Supporting Information

Photophysics of Bis-Bipyridyl Nitro Complexes of Ruthenium(II) with Pyridine Ligands: Substituent Effects

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Figure S1. Excitation spectra at emission maxima and luminescence spectra (inserted) for the series of cis-[Ru(bpy)₂(L)(NO₂)]⁺ complexes in EtOH – MeOH (4:1) at 77 K. The numbering of the complexes (ligands L) is keyed to Table 1.

Figure S2. Excitation spectra at emission maxima and luminescence spectra (inserted) of *cis*- $[Ru(bpy)_2(L)(NO_2)]^+$ complexes in EtOH – MeOH (4:1) at 77 K. The numbering of the complexes (ligands L) is keyed to Table 1.

Figure S3. Luminescence spectrum of *cis*-[Ru(bpy)₂(Py)(NO₂)]⁺ complex in EtOH – MeOH (4:1) at 77 K (black line) and the theoretical fit according to eq. 1 (green line) with $\overline{v}_{oo} = 17.39$ KK; $S_m = 0.77$; $S_I = 1.15$; $\overline{v}m = 1400$ cm⁻¹, and $\overline{v}_{1/2} = 790$ cm⁻¹ (see Table 3).

Figure S4. Plot of \overline{v}_{oo} vs pKa of free ligand L for the series of complexes of the type *cis*-[Ru(bpy)₂(L)(X)]⁺ in EtOH – MeOH (4:1) at 77 K (\blacksquare : X = NO₂⁻, data from Table 2 and 3; \blacktriangle : X = Cl⁻, data taken from ref ⁵⁷).



Figure S1.



Figure S2.



Figure S3.



Figure S4.