Supporting Information:

Table S1: Ion Size Dependence of TICT molecules in 0.5(M) Perchlorate Solutions of Acetonitrile $^{a)}$

Ion	$\frac{z}{r_{int}}$	ν_{abs}	Γ_{abs}	ν_{LE}	Γ_{LE}^{inh}	ν_{CT}	Γ_{CT}^{inh}	α_{CT}
	7 100							α_{LE}
Na ⁺	0.980	34.30	4.22	27.33	1.39	19.38	3.61	0.93
Li ⁺	1.351	34.67	4.19	27.40	1.40	19.15	3.70	0.86
Sr ⁺²	1.724	34.11	4.39	27.15	1.12	18.87	3.16	1.31
Ca ⁺²	2.000	34.16	4.43	27.31	1.39	18.52	3.81	1.18
Mg ⁺²	2.780	33.96	4.71	27.23	1.12	19.33	3.04	0.82

(A) Spectral properties and area ratio: P4C

(B) Spectral properties and area ratio: P5C

Ion	ν_{abs}	Γ_{abs}	ν_{LE}	Γ_{LE}^{inh}	ν_{CT}	Γ_{CT}^{inh}	$\underline{\alpha_{CT}}$
						-	α_{LE}
Na ⁺	33.74	4.13	27.54	1.65	19.37	3.8	13.29
Li ⁺	33.63	4.22	27.62	1.95	19.28	3.84	11.5
Sr ⁺²	33.39	4.27	27.17	2.06	19.02	3.54	12.32
Ca ⁺²	33.47	4.29	27.61	2.06	18.72	3.89	9.96
Mg ⁺²	33.25	4.58	27.41	1.50	19.32	3.76	13.29

(C) Spectral properties and area ratio: P6C

Ion	ν_{abs}	Γ_{abs}	ν_{LE}	Γ_{LE}^{inh}	ν_{CT}	Γ_{CT}^{inh}	α_{CT}
							α_{LE}
Na ⁺	33.67	4.26	26.28	1.70	20.06	3.88	49.0
Li ⁺	33.55	4.31	26.61	2.05	19.88	3.93	43.6
Sr ⁺²	33.40	4.37	26.80	1.50	19.63	3.35	49.0
Ca ⁺²	33.45	4.38	26.80	1.50	19.28	4.19	54.6
Mg^{+2}	33.22	4.58	25.58	1.87	20.01	3.97	49.0

^{a)} Peak frequencies (v) and band widths (Γ , fwhm) are in the unit of 10³ cm⁻¹. $\frac{\alpha_{CT}}{\alpha_{LE}}$ denotes the ratio of the areas under CT and LE emission bands.

Table S2: LiClO₄ Concentration Dependence of C153 in Ethyl Acetate and Acetonitrile

Conc (M)	n (ref	ν_{abs}	Γ_{abs}	v _{em}	Γ_{em}	k net	k_{net}^{nr}	M _{em}
()	index)							
0.0	1.368	24.76	4.31	19.35	3.78	1.26	7.50	49
0.005	1.368	24.63	3.94	19.36	3.89	1.27	7.46	4.9
0.01	1.368	24.63	3.99	19.29	3.94	1.27	7.80	4.9
0.025	1.368	24.63	4.02	19.11	4.06	1.32	8.07	5.0
0.05	1.368	24.57	4.01	18.90	4.13	1.42	9.48	5.3
0.075	1.368	24.55	4.00	18.76	4.18	1.37	10.30	5.3
0.1	1.369	24.58	4.03	18.67	4.13	1.35	10.16	5.3
0.25	1.371	24.48	4.18	18.18	3.73	1.16	9.47	5.2
0.5	1.374	24.31	4.36	18.11	3.59	1.15	10.15	5.1
0.75	1.378	24.08	4.19	18.00	3.55	1.13	10.04	5.1
1.0	1.382	23.93	4.14	17.93	3.65	1.07	10.26	5.0
1.5	1.387	23.62	4.16	17.82	3.65	1.06	11.05	5.0
2.0	1.392	23.43	4.12	17.73	3.63	1.05	11.83	5.2
2.5	1.395	23.20	4.09	17.64	3.62	1.09	13.34	5.1
3.0	1.395	23.12	4.19	17.56	3.58	1.00	14.85	4.8

(A) Spectral properties of C153 in Ethyl Acetate + LiClO₄ Solution ^{a)}

(B) Spectral properties of C153 in Acetonitrile + LiClO₄ Solution

Conc (M)	n (ref. index)	V _{abs}	$\Gamma_{\rm abs}$	V _{em}	$\Gamma_{\rm em}$	k net	k_{net}^{nr}	M _{em}
0.0	1.338	24.21	4.12	18.53	3.64	1.24	5.56	5.3
0.005	1.339	24.18	4.07	18.50	3.66	1.24	5.83	5.3
0.01	1.339	24.38	4.42	18.45	3.67	1.23	6.04	5.3
0.025	1.340	24.08	4.19	18.38	3.69	1.25	6.42	5.4
0.05	1.340	24.22	4.17	18.38	3.74	1.24	6.67	5.4
0.075	1.341	24.34	4.63	18.24	3.65	1.22	6.87	5.4
0.1	1.341	24.23	4.21	18.18	3.65	1.21	7.09	5.4
0.25	1.343	24.74	4.03	18.11	3.71	1.19	7.60	5.4
0.5	1.346	24.28	4.50	17.99	3.63	1.17	8.16	5.4
0.75	1.349	23.97	4.49	17.86	3.62	1.09	9.27	5.2
0.9	1.352	23.73	4.32	17.77	3.61	1.07	9.90	5.2
1.0	1.353	23.83	4.88	17.72	3.59	0.92	11.29	4.9

^{a)} Units are same as those in Table S1. M_{em} represents emission transition moment (in Debye unit)

Table S3: Ion Size Dependence of C153 in 0.5(M) Perchlorate Solutions of Ethyl Acetate and Acetonitrile^a

Ion	n (ref. index)	v_{abs}	Γ_{abs}	V _{em}	$\Gamma_{\rm em}$	k ^{rad} net	k_{net}^{nr}	M _{em}	Ф
Na ⁺	1.374	24.39	4.11	18.17	3.94	0.95	9.51	4.6	0.50
Li ⁺	1.374	24.31	4.36	18.11	3.59	1.15	10.15	5.1	0.53
Sr ⁺²	1.386	24.19	4.75	17.87	3.56	0.94	11.48	4.7	0.45
Ca ⁺²	1.382	24.08	4.29	17.72	3.54	1.02	12.43	4.9	0.45
Mg ⁺²	1.381	24.01	5.82	18.16	3.82	0.91	13.10	4.5	0.41

(A) Ethyl Acetate

(B) Acetonitrile

Ion	n (ref. index)	V _{abs}	$\Gamma_{\rm abs}$	V _{em}	$\Gamma_{\rm em}$	k ^{rad} net	k_{net}^{nr}	M _{em}	Φ
Na ⁺	1.346	24.14	4.28	18.09	3.68	1.09	7.54	5.1	0.59
Li ⁺	1.346	24.28	4.50	17.99	3.63	1.17	8.16	5.4	0.59
Sr ⁺²	1.361	23.48	4.36	17.68	3.54	1.09	10.11	5.3	0.52
Ca ⁺²	1.356	23.37	4.04	17.58	3.48	1.20	10.25	5.6	0.54
Mg^{+2}	1.355	22.92	4.89	17.74	3.67	1.06	11.46	5.1	0.48

^{a)} Units are same as in Tables S1 and S2. Φ represents quantum yield.

Figure Caption

Fig. S1: Fluorescence emission spectra of P5C in several concentrations of $LiClO_4$ in ethyl aetate (upper panel) and acetonitrile (lower panel). Spectra shown in this figure correspond to the following $LiClO_4$ concentrations (M) in ethyl acetate and acetonitrile: 0.0, 0.1, 0.25, and 0.5, 1.0, respectively. Note here that we have shown spectra in ethyl acetate with $LiClO_4$ only upto 1.0 M even though we could go upto 2.5 M.

Fig. S2: Fluorescence emission spectra of P6C in several concentrations of $LiClO_4$ in ethyl aetate (upper panel) and acetonitrile (lower panel). The spectra shown here correspond to the following $LiClO_4$ concentrations (M): 0.0, 0.1, 0.25, 0.5, 1.0, respectively. Note that we have shown spectra in ethyl acetate with $LiClO_4$ only upto 1.0 M even though we could go upto 2.5 M.

Fig. S3: Ion size dependence of change in reaction free energy $(-\Delta G_r)$ for LE \rightarrow CT conversion in ethyl acetate (open symbols) and acetonitrile (filled symbols). Note that Mg⁺² has not been shown in this figure. Values (in proper unit) of $-\Delta G_r$ in presence of Mg⁺² in ethyl acetate for P4C, P5C and P6C are respectively -0.82, 6.03, 8.90. Corresponding values in acetonitrile are 2.06, 9.02 and 11.47.

Fig. S4: Upper panel (open symbols) shows the quantum yield for the LE bands and lower panel (filled symbols) for CT bands in EA at different $LiClO_4$ concentrations. Squares, circles and triangles represent electrolyte concentration dependent quantum

yields of P4C, P5C and P6C, respectively. Estimated errors for these calculations are within $\pm 10\%$ about the average for most of the cases.

Fig. S5: Electrolyte (LiClO₄) concentration dependence of quantum yield (Φ) for C153 in ethyl acetate and acetonitrile. Open circles and open triangles represent quantum yields of C153 in ethyl Acetate and acetonitrile, respectively. Estimated errors for these calculations are within \pm 10% about the average for most of the cases.



Fig.S1/Pradhan & Biswas



Fig.S2 /Pradhan & Biswas



Fig.S3 /Pradhan & Biswas



Fig.S4/Pradhan & Biswas



Fig.S5/Pradhan & Biswas