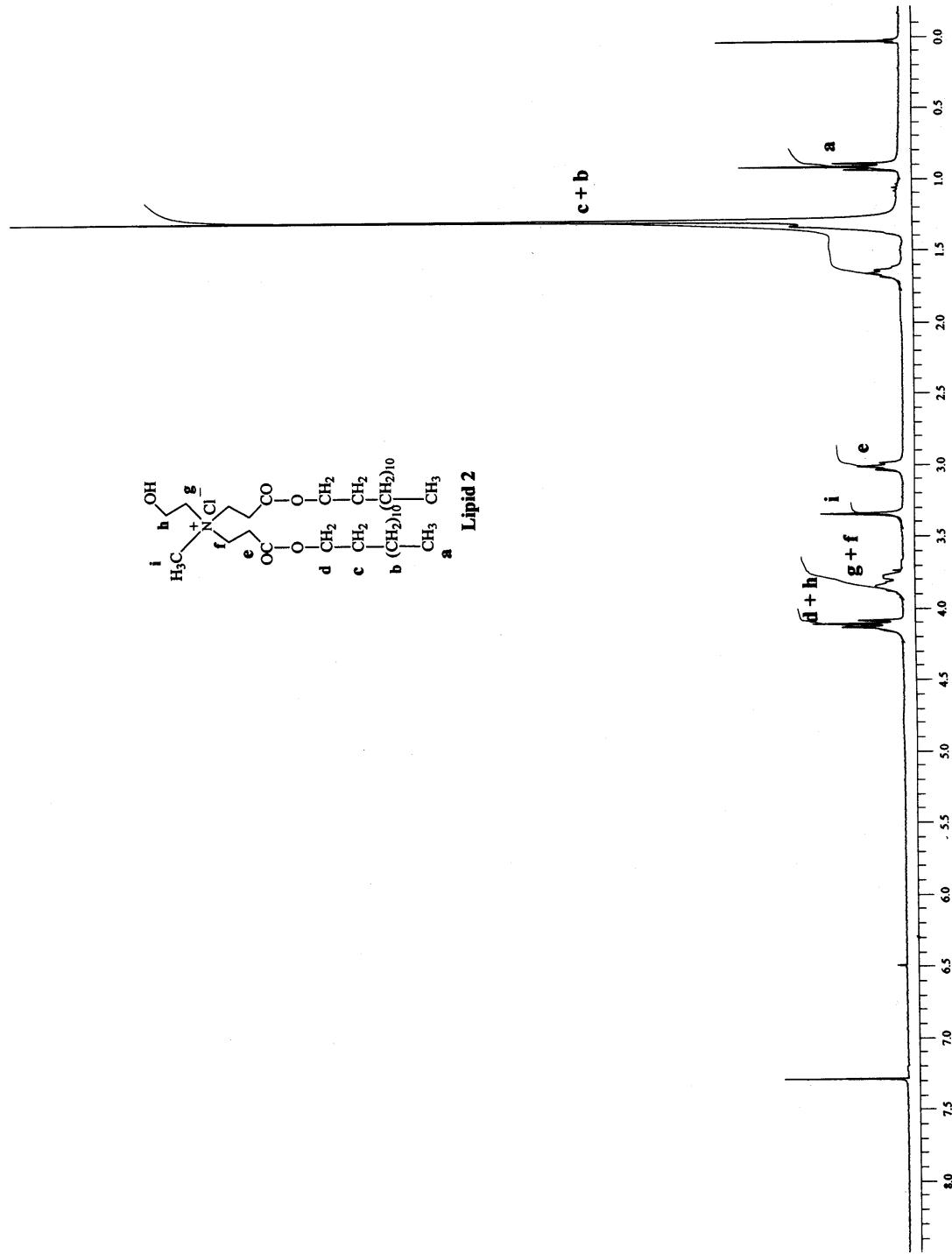
**Figure S5.**  $^1\text{H}$  NMR(200 MHz,  $\text{CDCl}_3$ ) of the Intermidiate IV, Scheme I, Part B.



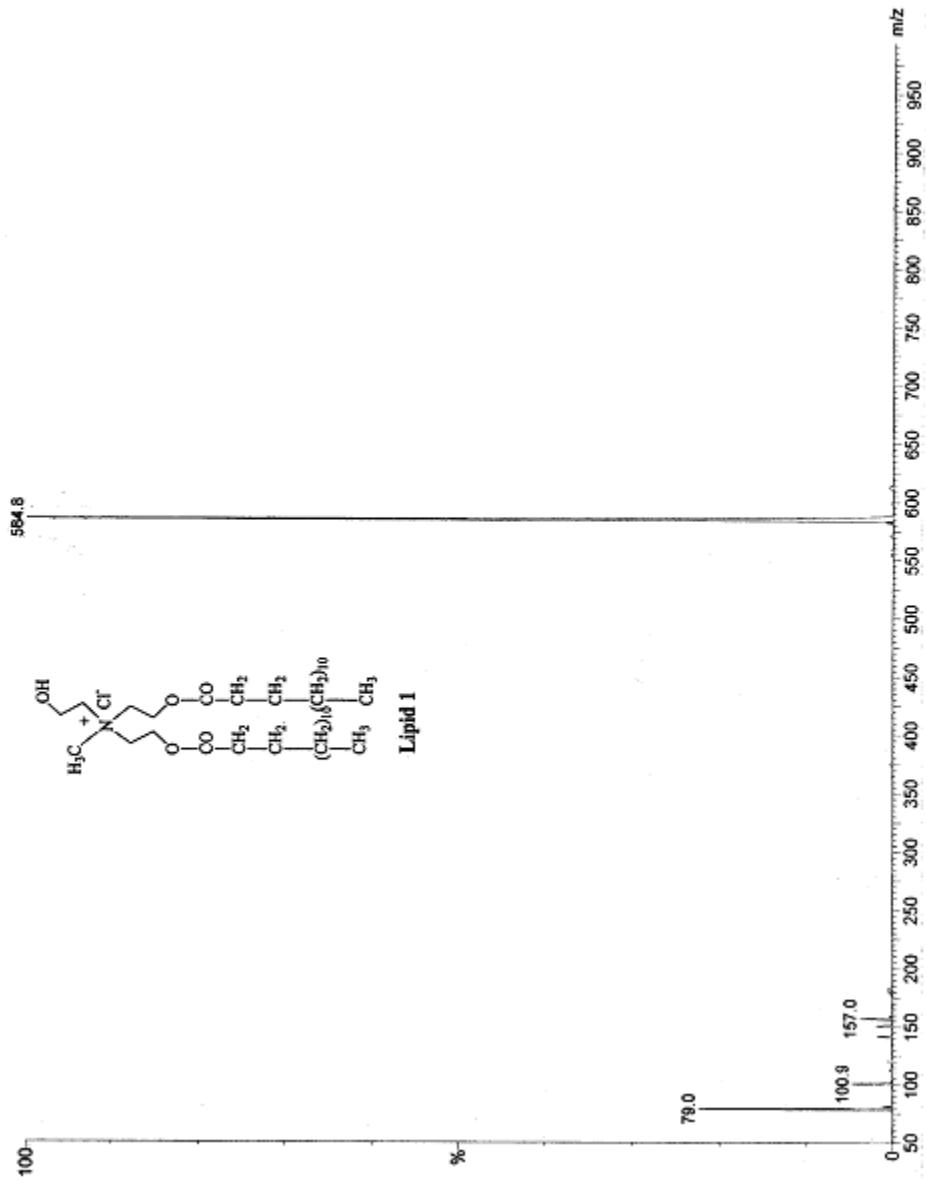
**Figure S6.**  $^1\text{H}$  NMR (200 MHz,  $\text{CDCl}_3$ ) of the Intermediate V, Scheme I, Part C.



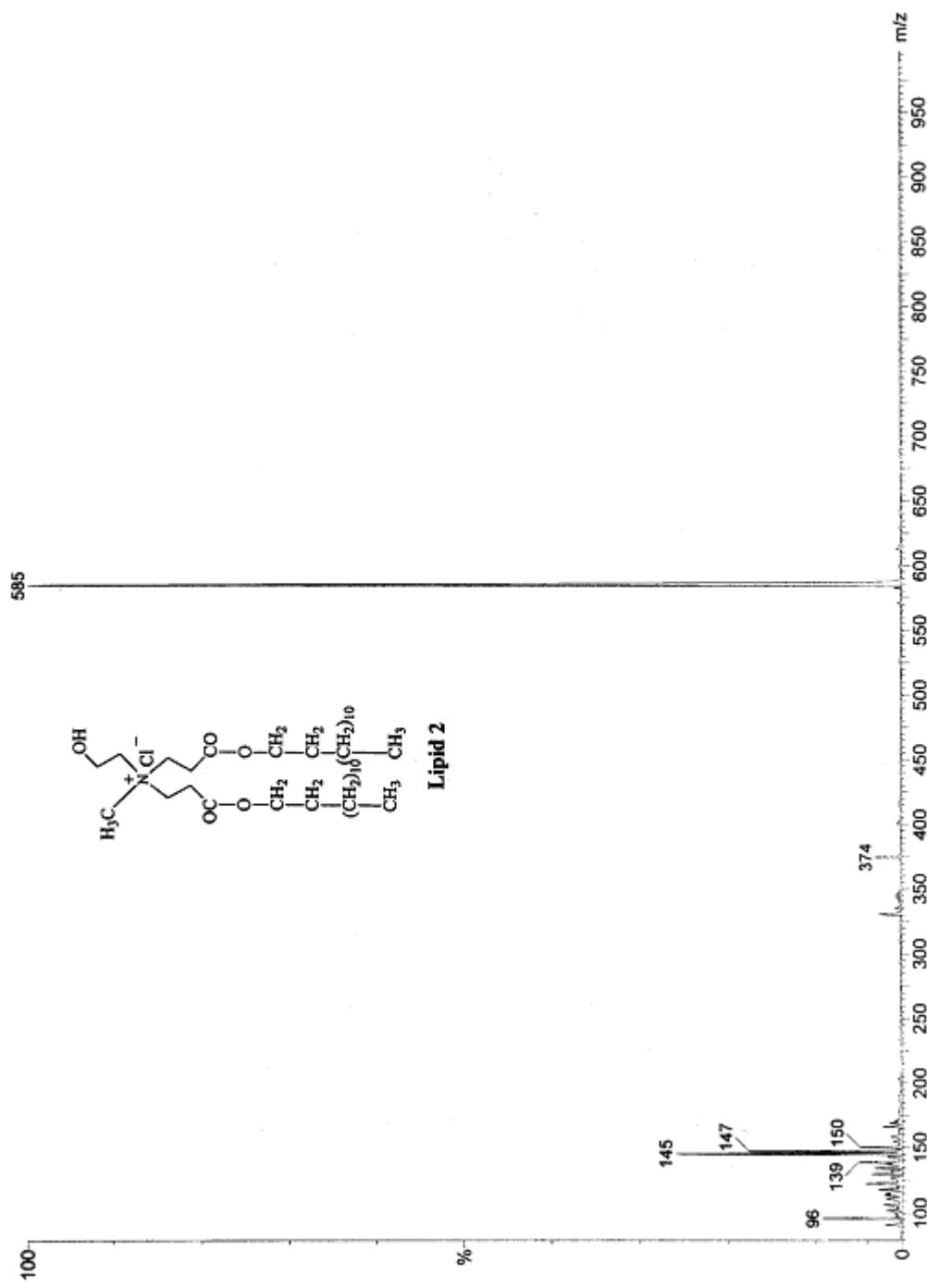
**Figure S7.**  $^1\text{H}$  NMR (200 MHz,  $\text{CDCl}_3$ ) of Lipid 2.



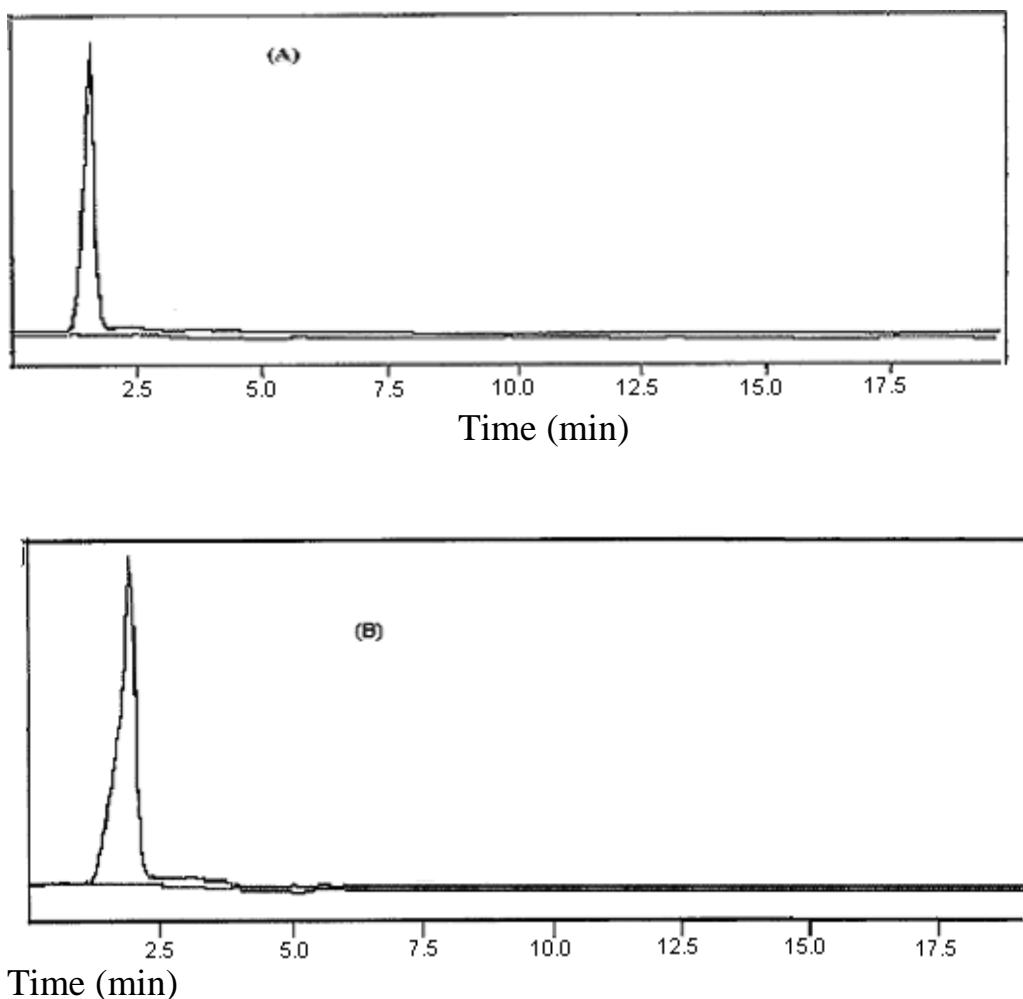
**Figure S8.** ESI Mass Spectrum of Lipid 1.



**Figure S9.** ESI Mass Spectrum of Lipid 2.



**Figure S10.** HPLC Chromatograms for purified Lipid **1**.



**HPLC CONDITIONS:**

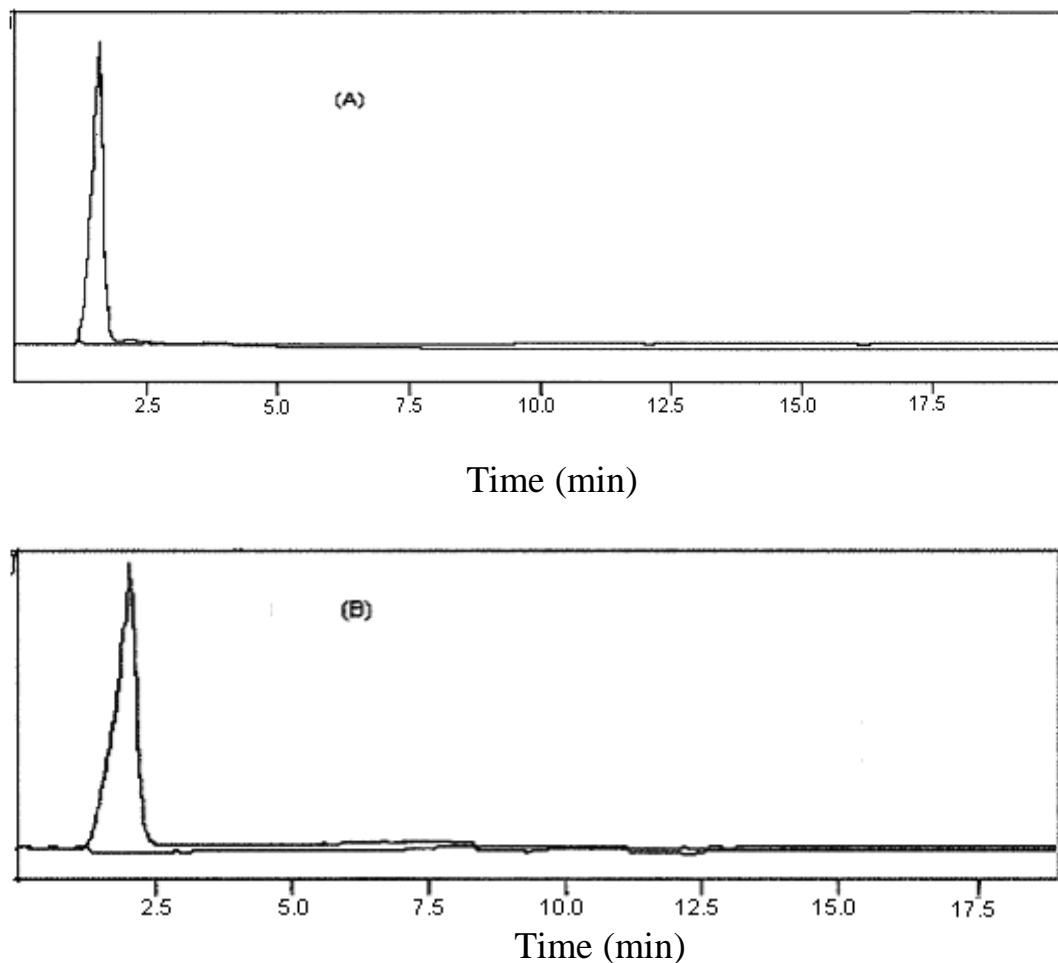
System: Varian Prostar 210; Column: Varian microsorb 4.6x 250 mm Reverse Phase C18.

Mobile Phase: Methanol (**A**); Methanol:Water, 95:5, v/v, (**B**).

Flow Rate: 1.5 mL/min; Detection : UV at 210 nm; Temperature: 20 °C

Typical Column Pressure: 300-305 psi.

**Figure S11.** HPLC Chromatograms for purified Lipid **2**



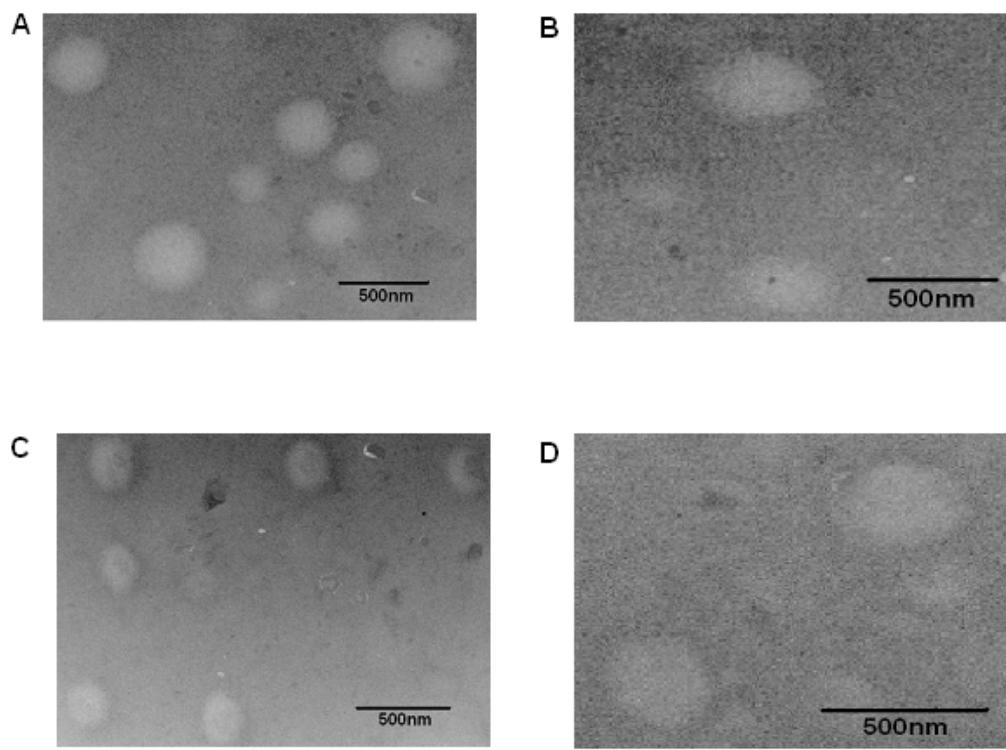
**HPLC CONDITIONS:**

System: Varian Prostar 210; Column: Varian microsorb 4.6x 250 mm Reverse Phase C18.

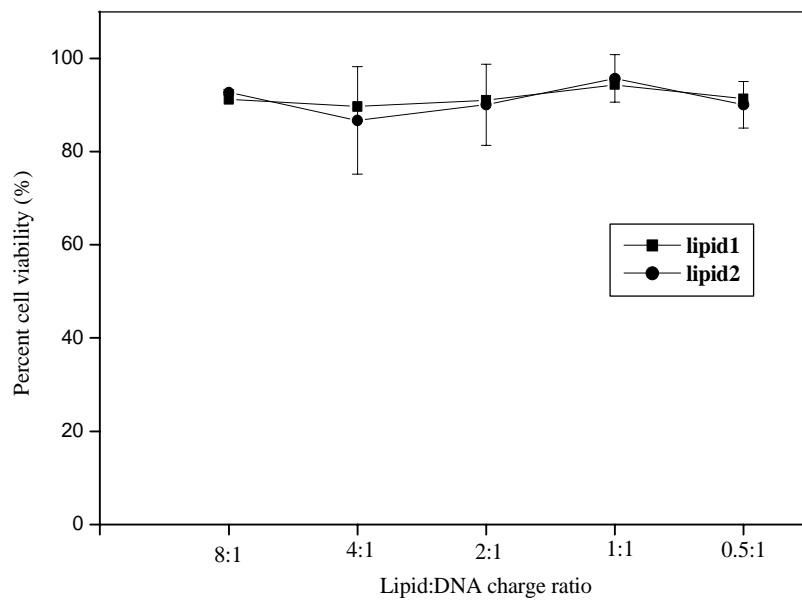
Mobile Phase: Methanol (**A**); Methanol:Water, 95:5, v/v, (**B**).

Flow Rate: 1.5 mL/min; Detection : UV at 210 nm; Temperature: 20 °C

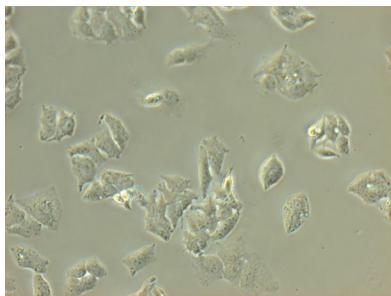
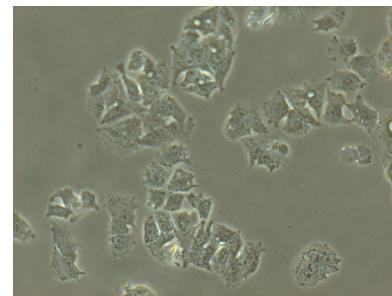
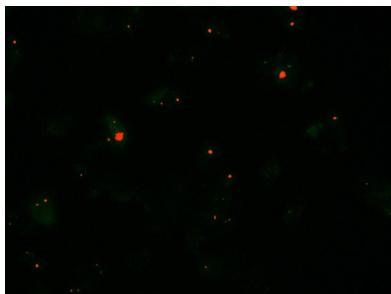
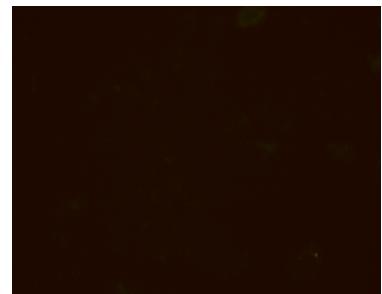
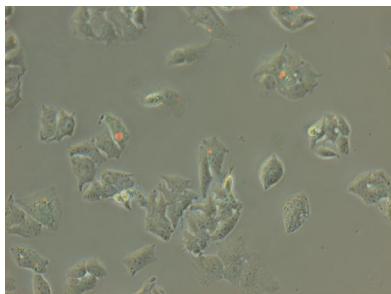
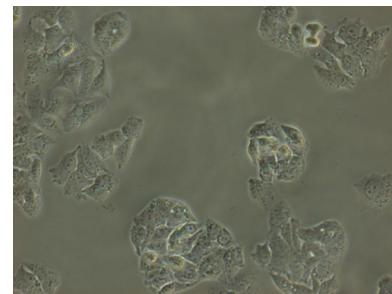
Typical Column Pressure: 300-305 psi.



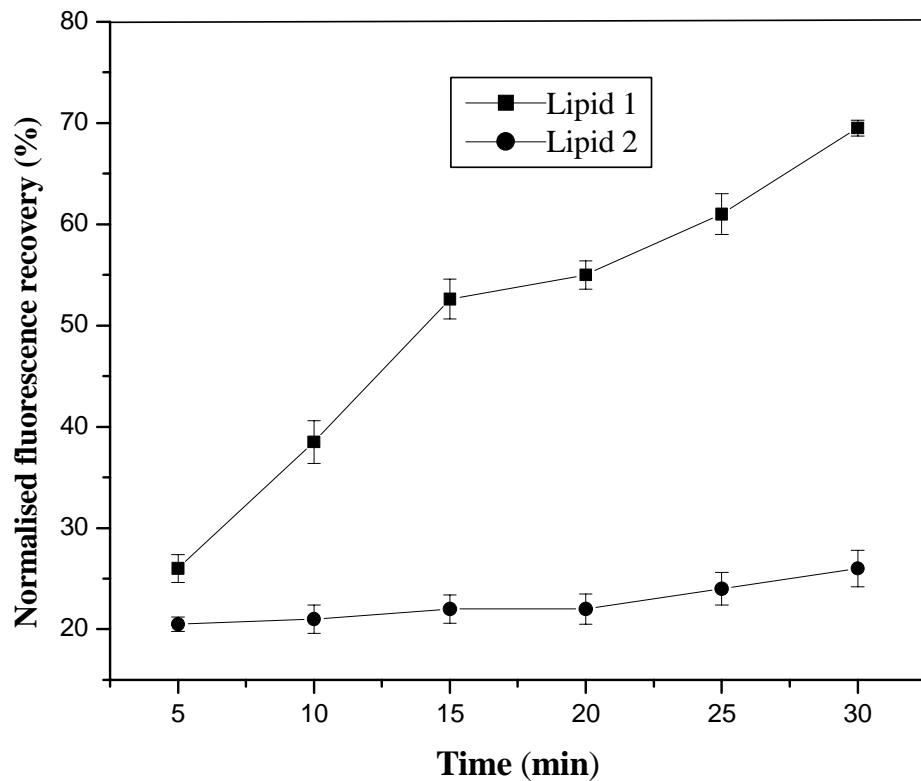
**Figure S12.** Transmission electron micrographs of representative liposomes prepared from lipid **1** (**A**) and lipid **2** (**C**) and representative lipoplexes prepared using lipid **1** (**B**) and lipid **2** (**D**) at a lipid/DNA charge ratio of 1:1. Bars in Parts **A-D** correspond to 500 nm. Experimental details are described in the text.



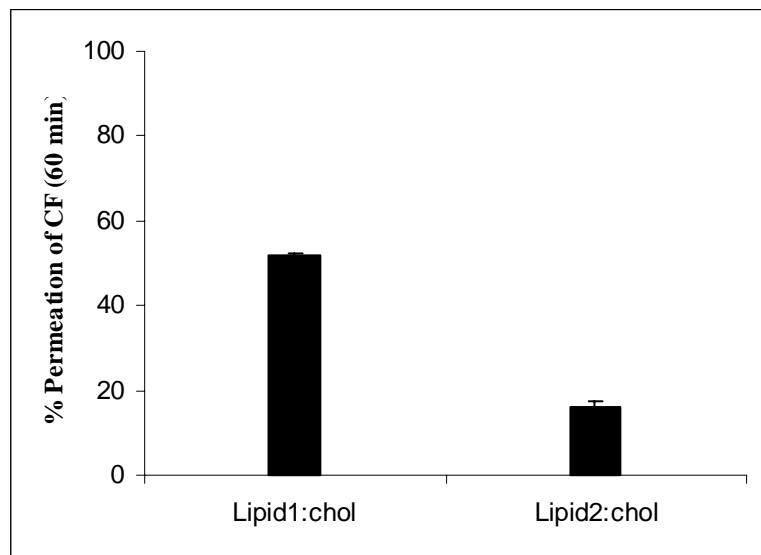
**Figure S13.** MTT-assay based percent cell viabilities when representative CHO cells are treated with lipoplexes of lipids **1** and **2** with increasing lipid:DNA charge ratios. The cell viability values shown are the average of triplicate experiments performed on same day. Details of cell viability assay are as described in the text.

**A****D****B****E****C****F**

**Figure S14.** Epifluorescence microscopic images of HepG2 cells transfected with Rh-PE labeled lipid **1** lipoplexes (**A-C**) and Rh-PE labeled lipid **2** lipoplexes (**D-F**). Lipid:DNA charge ratios in both the lipoplexes were maintained at 1:1. **A & D:** phase contrast bright field images; **B & E:** fluorescent images; and **C & F:** overlay images. The details of the cellular uptake experiments are as described in the text. Images were obtained using Nikon inverted fluorescence microscope (TE 2000E), Japan.



**Figure S15.** FRET studies on the biomembrane fusogenicities of lipid 1/Cholesterol (1:1 mole ratio) & lipid 2/Chol liposomes (1:1 mole ratio) based on the increase of the NBD fluorescence. Fusion was induced by adding the cationic lipid 1/Chol & lipid 2/Chol liposomes to the double fluorophore labeled biomembrane mimicking DOPC/DOPE/DOPS/Chol liposomal formulations. The values shown are representative of two independent measurements. The details of FRET experiments are as discussed in text.



**Figure S16.** A bar plot of the percentage CF leakage in 60 min of incubation at 25 °C from lipid **1**:cholesterol (1:1 mole ratio) and lipid **2**:cholesterol (1:1 mole ratio) liposomes. The details of the experiments are as described in the text.