## Supporting Information - Electronic and NMR Spectra

Synthesis of 1,3-Diphenyl-6-alkyl/aryl Substituted Fulvene Chromophores: Observation of $\pi-\pi$ interactions in a 6-Pyrene Substituted 1,3-Diphenylfulvene

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$300 \mathrm{MHz}{ }^{1} \mathrm{H}$ NMR spectrum of 1-phenyl-1,4-pentanedione $\mathbf{1}$ in $\mathrm{CDCl}_{3}$










SpinWorks 3:


SpinWorks 3:

$300 \mathrm{MHz}{ }^{1} \mathrm{H}$ NMR spectrum of 1,3-diphenylcyclopentadiene (recrystallized from EtOH ) in $\mathrm{CDCl}_{3}$ (presence of 1,4-isomer due to acid catalyzed isomerization during reaction workup)

$75 \mathrm{MHz}{ }^{13} \mathrm{C}$ NMR spectrum of 1,3-diphenylcyclopentadiene (recrystallized from EtOH ) in $\mathrm{CDCl}_{3}$

$300 \mathrm{MHz}{ }^{1} \mathrm{H}$ NMR spectrum of 1,3-diphenyl-6-(tert-butyl)fulvene (recrystallized from $\mathrm{EtOH})$ - dilute solution in $\mathrm{CDCl}_{3}$ showing expansion of fulvene ring proton region.



SpinWorks 3:

file: ...mpound_5\Proton_20110916_1.fid \fid block\# 1 expt: "s2pul" transmitter freq.: 300.067865 MHz
time domain size: 19184 points
width: $4800.77 \mathrm{~Hz}=15.9989 \mathrm{ppm}=0.250249 \mathrm{~Hz} / \mathrm{pt}$
number of scans: 16
freq. of 0 ppm: 300.066067 MHz
processed size: 32768 complex points
LB: 0.000 GF: 0.0000
$\mathrm{Hz} / \mathrm{cm}: 106.464 \mathrm{ppm} / \mathrm{cm}: 0.35480$
$300 \mathrm{MHz}{ }^{1} \mathrm{H}$ NMR spectrum of 1,3-diphenyl-6-(cyclohexyl)fulvene - dilute solution in $\mathrm{CDCl}_{3}$ showing expansion of fulvene ring proton region.


SpinWorks 3:


SpinWorks 3: 1,3,6-triphenylfulvene, crystalline from $50 / 50 \mathrm{C} 6 \mathrm{H} 6 / \mathrm{MeOH}$ - in CDCl3 - dark red

$300 \mathrm{MHz}^{1} \mathrm{H}$ NMR spectrum of 1,3,6-triphenylfulvene - dilute solution in $\mathrm{CDCl}_{3}$ showing expansion of fulvene ring and Ph ring proton region.


SpinWorks 3: 1,3,6-triphenylfulvene, conc. sample in CDCl3-dark red for C13

time domain size: 47120 points
width: $18115.94 \mathrm{~Hz}=240.0747 \mathrm{ppm}=0.384464 \mathrm{~Hz} / \mathrm{pt}$
LB: 0.000 GF: 0.0000
number of scans: 16176

$300 \mathrm{MHz}{ }^{1} \mathrm{H}$ NMR spectrum of 1,3-diphenyl-6-(4-trifluoromethylphenyl)fulvene - dilute solution in $\mathrm{CDCl}_{3}$ showing expansion of fulvene ring, Ph ring and 4-trifluoromethylphenyl ring proton region.




SpinWorks 3:

$300 \mathrm{MHz}{ }^{1} \mathrm{H}$ NMR spectrum of 1,3-diphenyl-6-(3,5-dimethoxyphenyl)fulvene - dilute solution in $\mathrm{CDCl}_{3}$ showing expansion of fulvene ring proton region.


SpinWorks 3: prep scale synth. of 1,3-diphenyl-6-3,5-dimethoxyphenylfulvene, large crystals in CDCl3, dark red


file: ...Compound\Proton_20100505_1.fid\fid block\# 1 expt: "s2pul"
transmitter freq.: 300.067865 MHz
time domain size: 19184 points
width: $4800.77 \mathrm{~Hz}=15.9989 \mathrm{ppm}=0.250249 \mathrm{~Hz} / \mathrm{pt}$
number of scans: 16
freq. of 0 ppm: 300.066067 MHz
processed size: 32768 complex points LB: 0.000 GF: 0.0000 $\mathrm{Hz} / \mathrm{cm}: 106.300 \mathrm{ppm} / \mathrm{cm}: 0.35425$
$300 \mathrm{MHz}{ }^{1} \mathrm{H}$ NMR spectrum of 1,3-diphenyl-6-(3-phenoxyphenyl)fulvene - dilute solution in $\mathrm{CDCl}_{3}$ showing expansion of fulvene ring, Ph ring, and phenoxyphenyl ring proton region.



$300 \mathrm{MHz}{ }^{1} \mathrm{H}$ NMR spectrum of 1,3-diphenyl-6-(5-[2, ${ }^{\prime}$ '-bithiophene])fulvene - dilute solution in $\mathrm{CDCl}_{3}$ showing expansion of fulvene ring, Ph ring, and bithiophene ring proton region.



file: ...6H6_MeOH \Proton_20100505_1.fid\fid block\# 1 expt: "s2pul" transmitter freq.: 300.067865 MHz
time domain size: 19184 points
width: $4800.77 \mathrm{~Hz}=15.9989 \mathrm{ppm}=0.250249 \mathrm{~Hz} / \mathrm{pt}$
number of scans: 16
freq. of 0 ppm: 300.066068 MHz
processed size: 32768 complex points
LB: 0.000 GF: 0.0000
$\mathrm{Hz} / \mathrm{cm}: 115.350 \mathrm{ppm} / \mathrm{cm}: 0.38441$
$300 \mathrm{MHz}{ }^{1} \mathrm{H}$ NMR spectrum of 1,3-diphenyl-6-(1-pyrene)fulvene - dilute solution in $\mathrm{CDCl}_{3}$ showing expansion of fulvene ring, Ph ring and pyrene ring proton region.



SpinWorks 3:

$300 \mathrm{MHz}{ }^{1} \mathrm{H}$ NMR spectrum of 1,3-diphenyl-6-(2-fluorenyl)fulvene - dilute solution in $\mathrm{CDCl}_{3}$ showing expansion of fulvene ring, Ph ring and fluorenyl ring proton region.


SpinWorks 3:


