

## Supporting Information for

### **Remote *meta*-C–H activation using a pyridine-based template: achieving site-selectivity via recognition of distance and geometry**

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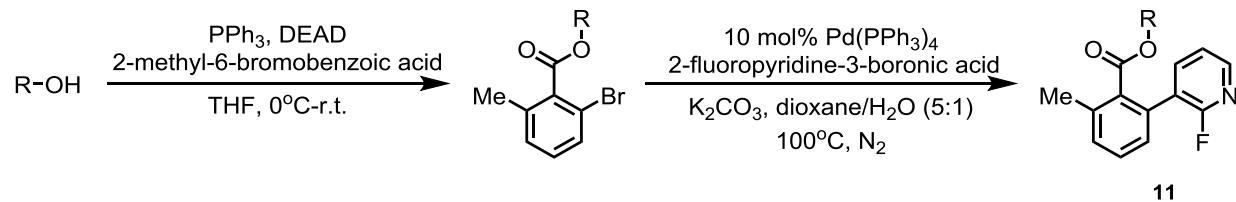
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**General Information:**

Unless otherwise noted all commercial materials were used without further purification. Solvents were obtained from Acros or Sigma-Aldrich and used directly without further purification. Nuclear magnetic resonance (NMR) spectra were recorded with Varian Inova-400, Bruker DRX-600. <sup>1</sup>H and <sup>13</sup>C chemical shifts are reported in ppm downfield of tetramethylsilane and referenced to residual solvent peak ( $\text{CHCl}_3 = 7.26$ ) unless otherwise noted. Multiplicities are reported using the following abbreviations: s = singlet, d = doublet, t = triplet, q = quartet, m = multiplet, br = broad resonance. High resolution mass spectra for new compounds were recorded on an Agilent LC/MSD TOF mass spectrometer. All amino acids were purchased from Bachem or Sigma-Aldrich or synthesized according to literature procedures. All the substrates were synthesized according to the procedure described below.

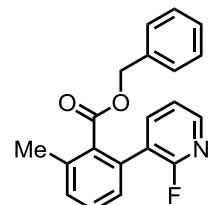
## Experimental Section:

### Procedures for the Preparation of Substrates:



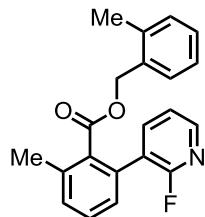
Step 1: To a 250 mL round bottom flask was added the corresponding alcohol (5 mmol, 1 equiv.),  $\text{PPh}_3$  (1.1 equiv.), 2-methyl-6-bromobenzoic acid (1 equiv.) and THF. The flask was evacuated and backfilled with  $\text{N}_2$  three times. The reaction mixture was cooled to 0 °C, at which time DEAD (1.1 equiv.) was added dropwise. The reaction mixture was allowed to warm to room temperature and stirred for 1h. After completion, the mixture was concentrated in *vacuo* and the resulting residue was purified by column chromatography using an eluent of hexane:ethyl acetate.

Step 2: To a 250 mL Schlenk tube was added the corresponding benzoic ester (1 equiv.) obtained from step 1, 2-fluoropyridine-3-boronic acid (1.5 equiv.), potassium carbonate (3 equiv.),  $\text{Pd}(\text{PPh}_3)_4$  (0.1 equiv.), 50 mL dioxane and 10 mL water. The flask was evacuated and backfilled with  $\text{N}_2$  three times. The mixture was heated to 100 °C for 18 h. After being allowed to cool to room temperature, the mixture was diluted with ethyl acetate and washed with brine. The organic residue was dried over  $\text{MgSO}_4$ , concentrated in *vacuo* and purified by column chromatography to obtain the desired product **11**.



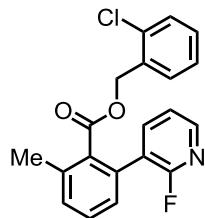
#### **11a** benzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate

$^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.10 (s, 1H), 7.61 (m, 1H), 7.38 (m, 1H), 7.28 (s, 4H), 7.21 – 7.09 (m, 3H), 7.05 (s, 1H), 5.07 (s, 2H), 2.43 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.28 , 160.07 (d,  $J = 239.0$  Hz), 146.64 (d,  $J = 14.4$  Hz), 141.05 (d,  $J = 4.2$  Hz), 136.72 , 134.85 , 132.92 , 132.56 (d,  $J = 4.0$  Hz), 130.74 , 129.73 , 128.63 , 128.47 , 128.29 , 127.96 , 123.13 (d,  $J = 31.1$  Hz), 121.12 (d,  $J = 4.3$  Hz), 67.05 , 20.22 . HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{20}\text{H}_{17}\text{FNO}_2^+ [\text{M}+\text{H}]^+$  322.1238 , found 322.1240.



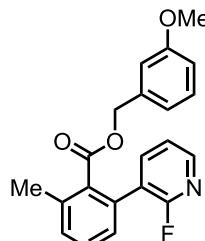
**11b 2-methylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.06 (ddd, *J* = 4.9, 2.0, 1.2 Hz, 1H), 7.60 (ddd, *J* = 9.5, 7.4, 2.0 Hz, 1H), 7.37 (dd, *J* = 7.7, 7.7 Hz, 1H), 7.28 (ddd, *J* = 7.7, 1.2, 0.7 Hz, 1H), 7.22 – 7.15 (m, 2H), 7.14 – 7.08 (m, 3H), 7.01 (ddd, *J* = 7.4, 4.9, 1.8 Hz, 1H), 5.11 (s, 2H), 2.43 (s, 3H), 2.18 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.36, 160.02 (d, *J* = 238.9 Hz), 146.65 (d, *J* = 14.4 Hz), 140.98 (d, *J* = 4.2 Hz), 137.10, 136.58, 133.09, 132.87, 132.42 (d, *J* = 3.9 Hz), 130.67, 130.30, 129.82, 129.64, 128.60, 127.94, 125.91, 122.96 (d, *J* = 31.5 Hz), 121.01 (d, *J* = 4.4 Hz), 65.13, 20.16, 18.65. HRMS (ESI-TOF) m/z Calcd for C<sub>21</sub>H<sub>19</sub>FNO<sub>2</sub><sup>+</sup> [M+H]<sup>+</sup> 336.1394, found 336.1395.



**11c 2-chlorobenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

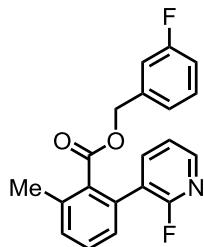
<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.08 (d, *J* = 4.9 Hz, 1H), 7.64 (ddd, *J* = 9.5, 7.3, 1.9 Hz, 1H), 7.37 (dd, *J* = 7.7, 7.7 Hz, 1H), 7.31 (d, *J* = 8.5 Hz, 1H), 7.27 (d, *J* = 7.7 Hz, 1H), 7.25 – 7.20 (m, 1H), 7.20 – 7.14 (m, 3H), 7.07 (ddd, *J* = 7.3, 4.9, 1.8 Hz, 1H), 5.20 (s, 2H), 2.45 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.05, 159.98 (d, *J* = 238.9 Hz), 146.60 (d, *J* = 14.4 Hz), 141.00 (d, *J* = 4.2 Hz), 136.70, 133.85, 132.68, 132.54, 132.51 (d, *J* = 4.2 Hz), 130.69, 130.47, 129.75, 129.64, 129.40, 127.92, 126.78, 123.00 (d, *J* = 31.5 Hz), 121.05 (d, *J* = 4.3 Hz), 64.10, 20.17. HRMS (ESI-TOF) m/z Calcd for C<sub>20</sub>H<sub>16</sub>ClFNO<sub>2</sub><sup>+</sup> [M+H]<sup>+</sup> 356.0848, found 356.0848.



**11d 3-methoxybenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

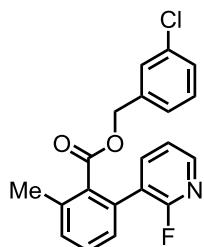
<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.10 (ddd, *J* = 4.9, 2.0, 1.1 Hz, 1H), 7.61 (ddd, *J* = 9.4, 7.3, 2.0 Hz, 1H),

7.38 (dd,  $J = 7.7, 7.7$  Hz, 1H), 7.28 (d,  $J = 7.7$  Hz, 1H), 7.22 – 7.15 (m, 2H), 7.06 (ddd,  $J = 7.3, 4.9, 1.8$  Hz, 1H), 6.83 (ddd,  $J = 8.3, 2.6, 0.8$  Hz, 1H), 6.72 (d,  $J = 7.5$  Hz, 1H), 6.70 – 6.65 (m, 1H), 5.04 (s, 2H), 3.78 (s, 3H), 2.44 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.23, 160.03 (d,  $J = 238.8$  Hz), 159.58, 146.63 (d,  $J = 14.4$  Hz), 141.00 (d,  $J = 4.2$  Hz), 136.68, 136.25, 132.89, 132.55 (d,  $J = 4.0$  Hz), 130.71, 129.72, 129.47, 127.93, 123.07 (d,  $J = 31.5$  Hz), 121.09 (d,  $J = 4.4$  Hz), 120.81, 114.17, 113.73, 66.91, 55.17, 20.20. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{21}\text{H}_{19}\text{FNO}_3^+ [\text{M}+\text{H}]^+$  352.1343, found 352.1344.



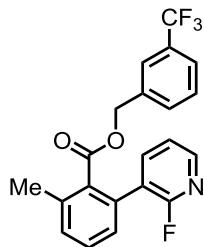
### **11e 3-fluorobenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

$^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.11 (d,  $J = 4.9$  Hz, 1H), 7.63 (ddd,  $J = 9.5, 7.1, 2.0$  Hz, 1H), 7.40 (ddd,  $J = 7.7, 7.7, 3.6$  Hz, 1H), 7.30 (dd,  $J = 7.7, 2.6$  Hz, 1H), 7.28 – 7.22 (m, 1H), 7.18 (d,  $J = 7.1$  Hz, 1H), 7.09 (ddd,  $J = 7.1, 4.9, 1.7$  Hz, 1H), 6.98 (dddd,  $J = 8.6, 8.6, 2.3, 2.3$  Hz, 1H), 6.92 (d,  $J = 7.6$  Hz, 1H), 6.79 (d,  $J = 9.4$  Hz, 1H), 5.06 (s, 2H), 2.44 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.08, 162.13 (d,  $J = 389.7$  Hz), 160.53 (d,  $J = 382.1$  Hz), 146.73 (d,  $J = 14.4$  Hz), 141.04 (d,  $J = 4.2$  Hz), 137.25 (d,  $J = 7.2$  Hz), 136.87, 132.70 (d,  $J = 4.0$  Hz), 132.56, 130.85, 130.06 (d,  $J = 8.0$  Hz), 129.93, 128.05, 124.06 (d,  $J = 2.8$  Hz), 123.19 (d,  $J = 31.5$  Hz), 121.15 (d,  $J = 3.5$  Hz), 115.37 (d,  $J = 21.1$  Hz), 115.23 (d,  $J = 20.6$  Hz), 66.13, 20.29. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{20}\text{H}_{16}\text{F}_2\text{NO}_2^+ [\text{M}+\text{H}]^+$  340.1144, found 340.1145.



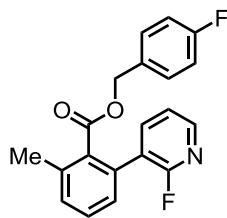
### **11f 3-chlorobenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

$^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.11 (d,  $J = 4.9$  Hz, 1H), 7.61 (ddd,  $J = 9.5, 7.2, 2.0$  Hz, 1H), 7.39 (dd,  $J = 7.7, 7.7$  Hz, 1H), 7.29 (d,  $J = 7.7$  Hz, 1H), 7.27 – 7.24 (m, 1H), 7.21 (dd,  $J = 7.8, 7.8$  Hz, 1H), 7.17 (d,  $J = 7.6$  Hz, 1H), 7.09 (ddd,  $J = 7.2, 4.9, 1.8$  Hz, 1H), 7.06 (s, 1H), 7.02 (d,  $J = 7.5$  Hz, 1H), 5.03 (s, 2H), 2.44 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.96, 159.95 (d,  $J = 238.7$  Hz), 146.68 (d,  $J = 14.4$  Hz), 140.93 (d,  $J = 4.2$  Hz), 136.89, 136.73, 134.20, 132.69 (d,  $J = 4.1$  Hz), 132.42, 130.81, 129.92, 129.75, 128.56, 128.42, 128.01, 126.65, 123.12 (d,  $J = 31.5$  Hz), 121.11 (d,  $J = 4.4$  Hz), 66.02, 20.26. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{20}\text{H}_{16}\text{ClFNO}_2^+ [\text{M}+\text{H}]^+$  356.0848, found 356.0846.



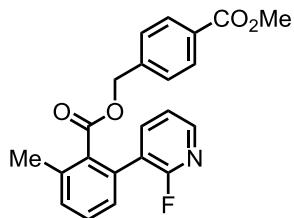
**11g 3-(trifluoromethyl)benzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.07 (ddd, *J* = 4.9, 2.0, 1.1 Hz, 1H), 7.62 (ddd, *J* = 9.5, 7.3, 2.0 Hz, 1H), 7.55 (d, *J* = 7.8 Hz, 1H), 7.45 – 7.37 (m, 3H), 7.35 – 7.28 (m, 2H), 7.18 (d, *J* = 7.6 Hz, 1H), 7.07 (ddd, *J* = 7.2, 4.9, 1.8 Hz, 1H), 5.11 (s, 2H), 2.45 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 167.99, 159.98 (d, *J* = 238.6 Hz), 146.69 (d, *J* = 14.4 Hz), 140.95 (d, *J* = 4.3 Hz), 137.01, 135.82, 132.81 (d, *J* = 4.1 Hz), 132.32, 131.87, 130.91, 130.80 (q, *J* = 32.7 Hz), 130.05, 129.06, 128.08, 125.24 (q, *J* = 3.7 Hz), 125.13 (q, *J* = 3.7 Hz), 123.86 (q, *J* = 270 Hz), 123.22 (d, *J* = 31.5 Hz), 121.14 (d, *J* = 4.4 Hz), 66.06, 20.29. HRMS (ESI-TOF) m/z Calcd for C<sub>21</sub>H<sub>16</sub>F<sub>4</sub>NO<sub>2</sub><sup>+</sup> [M+H]<sup>+</sup> 390.1112, found 390.1112.



**11h 4-fluorobenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

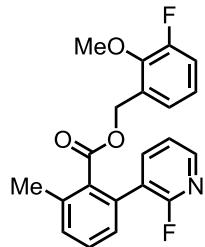
<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.11 (d, *J* = 4.9 Hz, 1H), 7.60 (ddd, *J* = 9.4, 7.1, 2.0 Hz, 1H), 7.39 (dd, *J* = 7.7, 7.6 Hz, 1H), 7.29 (d, *J* = 7.6 Hz, 1H), 7.17 (d, *J* = 7.7 Hz, 1H), 7.11 (ddd, *J* = 8.3, 5.3, 2.4 Hz, 2H), 7.06 (ddd, *J* = 7.1, 4.9, 1.7 Hz, 1H), 7.02 – 6.92 (m, 2H), 5.04 (s, 2H), 2.42 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.18, 162.15 (d, *J* = 393.8 Hz), 160.54 (d, *J* = 385.4 Hz), 146.63 (d, *J* = 14.3 Hz), 141.04 (d, *J* = 4.3 Hz), 136.72, 132.73, 132.56 (d, *J* = 3.8 Hz), 130.79, 130.67 (d, *J* = 8.2 Hz), 129.82, 127.99, 123.14 (d, *J* = 31.5 Hz), 121.11 (d, *J* = 4.4 Hz), 115.39 (d, *J* = 21.5 Hz), 66.23, 20.20. HRMS (ESI-TOF) m/z Calcd for C<sub>20</sub>H<sub>16</sub>F<sub>2</sub>NO<sub>2</sub><sup>+</sup> [M+H]<sup>+</sup> 340.1144, found 340.1146.



**11i 4-(methoxycarbonyl)benzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

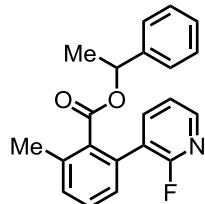
<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.10 (dd, *J* = 3.6, 2.1 Hz, 1H), 7.95 (dd, *J* = 8.4, 2.1 Hz, 2H), 7.69 – 7.58 (m, 1H), 7.40 (ddd, *J* = 7.7, 4.2 Hz, 1H), 7.35 – 7.28 (m, 1H), 7.18 (dd, *J* = 8.4, 2.5 Hz, 3H), 7.08 (ddd, *J*

$\delta$  = 7.3, 3.6, 2.1 Hz, 1H), 5.12 (s, 2H), 3.92 (s, 3H), 2.44 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.05 , 166.61 , 160.02 (d,  $J$  = 238.8 Hz), 146.69 (d,  $J$  = 14.4 Hz), 141.01 (d,  $J$  = 4.2 Hz), 139.82 , 136.85 , 132.66 (d,  $J$  = 4.0 Hz), 132.49 , 130.84 , 129.94 , 129.72 , 128.13 , 128.03 , 123.18 (d,  $J$  = 31.5 Hz), 121.16 (d,  $J$  = 4.3 Hz), 66.18 , 52.12 , 20.27 . HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{22}\text{H}_{19}\text{FNO}_4^+$  [M+H] $^+$  380.1293, found 380.1294.



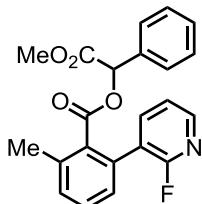
### 11j 3-fluoro-2-methoxybenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate

$^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.12 – 8.06 (m, 1H), 7.64 (ddd,  $J$  = 9.4, 7.3, 1.9 Hz, 1H), 7.38 (dd,  $J$  = 7.7, 7.6 Hz, 1H), 7.28 (d,  $J$  = 7.7 Hz, 1H), 7.17 (d,  $J$  = 7.6 Hz, 1H), 7.08 (ddd,  $J$  = 6.6, 4.9, 1.7 Hz, 1H), 7.06 – 7.00 (m, 1H), 6.95 – 6.89 (m, 1H), 6.86 (d,  $J$  = 7.6 Hz, 1H), 5.14 (s, 2H), 3.88 (s, 3H), 2.44 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.23 , 160.05 (d,  $J$  = 238.9 Hz), 154.99 (d,  $J$  = 246.9 Hz), 146.63 (d,  $J$  = 14.4 Hz), 145.84 (d,  $J$  = 10.4 Hz), 141.06 (d,  $J$  = 4.2 Hz), 136.67 , 132.92 , 132.48 (d,  $J$  = 4.1 Hz), 130.73 , 129.72 , 129.32 (d,  $J$  = 3.0 Hz), 127.96 , 125.45 (d,  $J$  = 3.1 Hz), 123.26 (d,  $J$  = 7.7 Hz), 123.06 (d,  $J$  = 31.0 Hz), 121.06 (d,  $J$  = 4.4 Hz), 117.24 (d,  $J$  = 19.1 Hz), 61.52 (d,  $J$  = 3.2 Hz), 61.43 (d,  $J$  = 6.5 Hz), 20.17 . HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{21}\text{H}_{18}\text{F}_2\text{NO}_3^+$  [M+H] $^+$  370.1249, found 370.1250.



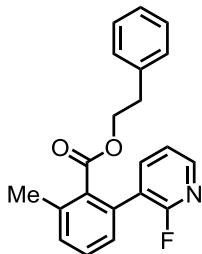
### 11k 1-phenylethyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate

$^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.08 (ddd,  $J$  = 4.9, 2.0, 1.1 Hz, 1H), 7.60 (ddd,  $J$  = 9.5, 7.3, 2.0 Hz, 1H), 7.36 (dd,  $J$  = 7.7, 7.7 Hz, 1H), 7.33 – 7.22 (m, 4H), 7.17 (m, 3H), 7.03 (ddd,  $J$  = 7.3, 4.9, 1.7 Hz, 1H), 5.89 (q,  $J$  = 6.6 Hz, 1H), 2.37 (s, 3H), 1.32 (d,  $J$  = 6.6 Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.64 , 160.11 (d,  $J$  = 239.2 Hz), 146.58 (d,  $J$  = 14.3 Hz), 141.12 (d,  $J$  = 4.2 Hz), 140.49 , 136.43 , 133.33 , 132.23 (d,  $J$  = 4.0 Hz), 130.62 , 129.48 , 128.38 , 127.87 , 127.80 , 126.18 , 123.05 (d,  $J$  = 30.0 Hz) , 121.00 (d,  $J$  = 4.3 Hz), 73.33 , 21.51 , 20.02 . HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{21}\text{H}_{19}\text{FNO}_2^+$  [M+H] $^+$  336.1394, found 336.1396.



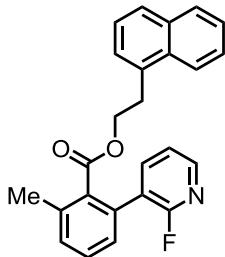
**11l 2-methoxy-2-oxo-1-phenylethyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.03 (ddd, *J* = 4.9, 1.9, 1.1 Hz, 1H), 7.64 (ddd, *J* = 9.5, 7.2, 1.9 Hz, 1H), 7.42 (dd, *J* = 7.7, 7.6 Hz, 1H), 7.37 – 7.28 (m, 4H), 7.24 – 7.20 (m, 2H), 7.17 (d, *J* = 7.6 Hz, 1H), 7.05 (ddd, *J* = 7.2, 4.9, 1.7 Hz, 1H), 5.88 (s, 1H), 3.70 (s, 3H), 2.55 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.80, 167.58, 160.00 (d, *J* = 238.6 Hz), 146.58 (d, *J* = 14.4 Hz), 141.14 (d, *J* = 4.1 Hz), 137.76, 133.20 (d, *J* = 3.9 Hz), 133.04, 131.64, 131.00, 130.26, 129.19, 128.68, 128.09, 127.62, 123.16 (d, *J* = 30.0 Hz), 121.09 (d, *J* = 4.3 Hz), 75.08, 52.60, 20.45. HRMS (ESI-TOF) m/z Calcd for C<sub>22</sub>H<sub>19</sub>FNO<sub>4</sub><sup>+</sup> [M+H]<sup>+</sup> 380.1293, found 380.1293.



**11m phenethyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

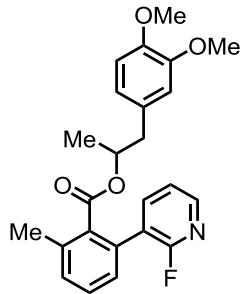
<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.18 (d, *J* = 4.8 Hz, 1H), 7.66 (ddd, *J* = 9.5, 7.4, 1.9 Hz, 1H), 7.38 (dd, *J* = 7.7, 7.7 Hz, 1H), 7.30 – 7.23 (m, 3H), 7.23 – 7.15 (m, 3H), 7.11 (d, *J* = 7.0 Hz, 2H), 4.25 (t, *J* = 7.3 Hz, 2H), 2.69 (t, *J* = 7.3 Hz, 2H), 2.36 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.40, 160.15 (d, *J* = 239.0 Hz), 146.64 (d, *J* = 14.4 Hz), 141.09 (d, *J* = 4.2 Hz), 137.25, 136.67, 133.06, 132.51 (d, *J* = 4.1 Hz), 130.73, 129.66, 128.70, 128.42, 127.84, 126.50, 123.39 (d, *J* = 30.0 Hz), 121.16 (d, *J* = 4.3 Hz), 65.48, 34.57, 20.11. HRMS (ESI-TOF) m/z Calcd for C<sub>21</sub>H<sub>19</sub>FNO<sub>2</sub><sup>+</sup> [M+H]<sup>+</sup> 336.1394, found 336.1397.



**11n 2-(naphthalen-1-yl)ethyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

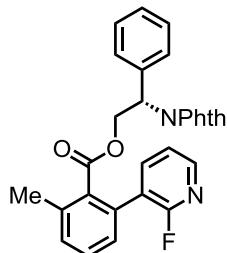
<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.15 – 8.09 (m, 1H), 7.99 – 7.91 (m, 1H), 7.83 (d, *J* = 8.1 Hz, 1H), 7.72 (d, *J* = 8.2 Hz, 1H), 7.63 (ddd, *J* = 9.4, 7.4, 1.9 Hz, 1H), 7.55 – 7.49 (m, 1H), 7.49 – 7.44 (m, 1H), 7.41 – 7.33 (m, 2H), 7.27 (d, *J* = 7.7 Hz, 1H), 7.24 (d, *J* = 8.1 Hz, 1H), 7.18 (d, *J* = 7.6 Hz, 1H), 7.08 (ddd, *J* =

6.7, 4.9, 1.7 Hz, 1H), 4.46 – 4.30 (m, 2H), 3.21 – 3.08 (m, 2H), 2.47 – 2.36 (m, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.44, 160.22 (d,  $J = 238.8$  Hz), 146.66 (d,  $J = 14.3$  Hz), 141.09, 136.73, 133.78, 133.07, 133.04, 132.58, 131.82, 130.80, 129.75, 128.77, 127.90, 127.46, 126.88, 126.21, 125.64, 125.45, 123.44 (d,  $J = 31.4$  Hz), 123.38, 121.16, 64.85, 31.73, 20.20. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{25}\text{H}_{21}\text{FNO}_2^+ [\text{M}+\text{H}]^+$  386.1551, found 386.1554.



**11o 1-(3,4-dimethoxyphenyl)propan-2-yl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

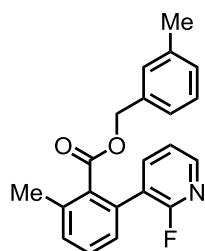
$^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.20 (d,  $J = 4.8$  Hz, 1H), 7.65 (ddd,  $J = 9.4, 7.4, 1.8$  Hz, 1H), 7.38 (dd,  $J = 7.7$  Hz, 1H), 7.26 (d,  $J = 7.0$  Hz, 1H), 7.21 – 7.14 (m, 2H), 6.76 (d,  $J = 8.1$  Hz, 1H), 6.69 – 6.62 (m, 2H), 5.11 (tdd,  $J = 6.5$  Hz, 1H), 3.85 (s, 3H), 3.79 (s, 3H), 2.70 (dd,  $J = 13.7, 6.8$  Hz, 1H), 2.49 (dd,  $J = 13.7, 6.9$  Hz, 1H), 2.28 (s, 3H), 0.94 (d,  $J = 6.2$  Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.94, 160.30 (d,  $J = 239.1$  Hz), 148.67, 147.62, 146.67 (d,  $J = 14.3$  Hz), 141.30 (d,  $J = 4.2$  Hz), 136.26, 133.62, 132.12 (d,  $J = 3.6$  Hz), 130.63, 129.77, 129.39, 127.70, 123.32 (d,  $J = 31.5$  Hz), 121.31, 121.07 (d,  $J = 4.3$  Hz), 112.38, 111.07, 72.65, 55.84, 55.71, 41.48, 19.82, 18.78. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{23}\text{H}_{23}\text{FNO}_4^+ [\text{M}+\text{H}]^+$  396.1606, found 396.1605.



**11p (S)-2-(1,3-dioxoisindolin-2-yl)-2-phenylethyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

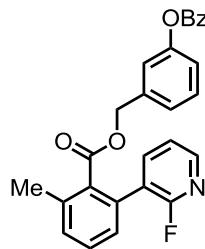
$^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.16 (d,  $J = 4.9$  Hz, 1H), 7.85 – 7.78 (m, 2H), 7.73 – 7.68 (m, 2H), 7.64 (ddd,  $J = 9.5, 7.4, 1.9$  Hz, 1H), 7.49 – 7.42 (m, 2H), 7.37 – 7.27 (m, 4H), 7.24 – 7.19 (m, 2H), 7.14 (d,  $J = 7.6$  Hz, 1H), 5.42 (dd,  $J = 10.1, 5.5$  Hz, 1H), 5.16 (dd,  $J = 11.3, 10.2$  Hz, 1H), 4.79 (dd,  $J = 11.4, 5.5$  Hz, 1H), 2.31 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.12, 167.90, 160.03 (d,  $J = 239.2$  Hz), 146.86 (d,  $J = 14.4$  Hz), 141.03 (d,  $J = 4.8$  Hz), 136.79, 135.98, 134.09, 132.74 (d,  $J = 4.1$  Hz), 132.54, 131.72, 130.74, 129.88, 128.81, 128.55, 128.08, 127.99, 123.39, 123.08 (d,  $J = 31.0$  Hz), 121.31 (d,  $J = 4.3$  Hz), 63.24, 53.54, 20.17. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{29}\text{H}_{22}\text{FN}_2\text{O}_4^+ [\text{M}+\text{H}]^+$  481.1558, found

481.1557.



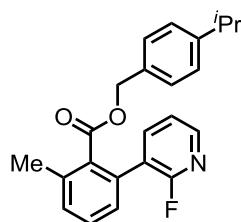
**11q 3-methylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.11 (ddd, *J* = 4.9, 2.0, 1.1 Hz, 1H), 7.62 (ddd, *J* = 9.5, 7.3, 2.0 Hz, 1H), 7.37 (dd, *J* = 7.7, 7.7 Hz, 1H), 7.27 (d, *J* = 7.7 Hz, 1H), 7.20 – 7.13 (m, 2H), 7.09 (d, *J* = 7.6 Hz, 1H), 7.06 (ddd, *J* = 7.3, 4.9, 1.8 Hz, 1H), 6.95 – 6.90 (m, 2H), 5.04 (s, 2H), 2.44 (s, 3H), 2.31 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.26, 160.05 (d, *J* = 238.9 Hz), 146.55 (d, *J* = 14.4 Hz), 141.01 (d, *J* = 4.3 Hz), 138.07, 136.71, 134.69, 132.92, 132.53 (d, *J* = 3.9 Hz), 130.70, 129.68, 129.30, 129.01, 128.33, 127.93, 125.64, 123.14 (d, *J* = 30.0 Hz), 121.07 (d, *J* = 4.1 Hz), 67.09, 21.21, 20.19. HRMS (ESI-TOF) m/z Calcd for C<sub>21</sub>H<sub>19</sub>FNO<sub>2</sub><sup>+</sup> [M+H]<sup>+</sup> 336.1394, found 336.1394.



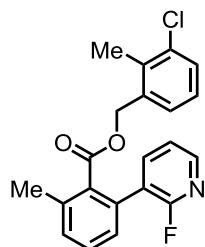
**11r 3-(benzoyloxy)benzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.21 (d, *J* = 7.3 Hz, 2H), 8.09 (d, *J* = 4.9 Hz, 1H), 7.68 – 7.59 (m, 2H), 7.53 (dd, *J* = 7.7, 7.7 Hz, 2H), 7.39 (dd, *J* = 7.7, 7.7 Hz, 1H), 7.35 (dd, *J* = 7.9, 7.9 Hz, 1H), 7.29 (d, *J* = 7.5 Hz, 1H), 7.20 – 7.15 (m, 2H), 7.08 – 7.02 (m, 2H), 6.99 (d, *J* = 1.7 Hz, 1H), 5.11 (s, 2H), 2.45 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.16, 165.00, 160.04 (d, *J* = 238.8 Hz), 150.90, 146.69 (d, *J* = 14.3 Hz), 141.07 (d, *J* = 4.2 Hz), 136.91, 136.57, 133.67, 132.69 (d, *J* = 3.8 Hz), 132.65, 130.81, 130.14, 129.86, 129.59, 129.36, 128.60, 128.01, 126.02, 123.14 (d, *J* = 31.0 Hz), 121.87, 121.74, 121.23 (d, *J* = 4.3 Hz), 66.34, 20.30. HRMS (ESI-TOF) m/z Calcd for C<sub>27</sub>H<sub>21</sub>FNO<sub>4</sub><sup>+</sup> [M+H]<sup>+</sup> 442.1449, found 442.1447.



**11s 4-isopropylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.10 (d, *J* = 4.9 Hz, 1H), 7.60 (ddd, *J* = 9.4, 7.4, 1.8 Hz, 1H), 7.36 (dd, *J* = 7.6, 7.5 Hz, 1H), 7.26 (d, *J* = 7.5 Hz, 1H), 7.16 (d, *J* = 7.6 Hz, 1H), 7.14 (d, *J* = 8.0 Hz, 2H), 7.08 – 7.00 (m, 3H), 5.04 (s, 2H), 2.88 (hept, *J* = 6.9 Hz, 1H), 2.43 (s, 3H), 1.24 (d, *J* = 6.9 Hz, 6H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.30, 160.06 (d, *J* = 239.1 Hz), 149.05, 146.54 (d, *J* = 14.3 Hz), 141.03 (d, *J* = 4.2 Hz), 136.61, 133.02, 132.45 (d, *J* = 4.0 Hz), 132.19, 130.66, 129.61, 128.76, 127.88, 126.49, 123.09 (d, *J* = 31.5 Hz), 121.05 (d, *J* = 4.2 Hz), 66.95, 33.81, 23.89, 20.16. HRMS (ESI-TOF) m/z Calcd for C<sub>23</sub>H<sub>23</sub>FNO<sub>2</sub><sup>+</sup> [M+H]<sup>+</sup> 364.1707, found 364.1707.



**11t 3-chloro-2-methylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

<sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.09 – 8.02 (m, 1H), 7.60 – 7.53 (m, 1H), 7.39 (ddd, *J* = 7.7, 2.8, 2.8 Hz, 1H), 7.34 – 7.27 (m, 2H), 7.17 (d, *J* = 7.6 Hz, 1H), 7.09 – 7.03 (m, 2H), 7.01 – 6.97 (m, 1H), 5.12 (s, 2H), 2.44 (s, 3H), 2.18 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.09, 159.93 (d, *J* = 238.8 Hz), 146.67 (d, *J* = 14.4 Hz), 140.82 (d, *J* = 4.2 Hz), 136.67, 135.31, 135.06, 134.79, 132.72, 132.46 (d, *J* = 4.1 Hz), 130.72, 129.78, 129.57, 128.59, 128.00, 126.60, 122.88 (d, *J* = 31.0 Hz), 120.89 (d, *J* = 4.2 Hz), 65.17, 20.18, 15.50. HRMS (ESI-TOF) m/z Calcd for C<sub>21</sub>H<sub>18</sub>ClFNO<sub>2</sub><sup>+</sup> [M+H]<sup>+</sup> 370.1005, found 370.1005.

**Optimization of Remote *meta*-C–H Iodination Reaction:**

**Table S1.** Screening of iodination reagents

entry	iodination reagent	yield <sup>a</sup> (%)
1	I <sub>2</sub> +CsOAc	0
2	I <sub>2</sub> +PhI(OAc) <sub>2</sub>	0
3	 (NIS)	16
4	 (DIH)	21(51 <sup>b</sup> )

<sup>a</sup>Yields were determined by <sup>1</sup>H-NMR spectroscopy using 1,4-dimethoxybenzene as an internal standard. <sup>b</sup>HOAc/HFIP (1/4) was utilized as the solvent.

**Table S2.** Ligand screening

The reaction scheme illustrates the iodination of compound **11a** (a phenylmethanol derivative with a Tethered O-T group) using **Pd(OAc)<sub>2</sub>** (10 mol%) and a ligand (20 mol%) in HOAc/HFIP (1:4) at 80°C for 18 hours. The product is **23a** (a phenylmethanol derivative with an iodine atom). This reaction is separated by a vertical dotted line from a subsequent step where **23a** reacts with ligand **T** (a substituted benzylidene pyridine derivative) to yield the final product **T**.

entry	ligand	yield <sup>a</sup> (%)	
		mono	di
1	no ligand	42	9
2	Ac-Val-OH	10	0
3	Ac-Gly-OH	16	0
4	Ac-Leu-OH	8	0
5	Boc-Gly-OH	9	0
6	Bz-Gly-OH	26	2
7	TFA-Gly-OH	44	12
8	Trc-Gly-OH	38	5
9	Fmoc-Gly-OH	15	0
10		5	0
11		26	0
12		trace	0
13		20	0
14	F <sub>5</sub> -pyridine	0	0
15		18	0

<sup>a</sup>Yields were determined by <sup>1</sup>H-NMR spectroscopy using 1,4-dimethoxybenzene as an internal standard.

**Table S3.** Screening of additives

entry	additive	yield <sup>a</sup> (%)	
		mono	di
1	no additive	44	12
2	LiOAc	39	3
3	NaOAc	30	0
4	KOAc	38	3
5	CsOAc	53	11
<b>6</b>	<b>AgOAc</b>	<b>68</b>	<b>17</b>
7	NH <sub>4</sub> OAc	32	0
8	Cu(OAc) <sub>2</sub>	48	10
9	AgTFA	59	8
10	Ag <sub>3</sub> PO <sub>4</sub>	48	3

<sup>a</sup>Yields were determined by <sup>1</sup>H-NMR spectroscopy using 1,4-dimethoxybenzene as an internal standard.

**Table S4.** Tuning of templates

The reaction scheme shows the conversion of compound **11a** (a benzyl ether) to compound **23a** (an iodobenzyl ether). The reaction conditions are: 10 mol%  $\text{Pd}(\text{OAc})_2$ , 20 mol% TFA-Gly-OH, 1 eq. DIH, 0.5 eq.  $\text{AgOAc}$ , HOAc/HFIP (1:4), 80°C, 18h. A template **T** is shown as a general structure: CC(=O)c1ccccc1R.

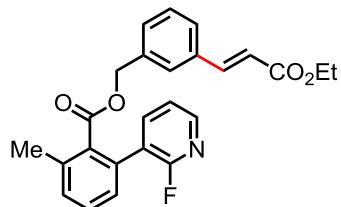
entry	R	yield <sup>a</sup> (%)		selectivity <sup>b</sup> (m:others)
		mono	di	
1		69	19	>20:1
2		60	10	>20:1
3		28	2	>20:1
4		25	0	>20:1
5		50	5	>20:1
6		n.d.	n.d.	mixture of products
7		32	1	5:1
8		28	0	6:1
9		20	0	10:1
10		64	15	>20:1

<sup>a</sup>Yields were determined by  $^1\text{H-NMR}$  spectroscopy using 1,4-dimethoxybenzene as an internal standard.

<sup>b</sup>Selectivity was determined by GC-MS.

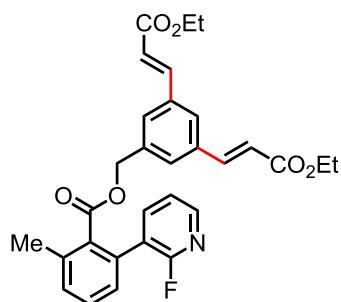
**General Procedure for Template-directed *meta*-C–H Olefination of Alcohols:**

A 10 mL sealed tube was charged with substrate (0.2 mmol, 1.0 equiv), olefin (3.0 equiv), Pd(OAc)<sub>2</sub> (10 mol%), Ac-Gly-OH (20 mol%), AgOAc (3.0 equiv), and HFIP (2 mL). The tube was then sealed and submerged into a pre-heated 80 °C heating plate. The reaction mixture was stirred at 80 °C for 18 h. After being cooled to room temperature, the reaction mixture was diluted with EtOAc and filtered through a short pad of Celite. The filtrate was concentrated in vacuo, and the resulting residue was purified by preparative TLC using EtOAc/hexanes as the eluent to give the desired product. The positional selectivity was determined by GC-MS with a flame ionization detector.



**22a-mono (E)-3-(3-ethoxy-3-oxoprop-1-en-1-yl)benzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **22a-mono** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 46 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.08 (ddd, *J* = 4.9, 1.9, 1.1 Hz, 1H), 7.68 – 7.58 (m, 2H), 7.46 (d, *J* = 7.8 Hz, 1H), 7.40 (dd, *J* = 7.7, 7.7 Hz, 1H), 7.33 – 7.29 (m, 2H), 7.28 (s, 1H), 7.18 (d, *J* = 7.6 Hz, 1H), 7.15 (d, *J* = 7.6 Hz, 1H), 7.08 – 7.03 (m, 1H), 6.43 (d, *J* = 16.0 Hz, 1H), 5.08 (s, 2H), 4.28 (q, *J* = 7.1 Hz, 2H), 2.45 (s, 3H), 1.35 (t, *J* = 7.1 Hz, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.16, 166.82, 160.05 (d, *J* = 238.9 Hz), 146.68 (d, *J* = 14.4 Hz), 143.90, 141.01 (d, *J* = 4.3 Hz), 136.91, 135.66, 134.74, 132.72 (d, *J* = 3.9 Hz), 132.60, 130.87, 130.38, 129.94, 129.12, 128.21, 128.06, 127.90, 123.23 (d, *J* = 31.5 Hz), 121.13 (d, *J* = 4.5 Hz), 118.86, 66.56, 60.57, 20.32, 14.31. HRMS (ESI-TOF) m/z Calcd for C<sub>25</sub>H<sub>23</sub>FNO<sub>4</sub><sup>+</sup> [M+H]<sup>+</sup> 420.1606, found 420.1605.



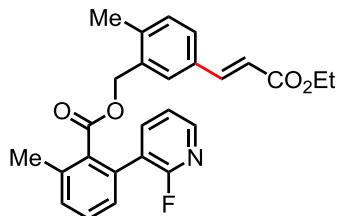
**22a-di**

**diethyl**

**3,3'-(5-(((2-(2-fluoropyridin-3-yl)-6-methylbenzoyl)oxy)methyl)-1,3-phenylene)(2E,2'E)-diacrylate**

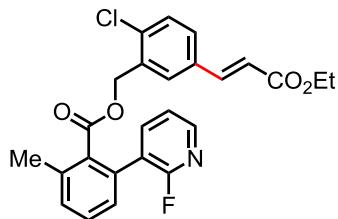
The compound **22a-di** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 28 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.08 – 8.04 (m, 1H), 7.68 – 7.59 (m, 3H),

7.58 (s, 1H), 7.42 (dd,  $J = 7.7, 7.5$  Hz, 1H), 7.34 – 7.27 (m, 3H), 7.18 (d,  $J = 7.5$  Hz, 1H), 7.07 (ddd,  $J = 6.7, 4.9, 1.8$  Hz, 1H), 6.46 (d,  $J = 16.0$  Hz, 2H), 5.09 (s, 2H), 4.28 (q,  $J = 7.1$  Hz, 4H), 2.46 (s, 3H), 1.35 (t,  $J = 7.1$  Hz, 6H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.04, 166.55, 160.03 (d,  $J = 238.7$  Hz), 146.69 (d,  $J = 14.4$  Hz), 143.01, 140.95 (d,  $J = 4.2$  Hz), 137.08, 136.46, 135.51, 132.87 (d,  $J = 3.9$  Hz), 132.29, 130.98, 130.12, 129.42, 128.14, 127.36, 123.33 (d,  $J = 31.5$  Hz), 121.15 (d,  $J = 4.4$  Hz), 119.86, 66.17, 60.70, 20.41, 14.30. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{30}\text{H}_{29}\text{FNO}_6^+ [\text{M}+\text{H}]^+$  518.1973, found 518.1975.



**22b (E)-5-(3-ethoxy-3-oxoprop-1-en-1-yl)-2-methylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **22b** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 76 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.06 – 7.95 (m, 1H), 7.66 – 7.54 (m, 2H), 7.44 – 7.33 (m, 2H), 7.26 (s, 1H), 7.30 (d,  $J = 7.7$  Hz, 1H), 7.18 (d,  $J = 7.6$  Hz, 1H), 7.14 (d,  $J = 7.9$  Hz, 1H), 7.03 – 6.96 (m, 1H), 6.39 (d,  $J = 16.0$  Hz, 1H), 5.11 (s, 2H), 4.27 (q,  $J = 7.1$  Hz, 2H), 2.45 (s, 3H), 2.21 (s, 3H), 1.35 (t,  $J = 7.1$  Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.21, 167.01, 159.98 (d,  $J = 238.9$  Hz), 146.67 (d,  $J = 14.4$  Hz), 143.96, 140.96 (d,  $J = 4.2$  Hz), 139.69, 136.77, 133.60, 132.74, 132.59 (d,  $J = 4.1$  Hz), 132.31, 130.99, 130.81, 129.85, 129.42, 128.03, 123.03 (d,  $J = 31.0$  Hz), 121.00 (d,  $J = 4.4$  Hz), 117.78, 64.70, 60.47, 20.25, 18.74, 14.32. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{26}\text{H}_{25}\text{FNO}_4^+ [\text{M}+\text{H}]^+$  434.1762, found 434.1762.



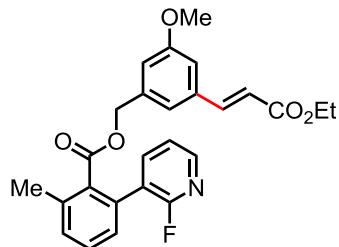
**22c-mono**

**(E)-2-chloro-5-(3-ethoxy-3-oxoprop-1-en-1-yl)benzyl**

**2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **22c-mono** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 66 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.08 (d,  $J = 4.9$  Hz, 1H), 7.67 (ddd,  $J = 9.4, 7.0, 1.9$  Hz, 1H), 7.58 (d,  $J = 16.0$  Hz, 1H), 7.45 – 7.37 (m, 2H), 7.37 – 7.28 (m, 3H), 7.19 (d,  $J = 7.6$  Hz, 1H), 7.09 (ddd,  $J = 7.0, 4.9, 1.7$  Hz, 1H), 6.40 (d,  $J = 16.0$  Hz, 1H), 5.20 (s, 2H), 4.27 (q,  $J = 7.1$  Hz, 2H), 2.47 (s, 3H), 1.35 (t,  $J = 7.1$  Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.03, 166.59, 160.04 (d,  $J = 239.1$  Hz), 146.73 (d,  $J = 14.4$  Hz), 142.66, 141.01 (d,  $J = 4.2$  Hz), 136.99, 135.55, 133.36, 133.35,

132.78 (d,  $J = 3.9$  Hz), 132.42, 130.91, 130.07, 130.04, 129.85, 128.77, 128.10, 123.19 (d,  $J = 31.3$  Hz), 121.14 (d,  $J = 4.4$  Hz), 119.39, 63.87, 60.66, 20.36, 14.29. HRMS (ESI-TOF) m/z Calcd for  $C_{25}H_{22}ClFNO_4^+ [M+H]^+$  454.1216, found 454.1217.

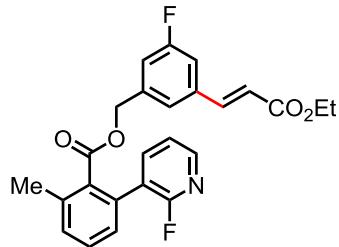


**22d**

(E)-3-(3-ethoxy-3-oxoprop-1-en-1-yl)-5-methoxybenzyl

**2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

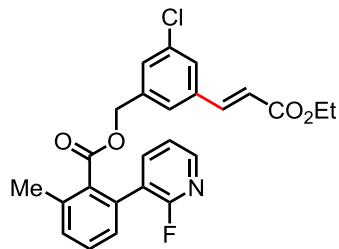
The compound **22d** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 62 % yield.  $^1H$  NMR (600 MHz,  $CDCl_3$ )  $\delta$  8.08 (d,  $J = 4.8$  Hz, 1H), 7.67 – 7.56 (m, 2H), 7.40 (dd,  $J = 7.7$  Hz, 1H), 7.30 (d,  $J = 7.7$  Hz, 1H), 7.18 (d,  $J = 7.6$  Hz, 1H), 7.10 – 7.04 (m, 1H), 6.97 (s, 1H), 6.88 (s, 1H), 6.71 (s, 1H), 6.41 (d,  $J = 16.0$  Hz, 1H), 5.04 (s, 2H), 4.27 (q,  $J = 7.1$  Hz, 2H), 3.81 (s, 3H), 2.45 (s, 3H), 1.35 (t,  $J = 7.1$  Hz, 3H).  $^{13}C$  NMR (151 MHz,  $CDCl_3$ )  $\delta$  168.14, 166.76, 160.02 (d,  $J = 238.8$  Hz), 159.98, 146.68 (d,  $J = 14.4$  Hz), 143.88, 140.98 (d,  $J = 4.0$  Hz), 136.89, 136.88, 135.94, 132.71 (d,  $J = 4.0$  Hz), 132.59, 130.85, 129.92, 128.03, 123.16 (d,  $J = 31.4$  Hz), 121.11 (d,  $J = 4.3$  Hz), 120.73, 119.08, 115.74, 113.25, 66.51, 60.57, 55.40, 20.31, 14.29. HRMS (ESI-TOF) m/z Calcd for  $C_{26}H_{25}FNO_5^+ [M+H]^+$  450.1711, found 450.1713.



**22e (E)-3-(3-ethoxy-3-oxoprop-1-en-1-yl)-5-fluorobenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

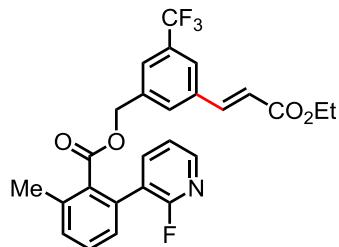
The compound **22e** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 67 % yield.  $^1H$  NMR (600 MHz,  $CDCl_3$ )  $\delta$  8.14 – 8.07 (m, 1H), 7.64 (ddd,  $J = 9.4, 7.0, 2.0$  Hz, 1H), 7.58 (d,  $J = 16.0$  Hz, 1H), 7.42 (dd,  $J = 7.7, 7.6$  Hz, 1H), 7.32 (d,  $J = 7.7$  Hz, 1H), 7.18 (d,  $J = 7.6$  Hz, 1H), 7.16 – 7.12 (m, 1H), 7.10 (ddd,  $J = 7.0, 4.9, 1.8$  Hz, 1H), 7.06 (s, 1H), 6.85 – 6.78 (m, 1H), 6.41 (d,  $J = 16.0$  Hz, 1H), 5.06 (s, 2H), 4.28 (q,  $J = 7.1$  Hz, 2H), 2.46 (s, 3H), 1.35 (t,  $J = 7.1$  Hz, 3H).  $^{13}C$  NMR (151 MHz,  $CDCl_3$ )  $\delta$  167.95, 166.41, 162.78 (d,  $J = 247.7$  Hz), 160.02 (d,  $J = 238.9$  Hz), 146.74 (d,  $J = 14.4$  Hz), 142.56 (d,  $J = 2.9$  Hz), 140.99 (d,  $J = 4.3$  Hz), 137.90 (d,  $J = 7.9$  Hz), 137.03, 136.84 (d,  $J = 7.9$  Hz), 132.82 (d,  $J = 3.9$  Hz), 132.24, 130.95, 130.11, 128.12, 123.93 (d,  $J = 2.9$  Hz),

123.27 (d,  $J = 31.4$  Hz), 121.17 (d,  $J = 4.4$  Hz), 120.23 , 116.93 (d,  $J = 22.2$  Hz), 114.10 (d,  $J = 22.0$  Hz), 65.76 , 60.72 , 20.37 , 14.26 . HRMS (ESI-TOF) m/z Calcd for  $C_{25}H_{22}F_2NO_4^+ [M+H]^+$  438.1511, found 438.1511.



**22f (E)-3-chloro-5-(3-ethoxy-3-oxoprop-1-en-1-yl)benzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

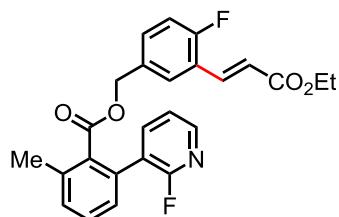
The compound **22f** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 75 % yield.  $^1H$  NMR (600 MHz,  $CDCl_3$ )  $\delta$  8.11 (d,  $J = 4.8$  Hz, 1H), 7.63 (ddd,  $J = 9.4$ , 7.3, 1.9 Hz, 1H), 7.56 (d,  $J = 16.0$  Hz, 1H), 7.46 – 7.38 (m, 2H), 7.32 (d,  $J = 7.7$  Hz, 1H), 7.18 (d,  $J = 7.6$  Hz, 1H), 7.16 (s, 1H), 7.10 (ddd,  $J = 6.9$ , 4.9, 1.7 Hz, 1H), 7.07 (s, 1H), 6.42 (d,  $J = 16.0$  Hz, 1H), 5.04 (s, 2H), 4.27 (q,  $J = 7.1$  Hz, 2H), 2.46 (s, 3H), 1.34 (t,  $J = 7.1$  Hz, 3H).  $^{13}C$  NMR (151 MHz,  $CDCl_3$ )  $\delta$  167.91 , 166.36 , 159.99 (d,  $J = 238.8$  Hz), 146.73 (d,  $J = 14.4$  Hz), 142.31 , 140.93 (d,  $J = 4.2$  Hz), 137.37 , 137.10 , 136.44 , 134.96 , 132.86 (d,  $J = 4.1$  Hz), 132.16 , 130.96 , 130.14 , 129.90 , 128.13 , 127.55 , 126.29 , 123.26 (d,  $J = 31.5$  Hz), 121.17 (d,  $J = 4.3$  Hz), 120.31 , 65.72 , 60.72 , 20.39 , 14.26 . HRMS (ESI-TOF) m/z Calcd for  $C_{25}H_{22}ClFNO_4^+ [M+H]^+$  454.1216, found 454.1218.



**22g (E)-3-(3-ethoxy-3-oxoprop-1-en-1-yl)-5-(trifluoromethyl)benzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

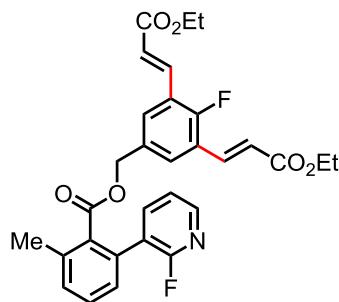
The compound **22g** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 70 % yield.  $^1H$  NMR (600 MHz,  $CDCl_3$ )  $\delta$  8.07 (d,  $J = 4.9$  Hz, 1H), 7.69 (s, 1H), 7.67 – 7.61 (m, 2H), 7.46 (s, 1H), 7.43 (dd,  $J = 7.7$ , 7.6 Hz, 1H), 7.38 (s, 1H), 7.32 (d,  $J = 7.7$  Hz, 1H), 7.18 (d,  $J = 7.6$  Hz, 1H), 7.11 – 7.06 (m, 1H), 6.50 (d,  $J = 16.0$  Hz, 1H), 5.12 (s, 2H), 4.29 (q,  $J = 7.1$  Hz, 2H), 2.47 (s, 3H), 1.35 (t,  $J = 7.1$  Hz, 3H).  $^{13}C$  NMR (151 MHz,  $CDCl_3$ )  $\delta$  167.89 , 166.23 , 159.97 (d,  $J = 238.7$  Hz), 146.71 (d,  $J = 14.4$  Hz), 142.08 , 140.91 (d,  $J = 4.3$  Hz), 137.19 , 136.78 , 135.72 , 132.95 (d,  $J = 4.1$  Hz), 132.01 , 131.68 (q,  $J = 31.8$  Hz), 131.03 , 131.01 , 130.25 , 128.17 , 126.46 (q,  $J = 3.5$  Hz), 124.38 (d,  $J = 3.8$  Hz), 123.49 (q,  $J = 281.8$  Hz), 123.33 (d,  $J = 31.5$  Hz), 121.18 (d,  $J = 4.5$  Hz), 120.86 ,

65.71 , 60.81 , 20.40 , 14.25 . HRMS (ESI-TOF) m/z Calcd for  $C_{26}H_{22}F_4NO_4^+$  [M+H]<sup>+</sup> 488.1479, found 488.1479.



**22h-mono** (E)-3-(3-ethoxy-3-oxoprop-1-en-1-yl)-4-fluorobenzyl  
2-(2-fluoropyridin-3-yl)-6-methylbenzoate

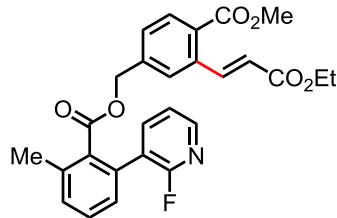
The compound **22h-mono** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 40 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.12 – 8.06 (m, 1H), 7.75 (d, *J* = 16.2 Hz, 1H), 7.65 – 7.57 (m, 1H), 7.41 (dd, *J* = 7.7, 7.6 Hz, 1H), 7.31 (d, *J* = 7.7 Hz, 2H), 7.17 (d, *J* = 7.6 Hz, 1H), 7.13 (ddd, *J* = 7.6, 4.8, 1.9 Hz, 1H), 7.10 – 7.05 (m, 1H), 7.05 – 6.99 (m, 1H), 6.52 (d, *J* = 16.2 Hz, 1H), 5.04 (s, 2H), 4.28 (q, *J* = 7.1 Hz, 2H), 2.44 (s, 3H), 1.35 (t, *J* = 7.1 Hz, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.08 , 166.63 , 161.06 (d, *J* = 255.2 Hz), 160.03 (d, *J* = 238.9 Hz), 146.64 (d, *J* = 14.4 Hz), 141.00 (d, *J* = 4.2 Hz), 136.90 , 136.54 (d, *J* = 2.5 Hz), 132.71 (d, *J* = 3.8 Hz), 132.44 , 132.06 (d, *J* = 9.2 Hz), 131.31 (d, *J* = 3.4 Hz), 130.91 , 130.01 , 129.59 (d, *J* = 3.3 Hz), 128.08 , 123.23 (d, *J* = 31.2 Hz), 122.55 (d, *J* = 12.2 Hz), 121.44 (d, *J* = 6.6 Hz), 121.11 (d, *J* = 4.4 Hz), 116.39 (d, *J* = 22.3 Hz), 65.92 , 60.69 , 20.31 , 14.29 . HRMS (ESI-TOF) m/z Calcd for  $C_{25}H_{22}F_2NO_4^+$  [M+H]<sup>+</sup> 438.1511, found 438.1510.



**22h-di** diethyl  
3,3'-(2-fluoro-5-(((2-(2-fluoropyridin-3-yl)-6-methylbenzoyl)oxy)methyl)-1,3-phenylene)(2E,2'E)-diacrylate

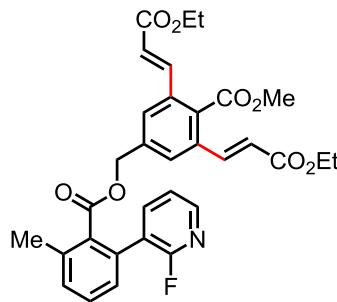
The compound **22h-di** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 42 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.06 (d, *J* = 4.9 Hz, 1H), 7.77 (d, *J* = 16.2 Hz, 2H), 7.62 (ddd, *J* = 9.4, 7.1, 1.9 Hz, 1H), 7.42 (dd, *J* = 7.7, 7.6 Hz, 1H), 7.37 – 7.30 (m, 3H), 7.17 (d, *J* = 7.6 Hz, 1H), 7.07 (ddd, *J* = 7.1, 4.9, 1.7 Hz, 1H), 6.53 (d, *J* = 16.2 Hz, 2H), 5.04 (s, 2H), 4.29 (q, *J* = 7.1 Hz, 4H), 2.46 (s, 3H), 1.36 (t, *J* = 7.1 Hz, 6H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 167.97 , 166.39 ,

159.99 (d,  $J = 239.0$  Hz), 159.16 (d,  $J = 262.0$  Hz), 146.63 (d,  $J = 14.4$  Hz), 140.94 (d,  $J = 4.2$  Hz), 137.06 , 135.80 (d,  $J = 3.8$  Hz), 132.85 (d,  $J = 3.8$  Hz), 132.14 , 131.48 (d,  $J = 3.8$  Hz), 131.00 , 130.52 (d,  $J = 3.7$  Hz), 130.17 , 128.14 , 123.47 (d,  $J = 13.2$  Hz), 123.32 (d,  $J = 32.8$  Hz), 122.20 (d,  $J = 6.2$  Hz), 121.12 (d,  $J = 4.4$  Hz), 65.69 , 60.81 , 20.38 , 14.27 . HRMS (ESI-TOF) m/z Calcd for  $C_{30}H_{28}F_2NO_6^+$  [M+H]<sup>+</sup> 536.1879, found 536.1881.



**22i-mono** methyl  
**(E)-2-(3-ethoxy-3-oxoprop-1-en-1-yl)-4-(((2-(2-fluoropyridin-3-yl)-6-methylbenzoyl)oxy)methyl)benzoate**

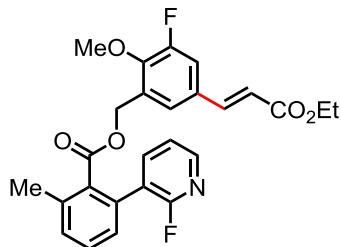
The compound **22i-mono** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 37 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.39 (d,  $J = 15.9$  Hz, 1H), 8.07 (d,  $J = 4.8$  Hz, 1H), 7.88 (d,  $J = 8.0$  Hz, 1H), 7.66 – 7.59 (m, 1H), 7.42 (dd,  $J = 7.7$  Hz, 1H), 7.35 (s, 1H), 7.32 (d,  $J = 8.3$  Hz, 1H), 7.20 – 7.15 (m, 2H), 7.08 – 7.05 (m, 1H), 6.27 (d,  $J = 15.9$  Hz, 1H), 5.11 (s, 2H), 4.29 (q,  $J = 7.1$  Hz, 2H), 3.94 (s, 3H), 2.46 (s, 3H), 1.35 (t,  $J = 7.1$  Hz, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 167.91 , 167.85 , 166.01 , 159.93 (d,  $J = 238.3$  Hz), 146.73 (d,  $J = 14.4$  Hz), 140.75 (d,  $J = 4.2$  Hz), 140.19 , 137.18 , 137.05 , 133.82 , 133.63 , 132.87 (d,  $J = 3.0$  Hz), 132.08 , 130.96 , 130.18 , 128.13 , 127.91 , 123.11 (d,  $J = 31.5$  Hz), 122.39 , 121.06 (d,  $J = 4.3$  Hz), 65.73 , 60.79 , 52.93 , 20.36 , 14.23 . HRMS (ESI-TOF) m/z Calcd for  $C_{27}H_{25}FNO_6^+$  [M+H]<sup>+</sup> 478.1660, found 478.1661.



**22i-di** diethyl  
**3,3'-(5-(((2-(2-fluoropyridin-3-yl)-6-methylbenzoyl)oxy)methyl)-2-(methoxycarbonyl)-1,3-phenylene)(2E,2'E)-diacrylate**

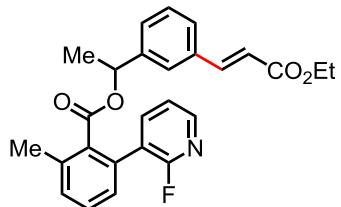
The compound **22i-di** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 44 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.04 – 7.97 (m, 1H), 7.68 (d,  $J = 15.8$  Hz, 2H), 7.57 (ddd,  $J = 9.3, 7.0, 1.9$  Hz, 1H), 7.45 – 7.38 (m, 3H), 7.34 – 7.30 (m, 1H), 7.17 (d,  $J = 7.6$  Hz,

1H), 7.00 (ddd,  $J = 7.0, 4.9, 1.6$  Hz, 1H), 6.38 (d,  $J = 15.8$  Hz, 2H), 5.10 (s, 2H), 4.27 (q,  $J = 7.1$  Hz, 4H), 4.01 (s, 3H), 2.47 (s, 3H), 1.34 (t,  $J = 7.1$  Hz, 6H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.91, 167.85, 166.01, 159.93 (d,  $J = 238.3$  Hz), 146.73 (d,  $J = 14.4$  Hz), 140.75 (d,  $J = 4.2$  Hz), 140.19, 137.18, 137.05, 133.82, 133.63, 132.87 (d,  $J = 3.9$  Hz), 132.08, 130.96, 130.18, 128.13, 127.91, 123.11 (d,  $J = 31.5$  Hz), 122.39, 121.06 (d,  $J = 4.3$  Hz), 65.73, 60.79, 52.93, 20.36, 14.23. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{32}\text{H}_{31}\text{FNO}_8^+ [\text{M}+\text{H}]^+$  576.2028, found 576.2026.



**22j** **(E)-5-(3-ethoxy-3-oxoprop-1-en-1-yl)-3-fluoro-2-methoxybenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

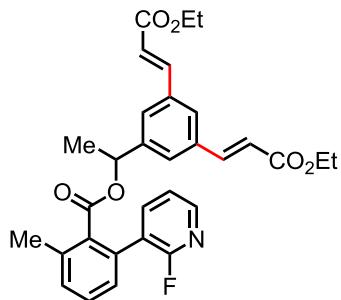
The compound **22j** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 78 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.13 – 8.03 (m, 1H), 7.64 (ddd,  $J = 9.5, 7.3, 1.9$  Hz, 1H), 7.52 (d,  $J = 16.0$  Hz, 1H), 7.41 (dd,  $J = 7.7, 7.6$  Hz, 1H), 7.31 (d,  $J = 7.7$  Hz, 1H), 7.23 – 7.16 (m, 2H), 7.08 (ddd,  $J = 7.1, 4.9, 1.7$  Hz, 1H), 7.05 – 7.01 (m, 1H), 6.31 (d,  $J = 16.0$  Hz, 1H), 5.13 (s, 2H), 4.27 (q,  $J = 7.1$  Hz, 2H), 3.94 (d,  $J = 2.9$  Hz, 3H), 2.46 (s, 3H), 1.35 (t,  $J = 7.1$  Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.11, 166.65, 160.02 (d,  $J = 238.8$  Hz), 154.52 (d,  $J = 247.7$  Hz), 147.12 (d,  $J = 10.4$  Hz), 146.65 (d,  $J = 14.4$  Hz), 142.50 (d,  $J = 2.0$  Hz), 141.00 (d,  $J = 4.2$  Hz), 136.85, 132.65 (d,  $J = 3.8$  Hz), 132.59, 130.86, 129.93, 129.64 (d,  $J = 7.5$  Hz), 129.43 (d,  $J = 3.2$  Hz), 128.05, 125.52 (d,  $J = 2.3$  Hz), 123.15 (d,  $J = 31.1$  Hz), 121.06 (d,  $J = 4.4$  Hz), 118.51, 116.20 (d,  $J = 20.1$  Hz), 61.38 (d,  $J = 7.4$  Hz), 61.33 (d,  $J = 2.9$  Hz), 60.59, 20.27, 14.28. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{26}\text{H}_{24}\text{F}_2\text{NO}_5^+ [\text{M}+\text{H}]^+$  468.1617, found 468.1617.



**22k-mono** **(E)-1-(3-(3-ethoxy-3-oxoprop-1-en-1-yl)phenyl)ethyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **22k-mono** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 36 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.07 (ddd,  $J = 4.9, 1.9, 1.0$  Hz, 1H), 7.67 – 7.59 (m, 2H), 7.43 (d,  $J = 7.7$  Hz, 1H), 7.40 (dd,  $J = 7.7, 7.7$  Hz, 1H), 7.34 – 7.28 (m, 3H),

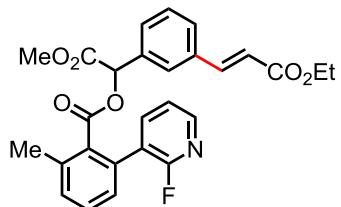
7.21 – 7.16 (m, 2H), 7.08 – 7.03 (m, 1H), 6.42 (d,  $J$  = 16.0 Hz, 1H), 5.88 (q,  $J$  = 6.6 Hz, 1H), 4.27 (q,  $J$  = 7.1 Hz, 2H), 2.39 (s, 3H), 1.38 – 1.31 (m, 6H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.60, 166.84, 160.13 (d,  $J$  = 239.0 Hz), 146.65 (d,  $J$  = 14.3 Hz), 144.09, 141.38, 141.09 (d,  $J$  = 4.2 Hz), 136.63, 134.65, 133.06, 132.41 (d,  $J$  = 4.0 Hz), 130.78, 129.71, 129.10, 128.07, 127.93, 127.56, 125.90, 123.18 (d,  $J$  = 31.6 Hz), 121.04 (d,  $J$  = 4.4 Hz), 118.70, 72.97, 60.54, 21.58, 20.15, 14.30. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{26}\text{H}_{25}\text{FNO}_4^+$  [M+H]<sup>+</sup> 434.1762, found 434.1763.



**22k-di** diethyl

**3,3'-(5-(1-((2-(2-fluoropyridin-3-yl)-6-methylbenzoyl)oxy)ethyl)-1,3-phenylene)(2E,2'E)-diacrylate**

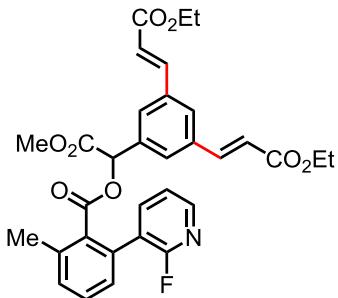
The compound **22k-di** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 36 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.09 – 8.02 (m, 1H), 7.66 – 7.60 (m, 3H), 7.56 (s, 1H), 7.41 (dd,  $J$  = 7.7, 7.7 Hz, 1H), 7.35 – 7.29 (m, 3H), 7.18 (d,  $J$  = 7.6 Hz, 1H), 7.07 (ddd,  $J$  = 6.8, 4.9, 1.7 Hz, 1H), 6.46 (d,  $J$  = 16.0 Hz, 2H), 5.87 (q,  $J$  = 6.6 Hz, 1H), 4.28 (q,  $J$  = 7.1 Hz, 4H), 2.40 (s, 3H), 1.39 – 1.31 (m, 9H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.49, 166.56, 160.10 (d,  $J$  = 238.9 Hz), 146.66 (d,  $J$  = 14.3 Hz), 143.18, 142.23, 141.02 (d,  $J$  = 4.2 Hz), 136.77, 135.45, 132.75, 132.55 (d,  $J$  = 3.7 Hz), 130.89, 129.89, 128.00, 127.21, 127.03, 123.28 (d,  $J$  = 31.6 Hz), 121.05 (d,  $J$  = 4.3 Hz), 119.71, 72.64, 60.67, 21.61, 20.22, 14.28. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{31}\text{H}_{31}\text{FNO}_6^+$  [M+H]<sup>+</sup> 532.2130, found 532.2129.



**22l-mono** **(E)-1-(3-(3-ethoxy-3-oxoprop-1-en-1-yl)phenyl)-2-methoxy-2-oxoethyl**  
**2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **22l-mono** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 44 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.00 – 7.94 (m, 1H), 7.69 – 7.59 (m, 2H), 7.49 (d,  $J$  = 7.7 Hz, 1H), 7.44 (dd,  $J$  = 7.7, 7.7 Hz, 1H), 7.39 – 7.30 (m, 3H), 7.24 (d,  $J$  = 7.6 Hz, 1H), 7.17 (d,  $J$  = 7.5 Hz, 1H), 7.07 – 7.02 (m, 1H), 6.43 (d,  $J$  = 16.0 Hz, 1H), 5.89 (s, 1H), 4.28 (q,  $J$  = 7.1 Hz,

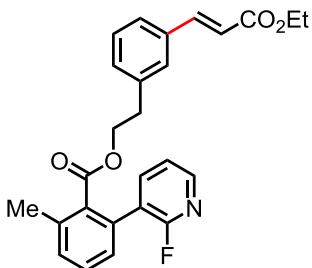
2H), 3.71 (s, 3H), 2.56 (s, 3H), 1.35 (t,  $J = 7.1$  Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.48, 167.37, 166.69, 159.94 (d,  $J = 238.6$  Hz), 146.53 (d,  $J = 14.4$  Hz), 143.54, 141.03 (d,  $J = 4.2$  Hz), 137.90, 134.95, 133.85, 133.28 (d,  $J = 3.9$  Hz), 131.31, 131.09, 130.44, 129.28, 129.20, 128.66, 128.15, 127.00, 123.25 (d,  $J = 31.1$  Hz), 121.09 (d,  $J = 4.3$  Hz), 119.24, 74.60, 60.60, 52.73, 20.49, 14.29. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{27}\text{H}_{25}\text{FNO}_6^+ [\text{M}+\text{H}]^+$  478.1660, found 478.1658.



**22l-di** diethyl

**3,3'-(5-(1-((2-(2-fluoropyridin-3-yl)-6-methylbenzoyloxy)-2-methoxy-2-oxoethyl)-1,3-phenylene)(2E,2'E)-diacrylate**

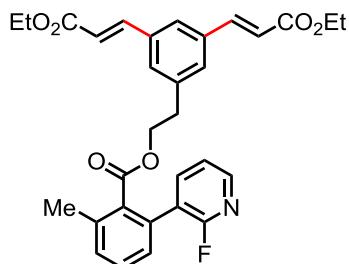
The compound **22l-di** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 28 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  7.96 (d,  $J = 4.9$  Hz, 1H), 7.70 – 7.57 (m, 4H), 7.45 (dd,  $J = 7.7, 7.5$  Hz, 1H), 7.38 – 7.32 (m, 3H), 7.18 (d,  $J = 7.5$  Hz, 1H), 7.05 (ddd,  $J = 6.8, 4.9, 1.5$  Hz, 1H), 6.46 (d,  $J = 16.0$  Hz, 2H), 5.88 (s, 1H), 4.29 (q,  $J = 7.1$  Hz, 4H), 3.72 (s, 3H), 2.57 (s, 3H), 1.35 (t,  $J = 7.1$  Hz, 6H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.22, 167.22, 166.43, 159.93 (d,  $J = 238.5$  Hz), 146.54 (d,  $J = 14.4$  Hz), 142.68, 140.95 (d,  $J = 4.1$  Hz), 138.05, 135.72, 134.67, 133.37 (d,  $J = 4.0$  Hz), 131.19, 131.08, 130.61, 128.22, 128.11, 128.05, 123.35 (d,  $J = 31.4$  Hz), 121.12 (d,  $J = 4.3$  Hz), 120.23, 74.26, 60.74, 52.89, 20.54, 14.28. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{32}\text{H}_{31}\text{FNO}_8^+ [\text{M}+\text{H}]^+$  576.2028, found 576.2028.



**22m-mono**  $(\text{E})\text{-3-(3-ethoxy-3-oxoprop-1-en-1-yl)phenethyl}$   
2-(2-fluoropyridin-3-yl)-6-methylbenzoate

The compound **22m-mono** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 36 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.23 – 8.14 (m, 1H), 7.73 – 7.59 (m, 2H), 7.45 – 7.34 (m, 2H), 7.33 – 7.24 (m, 4H), 7.23 – 7.16 (m, 2H), 7.13 (d,  $J = 7.3$  Hz, 1H),

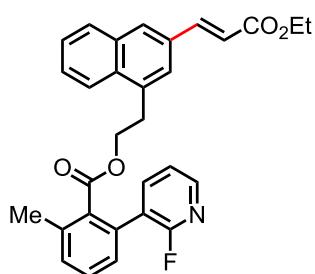
6.41 (d,  $J = 16.0$  Hz, 1H), 4.35 – 4.20 (m, 4H), 2.72 (t,  $J = 7.1$  Hz, 2H), 2.36 (s, 3H), 1.42 – 1.29 (m, 3H).  $^{13}\text{C}$  NMR (151 MHz, CDCl<sub>3</sub>) δ 168.40, 166.92, 160.18 (d,  $J = 238.9$  Hz), 146.71 (d,  $J = 14.3$  Hz), 144.29, 141.11 (d,  $J = 4.3$  Hz), 138.10, 136.77, 134.68, 132.92, 132.62 (d,  $J = 4.0$  Hz), 130.85, 130.65, 129.83, 129.06, 128.43, 127.95, 126.34, 123.47 (d,  $J = 31.2$  Hz), 121.21 (d,  $J = 4.4$  Hz), 118.44, 65.20, 60.50, 34.47, 20.19, 14.31. HRMS (ESI-TOF) m/z Calcd for C<sub>26</sub>H<sub>25</sub>FNO<sub>4</sub><sup>+</sup> [M+H]<sup>+</sup> 434.1762, found 434.1764.



### 22m-di

#### diethyl 3,3'-(5-((2-(2-fluoropyridin-3-yl)-6-methylbenzoyloxy)ethyl)-1,3-phenylene)(2E,2'E)-diacrylate

The compound **22m-di** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 50 % yield.  $^1\text{H}$  NMR (600 MHz, CDCl<sub>3</sub>) δ 8.18 (d,  $J = 4.4$  Hz, 1H), 7.73 – 7.56 (m, 3H), 7.51 (s, 1H), 7.40 (dd,  $J = 7.7, 7.7$  Hz, 1H), 7.34 – 7.23 (m, 3H), 7.23 – 7.13 (m, 2H), 6.44 (d,  $J = 16.0$  Hz, 2H), 4.27 (q,  $J = 7.1$  Hz, 6H), 2.74 (t,  $J = 7.0$  Hz, 2H), 2.36 (s, 3H), 1.35 (t,  $J = 7.1$  Hz, 6H).  $^{13}\text{C}$  NMR (151 MHz, CDCl<sub>3</sub>) δ 168.31, 166.61, 160.13 (d,  $J = 239.1$  Hz), 146.69 (d,  $J = 14.4$  Hz), 143.36, 141.06 (d,  $J = 4.3$  Hz), 138.88, 136.79, 135.38, 132.71, 132.67 (d,  $J = 3.9$  Hz), 130.89, 129.92, 129.81, 127.98, 125.92, 123.48 (d,  $J = 31.1$  Hz), 121.22 (d,  $J = 4.3$  Hz), 119.44, 64.88, 60.61, 34.34, 20.21, 14.27. HRMS (ESI-TOF) m/z Calcd for C<sub>31</sub>H<sub>31</sub>FNO<sub>6</sub><sup>+</sup> [M+H]<sup>+</sup> 532.2130, found 532.2127.



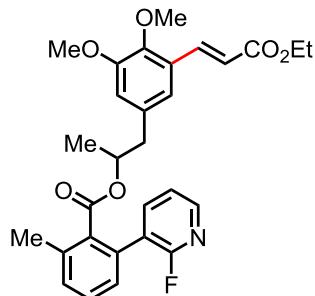
### 22n

#### (E)-2-(3-(3-ethoxy-3-oxoprop-1-en-1-yl)naphthalen-1-yl)ethyl

#### 2-(2-fluoropyridin-3-yl)-6-methylbenzoate

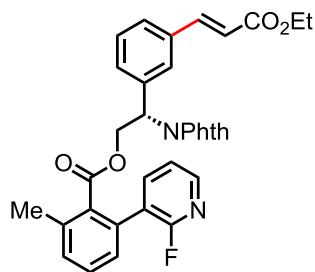
The compound **22n** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 57 % yield.  $^1\text{H}$  NMR (600 MHz, CDCl<sub>3</sub>) δ 8.13 (d,  $J = 4.8$  Hz, 1H), 7.93 (d,  $J = 8.4$  Hz, 1H), 7.87 (d,  $J = 7.9$  Hz, 1H), 7.83 (s, 1H), 7.79 (d,  $J = 16.0$  Hz, 1H), 7.67 (ddd,  $J = 9.4, 7.3, 1.9$  Hz, 1H), 7.56 (ddd,  $J = 8.3, 6.9, 1.3$  Hz, 1H), 7.54 – 7.49 (m, 1H), 7.45 (s, 1H), 7.41 (dd,  $J = 7.7, 7.7$  Hz, 1H),

7.31 (d,  $J = 7.6$  Hz, 1H), 7.20 (d,  $J = 7.7$  Hz, 1H), 7.14 (ddd,  $J = 7.0, 4.9, 1.7$  Hz, 1H), 6.52 (d,  $J = 16.0$  Hz, 1H), 4.38 (t,  $J = 7.6$  Hz, 2H), 4.29 (q,  $J = 7.1$  Hz, 2H), 3.15 (t,  $J = 7.6$  Hz, 2H), 2.41 (s, 3H), 1.36 (t,  $J = 7.1$  Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.43, 167.00, 160.22 (d,  $J = 238.9$  Hz), 146.69 (d,  $J = 14.3$  Hz), 144.27, 141.09 (d,  $J = 4.3$  Hz), 136.83, 134.08, 133.73, 132.90, 132.67 (d,  $J = 3.7$  Hz), 131.49, 130.88, 129.87, 129.47, 129.35, 127.96, 127.58, 126.54, 124.47, 123.53, 123.51 (d,  $J = 31.1$  Hz), 121.18 (d,  $J = 4.4$  Hz), 118.53, 64.60, 60.52, 31.86, 20.25, 14.34. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{30}\text{H}_{27}\text{FNO}_4^+ [\text{M}+\text{H}]^+$  484.1919, found 484.1920.



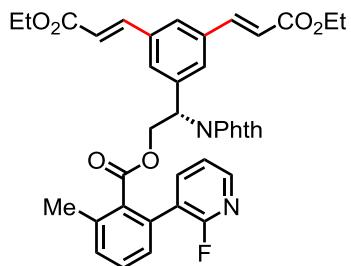
**22o** **(E)-1-(3-(3-ethoxy-3-oxoprop-1-en-1-yl)-4,5-dimethoxyphenyl)propan-2-yl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **22o** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 89 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.20 (d,  $J = 4.8$  Hz, 1H), 7.93 (d,  $J = 16.2$  Hz, 1H), 7.67 (ddd,  $J = 9.4, 7.3, 1.9$  Hz, 1H), 7.38 (dd,  $J = 7.7, 7.7$  Hz, 1H), 7.29 – 7.23 (m, 1H), 7.23 – 7.14 (m, 2H), 6.89 (d,  $J = 1.7$  Hz, 1H), 6.70 (d,  $J = 1.8$  Hz, 1H), 6.42 (d,  $J = 16.2$  Hz, 1H), 5.18 – 5.09 (m, 1H), 4.26 (q,  $J = 7.1$  Hz, 2H), 3.83 (s, 3H), 3.79 (s, 3H), 2.71 (dd,  $J = 13.7, 7.2$  Hz, 1H), 2.52 (dd,  $J = 13.7, 6.6$  Hz, 1H), 2.23 (s, 3H), 1.34 (t,  $J = 7.1$  Hz, 3H), 0.94 (d,  $J = 6.2$  Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.87, 167.07, 160.29 (d,  $J = 239.3$  Hz), 152.80, 147.04, 146.72 (d,  $J = 14.3$  Hz), 141.31 (d,  $J = 4.2$  Hz), 139.06, 136.24, 133.45, 133.29, 132.16 (d,  $J = 3.8$  Hz), 130.68, 129.51, 128.16, 127.73, 123.35 (d,  $J = 31.2$  Hz), 121.11 (d,  $J = 4.3$  Hz), 119.79, 119.60, 114.89, 72.18, 61.24, 60.39, 55.79, 41.76, 19.77, 18.88, 14.29. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{29}\text{H}_{31}\text{FNO}_6^+ [\text{M}+\text{H}]^+$  508.2130, found 508.2132.



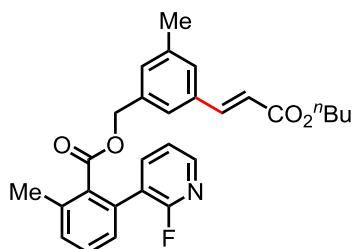
**22p-mono** **(S,E)-2-(1,3-dioxoisindolin-2-yl)-2-(3-(3-ethoxy-3-oxoprop-1-en-1-yl)phenyl)ethyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **22p-mono** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 40 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.17 (d,  $J = 4.9$  Hz, 1H), 7.82 (dd,  $J = 5.4, 3.1$  Hz, 2H), 7.72 (dd,  $J = 5.5, 3.0$  Hz, 2H), 7.67 – 7.59 (m, 3H), 7.50 – 7.43 (m, 2H), 7.39 – 7.33 (m, 2H), 7.25 – 7.19 (m, 2H), 7.14 (d,  $J = 7.6$  Hz, 1H), 6.43 (d,  $J = 16.0$  Hz, 1H), 5.43 (dd,  $J = 9.9, 5.7$  Hz, 1H), 5.14 (dd,  $J = 11.4, 9.9$  Hz, 1H), 4.81 (dd,  $J = 11.4, 5.7$  Hz, 1H), 4.26 (q,  $J = 7.1$  Hz, 2H), 2.31 (s, 3H), 1.34 (t,  $J = 7.1$  Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.05, 167.81, 166.73, 160.00 (d,  $J = 238.9$  Hz), 146.87 (d,  $J = 14.4$  Hz), 143.76, 141.00 (d,  $J = 4.2$  Hz), 136.81, 135.10, 134.18, 132.77 (d,  $J = 4.1$  Hz), 132.37, 131.61, 130.77, 129.95, 129.82, 129.40, 128.02, 128.01, 127.79, 123.48, 123.06 (d,  $J = 31.0$  Hz), 121.32 (d,  $J = 4.3$  Hz), 119.11, 63.00, 60.55, 53.21, 20.19, 14.29. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{34}\text{H}_{28}\text{FN}_2\text{O}_6^+ [\text{M}+\text{H}]^+$  579.1926, found 579.1925.



**22p-di** diethyl  
3,3'-(5-((S)-1-(1,3-dioxoisooindolin-2-yl)-2-((2-(2-fluoropyridin-3-yl)-6-methylbenzoyloxyethyl)-1,3-phenylene)(2E,2'E)-diacrylate

The compound **22p-di** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 34 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.19 (d,  $J = 4.6$  Hz, 1H), 7.86 (dd,  $J = 5.4, 3.1$  Hz, 2H), 7.75 (dd,  $J = 5.5, 3.0$  Hz, 2H), 7.69 – 7.63 (m, 4H), 7.60 (s, 1H), 7.39 (t,  $J = 7.7$  Hz, 1H), 7.28 – 7.22 (m, 2H), 7.16 (d,  $J = 7.6$  Hz, 1H), 6.49 (d,  $J = 16.1$  Hz, 2H), 5.45 (dd,  $J = 9.6, 5.8$  Hz, 1H), 5.14 (dd,  $J = 11.3, 9.8$  Hz, 1H), 4.85 (dd,  $J = 11.4, 5.9$  Hz, 1H), 4.29 (q,  $J = 7.1$  Hz, 4H), 2.33 (s, 3H), 1.37 (t,  $J = 7.1$  Hz, 6H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.00, 167.76, 166.46, 159.99 (d,  $J = 238.9$  Hz), 146.91 (d,  $J = 14.4$  Hz), 142.90, 140.99 (d,  $J = 4.1$  Hz), 137.66, 136.84, 135.85, 134.29, 132.82 (d,  $J = 4.1$  Hz), 132.23, 131.53, 130.81, 130.04, 129.04, 128.05, 127.43, 123.58, 123.06 (d,  $J = 31.0$  Hz), 121.33 (d,  $J = 4.3$  Hz), 120.09, 62.80, 60.68, 52.97, 20.21, 14.27. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{39}\text{H}_{34}\text{FN}_2\text{O}_8^+ [\text{M}+\text{H}]^+$  677.2294, found 677.2294.

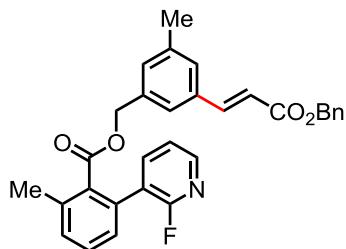


**22q<sub>1</sub>**

(E)-3-(3-butoxy-3-oxoprop-1-en-1-yl)-5-methylbenzyl

**2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **22q<sub>1</sub>** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 70 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.09 (d, *J* = 4.1 Hz, 1H), 7.67 – 7.57 (m, 2H), 7.40 (dd, *J* = 7.7 Hz, 1H), 7.30 (d, *J* = 7.7 Hz, 1H), 7.26 (s, 1H), 7.18 (d, *J* = 7.6 Hz, 1H), 7.11 – 7.03 (m, 2H), 6.94 (s, 1H), 6.41 (d, *J* = 16.0 Hz, 1H), 5.04 (s, 2H), 4.21 (t, *J* = 6.7 Hz, 2H), 2.45 (s, 3H), 2.34 (s, 3H), 1.76 – 1.64 (m, 2H), 1.50 – 1.40 (m, 2H), 0.97 (t, *J* = 7.4 Hz, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.17, 166.98, 160.05 (d, *J* = 238.9 Hz), 146.60 (d, *J* = 14.4 Hz), 144.04, 140.99 (d, *J* = 4.3 Hz), 138.88, 136.91, 135.48, 134.65, 132.70 (d, *J* = 4.1 Hz), 132.62, 131.20, 130.85, 129.90, 128.63, 128.05, 125.44, 123.24 (d, *J* = 31.3 Hz), 121.10 (d, *J* = 4.3 Hz), 118.60, 66.63, 64.43, 30.74, 21.14, 20.31, 19.19, 13.73. HRMS (ESI-TOF) m/z Calcd for C<sub>28</sub>H<sub>29</sub>FNO<sub>4</sub><sup>+</sup> [M+H]<sup>+</sup> 462.2075, found 462.2076.

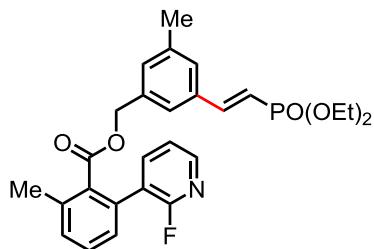


**22q<sub>2</sub>**

(E)-3-(3-(benzyloxy)-3-oxoprop-1-en-1-yl)-5-methylbenzyl

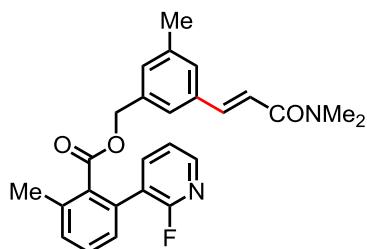
**2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **22q<sub>2</sub>** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 61 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.07 (d, *J* = 4.8 Hz, 1H), 7.68 – 7.59 (m, 2H), 7.45 – 7.36 (m, 5H), 7.34 (dd, *J* = 8.3, 6.0 Hz, 1H), 7.30 (d, *J* = 7.7 Hz, 1H), 7.26 (s, 1H), 7.17 (d, *J* = 7.6 Hz, 1H), 7.07 (s, 1H), 7.05 (ddd, *J* = 6.9, 4.9, 1.6 Hz, 1H), 6.94 (s, 1H), 6.46 (d, *J* = 16.0 Hz, 1H), 5.26 (s, 2H), 5.03 (s, 2H), 2.45 (s, 3H), 2.33 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.17, 166.66, 160.06 (d, *J* = 238.9 Hz), 146.61 (d, *J* = 14.4 Hz), 144.69, 140.99 (d, *J* = 4.2 Hz), 138.92, 136.92, 136.01, 135.53, 134.54, 132.71 (d, *J* = 4.1 Hz), 132.61, 131.33, 130.86, 129.91, 128.66, 128.58, 128.24, 128.06, 125.51, 123.25 (d, *J* = 31.3 Hz), 121.10 (d, *J* = 4.4 Hz), 118.19, 66.61, 66.36, 21.15, 20.33. HRMS (ESI-TOF) m/z Calcd for C<sub>31</sub>H<sub>27</sub>FNO<sub>4</sub><sup>+</sup> [M+H]<sup>+</sup> 496.1919, found 496.1921.



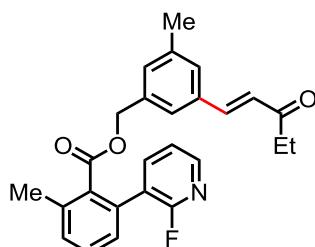
**22q<sub>3</sub> (E)-3-(2-(diethoxyphosphoryl)vinyl)-5-methylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **22q<sub>3</sub>** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 57 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.14 – 8.06 (m, 1H), 7.67 – 7.58 (m, 1H), 7.47 – 7.35 (m, 2H), 7.30 (d, *J* = 7.5 Hz, 1H), 7.23 (s, 1H), 7.18 (d, *J* = 7.6 Hz, 1H), 7.11 – 7.03 (m, 2H), 6.94 (s, 1H), 6.24 (dd, *J* = 17.5, 17.5 Hz, 1H), 5.04 (s, 2H), 4.21 – 4.07 (m, 4H), 2.45 (s, 3H), 2.33 (s, 3H), 1.36 (t, *J* = 7.0 Hz, 6H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.19, 160.06 (d, *J* = 238.9 Hz), 148.16 (d, *J* = 6.7 Hz), 146.62 (d, *J* = 14.4 Hz), 141.01 (d, *J* = 4.2 Hz), 138.89, 136.90, 135.48, 135.09 (d, *J* = 23.2 Hz), 132.70 (d, *J* = 4.1 Hz), 131.13, 130.86, 129.92, 128.42, 128.05, 124.93, 123.25 (d, *J* = 31.5 Hz), 121.14 (d, *J* = 4.4 Hz), 115.07, 113.80, 66.64, 61.86, 21.15, 20.32, 16.43. HRMS (ESI-TOF) m/z Calcd for C<sub>27</sub>H<sub>30</sub>FNO<sub>5</sub>P<sup>+</sup> [M+H]<sup>+</sup> 498.1840, found 498.1841.



**22q<sub>4</sub>** **(E)-3-(3-(dimethylamino)-3-oxoprop-1-en-1-yl)-5-methylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

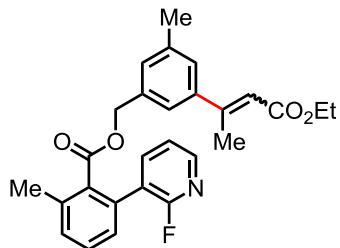
The compound **22q<sub>4</sub>** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 65 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.12 – 8.05 (m, 1H), 7.67 – 7.55 (m, 2H), 7.40 (dd, *J* = 7.7, 7.6 Hz, 1H), 7.30 (d, *J* = 7.6 Hz, 1H), 7.24 (s, 1H), 7.18 (d, *J* = 7.6 Hz, 1H), 7.09 (s, 1H), 7.06 (ddd, *J* = 7.0, 4.9, 1.7 Hz, 1H), 6.92 (s, 1H), 6.89 (d, *J* = 15.4 Hz, 1H), 5.04 (s, 2H), 3.21 (s, 3H), 3.08 (s, 3H), 2.45 (s, 3H), 2.34 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.23, 166.59, 160.07 (d, *J* = 238.6 Hz), 146.63 (d, *J* = 14.4 Hz), 141.82, 140.99 (d, *J* = 4.2 Hz), 138.74, 136.87, 135.61, 135.30, 132.73, 132.67 (d, *J* = 3.8 Hz), 130.83, 130.54, 129.86, 128.81, 128.01, 124.80, 123.20 (d, *J* = 31.4 Hz), 121.14 (d, *J* = 4.4 Hz), 117.80, 66.78, 37.46, 35.94, 21.16, 20.28. HRMS (ESI-TOF) m/z Calcd for C<sub>26</sub>H<sub>26</sub>FN<sub>2</sub>O<sub>3</sub><sup>+</sup> [M+H]<sup>+</sup> 433.1922, found 433.1921.



**22q<sub>5</sub>** **(E)-3-(3-oxopent-1-en-1-yl)-5-methylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

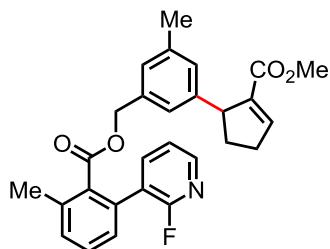
The compound **22q<sub>5</sub>** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 70 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.09 (d, *J* = 4.9 Hz, 1H), 7.63 (ddd, *J* = 9.4,

7.1, 1.9 Hz, 1H), 7.48 (d,  $J$  = 16.2 Hz, 1H), 7.40 (dd,  $J$  = 7.7, 7.6 Hz, 1H), 7.33 – 7.27 (m, 2H), 7.19 (d,  $J$  = 7.6 Hz, 1H), 7.11 (s, 1H), 7.06 (ddd,  $J$  = 7.1, 4.9, 1.7 Hz, 1H), 6.95 (s, 1H), 6.72 (d,  $J$  = 16.2 Hz, 1H), 5.04 (s, 2H), 2.71 (q,  $J$  = 7.3 Hz, 2H), 2.45 (s, 3H), 2.34 (s, 3H), 1.18 (t,  $J$  = 7.3 Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  200.84, 168.21, 160.07 (d,  $J$  = 238.9 Hz), 146.61 (d,  $J$  = 14.5 Hz), 141.67, 141.02 (d,  $J$  = 4.2 Hz), 138.93, 136.90, 135.55, 134.83, 132.69 (d,  $J$  = 4.1 Hz), 132.65, 131.28, 130.87, 129.92, 128.83, 128.06, 126.22, 125.53, 123.26 (d,  $J$  = 31.3 Hz), 121.12 (d,  $J$  = 4.4 Hz), 66.62, 34.18, 21.16, 20.31, 8.19. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{26}\text{H}_{25}\text{FNO}_3^+ [\text{M}+\text{H}]^+$  418.1813, found 418.1813.



**6q<sub>6</sub> 3-(4-ethoxy-4-oxobut-2-en-2-yl)-5-methylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **6q<sub>6</sub>** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 47 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.14 – 8.08 (m, 1H), 7.69 – 7.62 (m, 1H), 7.42 (dd,  $J$  = 7.6, 7.6 Hz, 1H), 7.36 – 7.26 (m, 2H), 7.26 – 7.17 (m, 2H), 7.14 – 7.04 (m, 2H), 6.94 (s, 1H), 6.33 (s, 0.2H), 6.11 (s, 0.8H), 5.07 (s, 2H), 4.29 – 4.21 (m, 2H), 2.56 (s, 2H), 2.51 – 2.43 (m, 4H), 2.36 (s, 3H), 1.37 – 1.33 (m, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.78, 166.31, 159.63 (d,  $J$  = 238.9 Hz), 154.64, 149.78, 146.14 (d,  $J$  = 14.4 Hz), 142.07, 140.58, 138.05, 136.46, 134.61, 132.29, 130.41, 129.57, 129.44, 127.61, 127.26, 126.86, 126.63, 123.95, 122.82 (d,  $J$  = 31.0 Hz), 121.33, 120.65 (d,  $J$  = 4.6 Hz), 116.88, 68.66, 66.46, 66.32, 64.08, 60.42, 59.42, 20.83, 19.86, 19.78, 17.54, 13.89, 13.71. HRMS (ESI-TOF) m/z Calcd for  $\text{C}_{26}\text{H}_{25}\text{FNO}_4^+ [\text{M}+\text{H}]^+$  434.1762, found 434.1765.



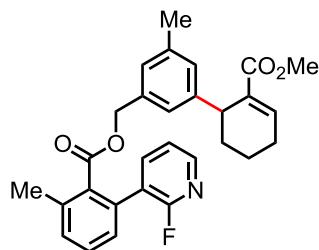
**22q<sub>7</sub>**

**3-(2-(methoxycarbonyl)cyclopent-2-en-1-yl)-5-methylbenzyl**

**2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **22q<sub>7</sub>** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 84 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.12 (d,  $J$  = 4.3 Hz, 1H), 7.63 (ddd,  $J$  = 9.4, 7.4, 1.9 Hz, 1H), 7.38 (dd,  $J$  = 7.7, 7.6 Hz, 1H), 7.28 (d,  $J$  = 7.6 Hz, 1H), 7.19 (d,  $J$  = 7.7 Hz, 1H), 7.08

(ddd,  $J = 6.9, 4.9, 1.7$  Hz, 1H), 6.99 (dd,  $J = 4.2, 2.4$  Hz, 1H), 6.89 (s, 1H), 6.78 (s, 1H), 6.72 (s, 1H), 5.00 (s, 2H), 4.08 (dd,  $J = 5.8, 3.7$  Hz, 1H), 3.60 (s, 3H), 2.72 – 2.62 (m, 1H), 2.58 – 2.45 (m, 2H), 2.42 (s, 3H), 2.27 (s, 3H), 1.89 – 1.81 (m, 1H).  $^{13}\text{C}$  NMR (151 MHz, CDCl<sub>3</sub>)  $\delta$  168.33, 165.06, 160.08 (d,  $J = 238.9$  Hz), 146.57 (d,  $J = 14.4$  Hz), 145.33, 145.13, 141.04 (d,  $J = 4.1$  Hz), 138.84, 138.21, 136.71, 134.75, 133.05, 132.54 (d,  $J = 4.1$  Hz), 130.70, 129.66, 127.93, 127.71, 127.42, 124.48, 123.14 (d,  $J = 31.0$  Hz), 121.14 (d,  $J = 4.3$  Hz), 67.25, 51.30, 49.78, 34.04, 32.15, 21.28, 20.20. HRMS (ESI-TOF) m/z Calcd for C<sub>28</sub>H<sub>27</sub>FNO<sub>4</sub><sup>+</sup> [M+H]<sup>+</sup> 460.1919, found 460.1920.

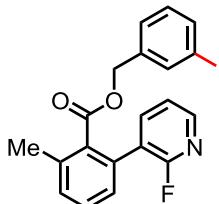


**22q<sub>8</sub>** methyl  
**3'-(((2-(2-fluoropyridin-3-yl)-6-methylbenzoyloxy)methyl)-5'-methyl-1,4,5,6-tetrahydro-[1,1'-biphenyl]-2-carboxylate**

The compound **22q<sub>8</sub>** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 78 % yield.  $^1\text{H}$  NMR (600 MHz, CDCl<sub>3</sub>)  $\delta$  8.17 – 8.08 (m, 1H), 7.68 – 7.58 (m, 1H), 7.38 (dd,  $J = 7.7, 7.6$  Hz, 1H), 7.31 – 7.22 (m, 2H), 7.19 (d,  $J = 7.6$  Hz, 1H), 7.11 – 7.02 (m, 1H), 6.87 (s, 1H), 6.78 (s, 1H), 6.72 (s, 1H), 5.00 (s, 2H), 3.87 (s, 1H), 3.59 (s, 3H), 2.53 – 2.18 (m, 8H), 1.98 – 1.81 (m, 1H), 1.80 – 1.66 (m, 1H), 1.60 – 1.38 (m, 2H).  $^{13}\text{C}$  NMR (151 MHz, CDCl<sub>3</sub>)  $\delta$  168.35, 167.40, 160.09 (d,  $J = 239.1$  Hz), 146.56 (d,  $J = 14.3$  Hz), 145.22, 141.83, 141.04 (d,  $J = 4.2$  Hz), 137.91, 136.68, 134.48, 133.07, 132.53 (d,  $J = 3.8$  Hz), 131.52, 130.69, 129.65, 128.53, 127.93, 127.23, 125.28, 123.13 (d,  $J = 30.9$  Hz), 121.14 (d,  $J = 4.3$  Hz), 67.30, 51.48, 39.18, 31.24, 25.84, 21.30, 20.20, 16.80. HRMS (ESI-TOF) m/z Calcd for C<sub>29</sub>H<sub>29</sub>FNO<sub>4</sub><sup>+</sup> [M+H]<sup>+</sup> 474.2075, found 474.2074.

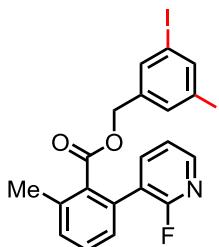
#### General Procedure for Template-directed *meta*-C–H Iodination of Alcohols:

A 10 mL sealed tube was charged with substrate (0.2 mmol, 1.0 equiv), DIH (1.0 equiv), Pd(OAc)<sub>2</sub> (10 mol%), TFA-Gly-OH (20 mol%), AgOAc (0.5 equiv), HOAc (0.4 mL) and HFIP (1.6 mL). The tube was then sealed and submerged into a pre-heated 80 °C heating plate. The reaction mixture was stirred at 80 °C for 18 h. After being cooled to room temperature, the reaction mixture was diluted with EtOAc and filtered through a short pad of Celite. The filtrate was concentrated in vacuo, and the resulting residue was purified by preparative LC-MS to give the desired product. The positional selectivity was determined by GC-MS with a flame ionization detector.



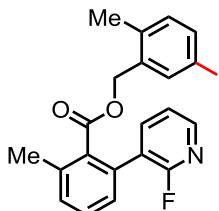
### **23a-mono 3-iodobenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **23a-mono** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 68 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.14 (d, *J* = 4.9 Hz, 1H), 7.67 – 7.59 (m, 2H), 7.44 (s, 1H), 7.41 (dd, *J* = 7.7, 7.6 Hz, 1H), 7.30 (d, *J* = 7.7 Hz, 1H), 7.18 (d, *J* = 7.6 Hz, 1H), 7.14 – 7.08 (m, 2H), 7.02 (dd, *J* = 7.8, 7.8 Hz, 1H), 5.00 (s, 2H), 2.45 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.01, 159.98 (d, *J* = 239.3 Hz), 146.66 (d, *J* = 14.2 Hz), 141.06 (d, *J* = 4.3 Hz), 137.42, 137.38, 137.07, 136.99, 132.70 (d, *J* = 4.0 Hz), 132.44, 130.90, 130.24, 129.99, 128.06, 128.05, 127.87, 123.22 (d, *J* = 31.0 Hz), 121.21 (d, *J* = 4.4 Hz), 94.21, 65.93, 20.33. ESI-MS [M+H]<sup>+</sup> calcd 448.0, found 448.0.



### **23a-di 3,5-diiiodobenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

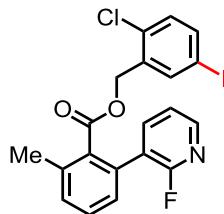
The compound **23a-di** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 17 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.18 (d, *J* = 4.6 Hz, 1H), 7.98 (s, 1H), 7.63 (ddd, *J* = 9.3, 7.5, 1.8 Hz, 1H), 7.45 – 7.39 (m, 3H), 7.32 (d, *J* = 7.7 Hz, 1H), 7.19 (d, *J* = 7.6 Hz, 1H), 7.17 – 7.12 (m, 1H), 4.92 (s, 2H), 2.46 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 167.82, 159.96 (d, *J* = 239.3 Hz), 146.80 (d, *J* = 14.3 Hz), 145.03, 140.94 (d, *J* = 4.1 Hz), 138.69, 137.23, 136.69, 132.91 (d, *J* = 4.1 Hz), 132.04, 131.01, 130.21, 128.17 (d, *J* = 0.8 Hz), 123.28 (d, *J* = 31.1 Hz), 121.27 (d, *J* = 4.4 Hz), 94.70, 64.96, 20.41. ESI-MS [M+H]<sup>+</sup> calcd 574.0, found 574.0.



### **23b 5-iodo-2-methylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

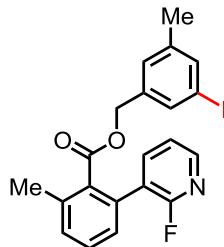
The compound **23b** was prepared according to the general procedure and was purified by preparative

LC-MS to give colorless oil in 77 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.08 (d,  $J = 4.8$  Hz, 1H), 7.68 – 7.60 (m, 1H), 7.51 (dd,  $J = 8.0, 1.5$  Hz, 1H), 7.43 – 7.36 (m, 2H), 7.31 (d,  $J = 7.6$  Hz, 1H), 7.17 (d,  $J = 7.6$  Hz, 1H), 7.12 – 7.07 (m, 1H), 6.85 (d,  $J = 8.0$  Hz, 1H), 5.03 (s, 2H), 2.46 (s, 3H), 2.13 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.03, 159.85 (d,  $J = 240.4$  Hz), 146.39 (d,  $J = 13.5$  Hz), 141.28, 138.06, 137.45, 136.91, 136.69, 135.20, 132.55, 132.45 (d,  $J = 3.9$  Hz), 132.26, 130.90, 129.93, 128.00 (d,  $J = 1.0$  Hz), 123.15 (d,  $J = 30.4$  Hz), 121.17 (d,  $J = 4.4$  Hz), 90.43, 64.03, 20.26, 18.30. ESI-MS  $[\text{M}+\text{H}]^+$  calcd 462.0, found 462.0.



### **23c 2-chloro-5-iodobenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

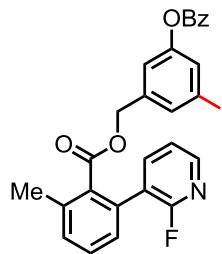
The compound **23c** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 67 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.13 (d,  $J = 4.8$  Hz, 1H), 7.71 – 7.65 (m, 1H), 7.55 (d,  $J = 8.4$  Hz, 1H), 7.46 (s, 1H), 7.42 (dd,  $J = 7.7, 7.6$  Hz, 1H), 7.32 (d,  $J = 7.7$  Hz, 1H), 7.20 (d,  $J = 7.6$  Hz, 1H), 7.18 – 7.14 (m, 1H), 7.06 (d,  $J = 8.4$  Hz, 1H), 5.12 (s, 2H), 2.48 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.87, 159.96 (d,  $J = 239.8$  Hz), 146.60 (d,  $J = 14.0$  Hz), 141.17 (d,  $J = 4.3$  Hz), 138.79, 138.56, 137.13, 134.78, 133.80, 132.74 (d,  $J = 4.0$  Hz), 132.25, 131.16, 130.98, 130.12, 128.00 (d,  $J = 4.0$ ), 123.27 (d,  $J = 30.8$  Hz), 121.27 (d,  $J = 4.4$  Hz), 91.31, 63.34, 20.38. ESI-MS  $[\text{M}+\text{H}]^+$  calcd 482.0, found 482.0.



### **23d 3-iodo-5-methylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

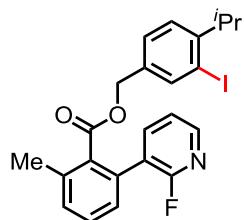
The compound **23d** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 64 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.14 (d,  $J = 4.1$  Hz, 1H), 7.68 – 7.61 (m, 1H), 7.47 (s, 1H), 7.40 (dd,  $J = 7.6$  Hz, 1H), 7.31 (d,  $J = 7.6$  Hz, 1H), 7.23 (s, 1H), 7.18 (d,  $J = 7.5$  Hz, 1H), 7.15 – 7.11 (m, 1H), 6.89 (s, 1H), 4.96 (s, 2H), 2.45 (s, 3H), 2.27 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.01, 159.93 (d,  $J = 240.2$  Hz), 146.37 (d,  $J = 13.7$  Hz), 141.26 (d,  $J = 4.3$  Hz), 140.42, 137.99, 137.04, 136.69, 134.45, 132.56 (d,  $J = 3.9$  Hz), 132.46, 130.94, 129.98, 128.77, 128.04 (d,  $J = 1$  Hz), 127.64, 123.34 (d,  $J = 30.5$  Hz), 121.25, 94.14, 66.00, 20.80, 20.32. ESI-MS

$[M+H]^+$  calcd 462.0, found 462.1.



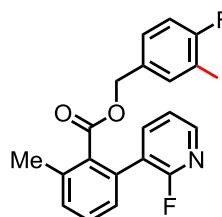
### 23e 3-(benzoyloxy)-5-iodobenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate

The compound **23e** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 57 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.20 – 8.15 (m, 2H), 8.13 (d,  $J$  = 4.9 Hz, 1H), 7.71 – 7.59 (m, 2H), 7.58 – 7.49 (m, 3H), 7.41 (dd,  $J$  = 7.7 Hz, 1H), 7.35 (s, 1H), 7.31 (d,  $J$  = 7.7 Hz, 1H), 7.19 (d,  $J$  = 7.6 Hz, 1H), 7.11 (ddd,  $J$  = 6.9, 4.9, 1.5 Hz, 1H), 6.99 (s, 1H), 5.03 (s, 2H), 2.47 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.94, 164.63, 160.00 (d,  $J$  = 238.8 Hz), 151.06, 146.81 (d,  $J$  = 14.3 Hz), 140.96 (d,  $J$  = 4.2 Hz), 138.13, 137.16, 134.85, 133.92, 132.90 (d,  $J$  = 4.0 Hz), 132.23, 130.90 (d,  $J$  = 7.5 Hz), 130.19, 130.09, 128.88, 128.68, 128.12, 123.19 (d,  $J$  = 31.0 Hz), 121.60, 121.28 (d,  $J$  = 4.4 Hz), 93.49, 65.34, 20.39. ESI-MS  $[M+H]^+$  calcd 568.0, found 568.0.



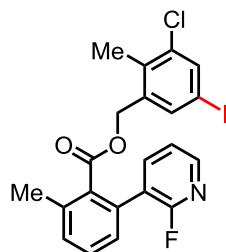
### 23f 3-iodo-4-isopropylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate

The compound **23f** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 47 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.12 (d,  $J$  = 4.1 Hz, 1H), 7.67 – 7.60 (m, 1H), 7.56 (s, 1H), 7.40 (dd,  $J$  = 7.7, 7.6 Hz, 1H), 7.30 (d,  $J$  = 7.7 Hz, 1H), 7.18 (d,  $J$  = 7.6 Hz, 1H), 7.15 (d,  $J$  = 7.9 Hz, 1H), 7.12 – 7.06 (m, 2H), 4.97 (s, 2H), 3.17 (hept,  $J$  = 6.8 Hz, 1H), 2.45 (s, 3H), 1.22 (d,  $J$  = 6.9 Hz, 6H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  168.09, 159.98 (d,  $J$  = 240.1 Hz), 150.59, 146.38 (d,  $J$  = 13.7 Hz), 141.27 (d,  $J$  = 4.3 Hz), 139.53, 136.97, 134.26, 132.58, 132.51 (d,  $J$  = 3.9 Hz), 130.91, 129.92, 128.98, 128.01, 125.87, 123.32 (d,  $J$  = 30.5 Hz), 121.21 (d,  $J$  = 4.4 Hz), 100.81, 65.69, 37.81, 22.99, 20.31. ESI-MS  $[M+H]^+$  calcd 490.1, found 490.1.



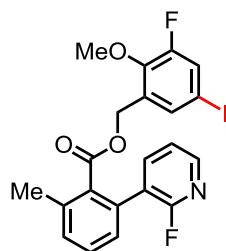
### **23g-mono 4-fluoro-3-iodobenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **23g-mono** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 59 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.14 (d,  $J = 4.8$  Hz, 1H), 7.61 (ddd,  $J = 9.3, 7.5, 1.7$  Hz, 1H), 7.49 (dd,  $J = 5.9, 2.0$  Hz, 1H), 7.41 (dd,  $J = 7.7, 7.6$  Hz, 1H), 7.30 (d,  $J = 7.7$  Hz, 1H), 7.17 (d,  $J = 7.6$  Hz, 1H), 7.14 – 7.07 (m, 2H), 6.97 (dd,  $J = 8.1, 8.1$  Hz, 1H), 4.99 (s, 2H), 2.44 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.96, 161.57 (d,  $J = 245.6$  Hz), 159.96 (d,  $J = 238.2$  Hz), 146.59 (d,  $J = 14.1$  Hz), 141.06 (d,  $J = 4.2$  Hz), 139.68 (d,  $J = 2.0$  Hz), 136.96, 132.70 (d,  $J = 3.6$  Hz), 132.65 (d,  $J = 3.9$  Hz), 132.32, 130.92, 130.69 (d,  $J = 7.7$  Hz), 130.03, 128.06 (d,  $J = 0.9$  Hz), 123.22 (d,  $J = 31.0$  Hz), 121.17 (d,  $J = 4.4$  Hz), 115.58 (d,  $J = 24.2$  Hz), 81.20 (d,  $J = 26.0$  Hz), 65.25, 20.30. ESI-MS  $[\text{M}+\text{H}]^+$  calcd 466.0, found 466.0.



### **23h 3-chloro-5-iodo-2-methylbenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

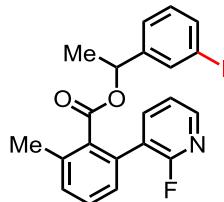
The compound **23h** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 61 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.09 (ddd,  $J = 4.9, 1.8, 1.1$  Hz, 1H), 7.66 (d,  $J = 1.8$  Hz, 1H), 7.58 (ddd,  $J = 9.5, 7.3, 2.0$  Hz, 1H), 7.41 (dd,  $J = 7.7$  Hz, 1H), 7.34 (d,  $J = 1.7$  Hz, 1H), 7.31 (d,  $J = 7.7$  Hz, 1H), 7.19 (d,  $J = 7.6$  Hz, 1H), 7.05 (ddd,  $J = 7.2, 4.9, 1.7$  Hz, 1H), 5.04 (s, 2H), 2.46 (s, 3H), 2.14 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.92, 159.94 (d,  $J = 238.8$  Hz), 146.80 (d,  $J = 14.4$  Hz), 140.85 (d,  $J = 4.0$  Hz), 137.60, 136.95, 136.88, 136.52, 135.94, 135.07, 132.71 (d,  $J = 4.1$  Hz), 132.33, 130.88, 130.04, 128.11, 122.99 (d,  $J = 31.1$  Hz), 121.03 (d,  $J = 4.4$  Hz), 89.74, 64.15, 20.29, 15.37. ESI-MS  $[\text{M}+\text{H}]^+$  calcd 496.0, found 496.0.



### **23i 3-fluoro-5-iodo-2-methoxybenzyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

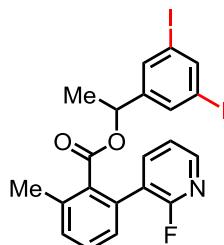
The compound **23i** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 77 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.13 (ddd,  $J = 4.9, 2.0, 1.1$  Hz, 1H), 7.65 (ddd,  $J = 9.5, 7.3, 2.0$  Hz, 1H), 7.41 (dd,  $J = 7.7, 7.6$  Hz, 1H), 7.36 (dd,  $J = 10.8, 2.1$  Hz, 1H),

7.31 (d,  $J = 7.7$  Hz, 1H), 7.18 (d,  $J = 7.6$  Hz, 1H), 7.17 – 7.13 (m, 2H), 5.07 (s, 2H), 3.87 (d,  $J = 2.4$  Hz, 3H), 2.47 (s, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.96, 159.96 (d,  $J = 238.8$  Hz), 154.60 (d,  $J = 252.8$  Hz), 146.73 (d,  $J = 14.4$  Hz), 145.81 (d,  $J = 10.2$  Hz), 140.95 (d,  $J = 4.3$  Hz), 136.95, 134.10 (d,  $J = 3.3$  Hz), 132.71 (d,  $J = 4.1$  Hz), 132.43, 131.15 (d,  $J = 3.1$  Hz), 130.86, 129.97, 128.05, 126.28 (d,  $J = 21.8$  Hz), 123.11 (d,  $J = 31.4$  Hz), 121.17 (d,  $J = 4.4$  Hz), 84.00, 61.45 (d,  $J = 7.0$  Hz), 60.62 (d,  $J = 2.9$  Hz), 20.28. ESI-MS  $[\text{M}+\text{H}]^+$  calcd 496.0, found 496.0.



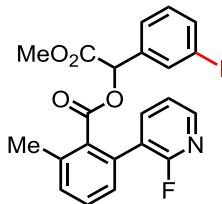
### **23j-mono 1-(3-iodophenyl)ethyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **23j-mono** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 70 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.11 (d,  $J = 4.9$  Hz, 1H), 7.65 (ddd,  $J = 9.3, 7.5, 1.7$  Hz, 1H), 7.60 (d,  $J = 7.9$  Hz, 1H), 7.49 (s, 1H), 7.40 (dd,  $J = 7.7, 7.7$  Hz, 1H), 7.30 (d,  $J = 7.7$  Hz, 1H), 7.18 (d,  $J = 7.7$  Hz, 1H), 7.16 – 7.10 (m, 2H), 7.02 (dd,  $J = 7.9, 7.8$  Hz, 1H), 5.79 (q,  $J = 6.6$  Hz, 1H), 2.41 (s, 3H), 1.32 (d,  $J = 6.6$  Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.48, 160.00 (d,  $J = 240.7$  Hz), 146.30 (d,  $J = 13.4$  Hz), 142.78, 141.45 (d,  $J = 4.4$  Hz), 137.04, 136.77, 135.20, 132.89, 132.22 (d,  $J = 3.8$  Hz), 130.90, 130.29, 129.81, 127.92 (d,  $J = 1.0$  Hz), 125.55, 123.33 (d,  $J = 30.5$  Hz), 121.20 (d,  $J = 4.4$  Hz), 94.25, 72.49, 21.57, 20.17. ESI-MS  $[\text{M}+\text{H}]^+$  calcd 462.0, found 462.1.



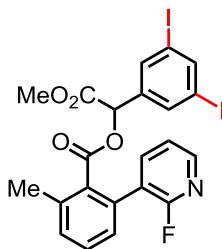
### **23j-di 1-(3,5-diiodophenyl)ethyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **23j-di** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 10 % yield.  $^1\text{H}$  NMR (600 MHz,  $\text{CDCl}_3$ )  $\delta$  8.19 – 8.11 (m, 1H), 7.95 (s, 1H), 7.68 – 7.59 (m, 1H), 7.52 – 7.39 (m, 3H), 7.31 (d,  $J = 7.7$  Hz, 1H), 7.19 (d,  $J = 7.7$  Hz, 1H), 7.17 – 7.11 (m, 1H), 5.68 (q,  $J = 6.7$  Hz, 1H), 2.41 (s, 3H), 1.28 (d,  $J = 6.6$  Hz, 3H).  $^{13}\text{C}$  NMR (151 MHz,  $\text{CDCl}_3$ )  $\delta$  167.34, 160.08 (d,  $J = 239.4$  Hz), 146.76 (d,  $J = 14.2$  Hz), 144.68, 144.58, 141.01 (d,  $J = 4.2$  Hz), 136.90, 134.55, 132.62 (d,  $J = 4.1$  Hz), 132.57, 130.93, 129.98, 128.04, 123.23 (d,  $J = 31.4$  Hz), 121.16 (d,  $J = 4.5$  Hz), 94.79, 71.62, 21.59, 20.24. ESI-MS  $[\text{M}+\text{H}]^+$  calcd 588.0, found 588.0.



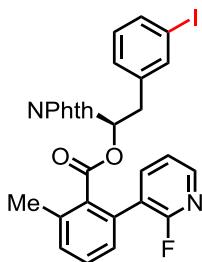
**23k-mono 1-(3-iodophenyl)-2-methoxy-2-oxoethyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **23k-mono** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 53 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.04 (d, *J* = 4.7 Hz, 1H), 7.72 – 7.63 (m, 2H), 7.50 (s, 1H), 7.44 (dd, *J* = 7.7, 7.6 Hz, 1H), 7.34 (d, *J* = 7.6 Hz, 1H), 7.21 (d, *J* = 7.7 Hz, 1H), 7.18 (d, *J* = 7.7 Hz, 1H), 7.16 – 7.10 (m, 1H), 7.05 (dd, *J* = 7.7, 7.7 Hz, 1H), 5.80 (s, 1H), 3.71 (s, 3H), 2.55 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.24, 167.17, 159.84 (d, *J* = 239.8 Hz), 146.31 (d, *J* = 13.8 Hz), 141.27 (d, *J* = 4.3 Hz), 138.24, 138.03, 136.21, 135.06, 133.18 (d, *J* = 3.9 Hz), 131.18, 131.14, 130.53, 130.36, 128.15, 126.84, 123.36 (d, *J* = 30.8 Hz), 121.26 (d, *J* = 4.4 Hz), 94.24, 74.00, 52.79, 20.49. ESI-MS [M+H]<sup>+</sup> calcd 506.0, found 506.0.



**23k-di 1-(3,5-diiodophenyl)-2-methoxy-2-oxoethyl 2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

The compound **23k-di** was prepared according to the general procedure and was purified by preparative LC-MS to give colorless oil in 20 % yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.07 (ddd, *J* = 4.9, 1.8, 0.9 Hz, 1H), 8.02 (t, *J* = 1.5 Hz, 1H), 7.68 (ddd, *J* = 9.4, 7.3, 2.0 Hz, 1H), 7.50 – 7.44 (m, 3H), 7.37 – 7.34 (m, 1H), 7.22 – 7.15 (m, 2H), 5.72 (s, 1H), 3.73 (s, 3H), 2.55 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 167.34, 166.51, 159.42 (d, *J* = 239.1 Hz), 146.11 (d, *J* = 14.3 Hz), 146.09 (d, *J* = 14.1 Hz), 145.47, 140.61 (d, *J* = 3.9 Hz), 137.75, 136.14, 135.10, 132.95 (d, *J* = 3.6 Hz), 130.80, 130.41, 130.27, 127.81, 122.92 (d, *J* = 30.9 Hz), 120.87 (d, *J* = 4.3 Hz), 94.29, 72.66, 52.55, 20.10. ESI-MS [M+H]<sup>+</sup> calcd 632.0, found 632.0.



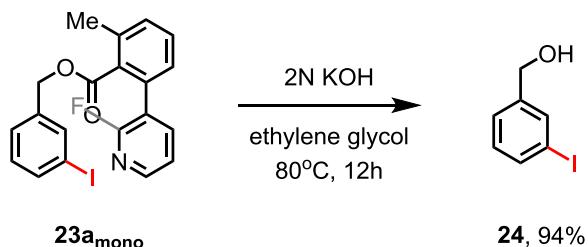
**23l-mono**

(R)-1-(1,3-dioxoisindolin-2-yl)-2-(3-iodophenyl)ethyl

### **2-(2-fluoropyridin-3-yl)-6-methylbenzoate**

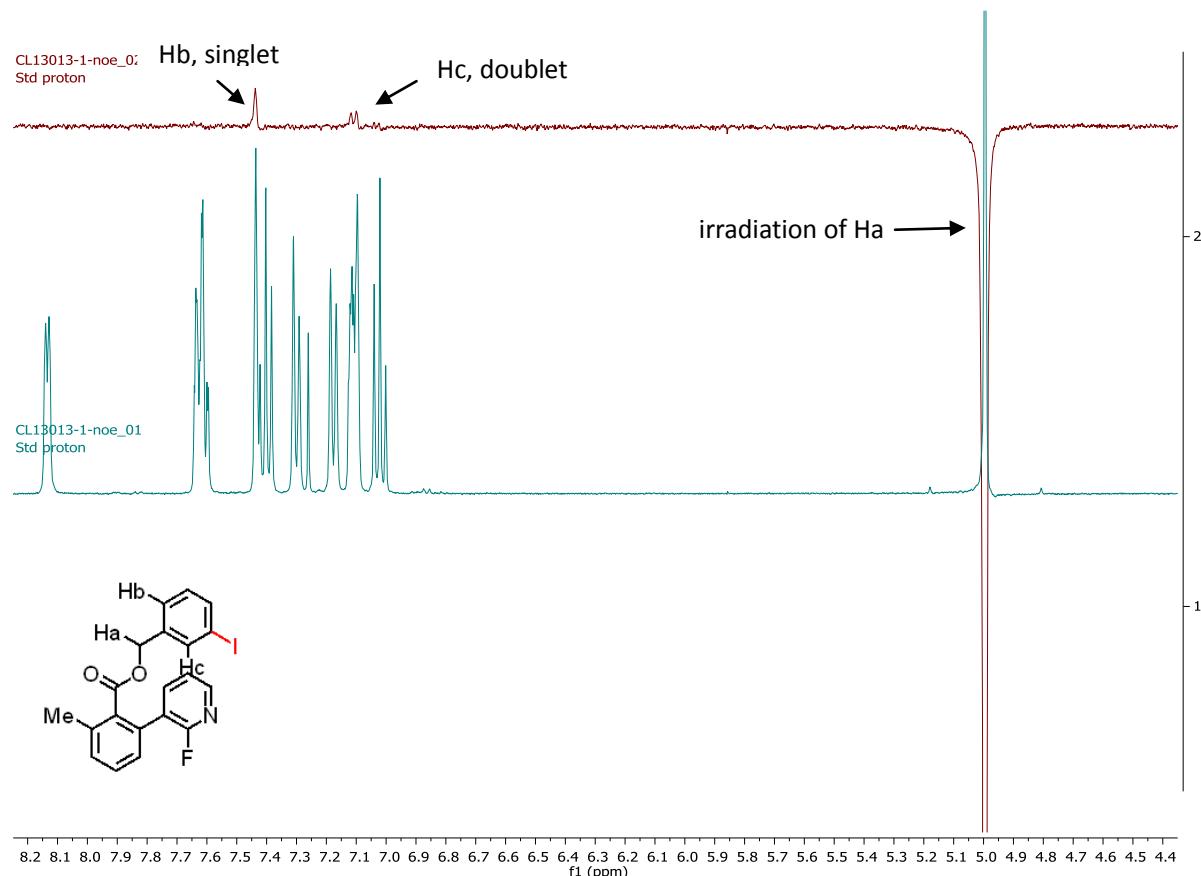
The compound **23l-mono** was prepared according to the general procedure and was purified by prep-TLC to give colorless oil in 61 % yield as a 5:1 mixture of regioisomers (*meta*-iodinated product is the major product). <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 8.17 (d, *J* = 4.8 Hz, 1H), 7.85 – 7.78 (m, 3H), 7.75 – 7.69 (m, 2H), 7.68 – 7.60 (m, 2H), 7.44 (d, *J* = 7.8 Hz, 1H), 7.36 (dd, *J* = 7.7, 7.7 Hz, 1H), 7.25 – 7.18 (m, 2H), 7.14 (d, *J* = 7.6 Hz, 1H), 7.06 (t, *J* = 7.8 Hz, 1H), 5.34 (dd, *J* = 9.8, 5.7 Hz, 1H), 5.08 (dd, *J* = 11.4, 9.8 Hz, 1H), 4.77 (dd, *J* = 11.4, 5.7 Hz, 1H), 2.31 (s, 3H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 168.00, 167.71, 159.98 (d, *J* = 238.9 Hz), 146.83, 140.99 (d, *J* = 4.2 Hz), 139.63, 138.99, 138.14, 137.91, 137.71, 137.03, 136.82, 135.60, 134.20, 132.77 (d, *J* = 3.8 Hz), 132.30, 131.57, 130.77, 130.48, 129.98, 129.97, 128.95, 128.01, 127.35, 123.50, 123.46, 123.04 (d, *J* = 31.3 Hz), 121.32 (d, *J* = 4.4 Hz), 94.50, 94.43, 62.88, 62.62, 52.91, 52.74, 52.13, 20.20, 14.18. ESI-MS [M+H]<sup>+</sup> calcd 607.1, found 607.0.

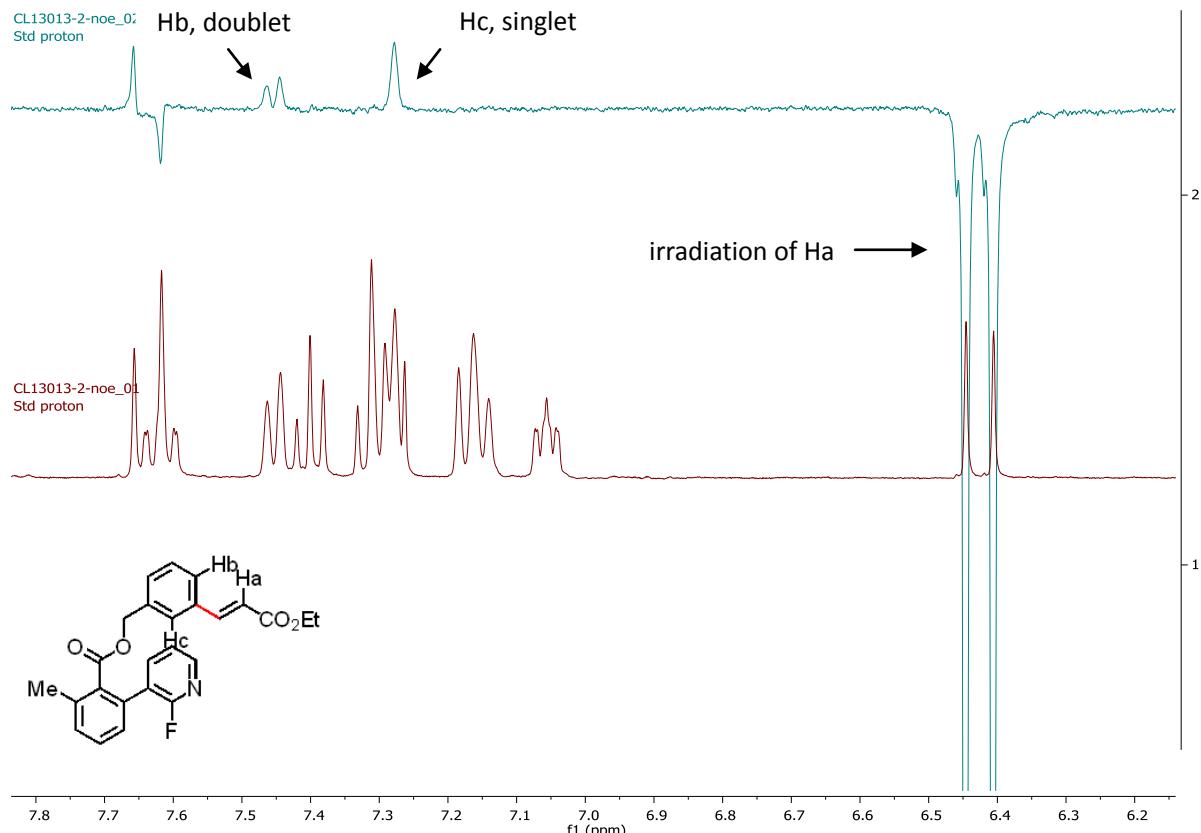
### **General Procedure for Removal of Template:**

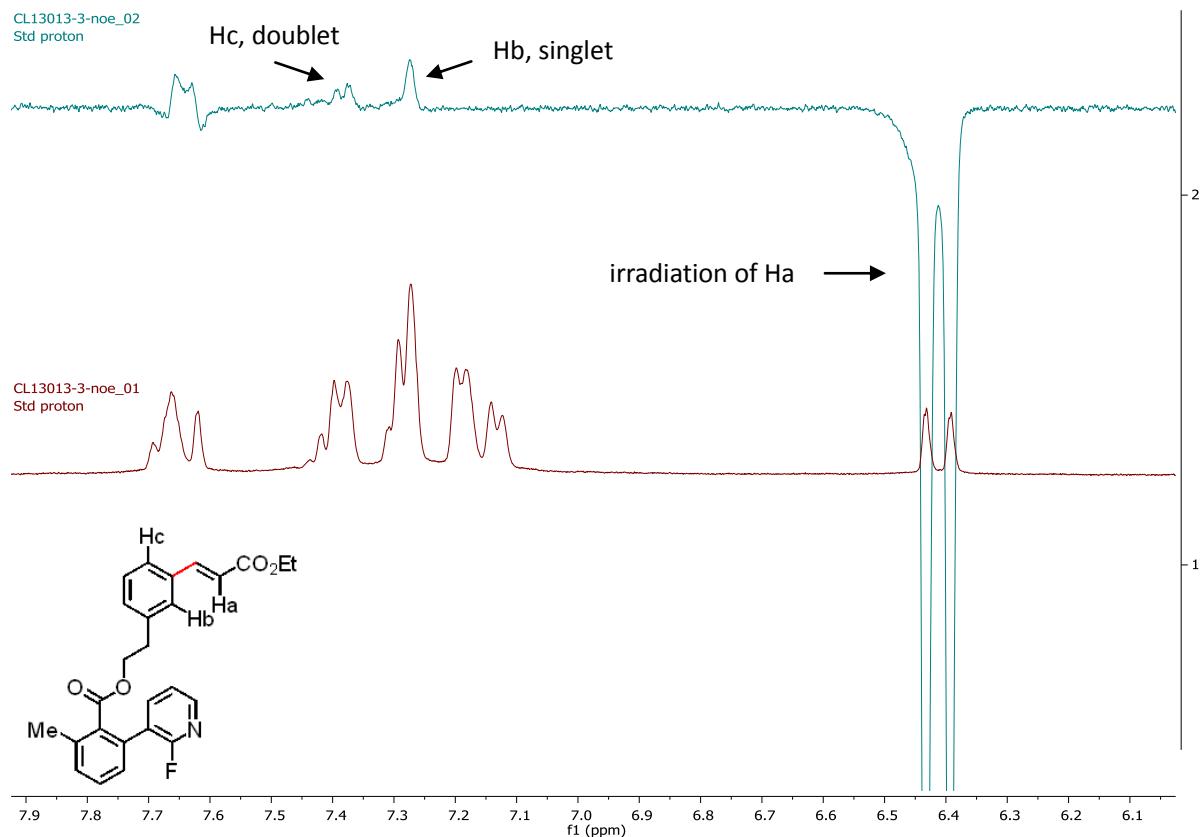


To a 10 mL sealed tube was added **23a<sub>mono</sub>** (0.2 mmol), KOH (2 mmol) and ethylene glycol (1 mL). The mixture was heated to 80 °C for 12 h. After being allowed to cool to room temperature, the mixture was acidified with 1N HCl and diluted with Et<sub>2</sub>O. The organic layer was separated and the aqueous layer was extracted with Et<sub>2</sub>O (2 times). The combined organic layer was dried over Na<sub>2</sub>SO<sub>4</sub>, concentrated in vacuo and purified by preparative TLC to give **24** as colorless oil in 94% yield. <sup>1</sup>H NMR (600 MHz, CDCl<sub>3</sub>) δ 7.70 (s, 1H), 7.61 (d, *J* = 7.9 Hz, 1H), 7.29 (d, *J* = 7.6 Hz, 1H), 7.08 (t, *J* = 7.7 Hz, 1H), 4.60 (s, 2H), 2.22 (br, 1H). <sup>13</sup>C NMR (151 MHz, CDCl<sub>3</sub>) δ 143.05, 136.53, 135.76, 130.21, 125.95, 94.44, 64.23.

**NMR Study of Regioselectivity (1D selective NOESY):**

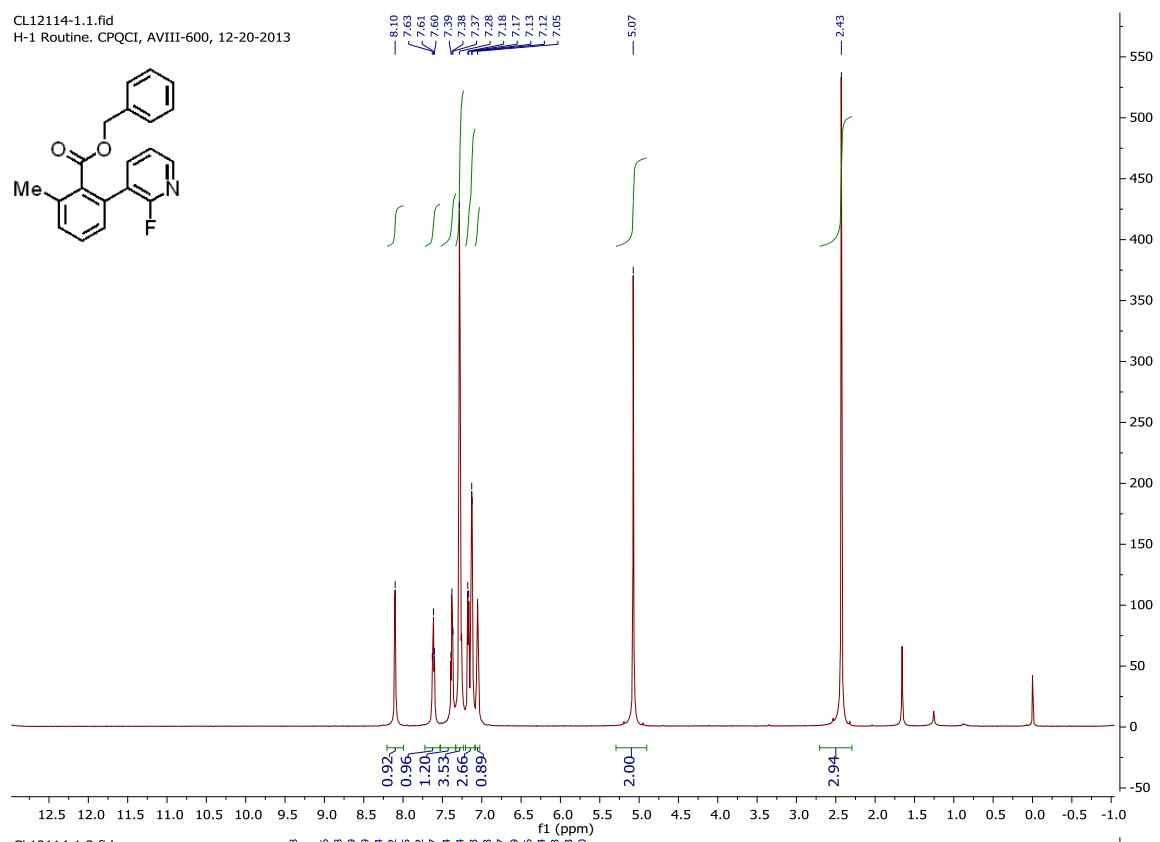




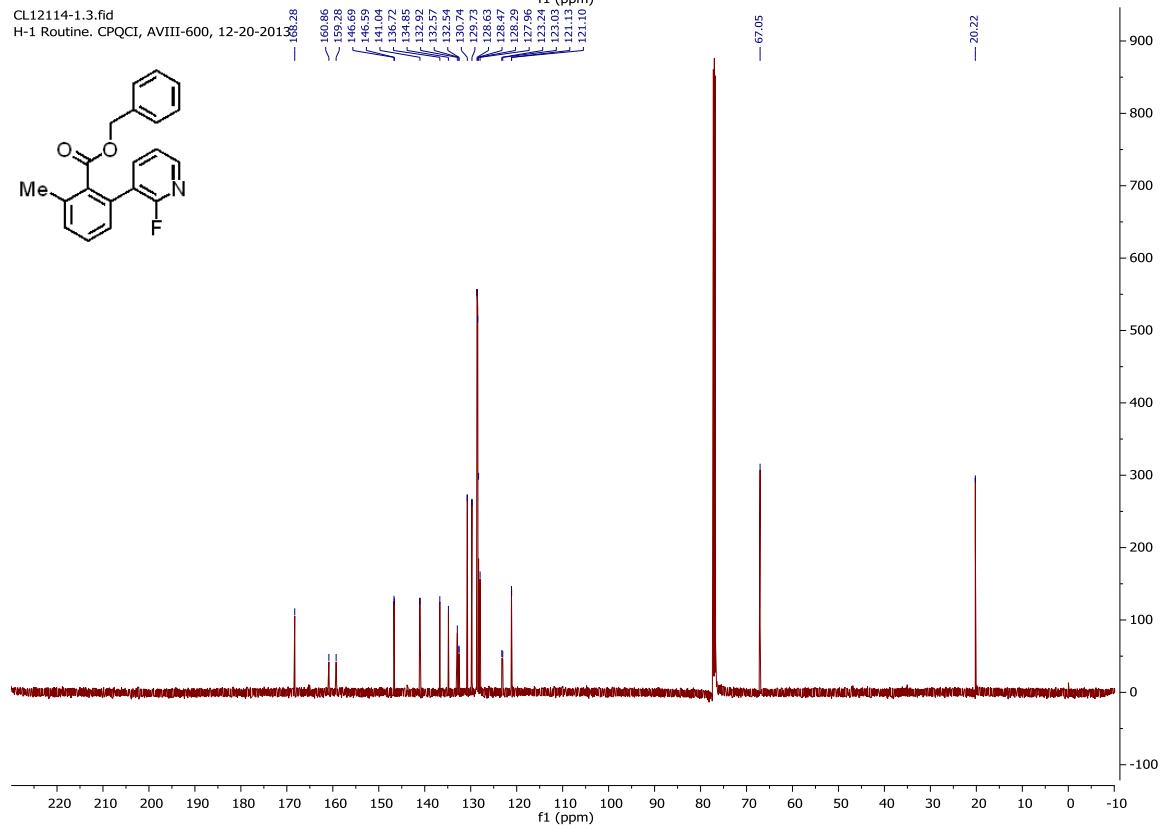


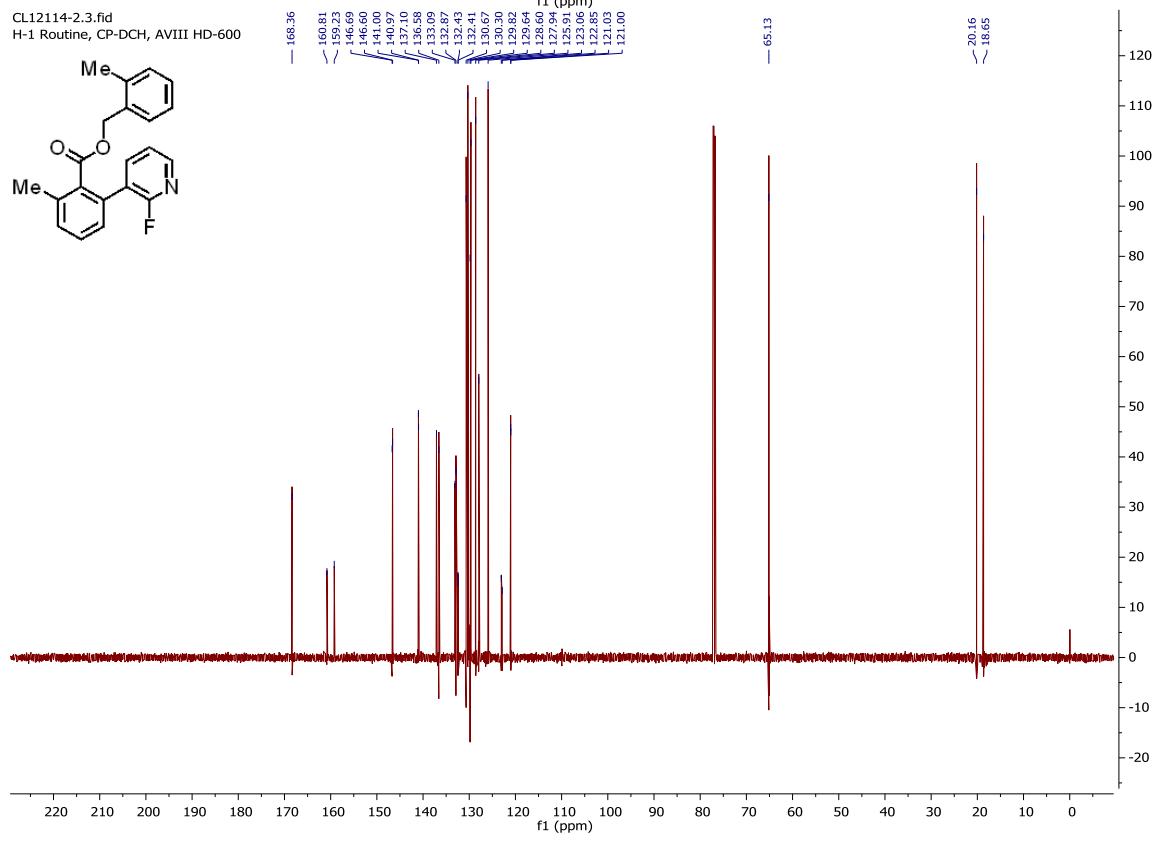
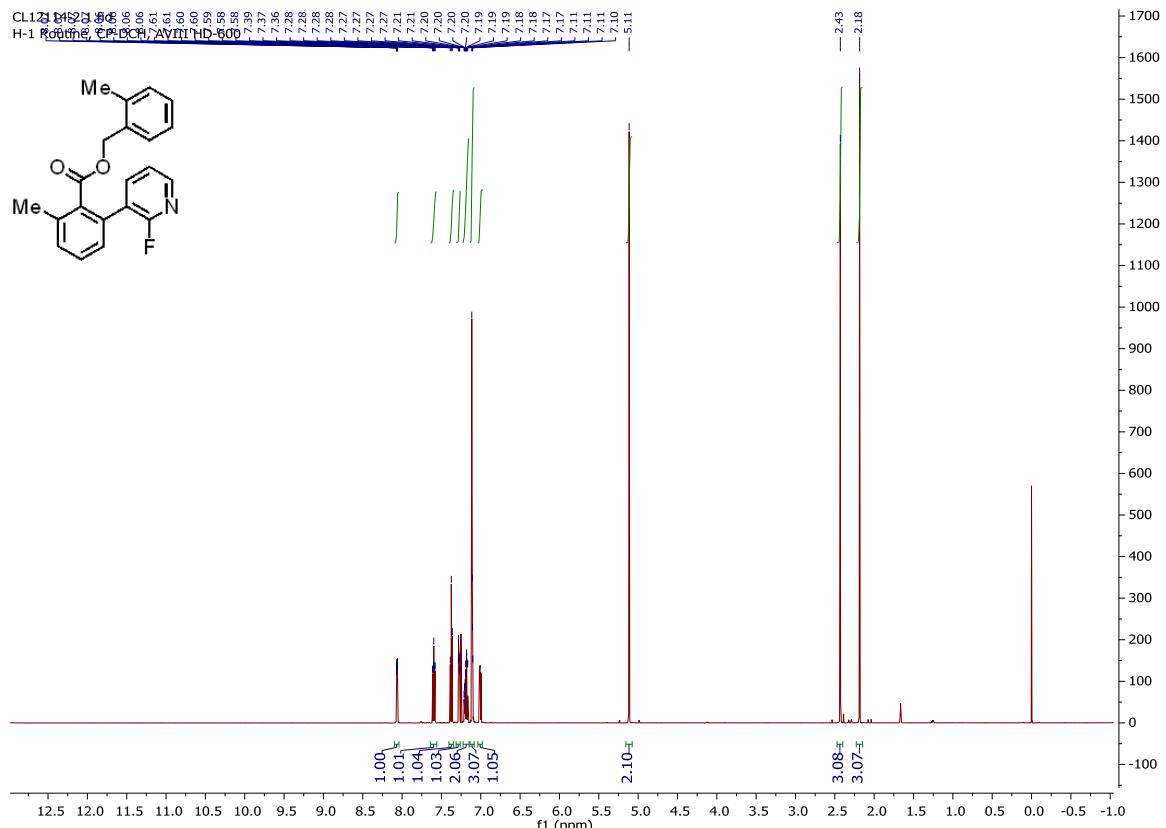
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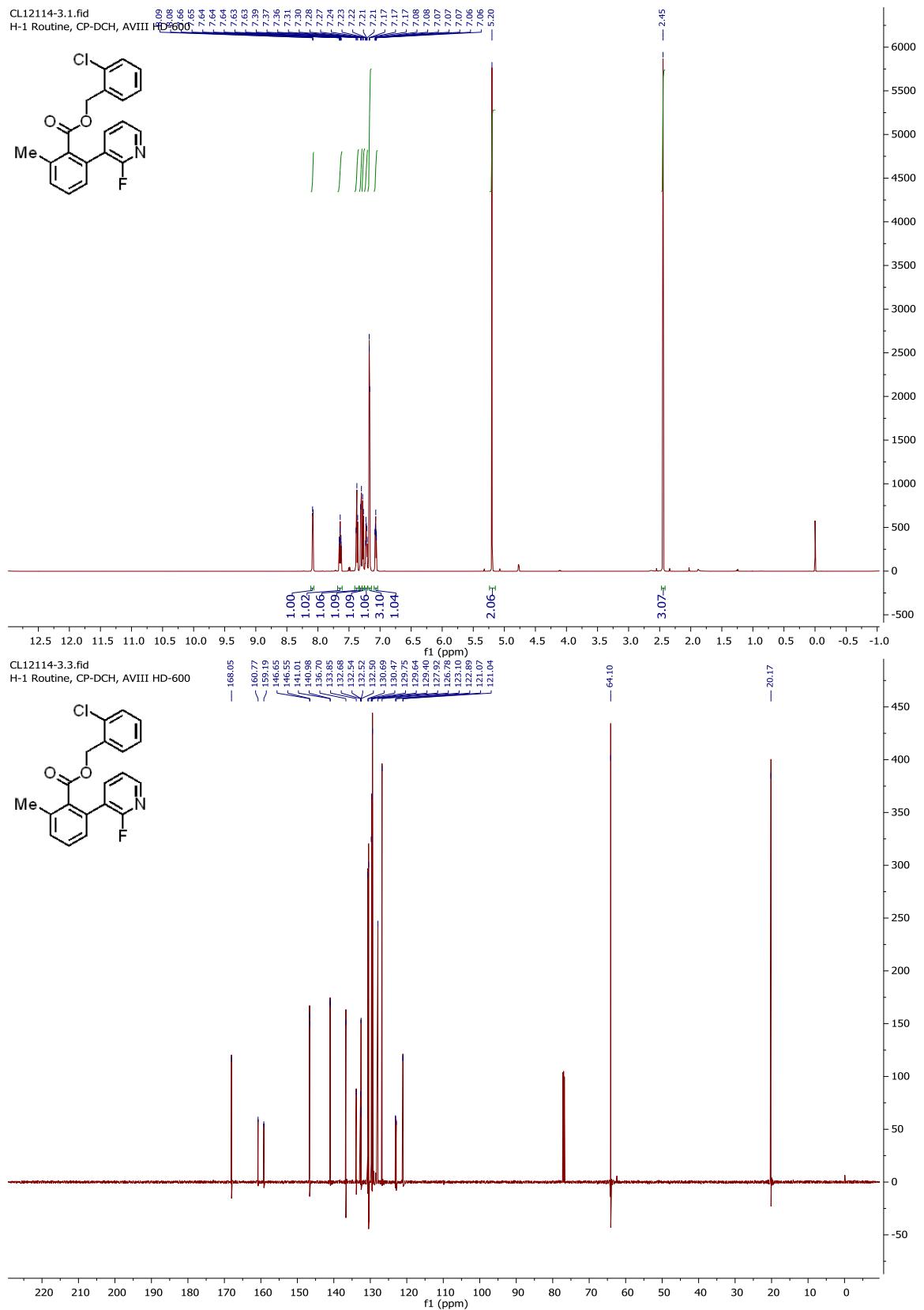
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H-1 Routine. CPQCI, AVIII-600, 12-20-2013

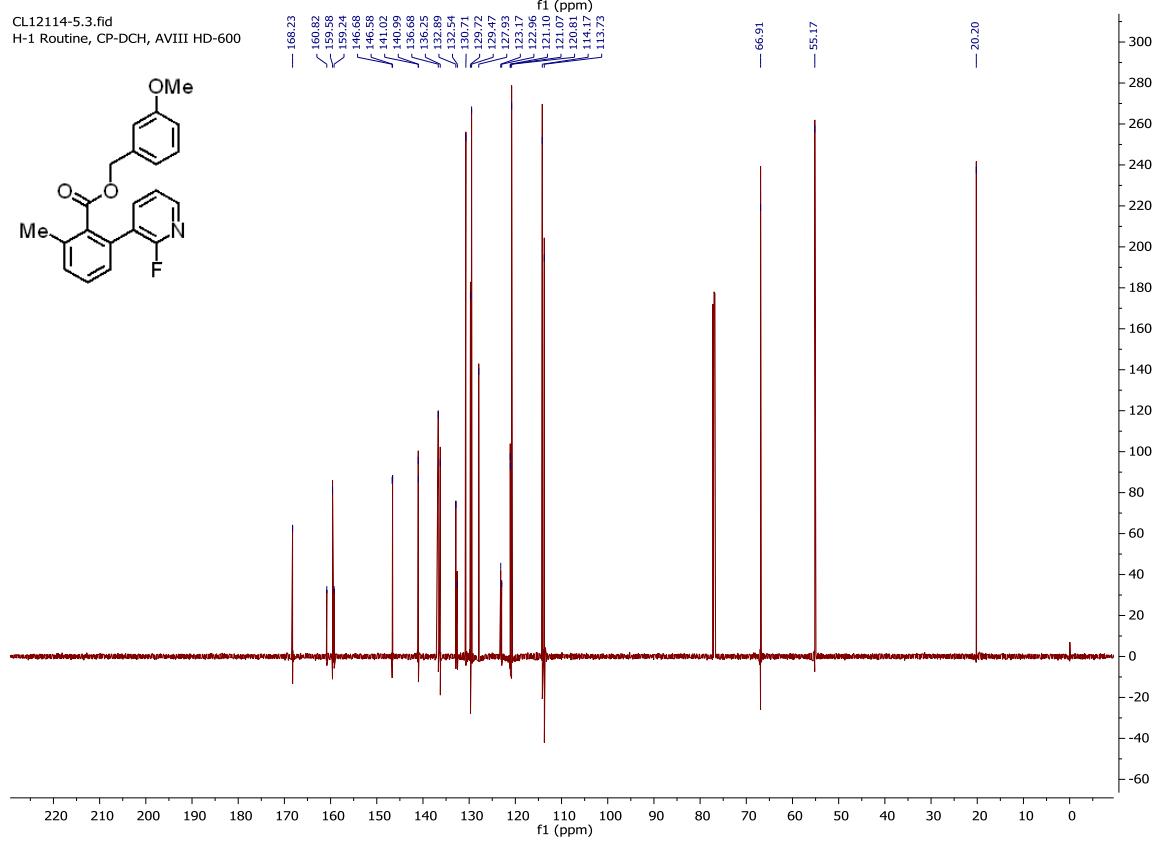
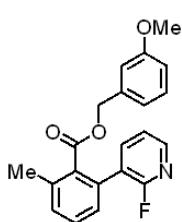
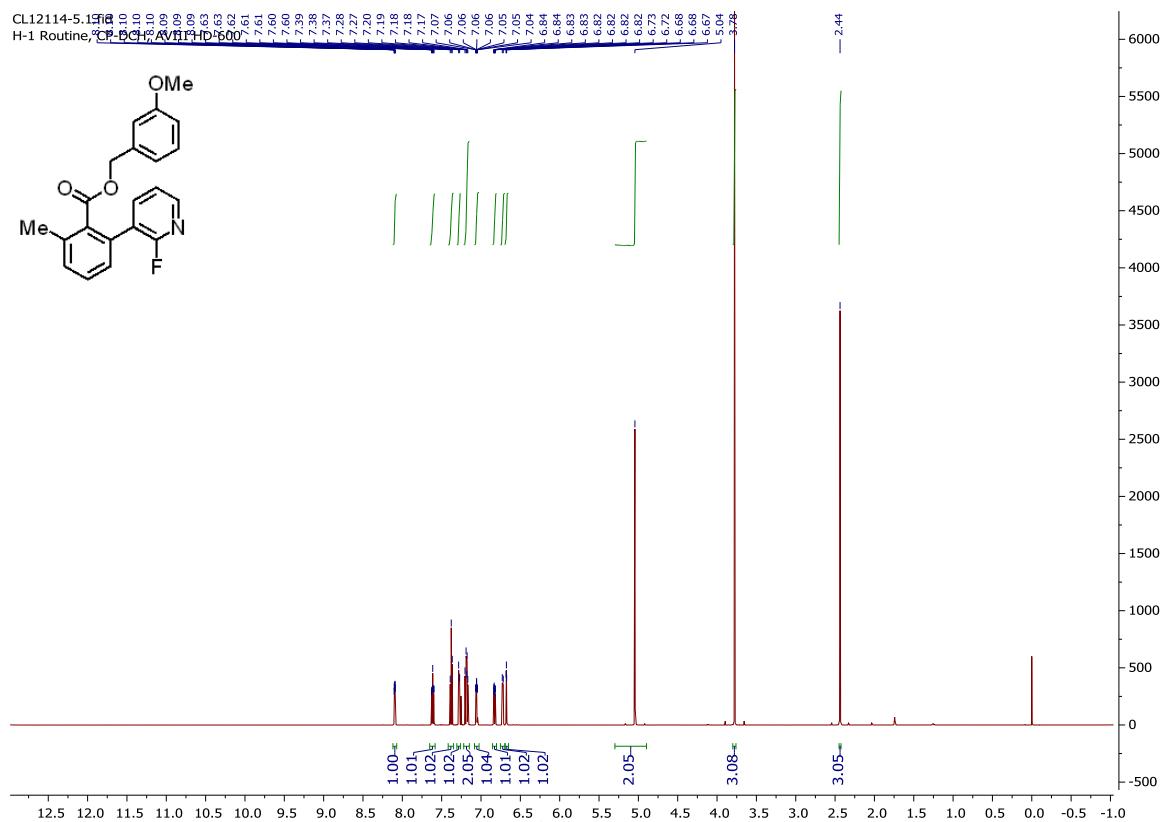


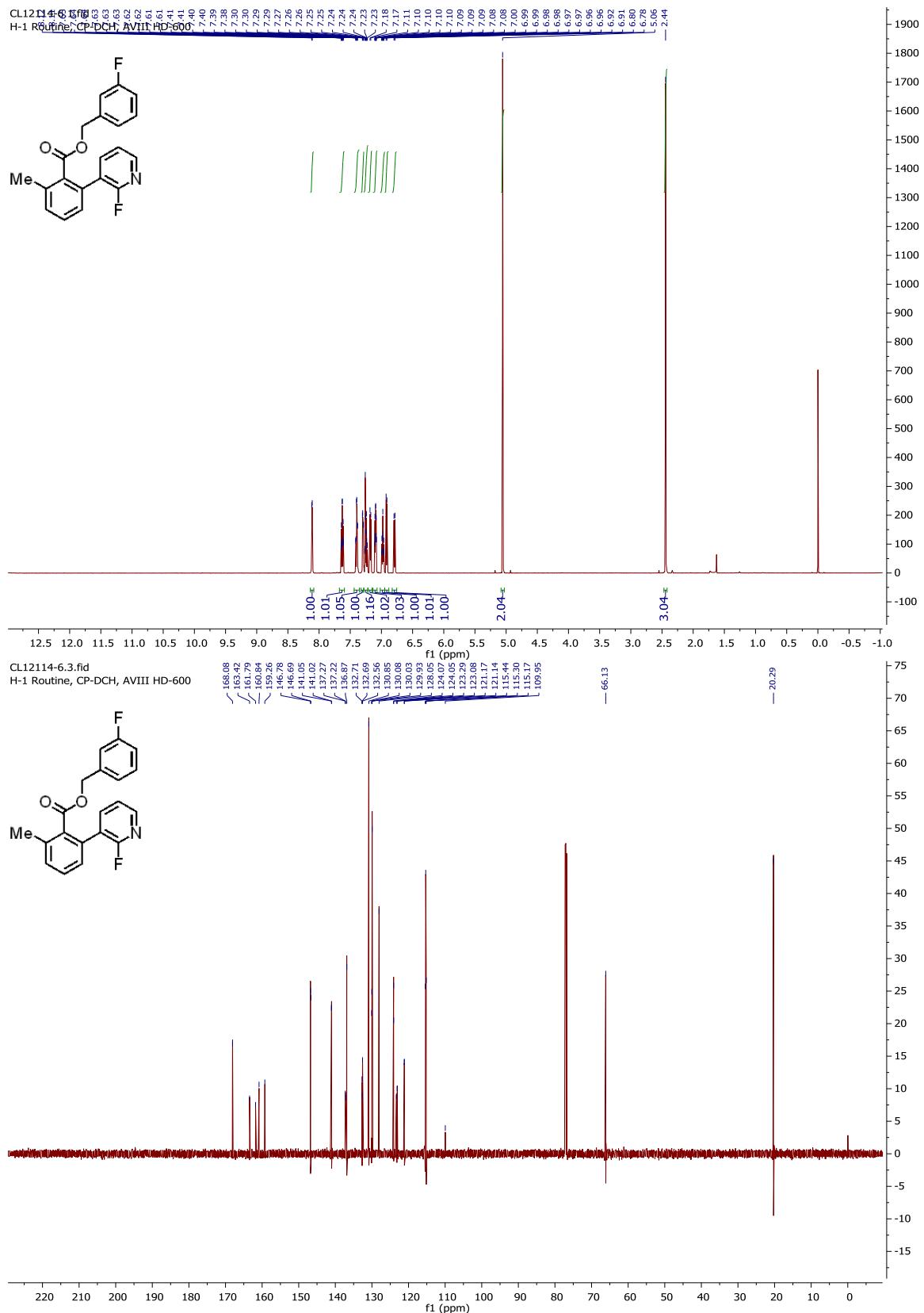
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H-1 Routine. CPQCI, AVIII-600, 12-20-2013

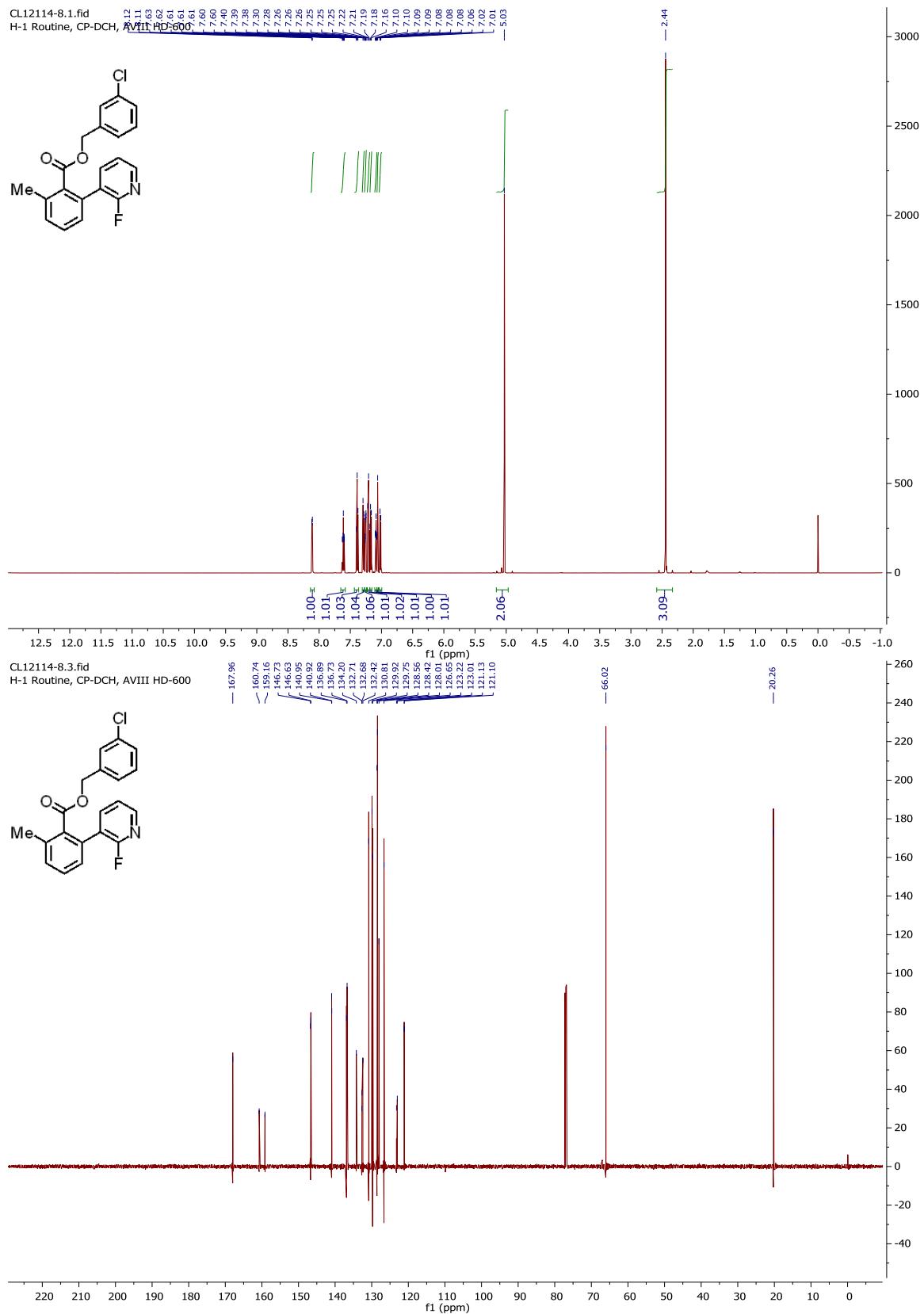


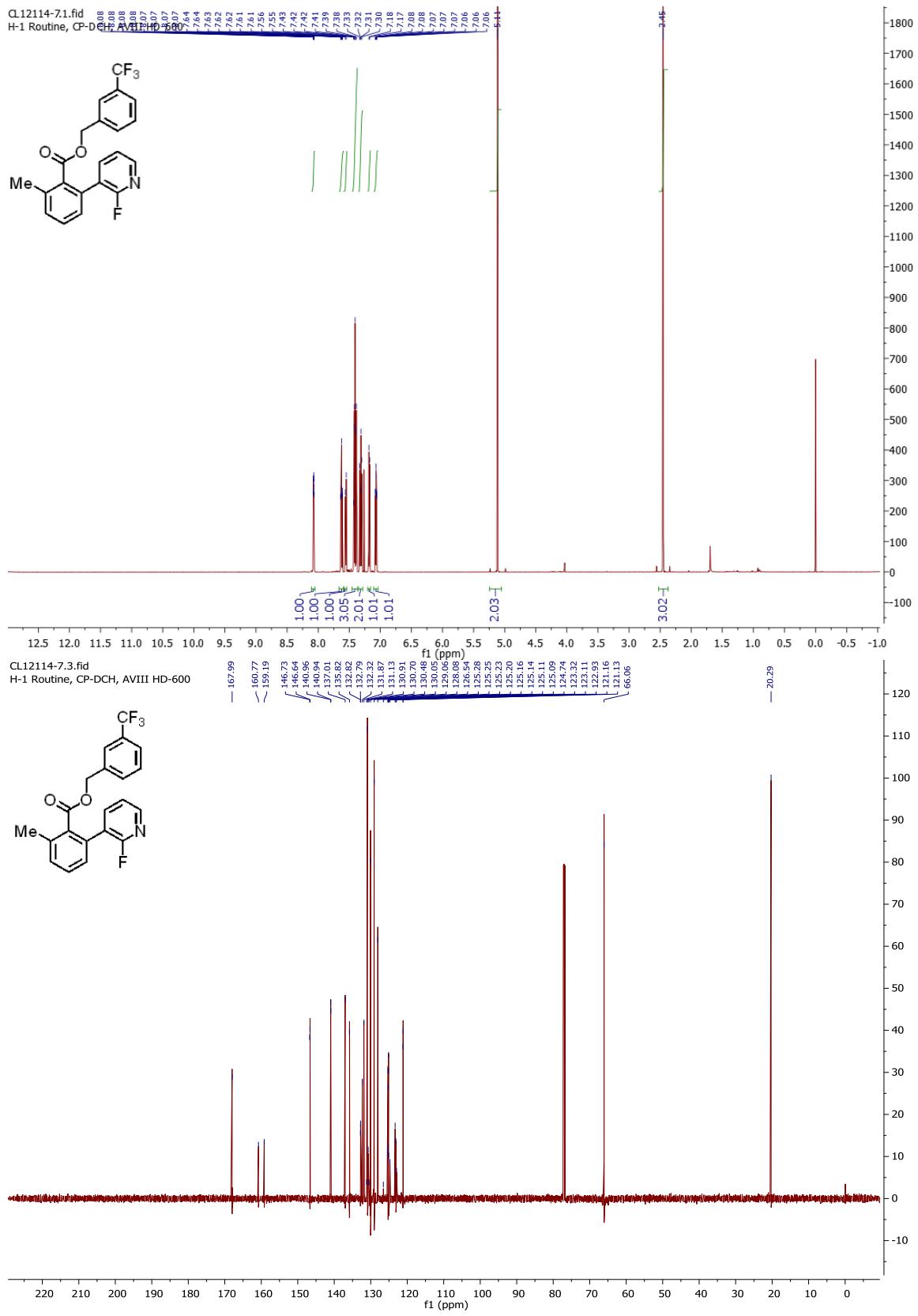


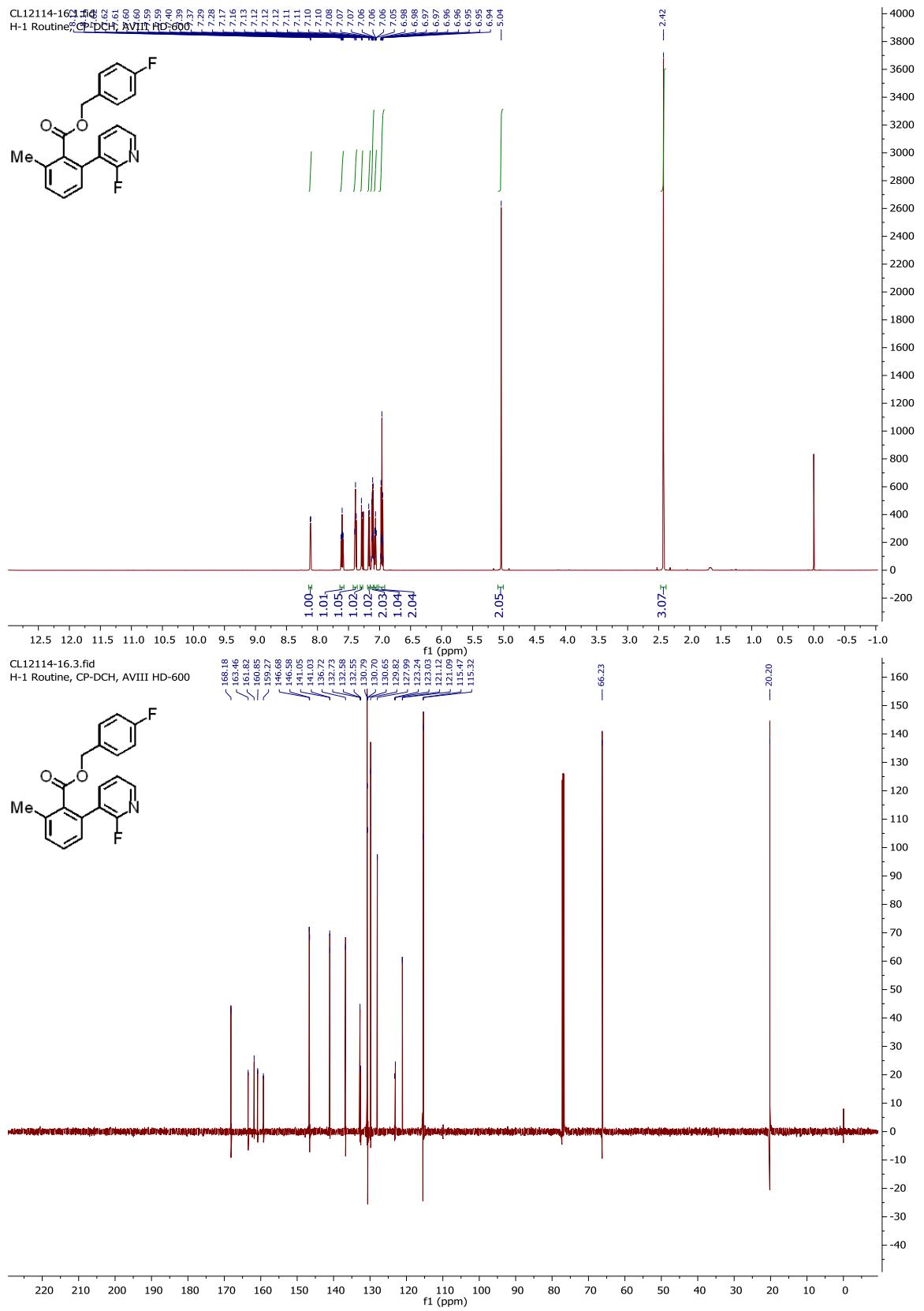


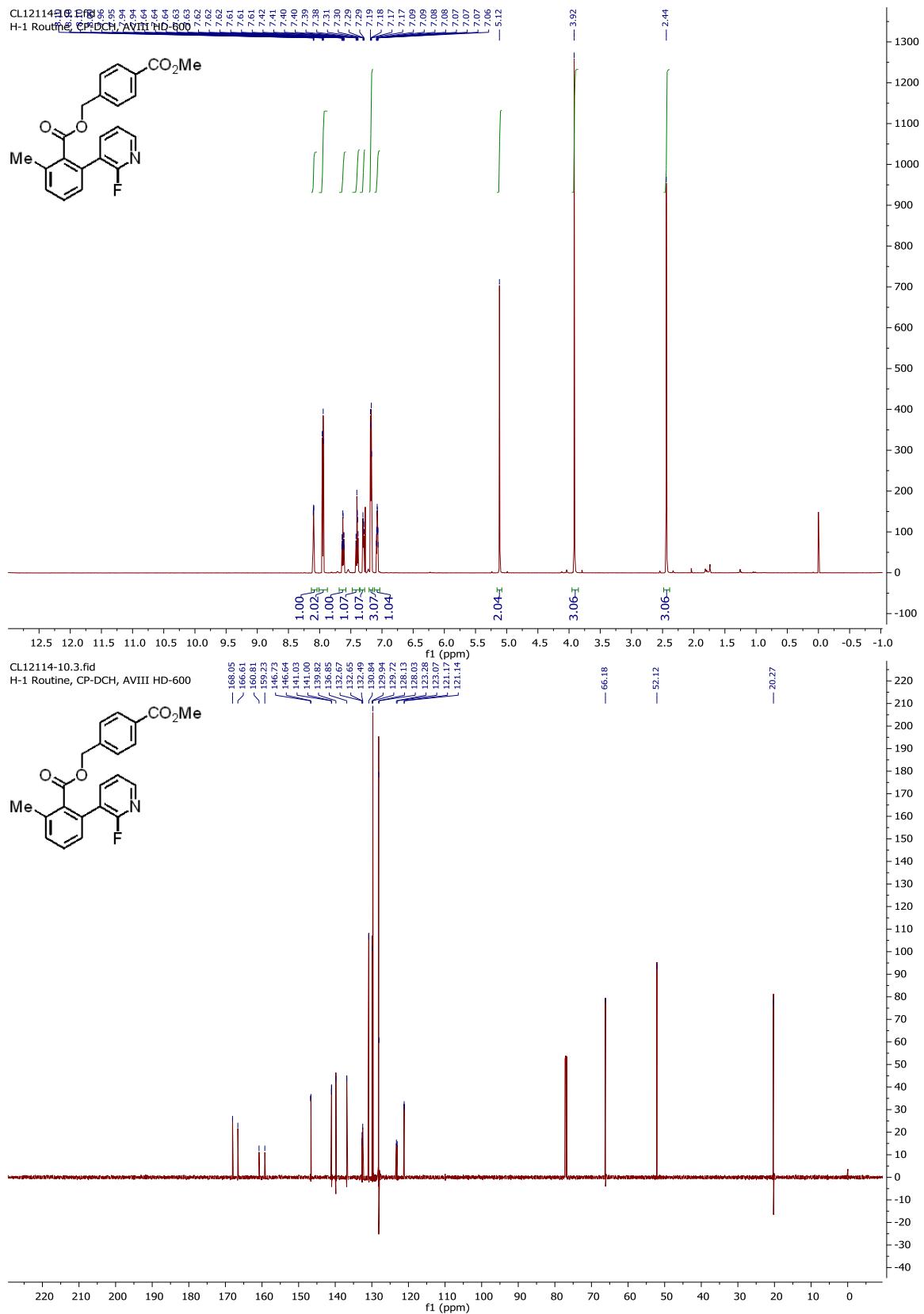


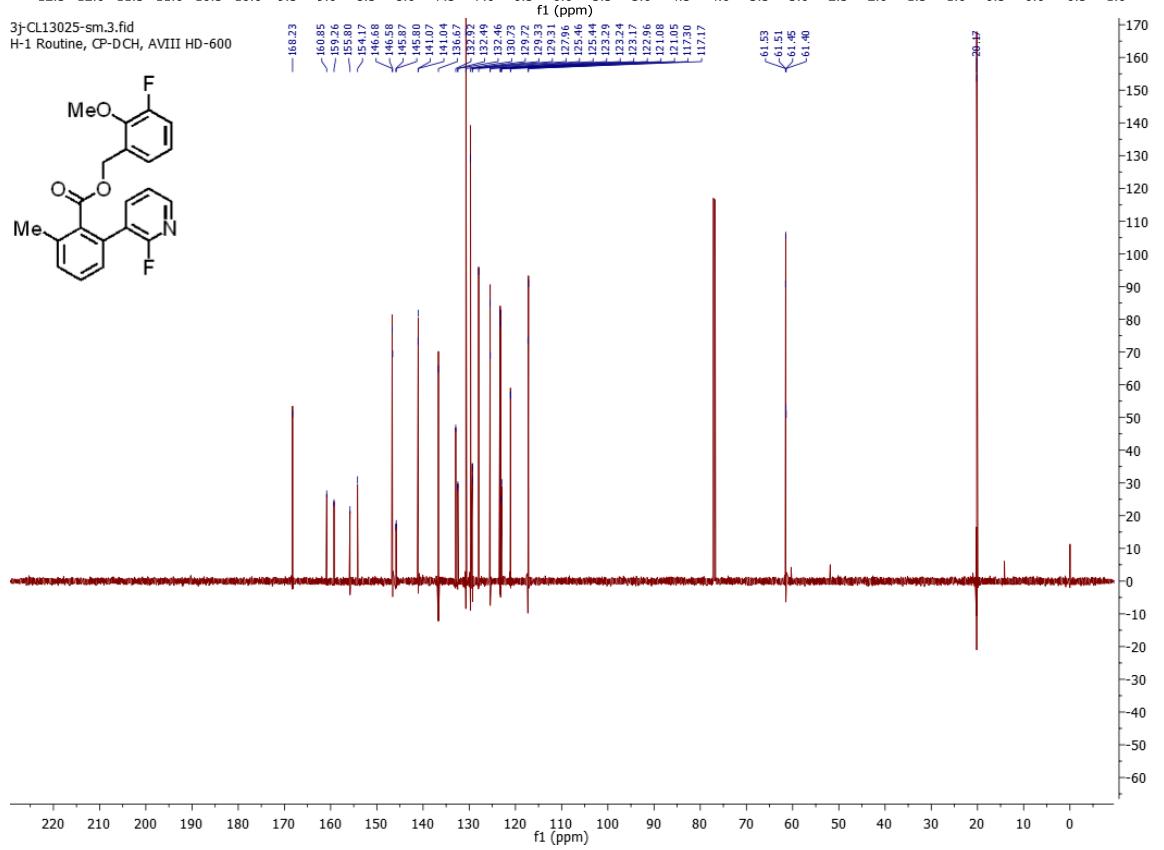
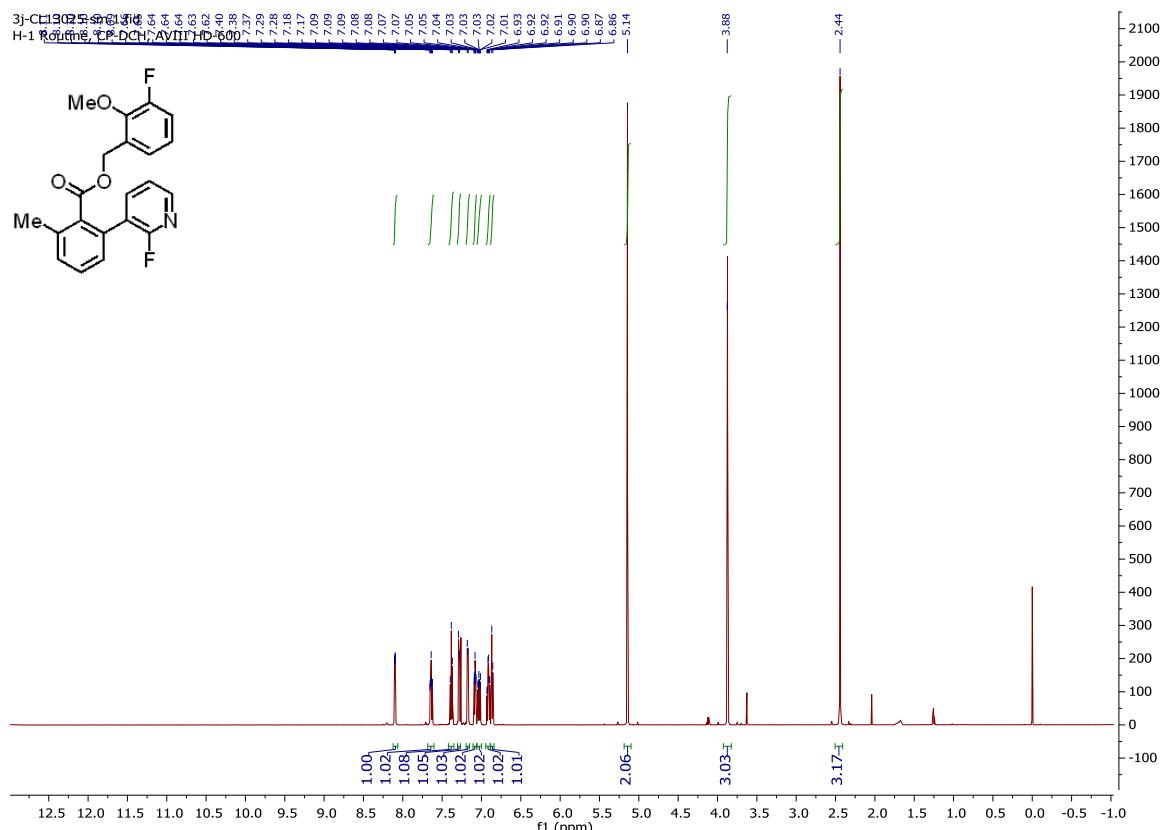


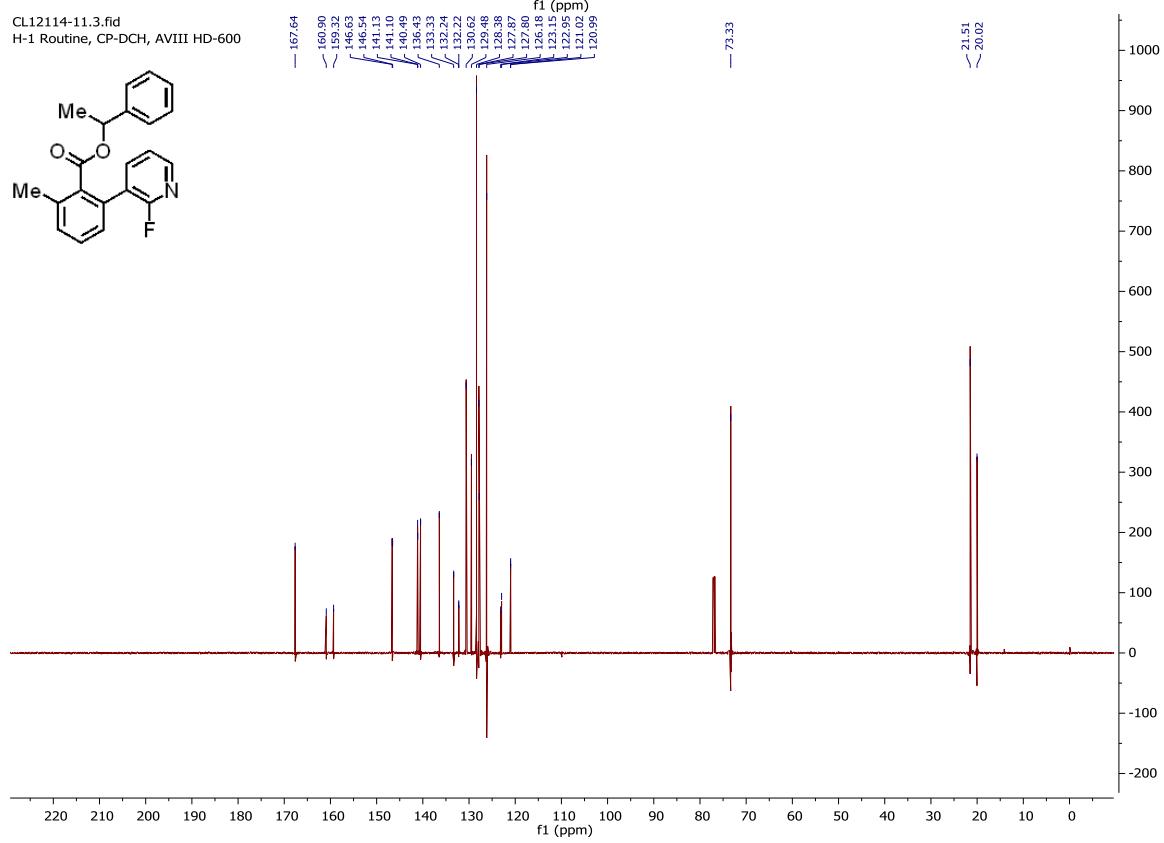
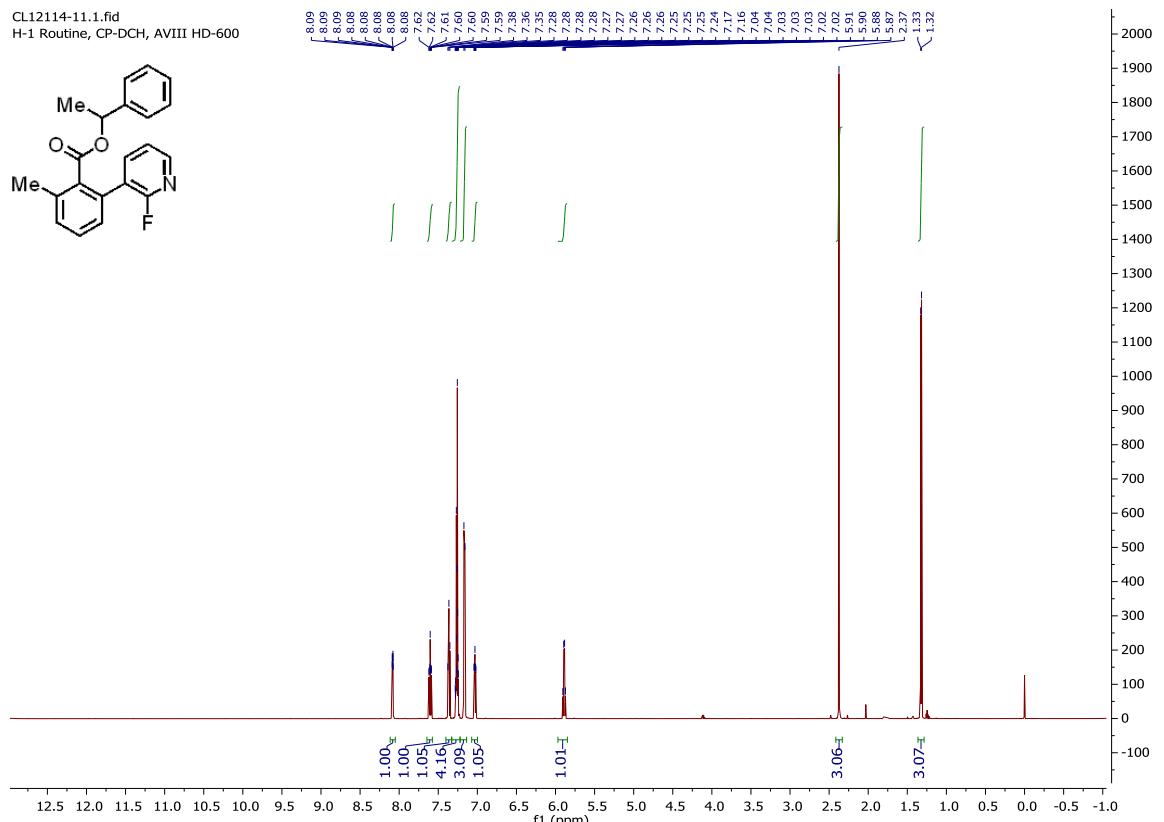


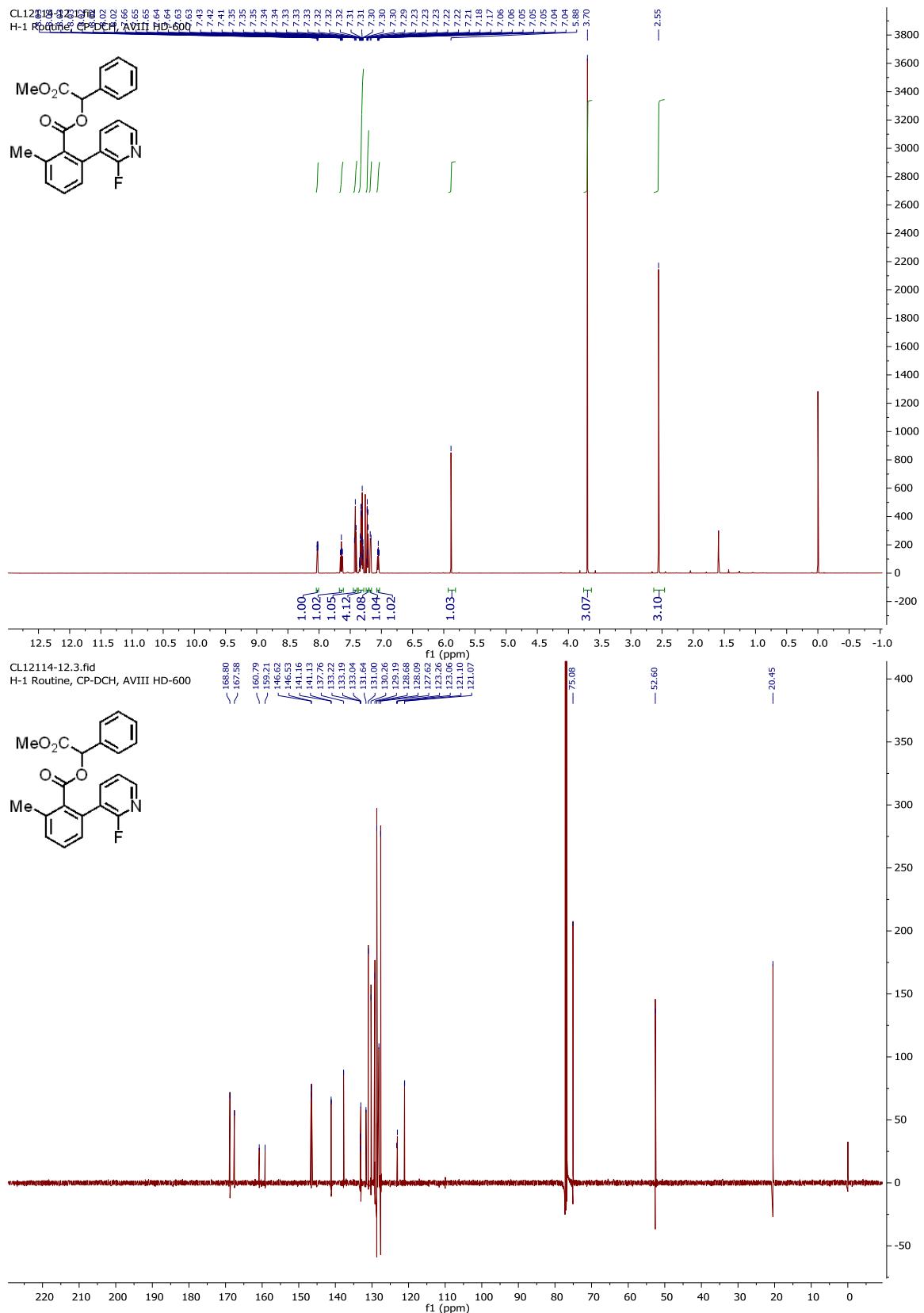




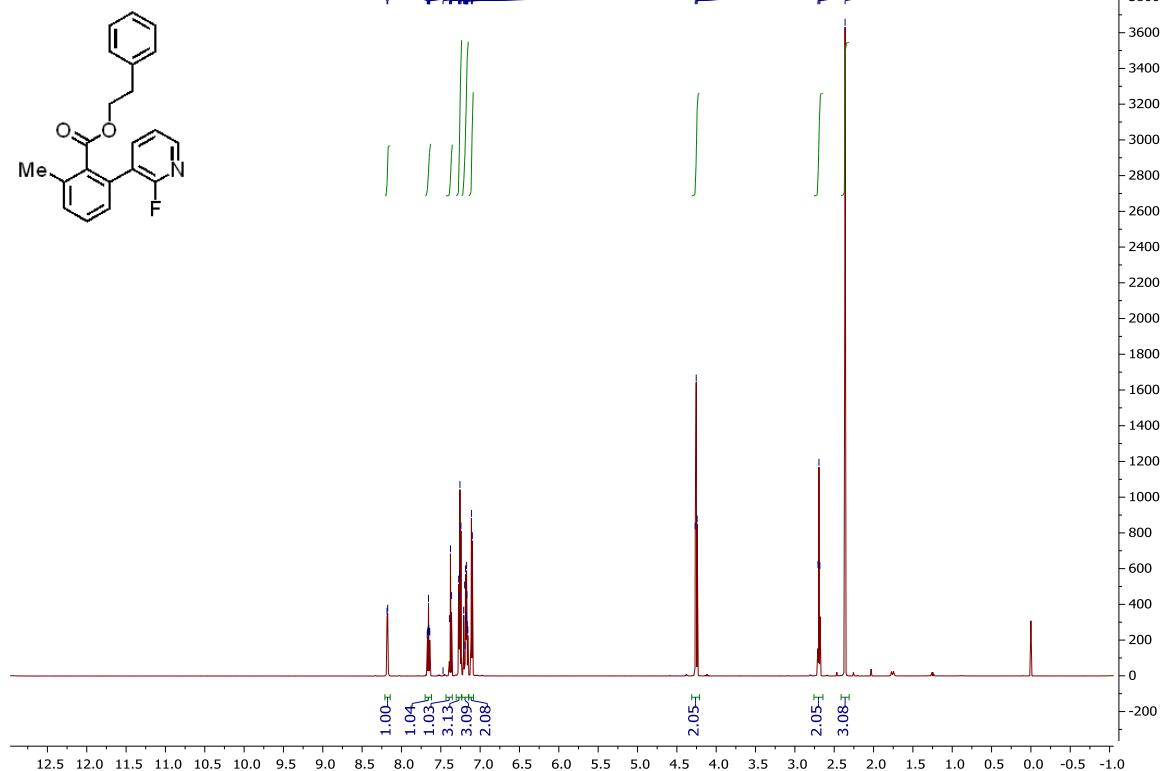




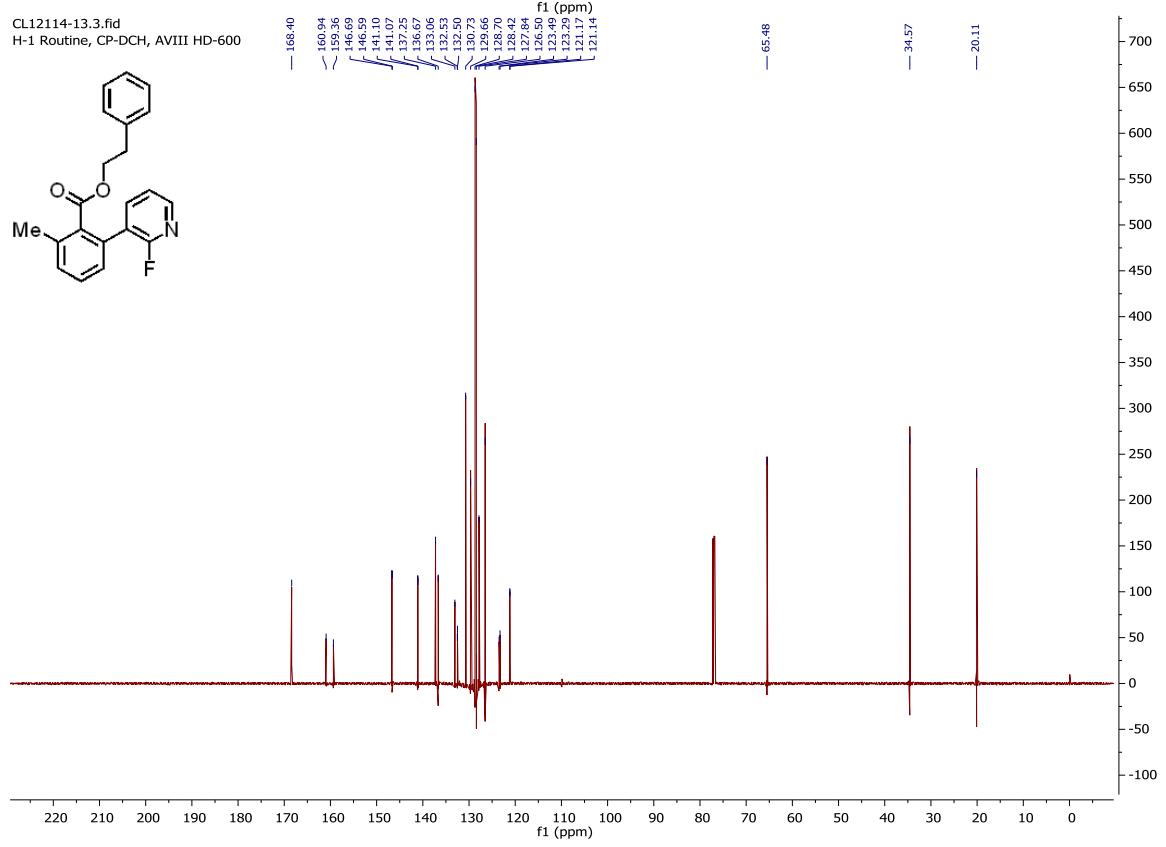


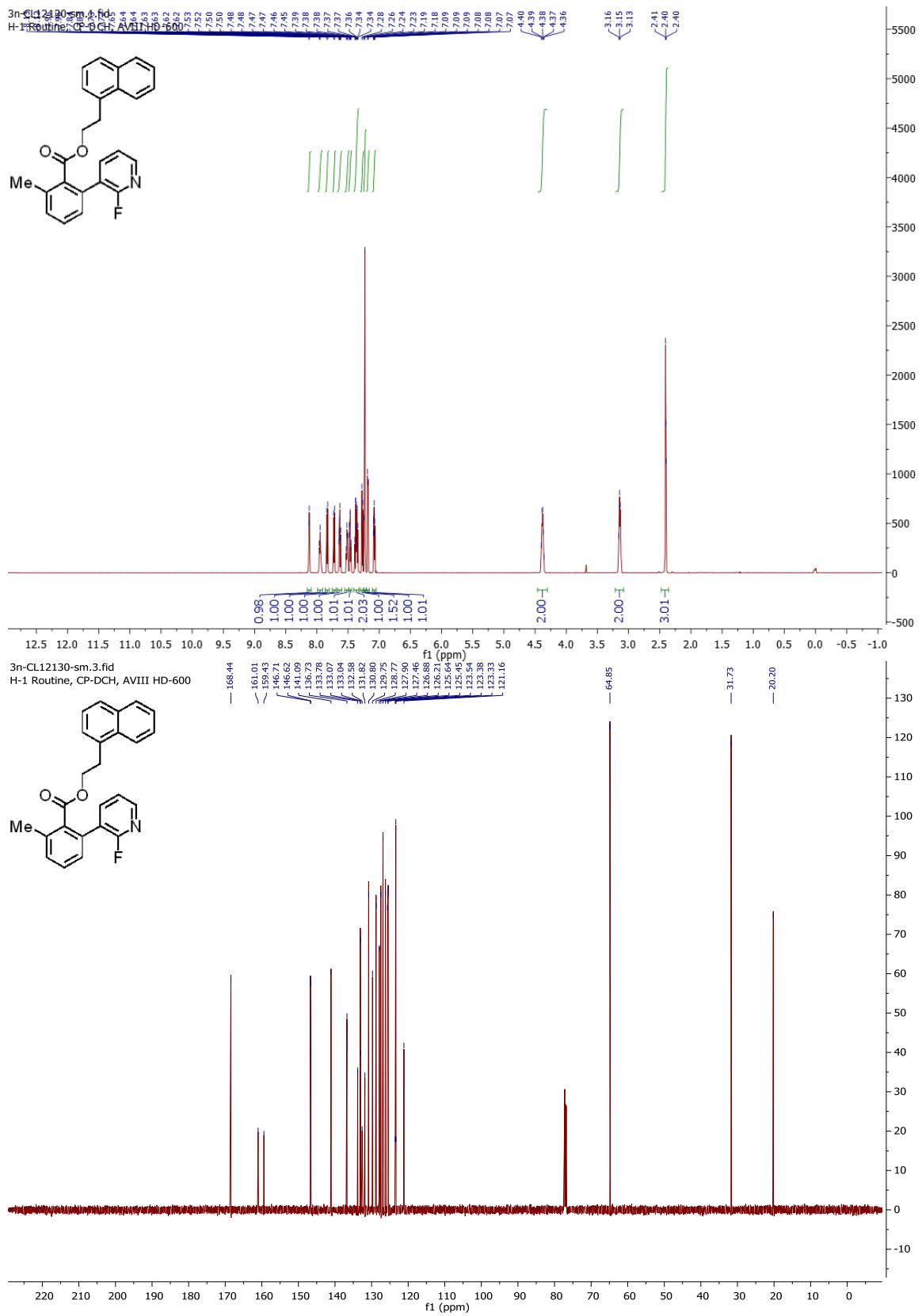


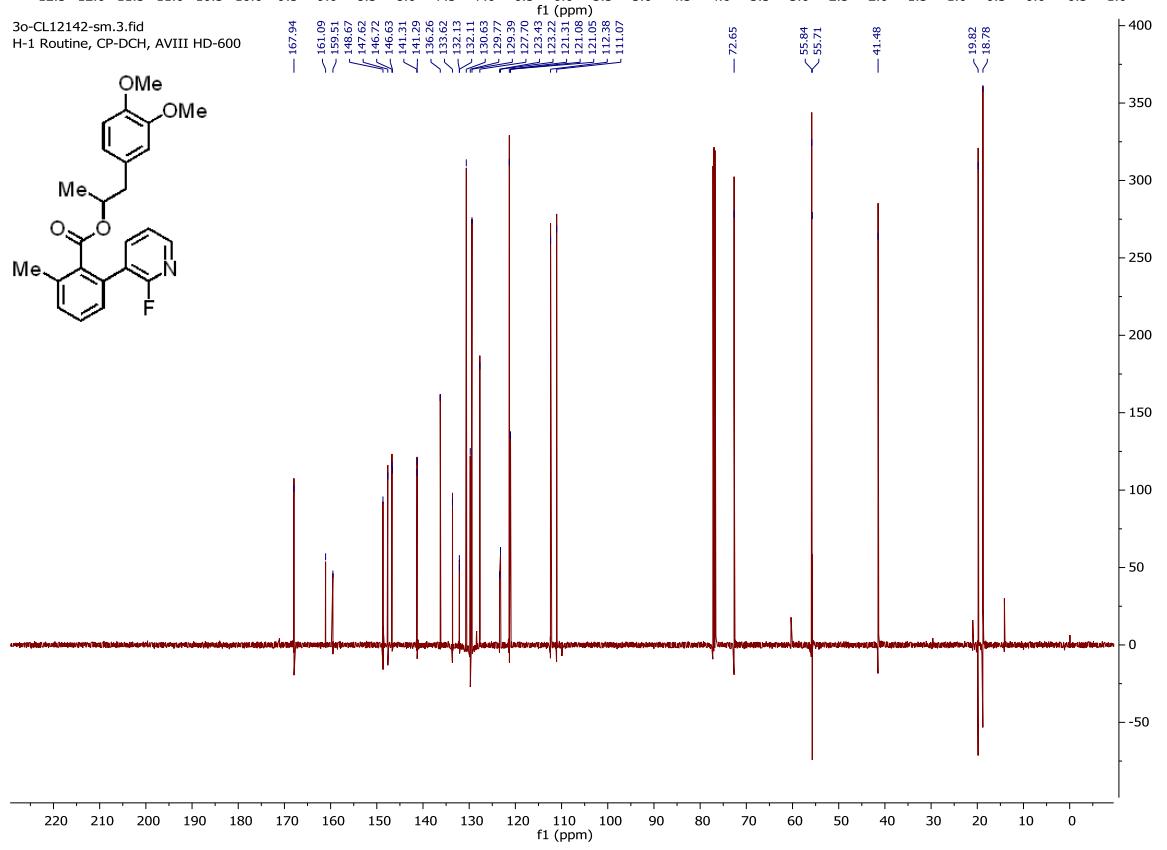
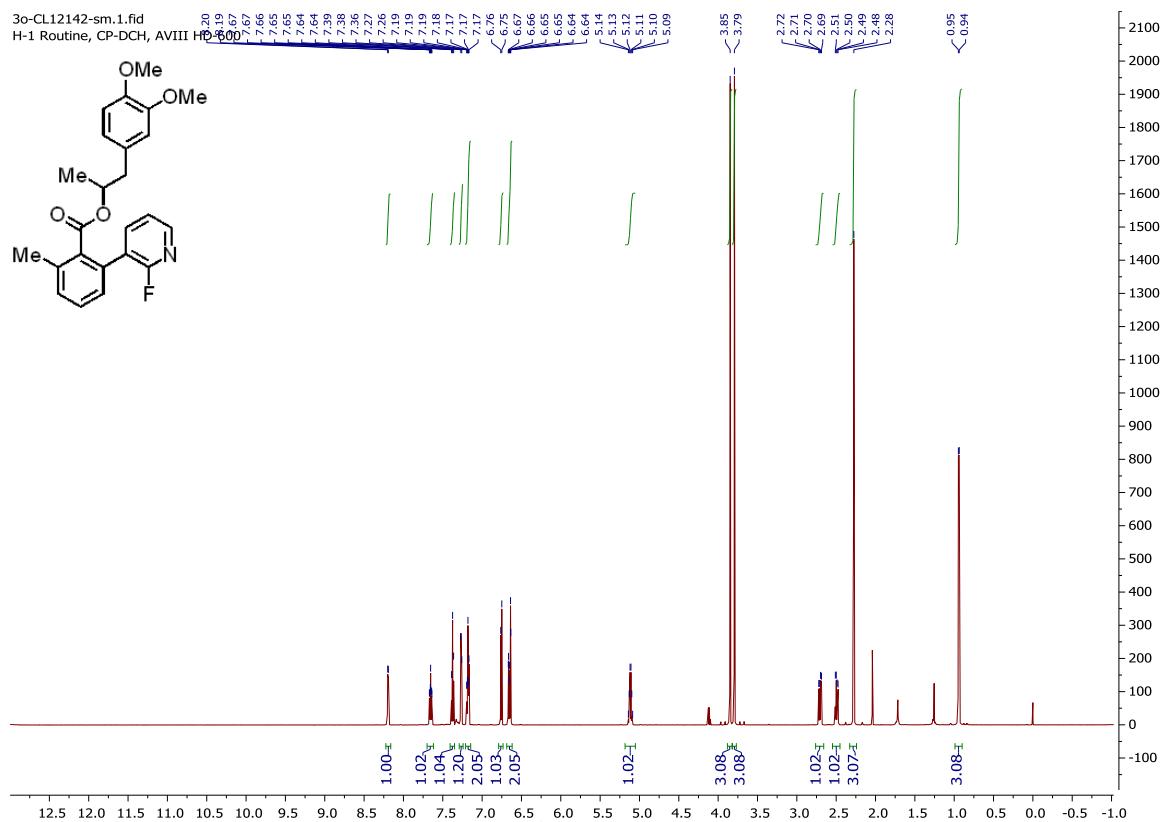
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H-1 Routine, CP-DCH, AVIII HD-600

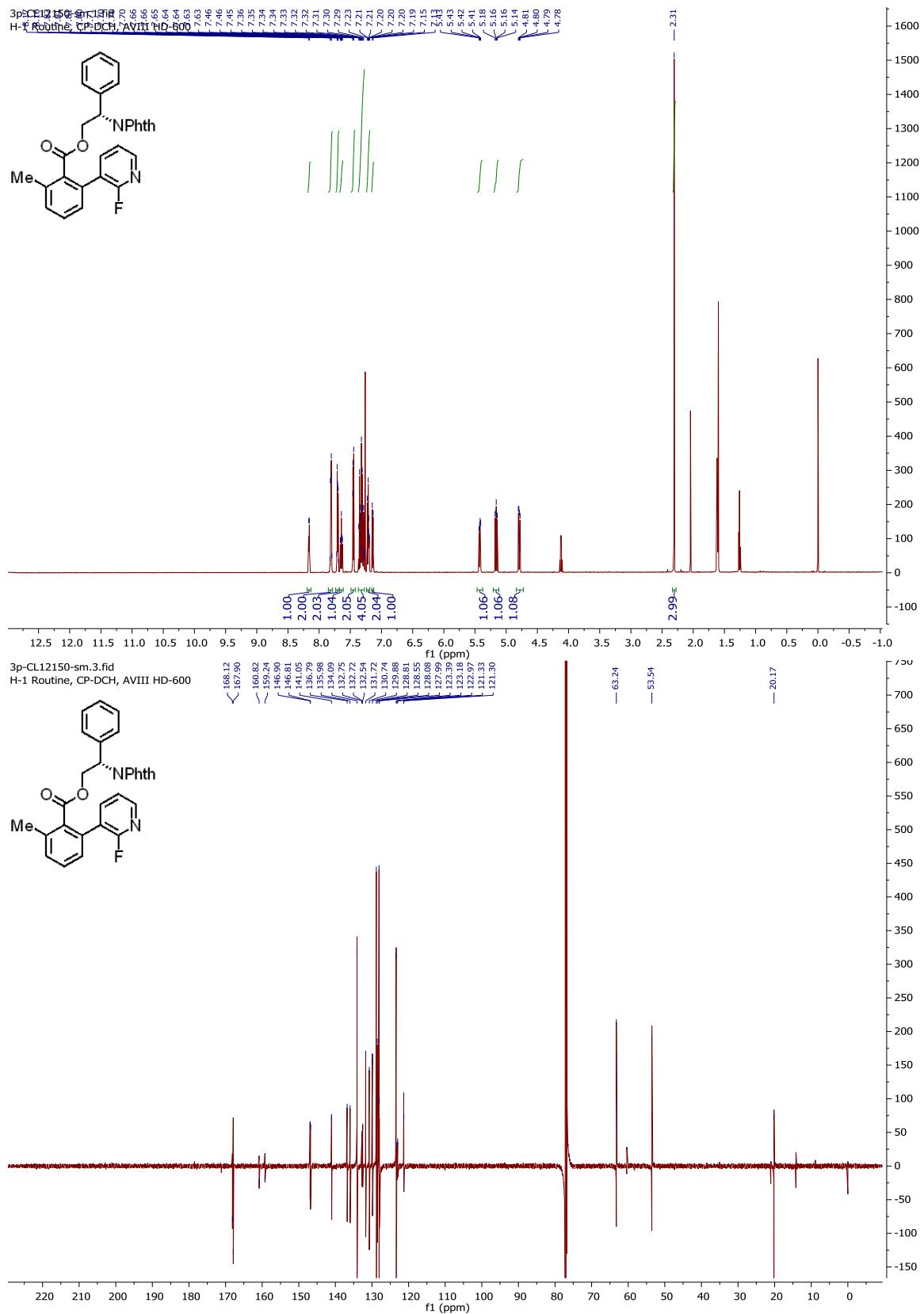


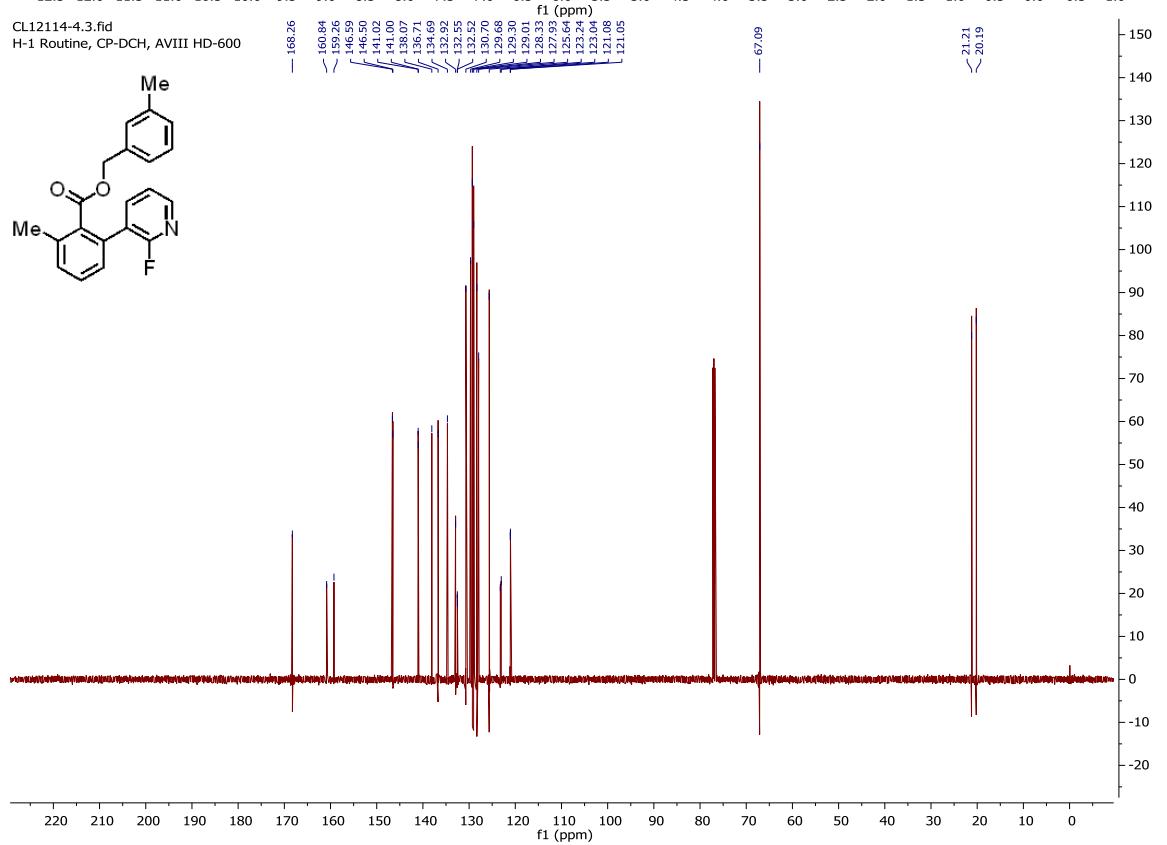
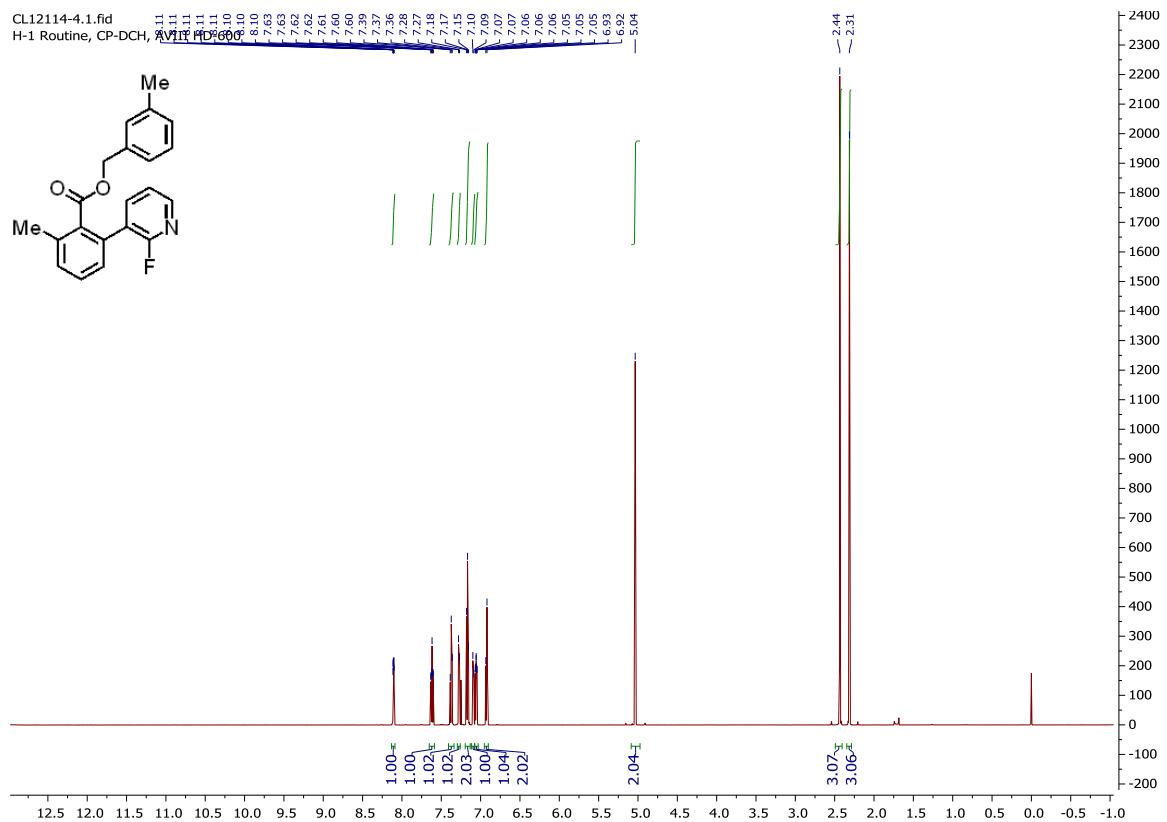
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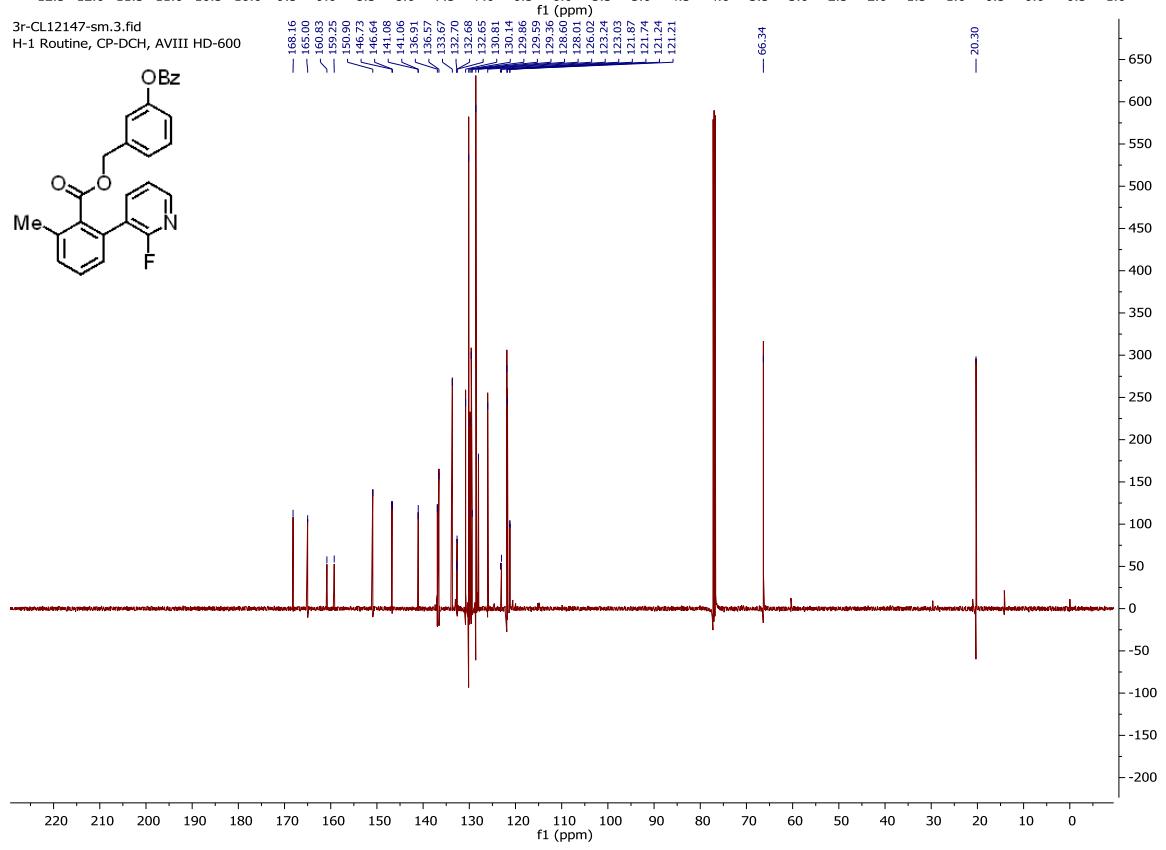
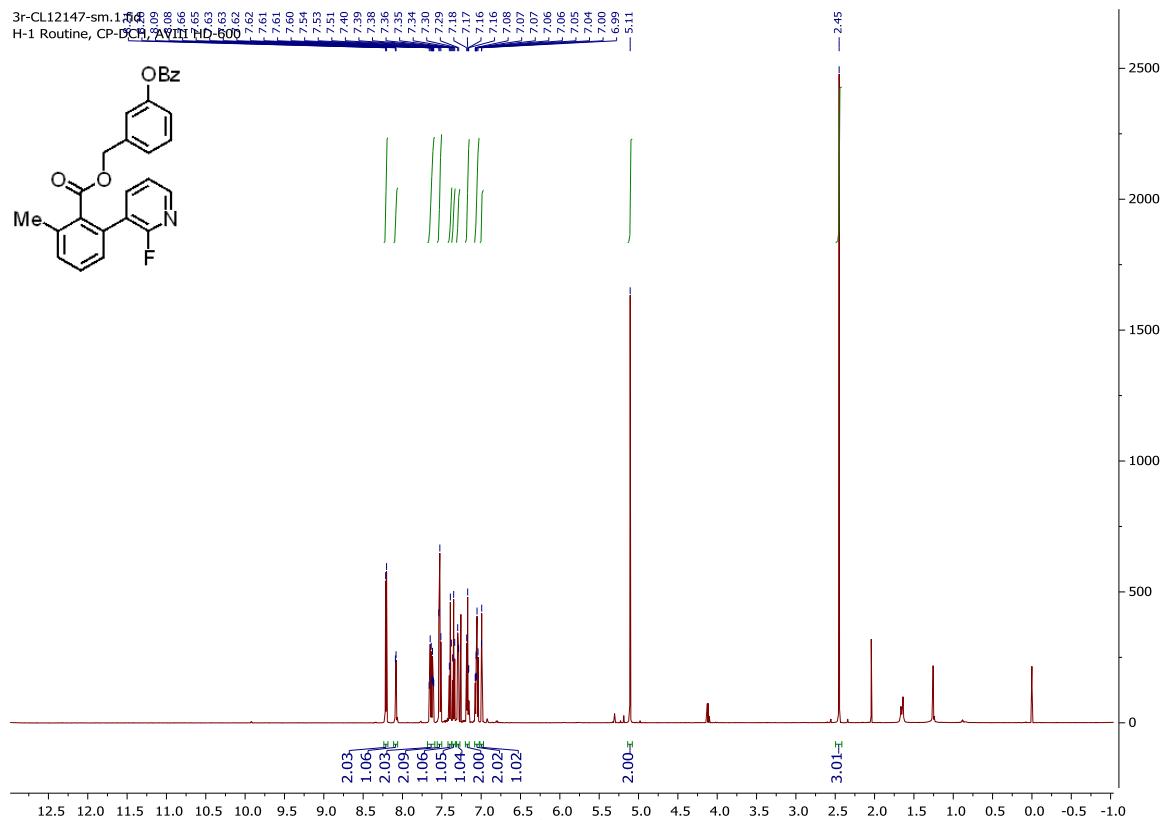




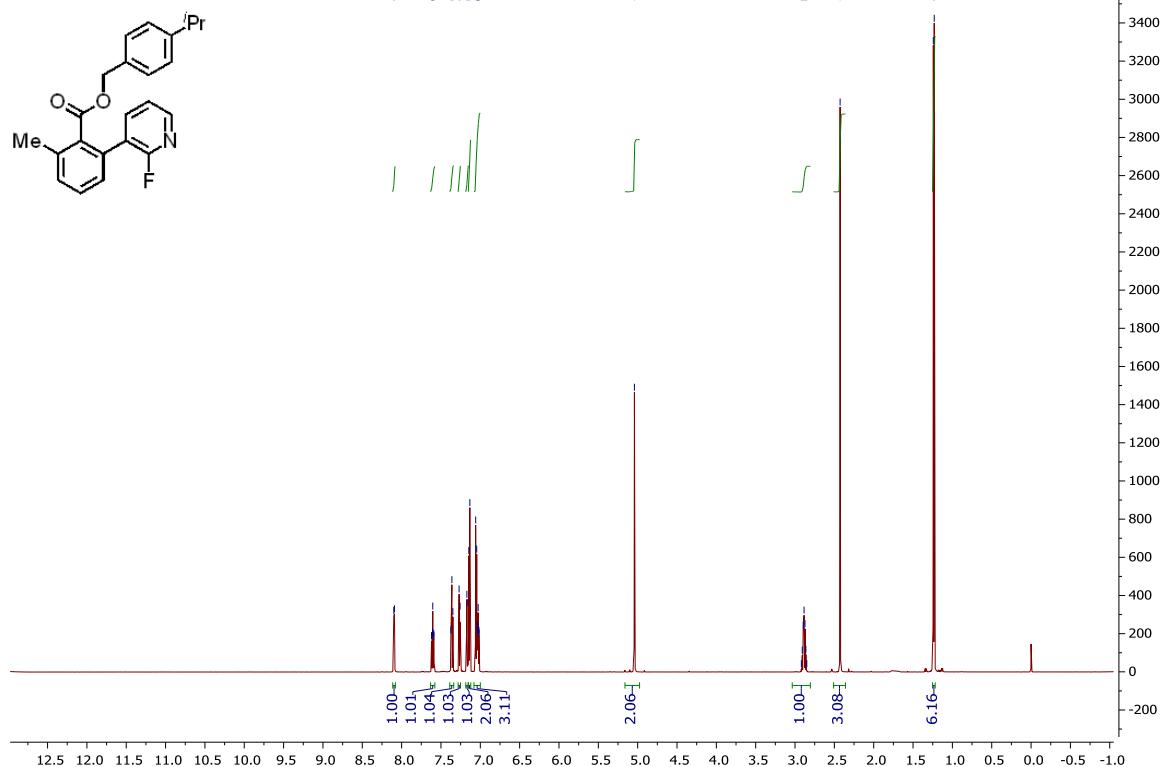




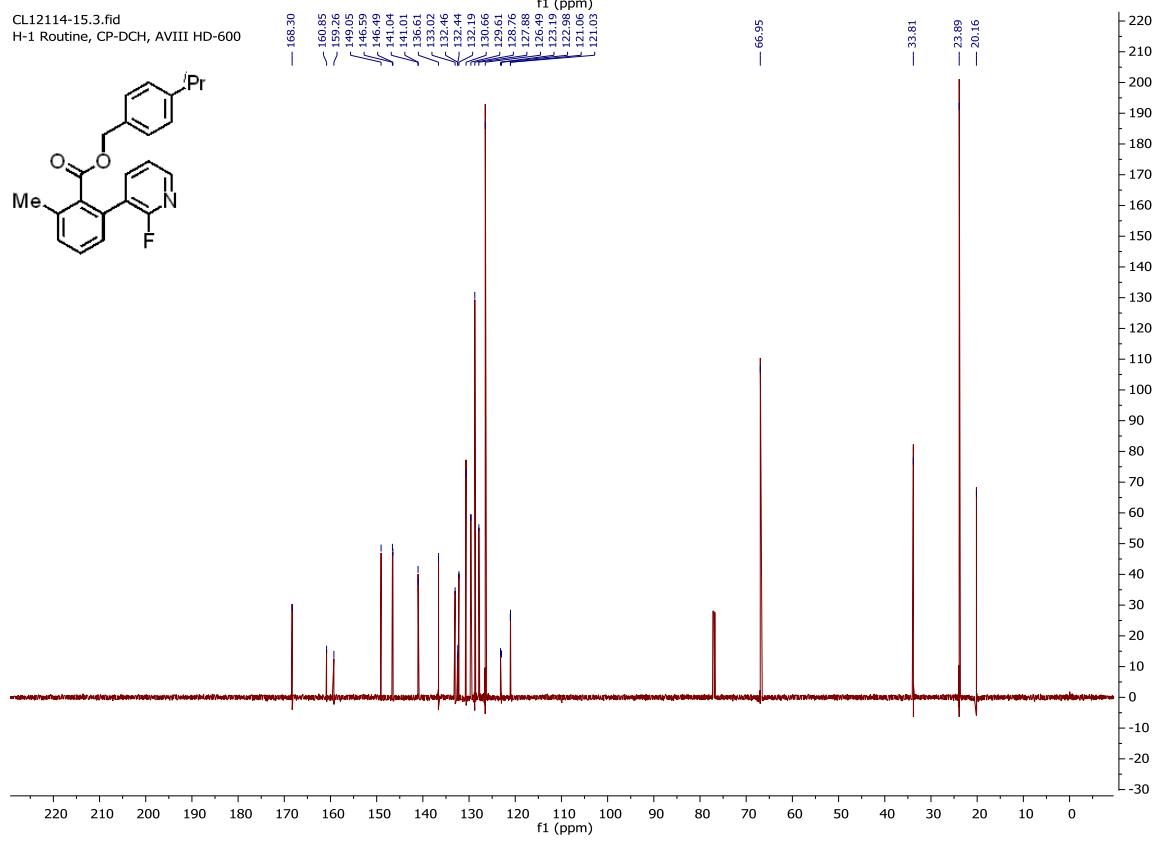


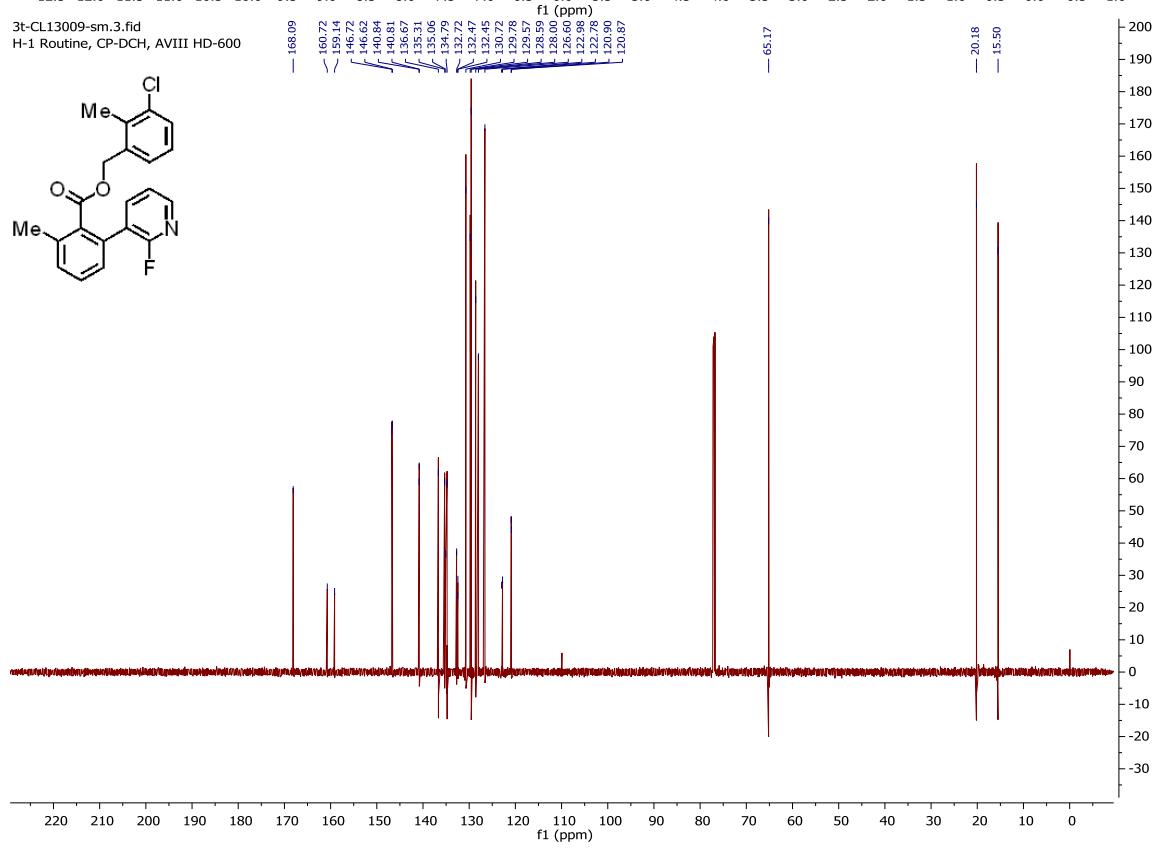
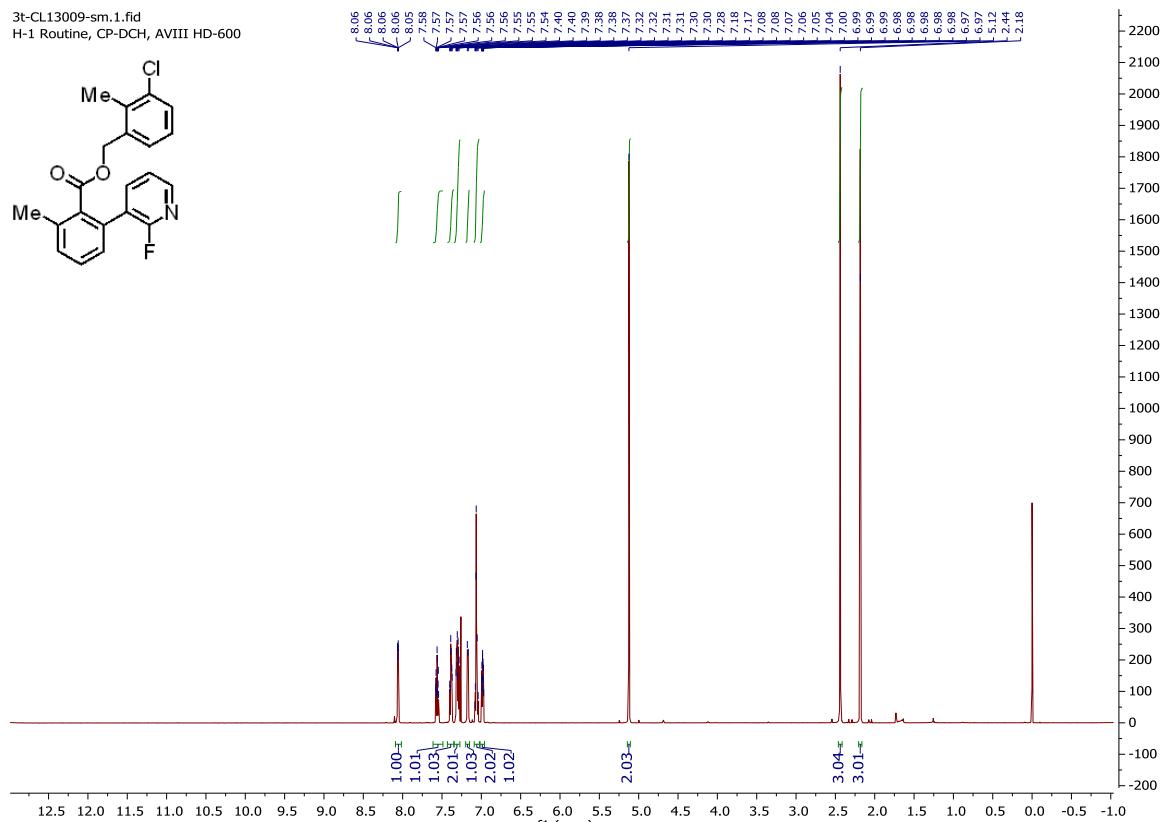


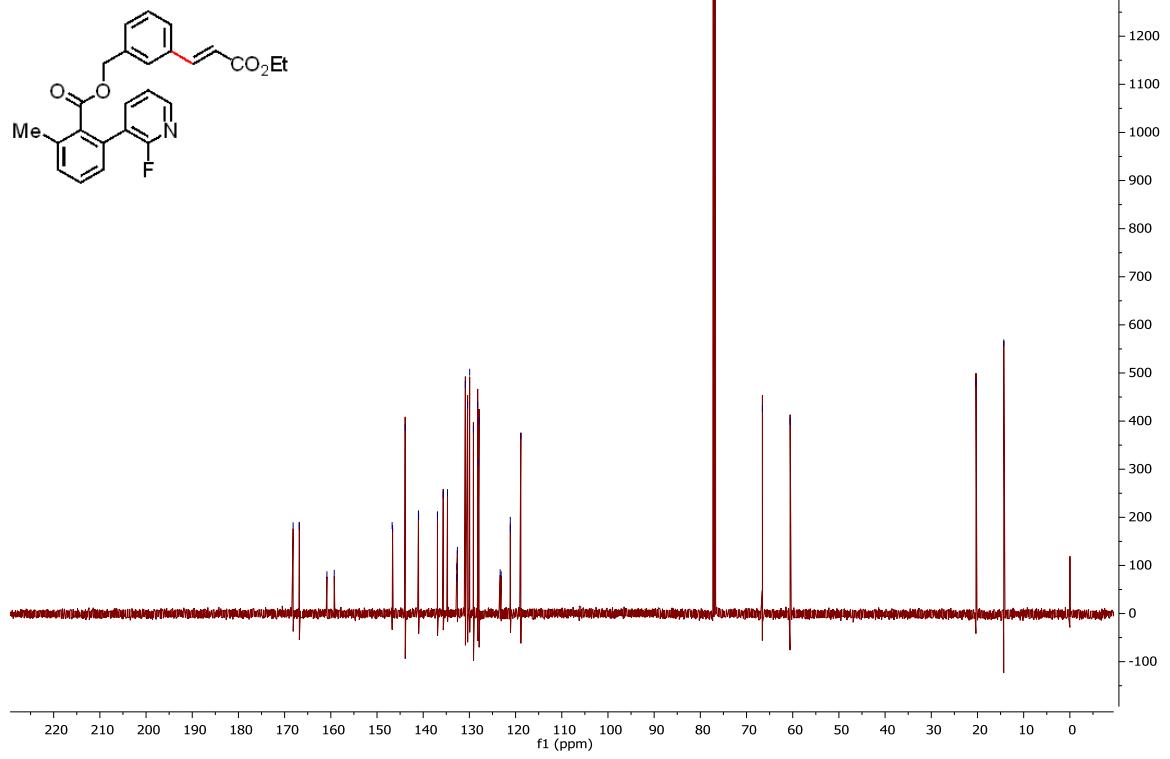
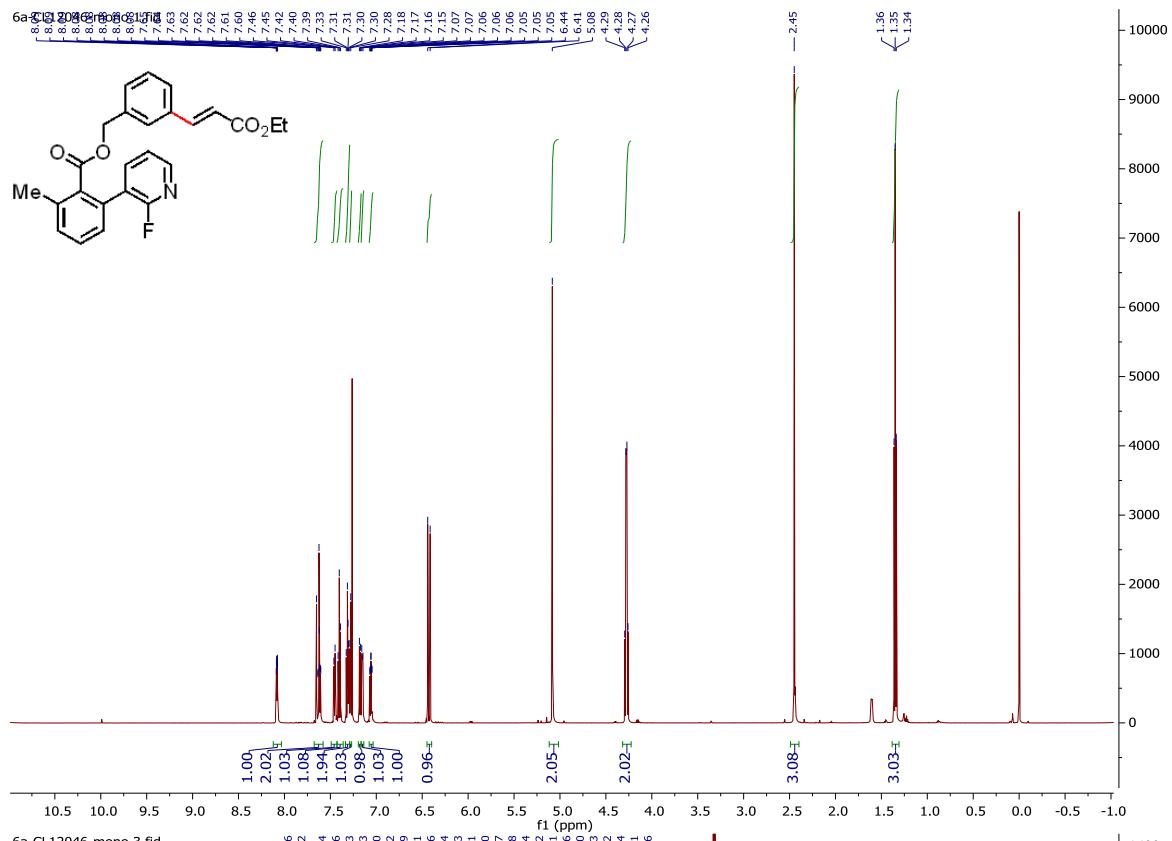
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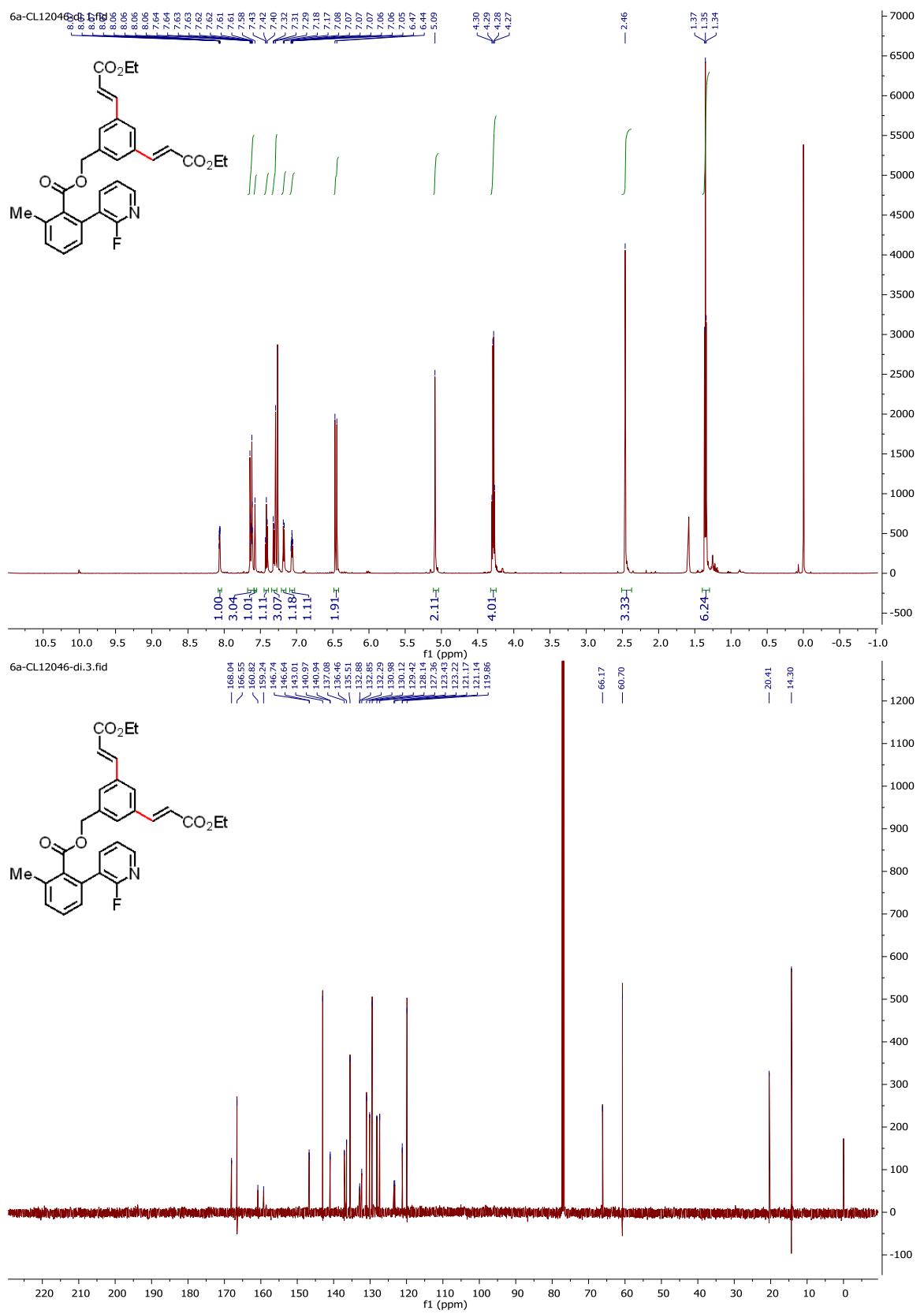


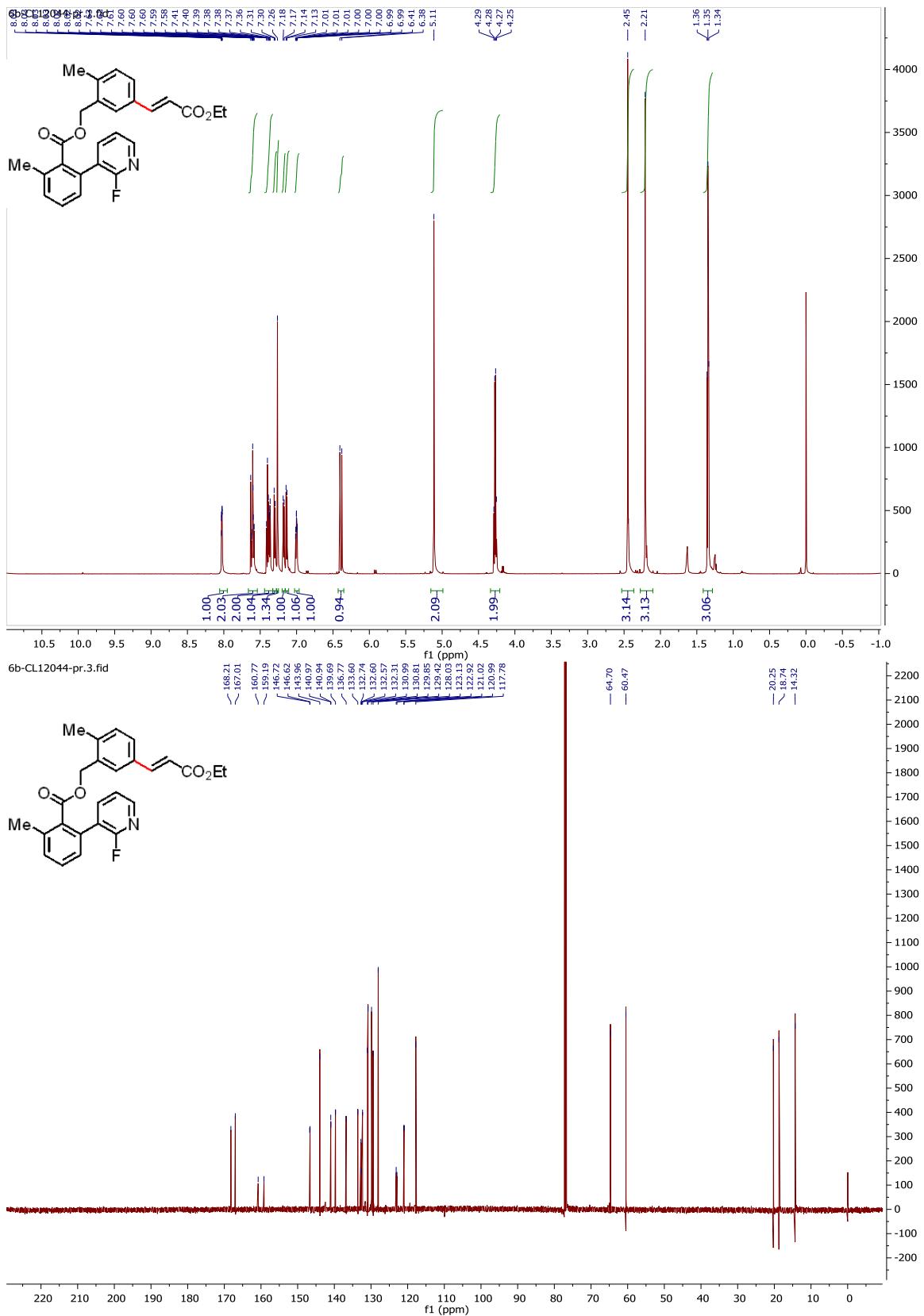
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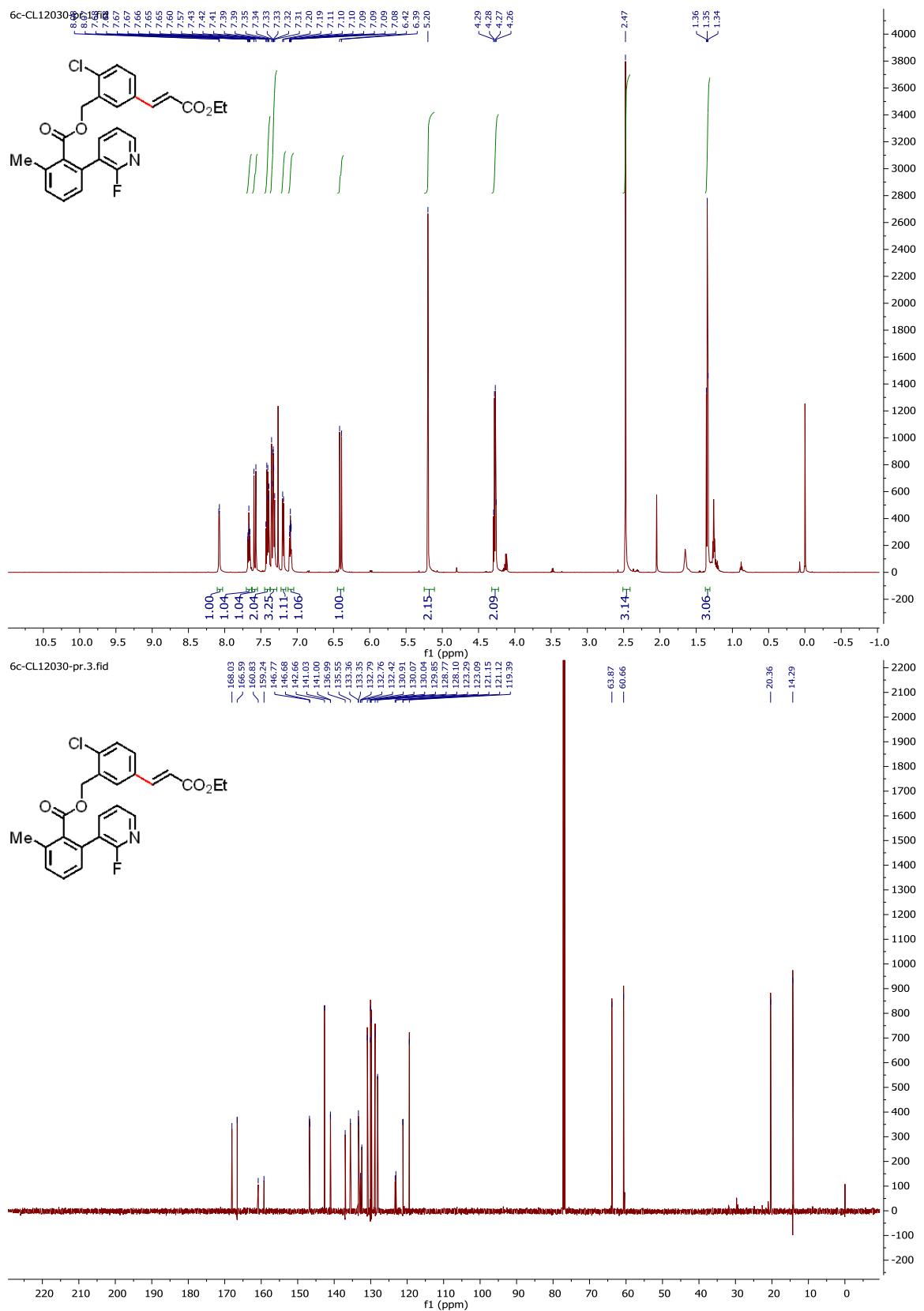


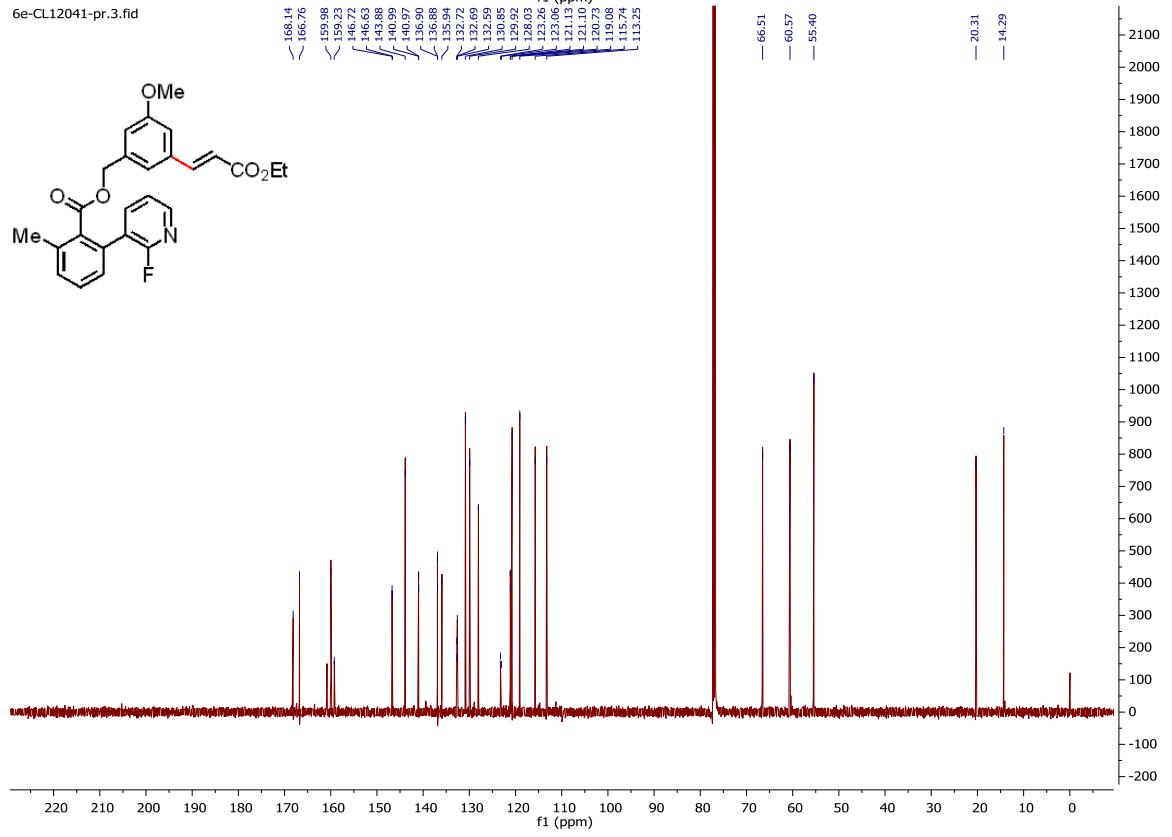
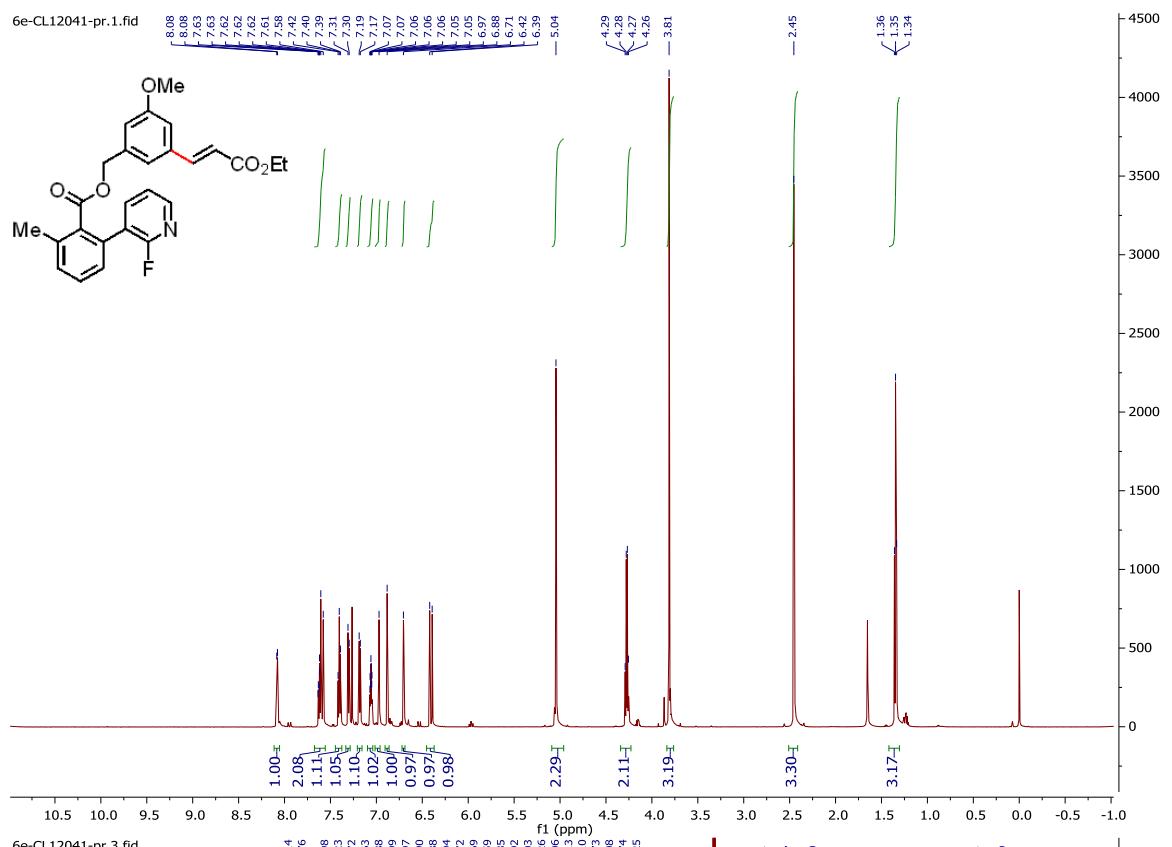


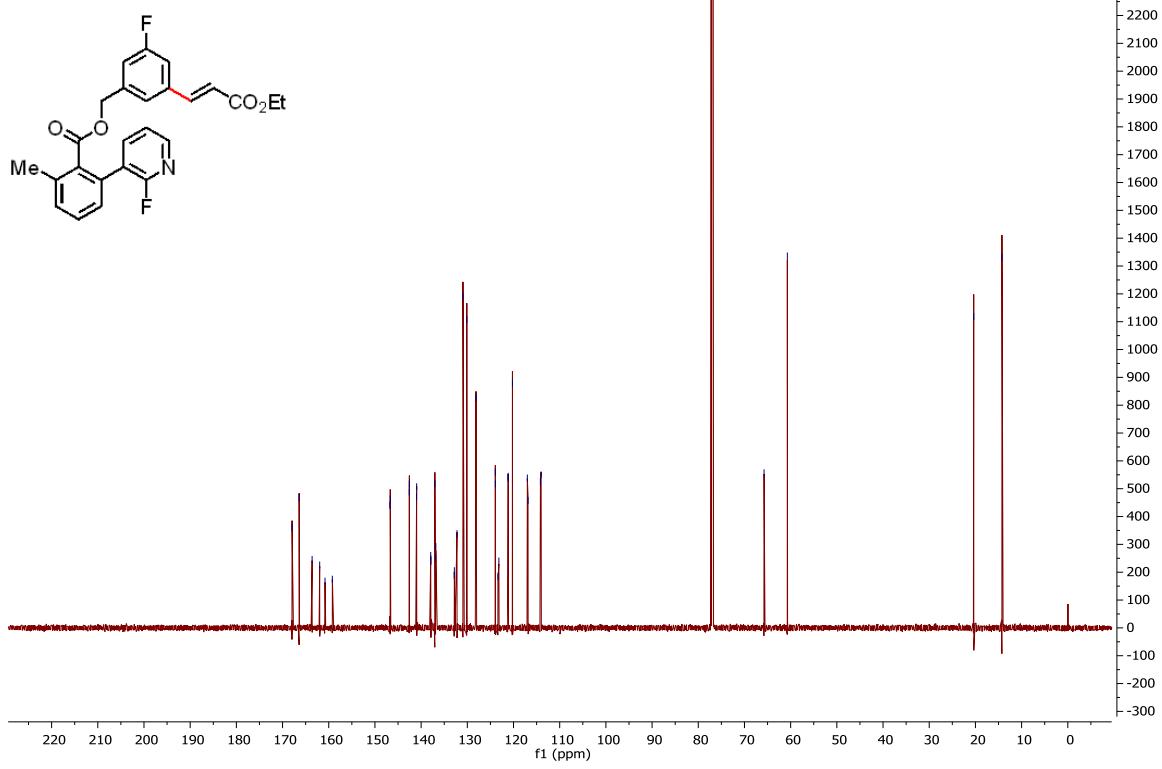
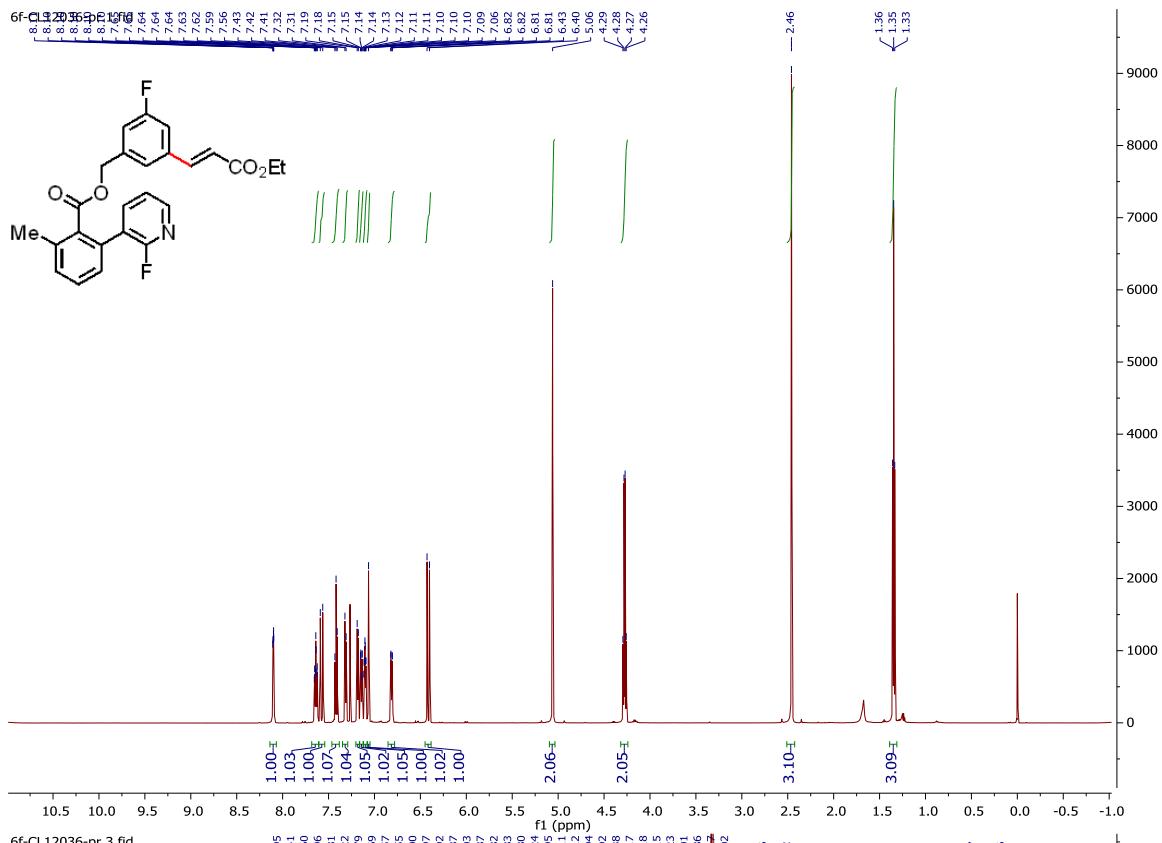


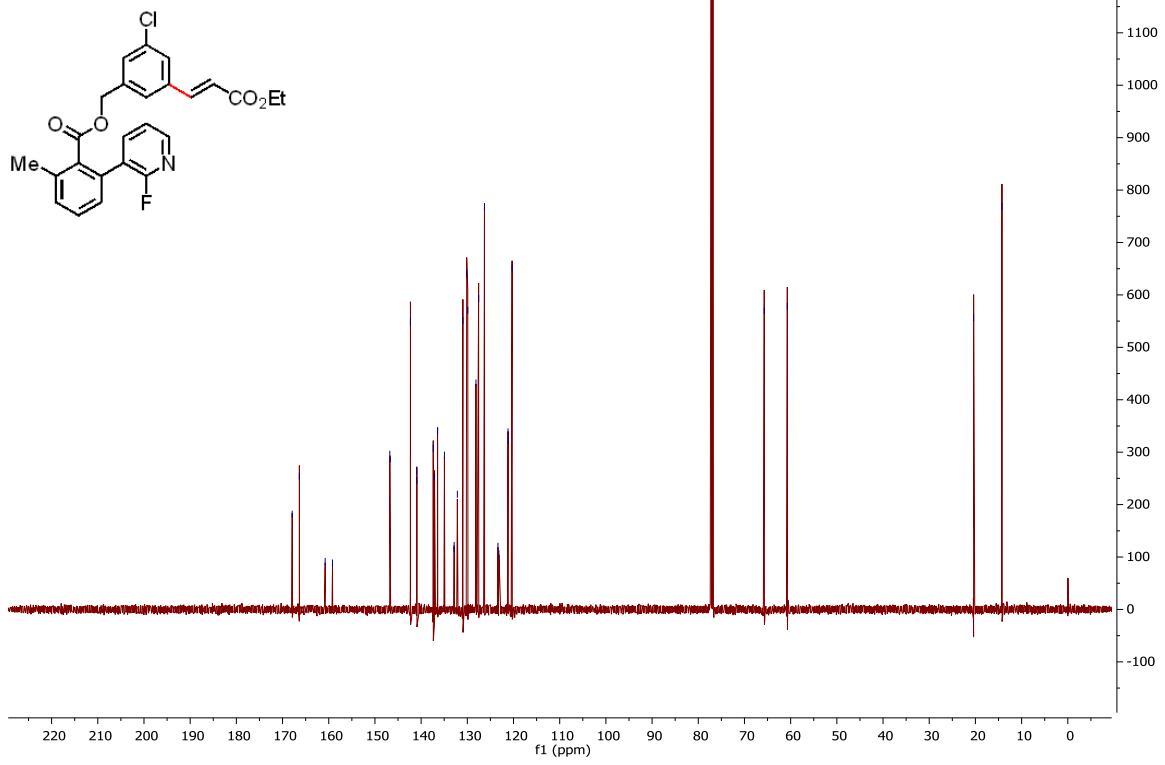
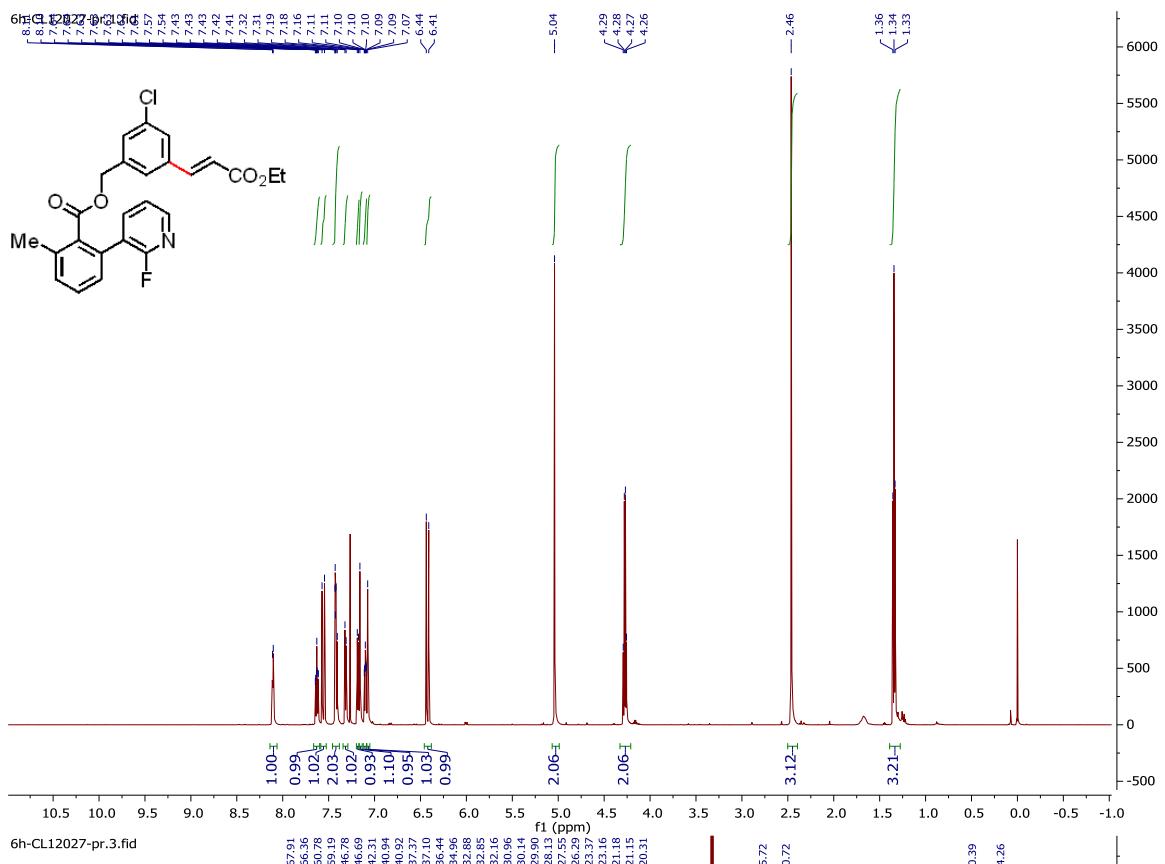


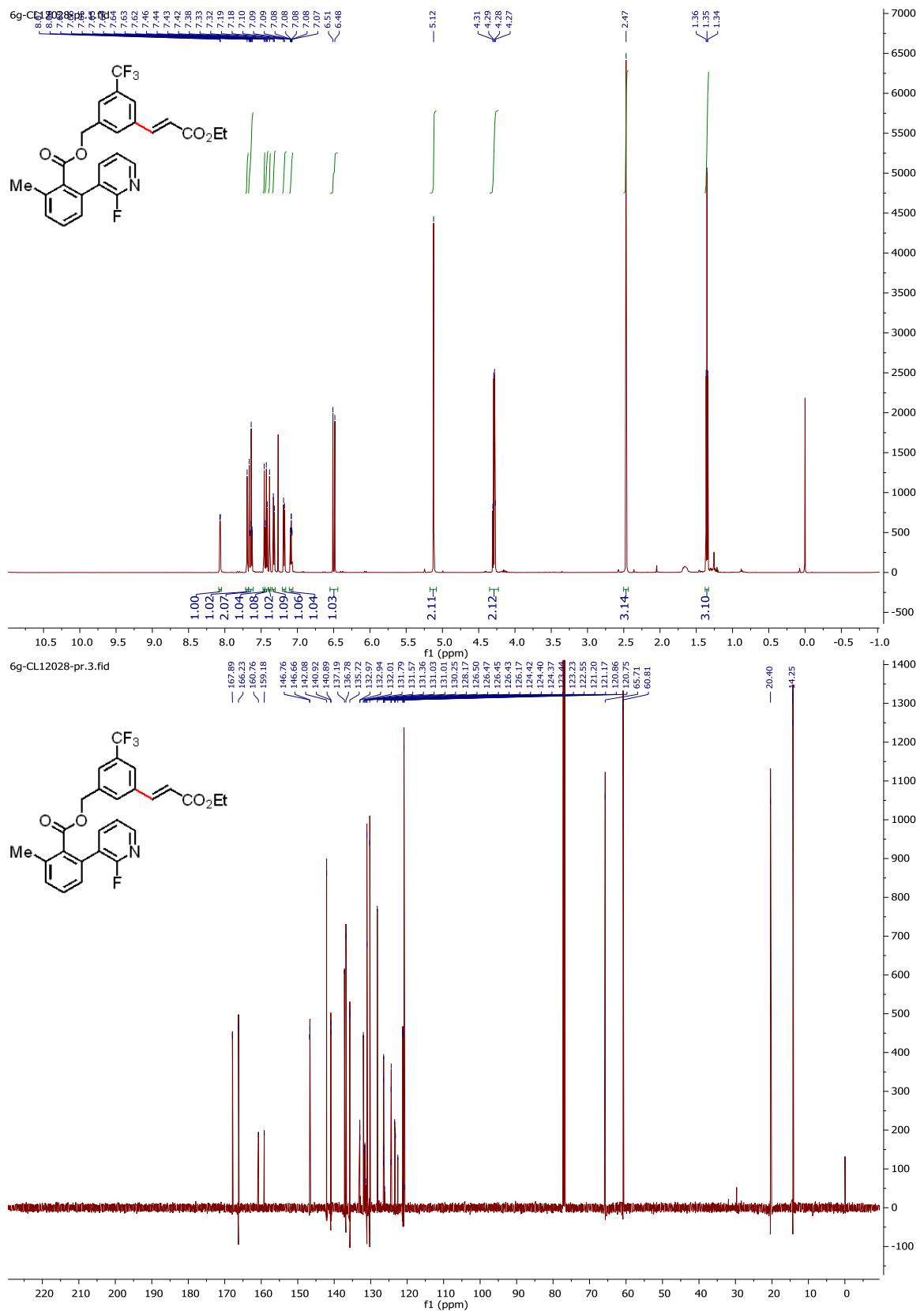


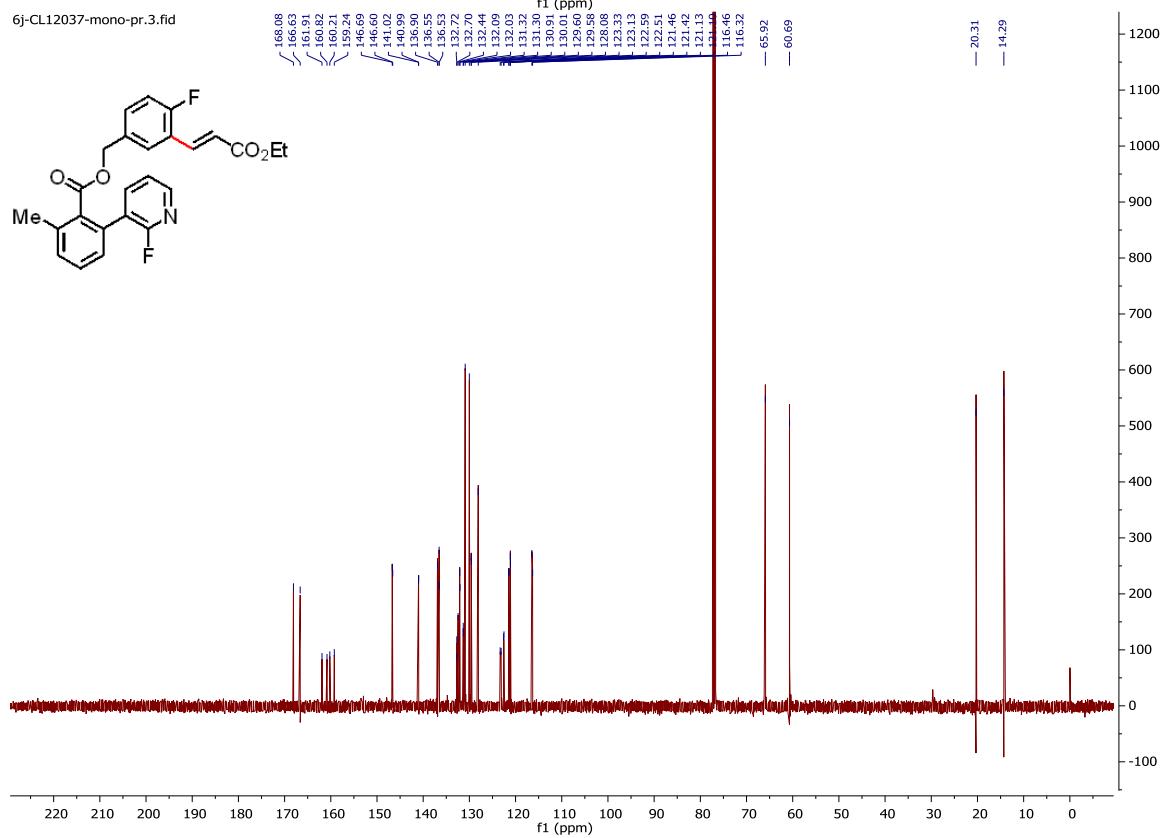
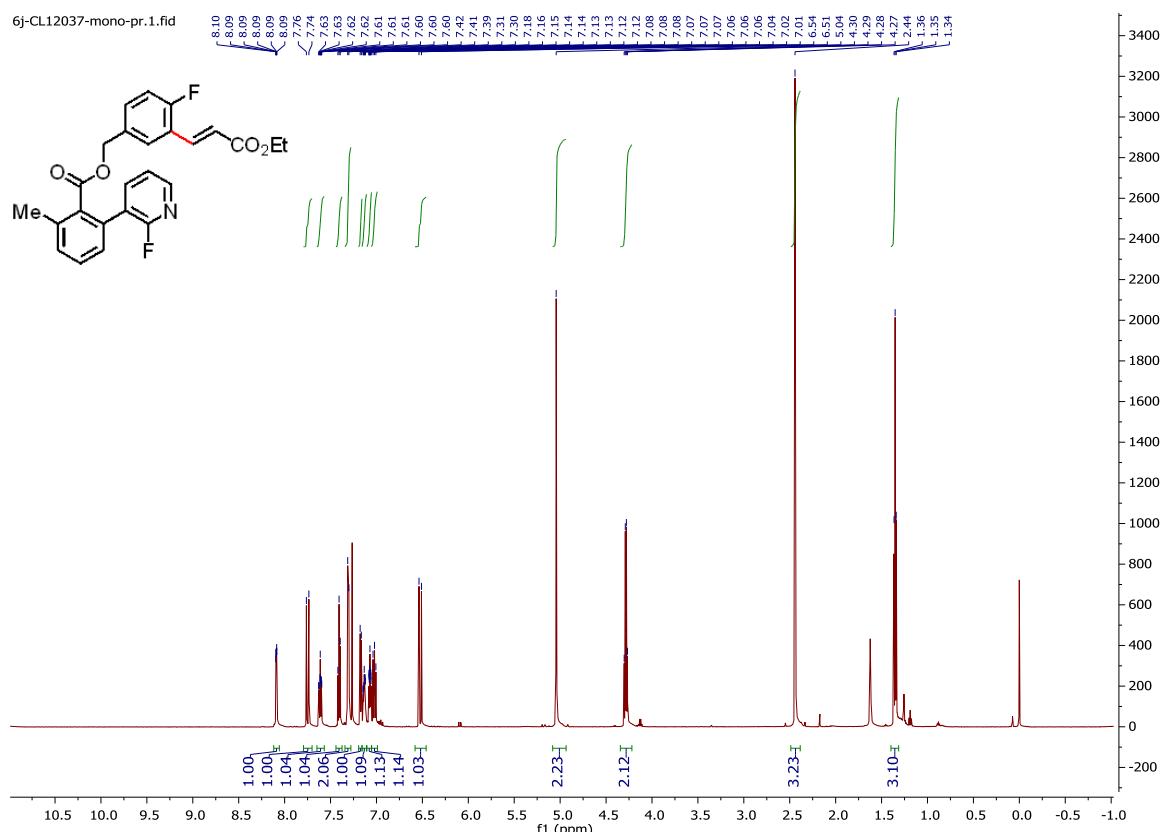


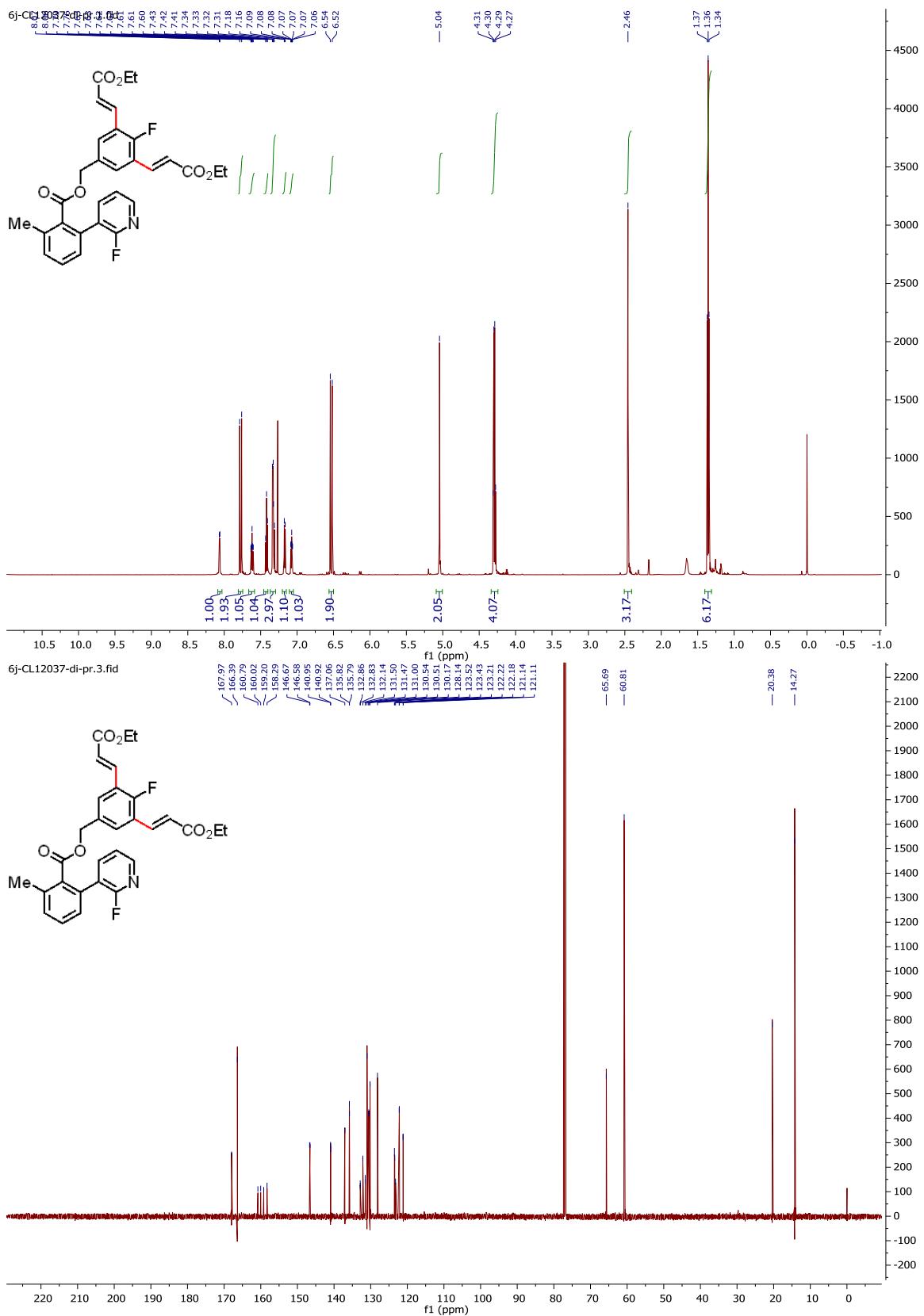


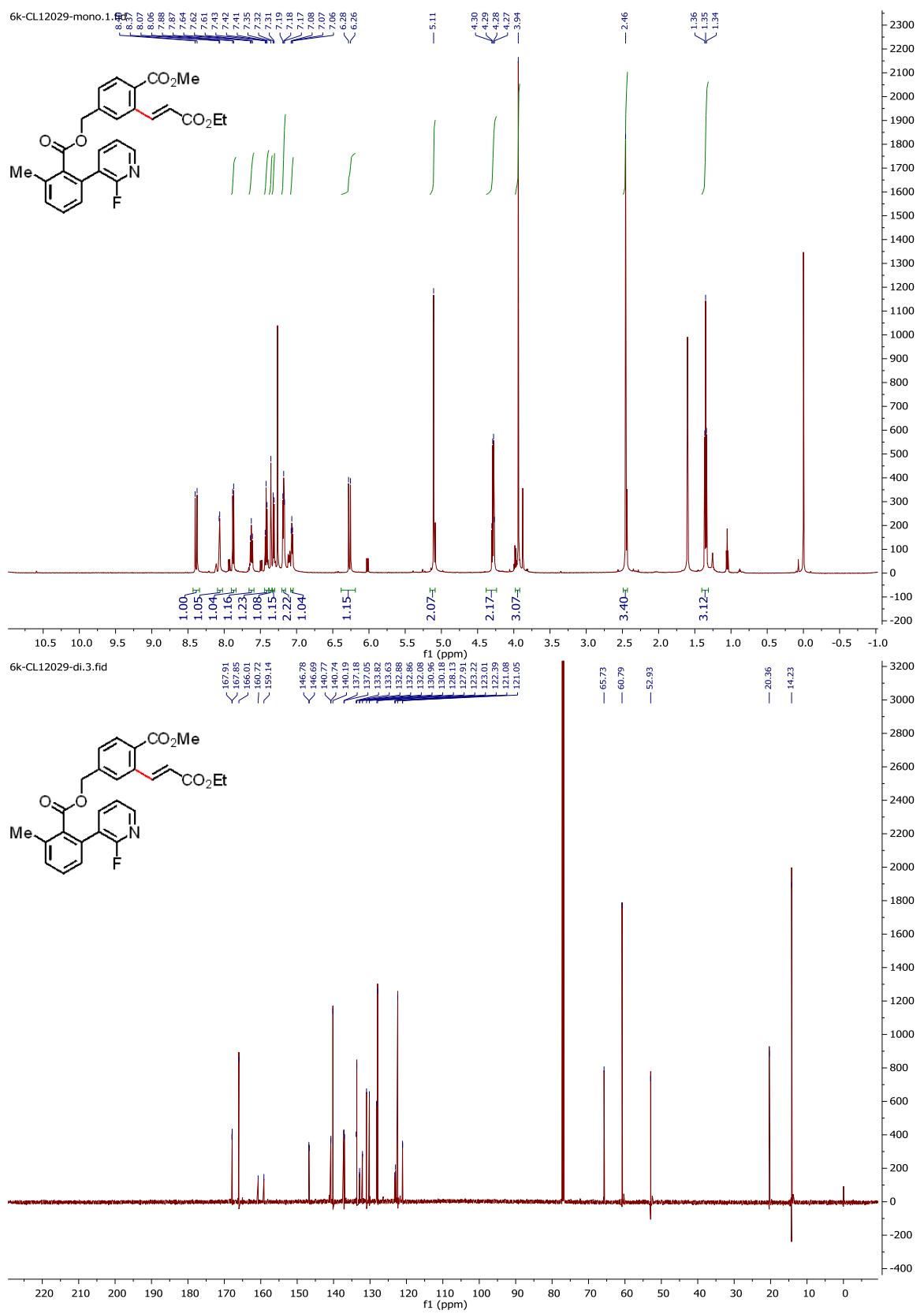


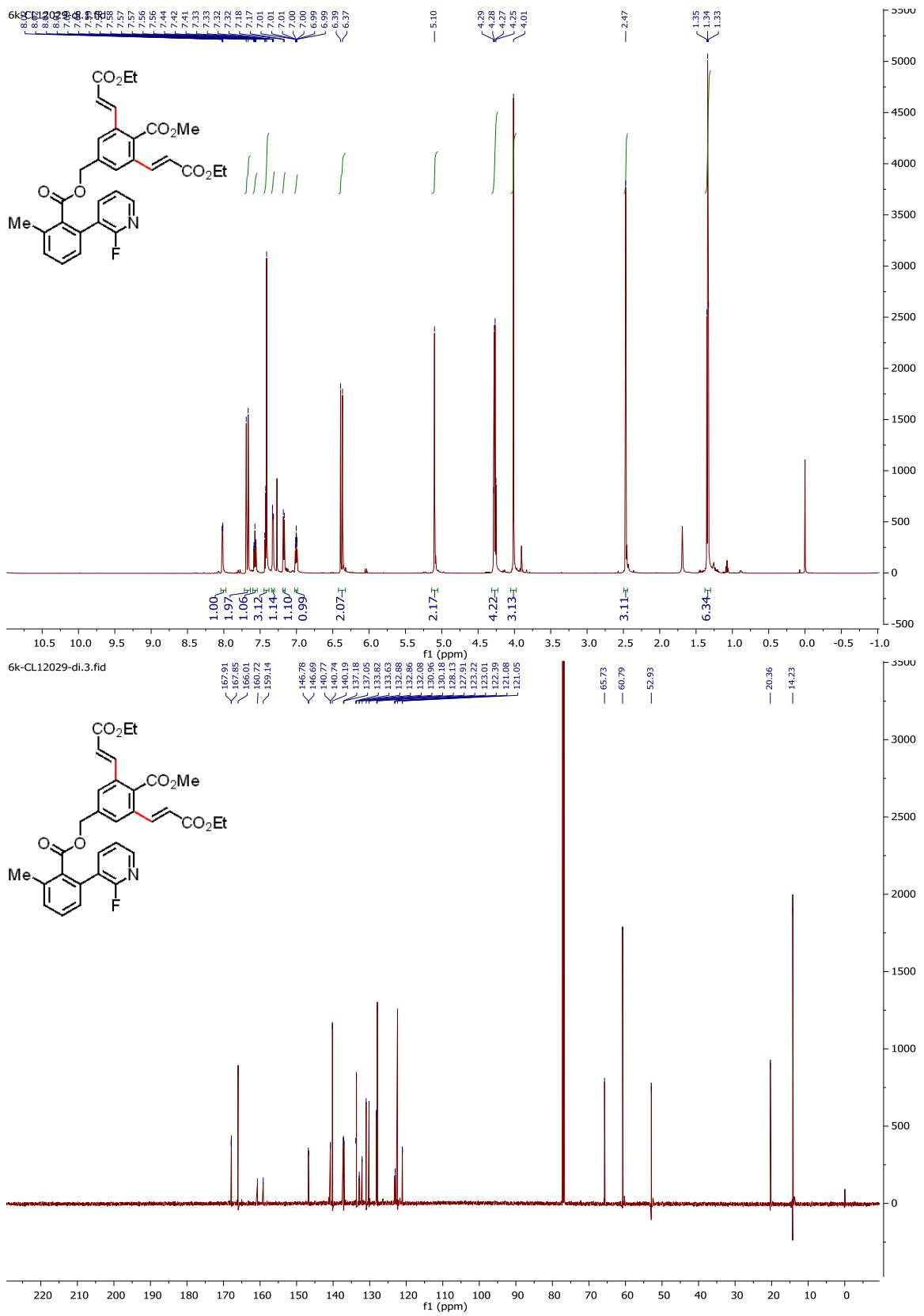


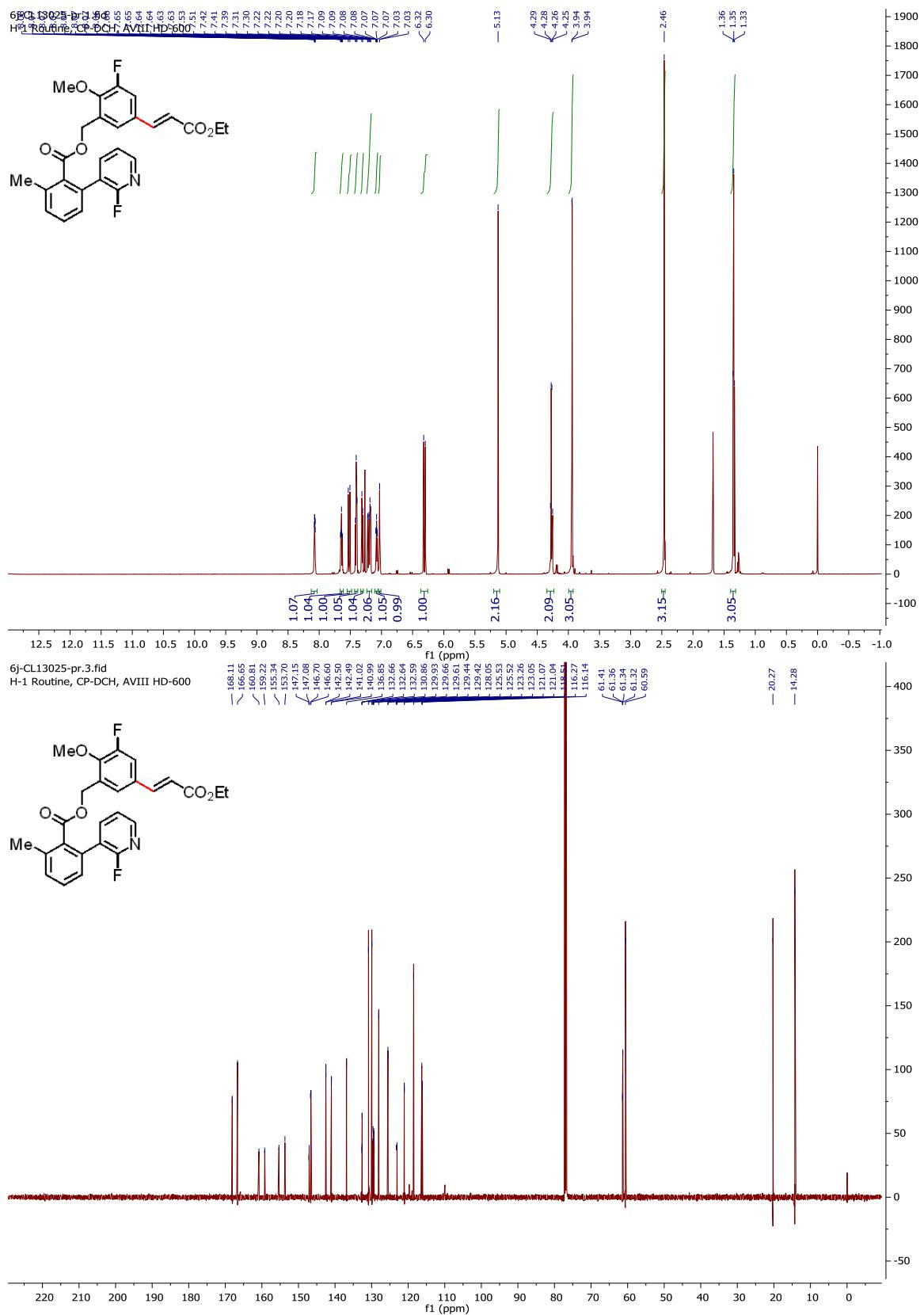


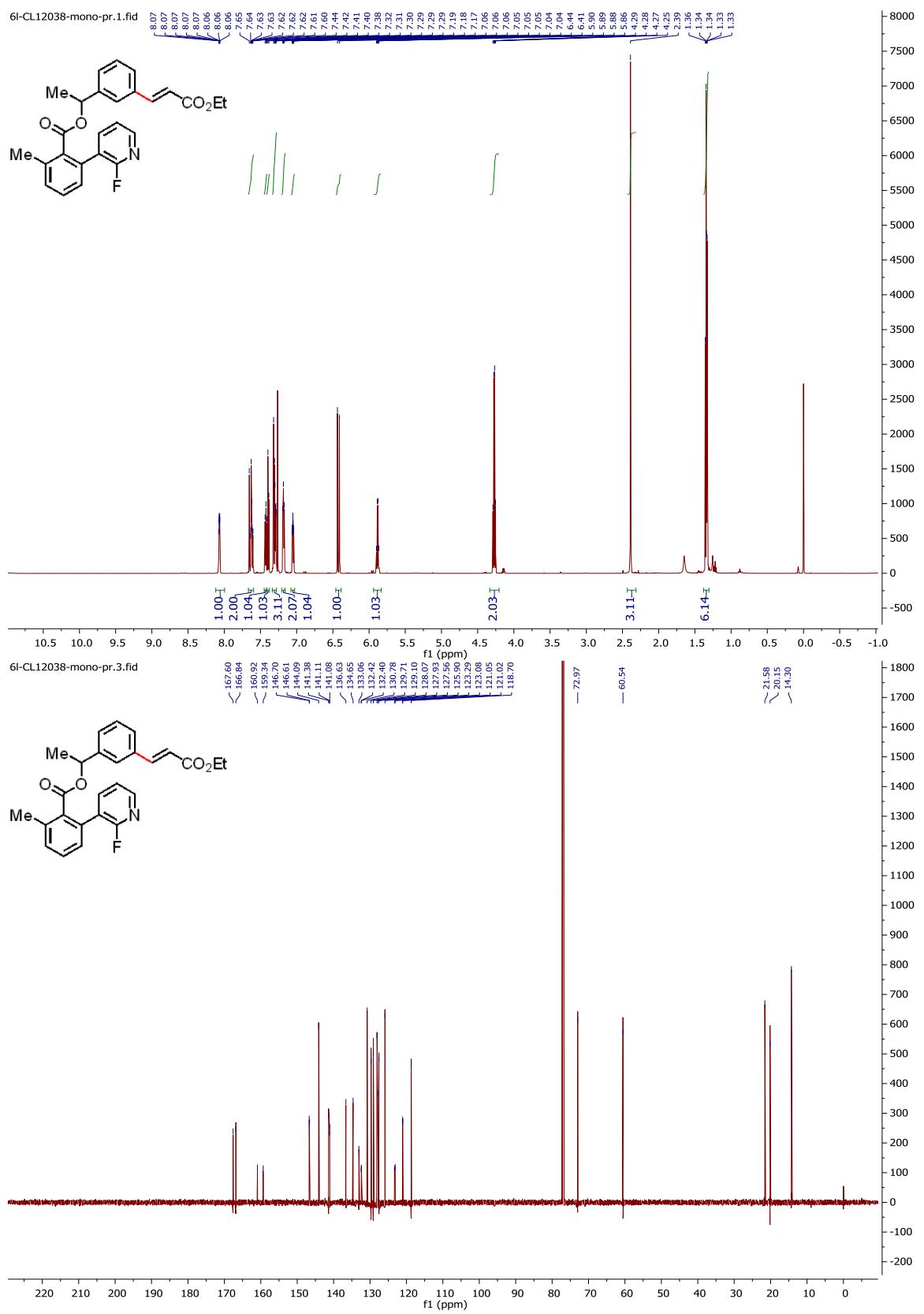


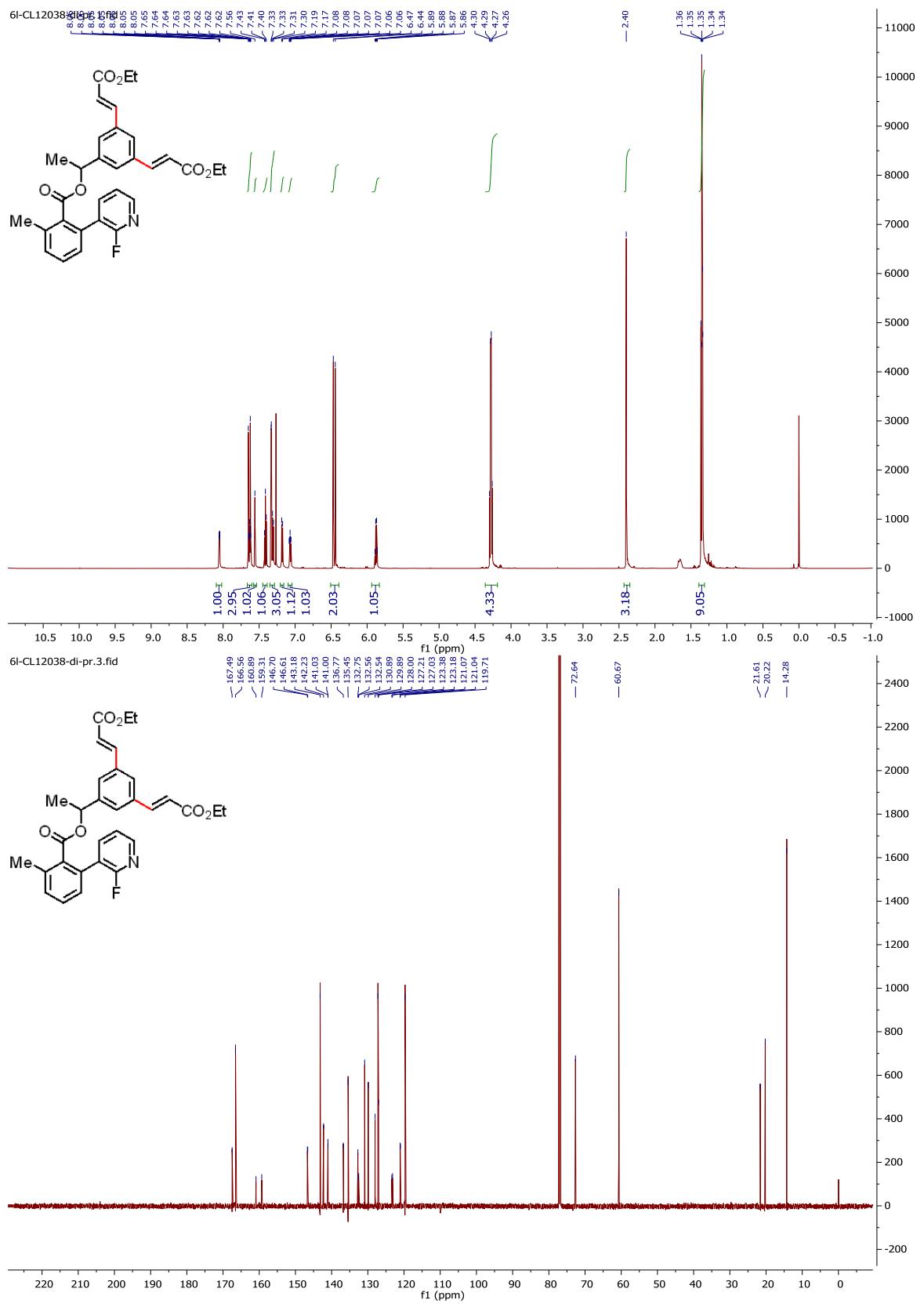


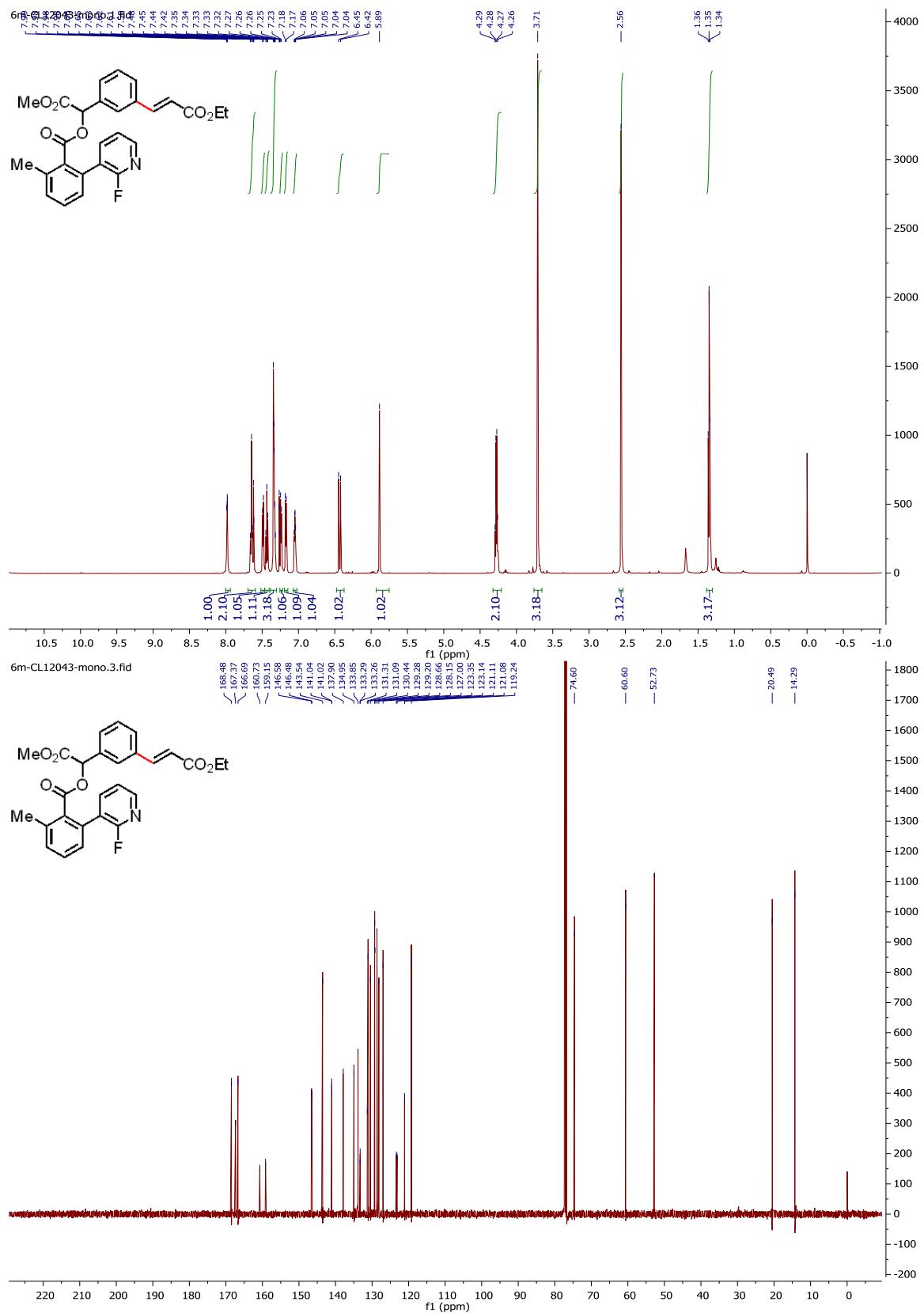


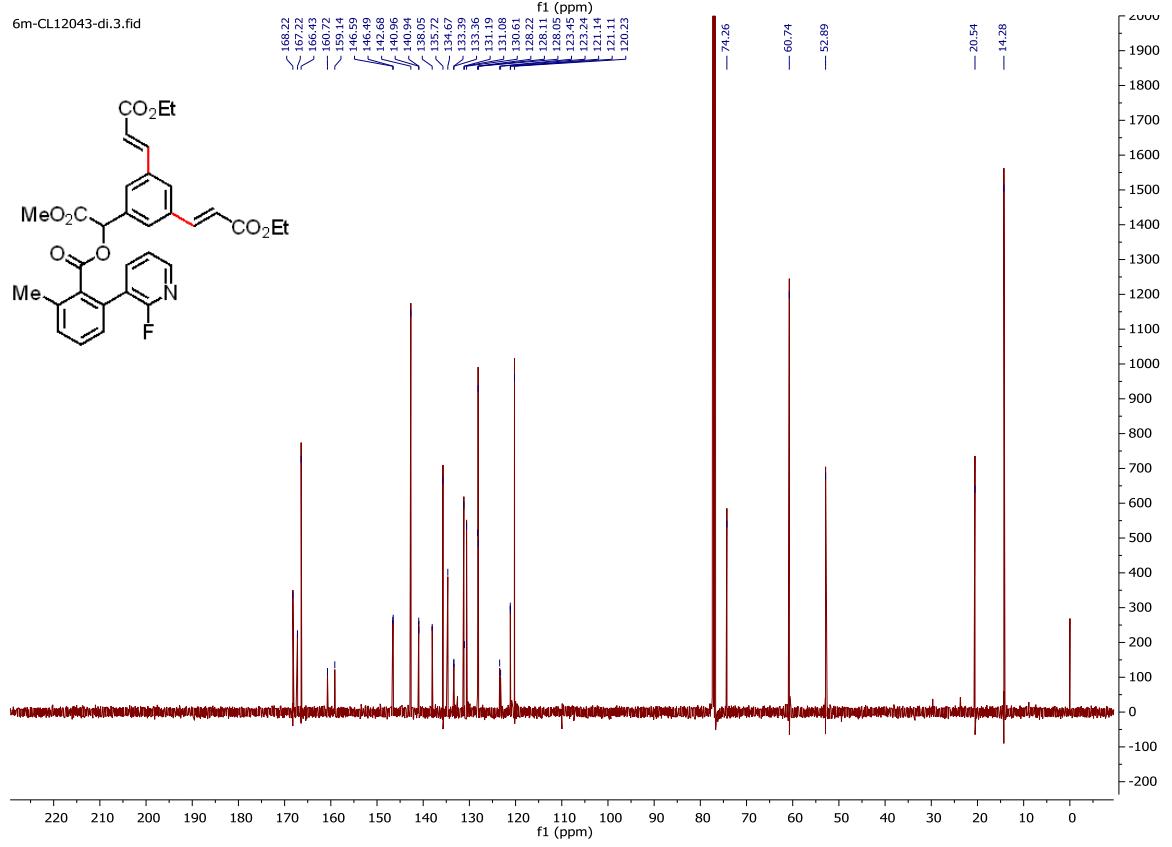
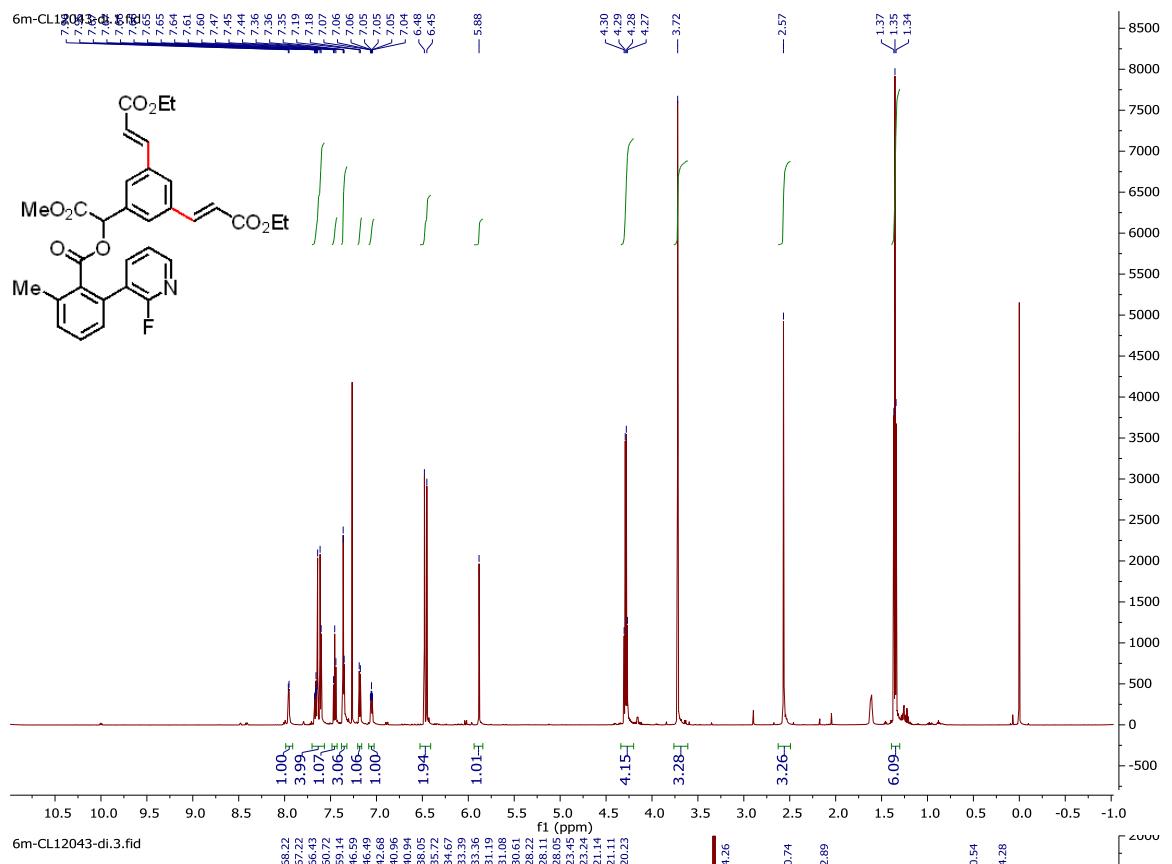


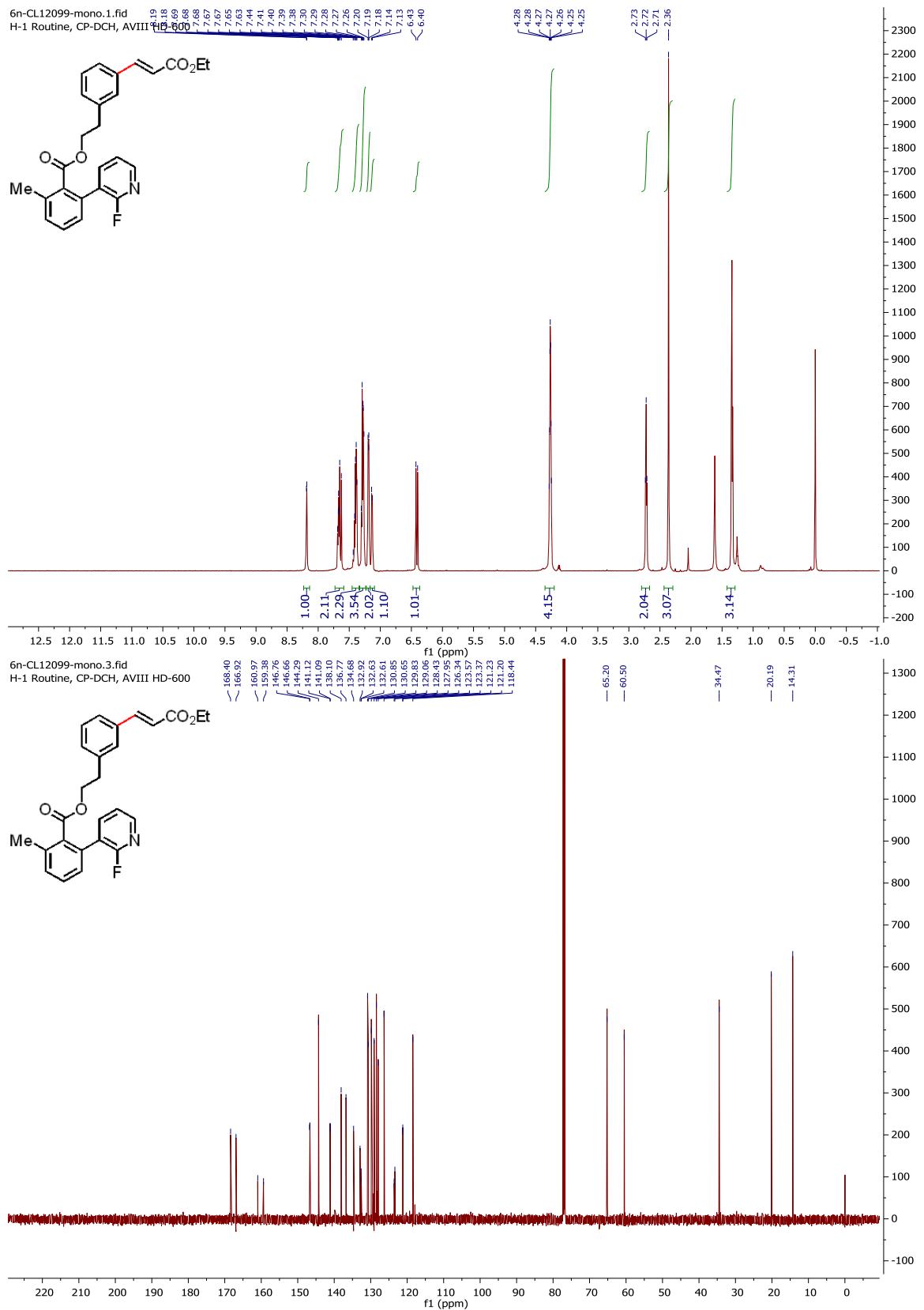


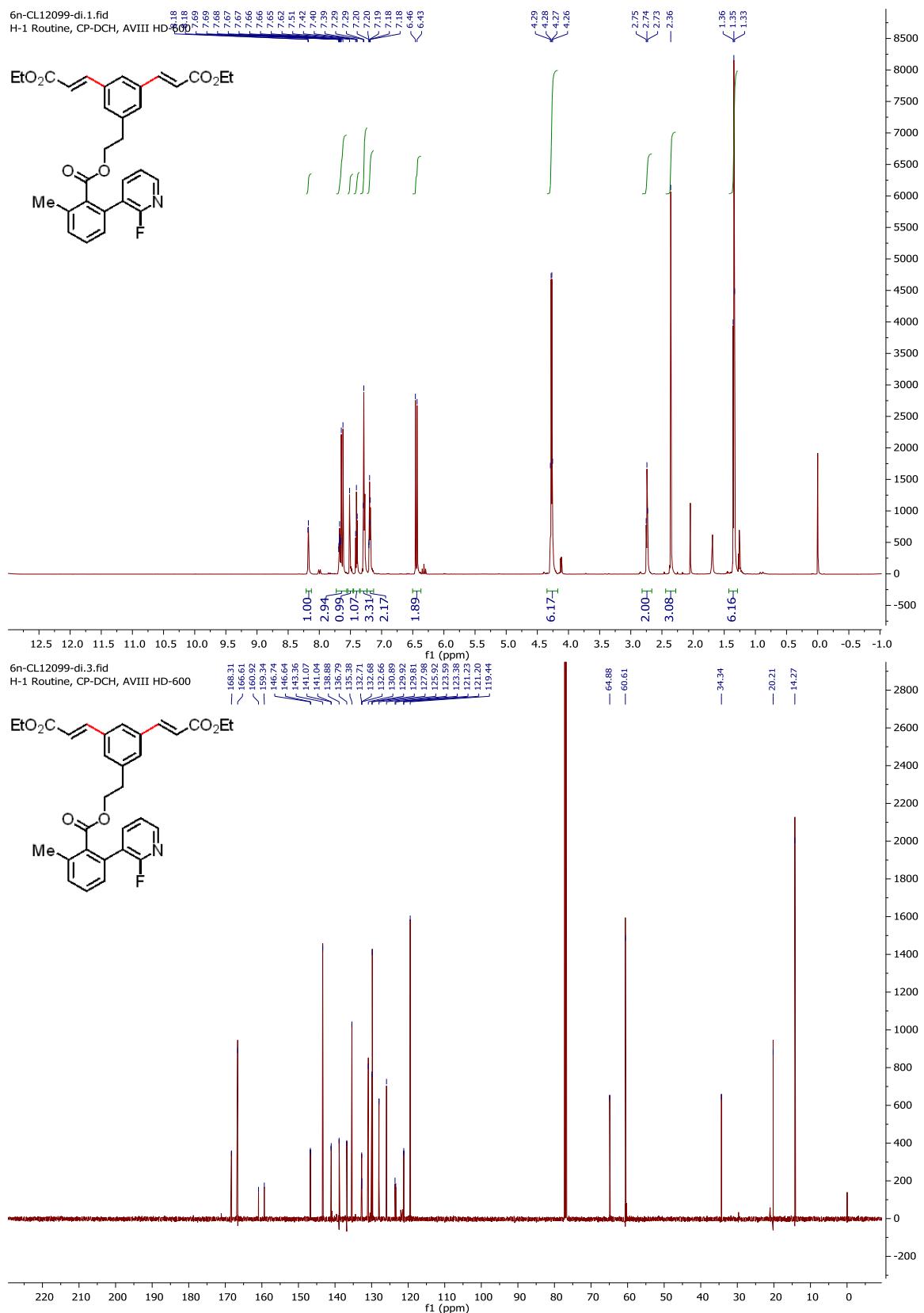


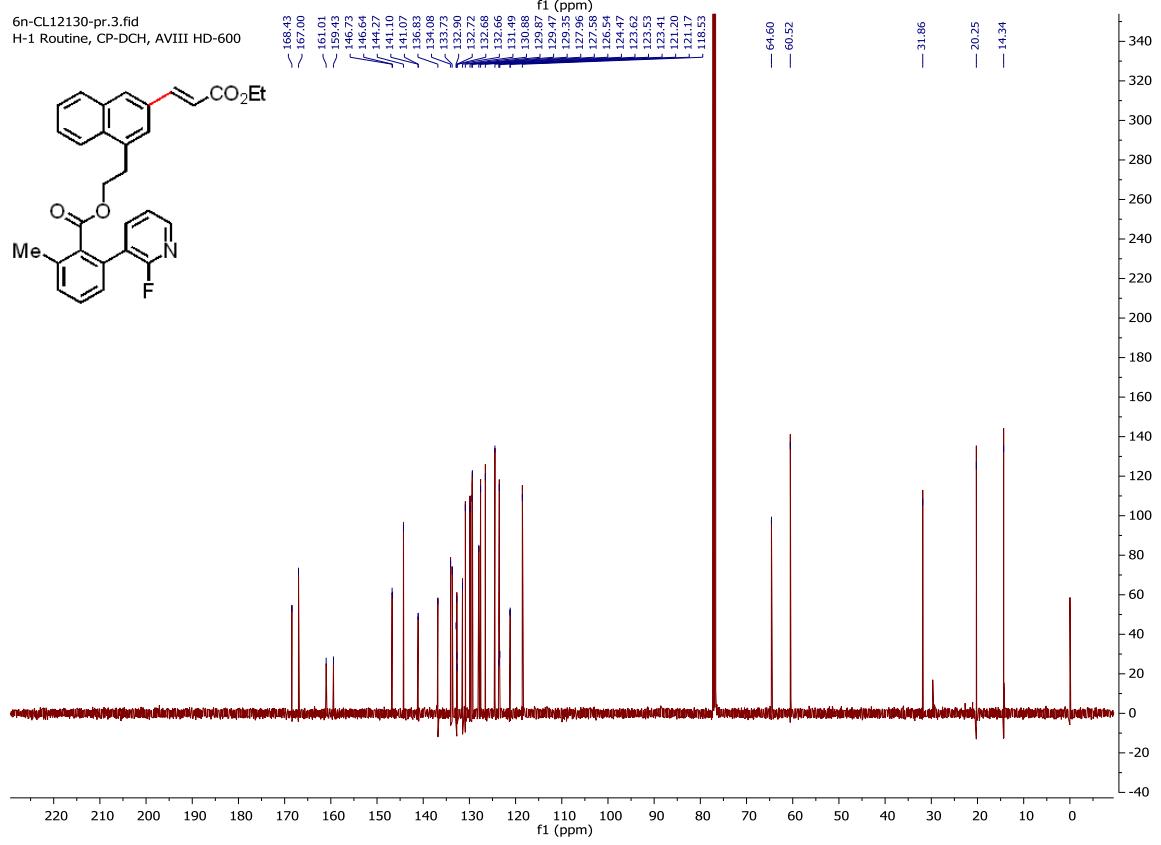
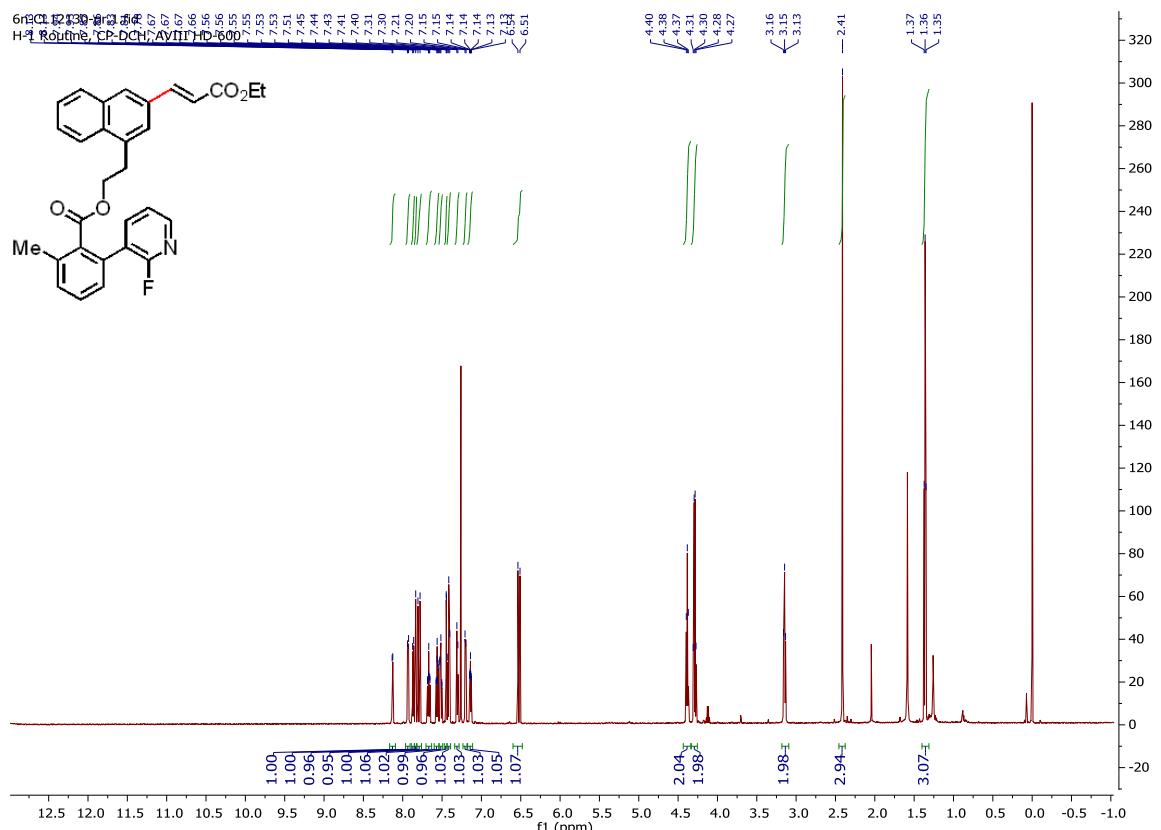


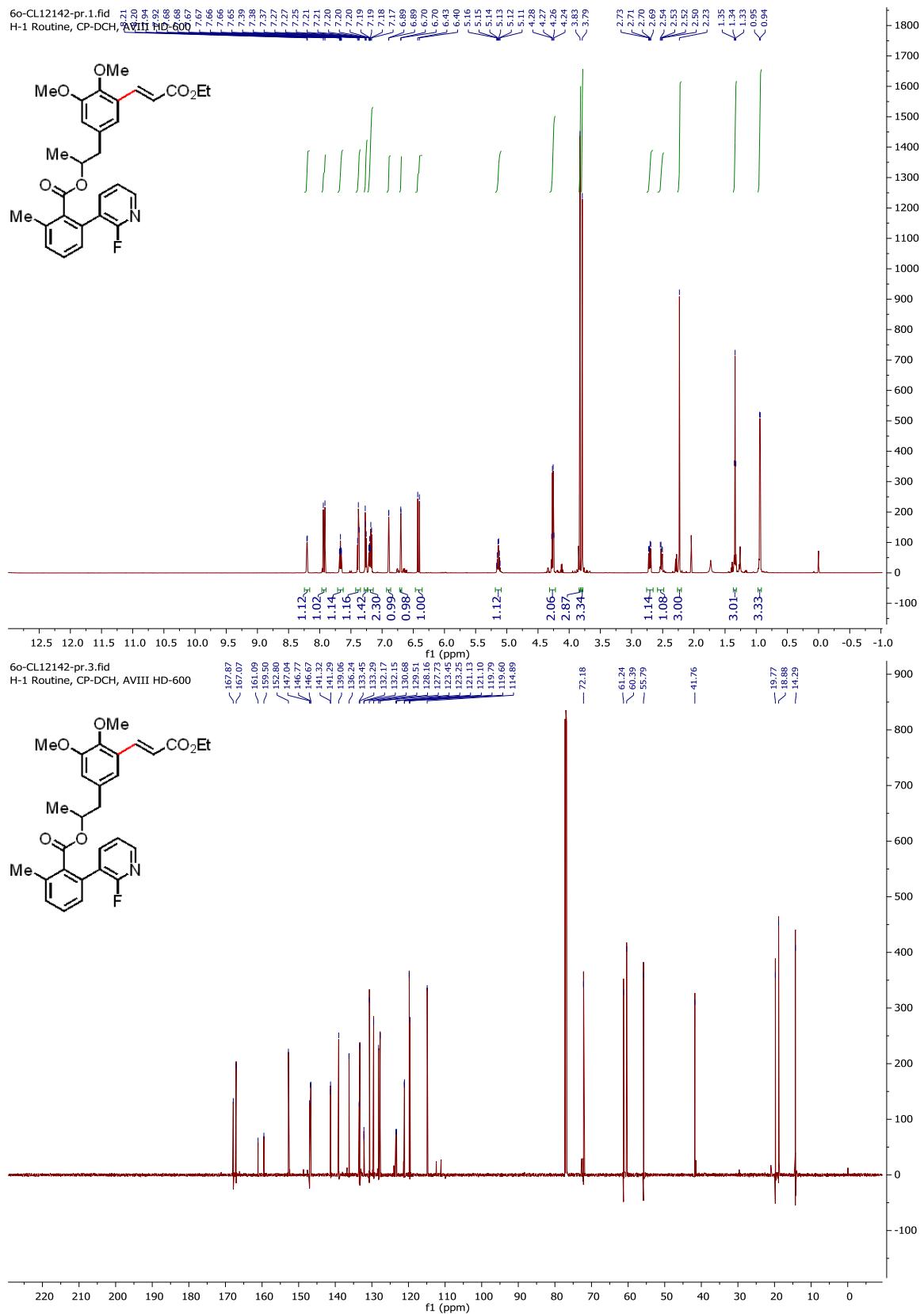


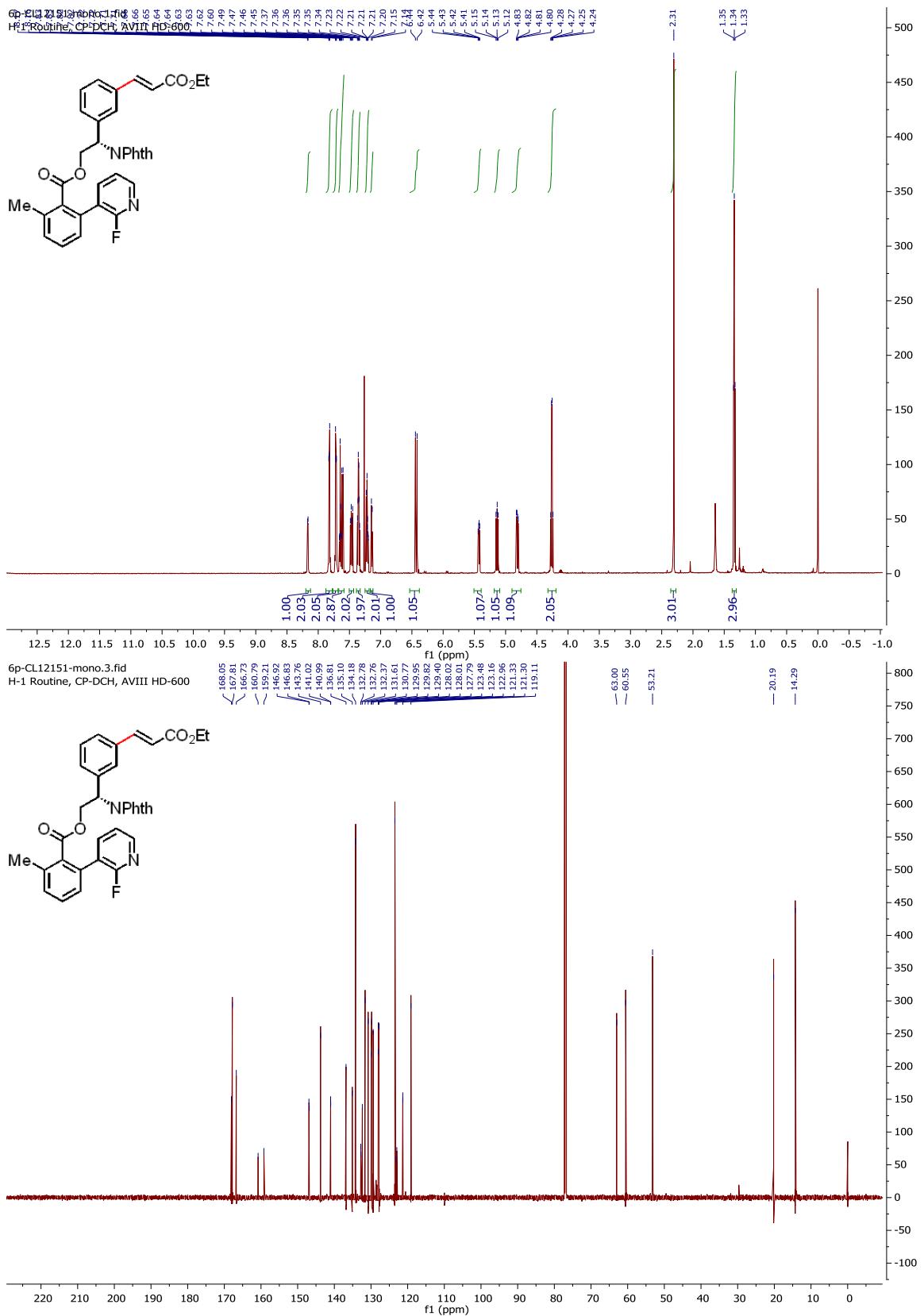


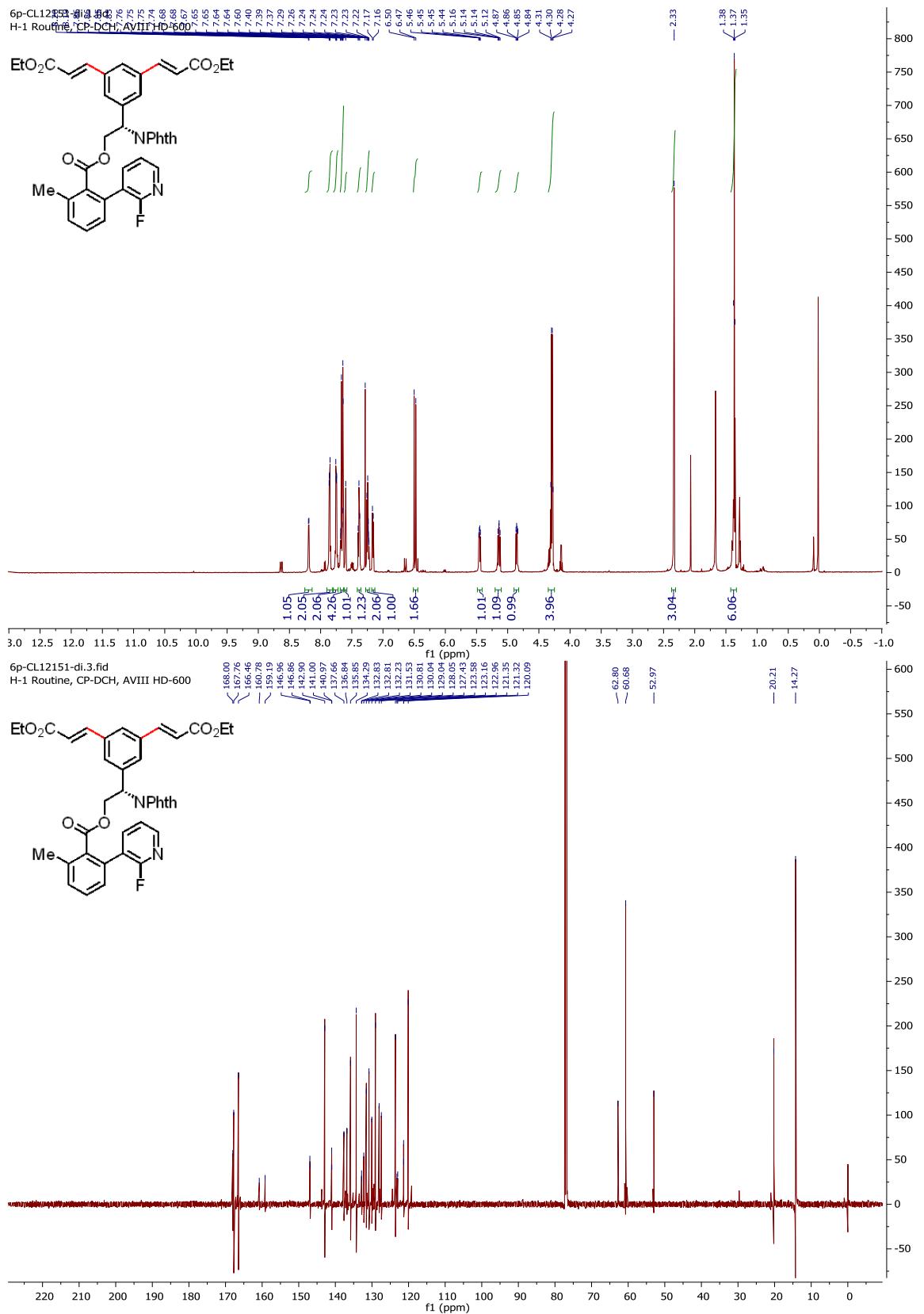


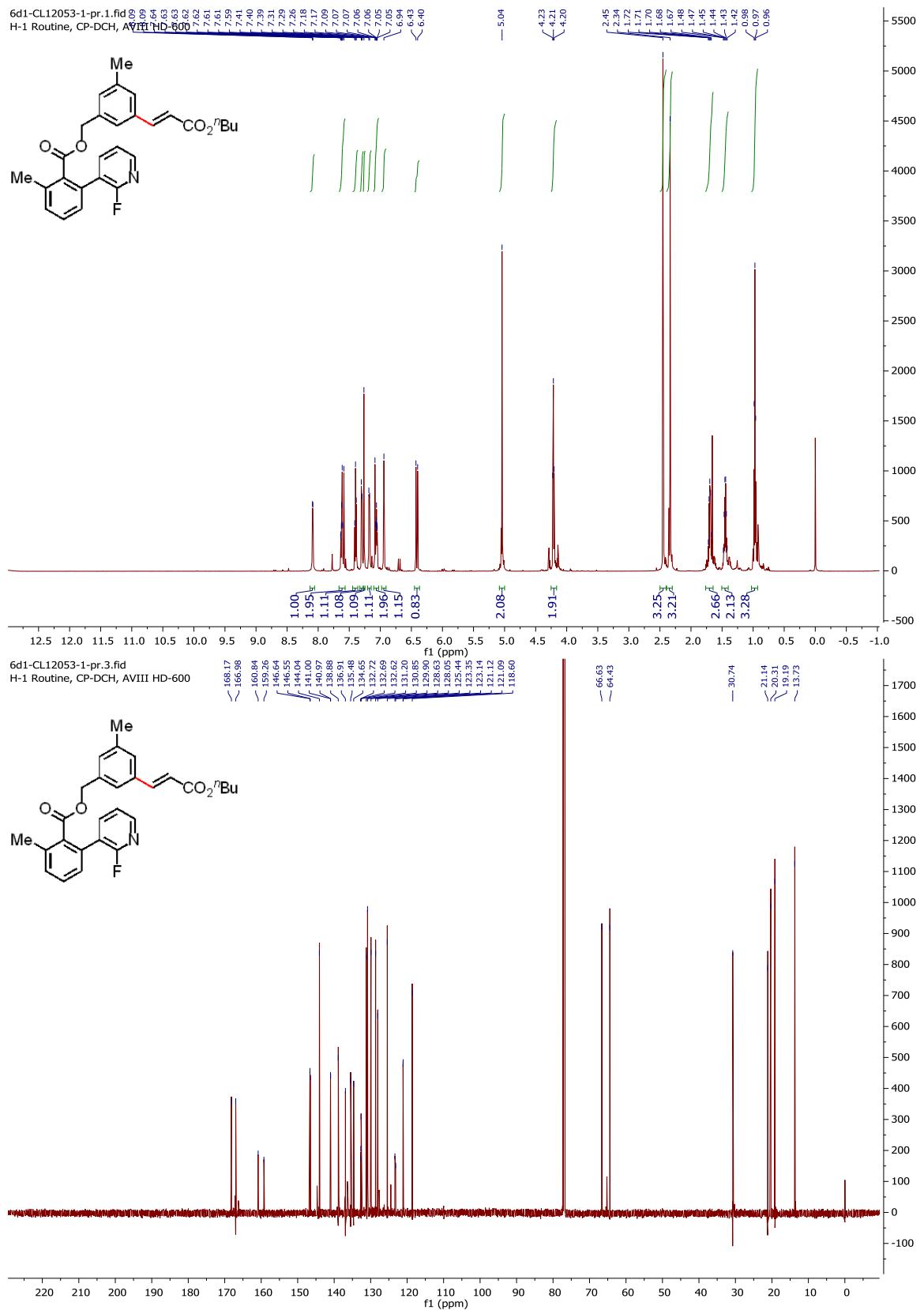


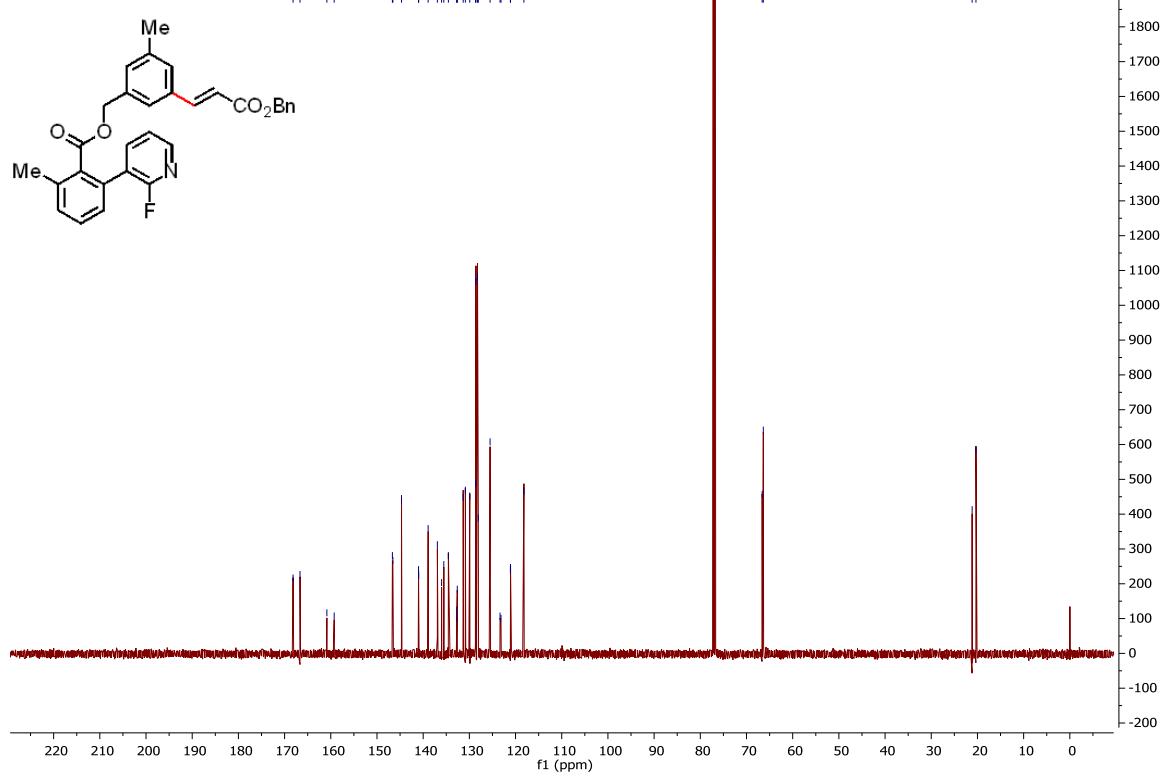
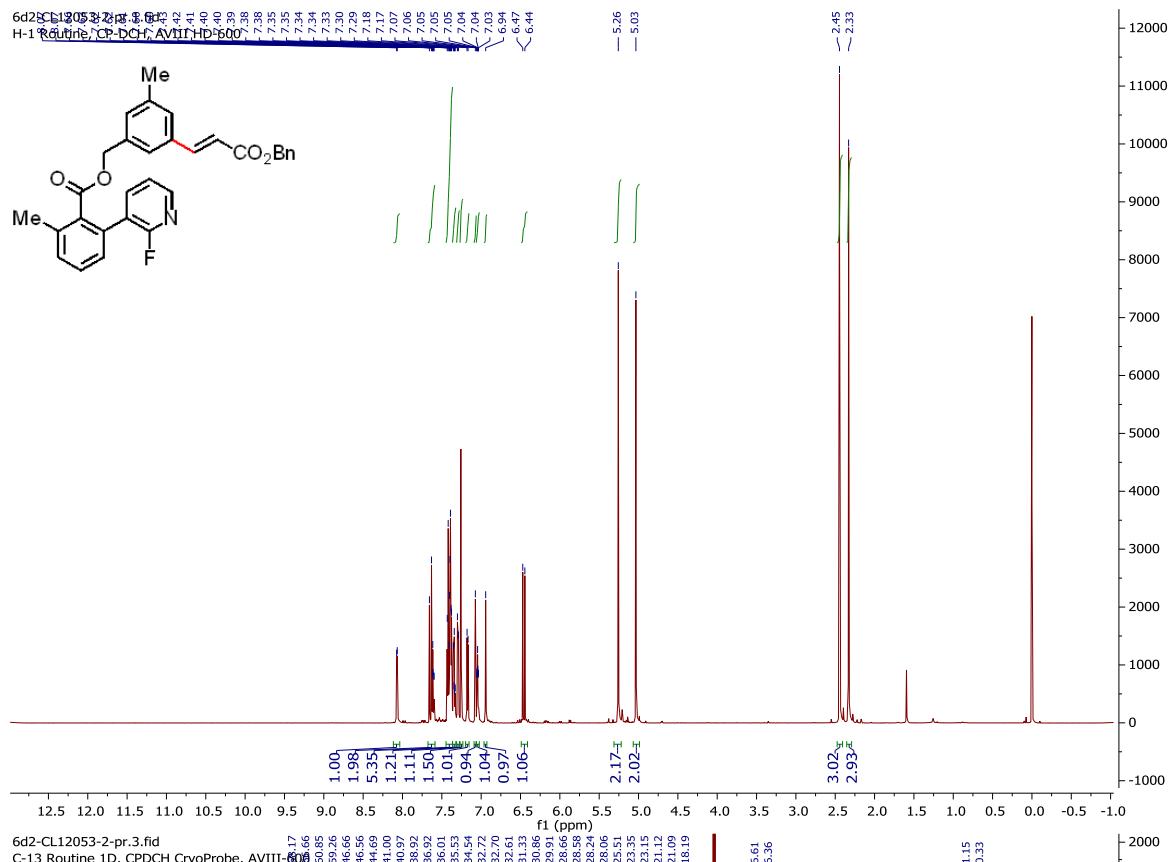


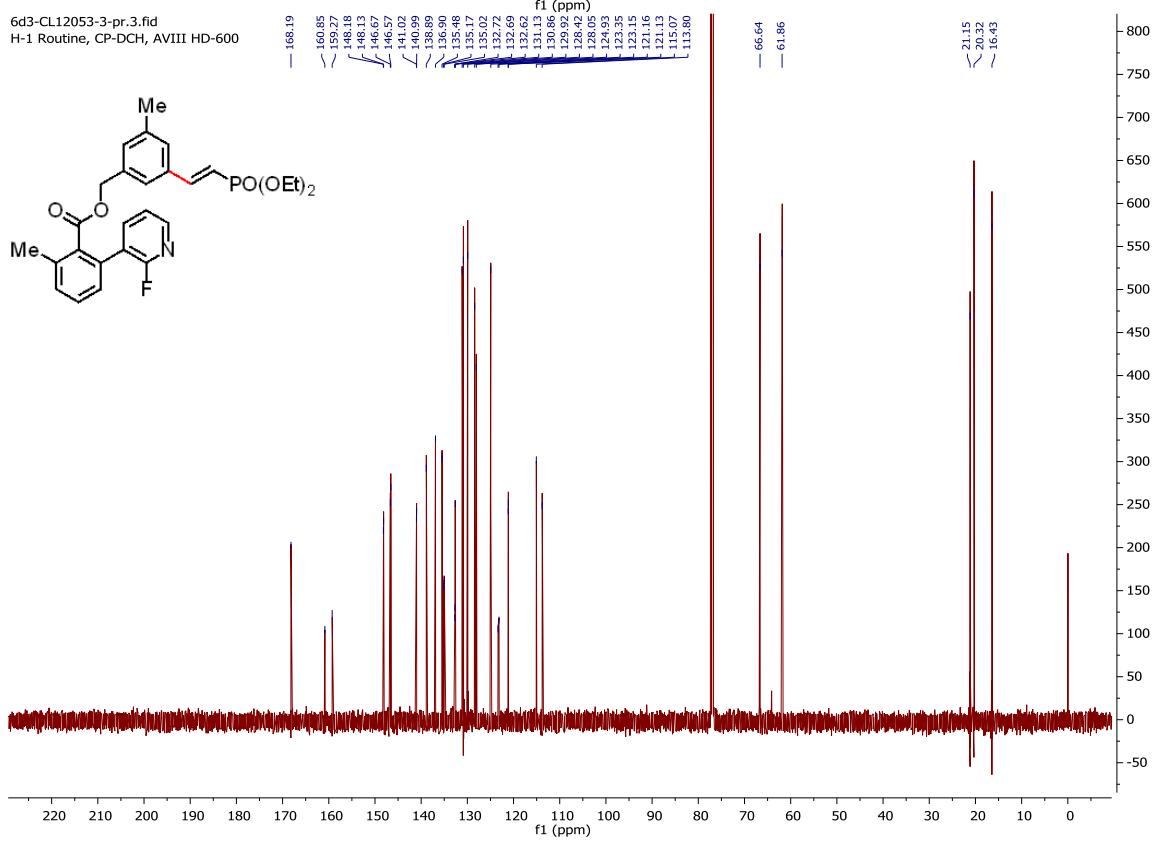
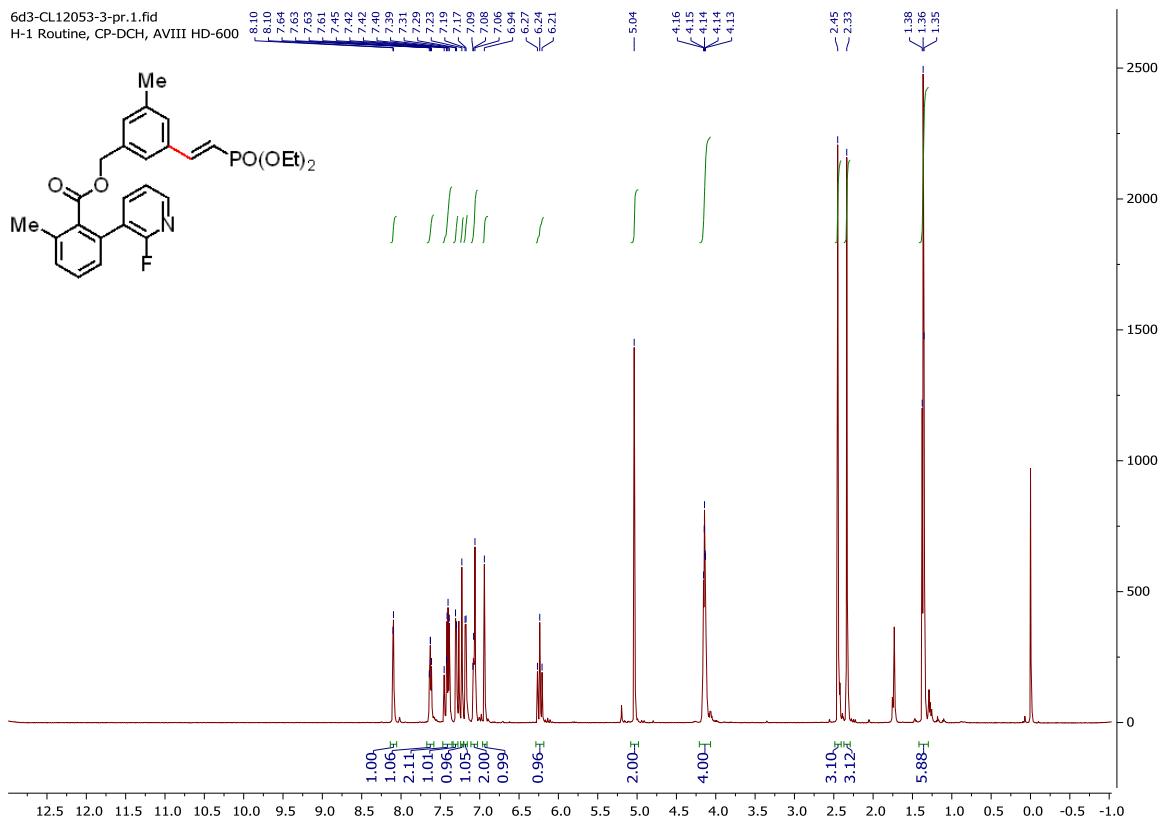


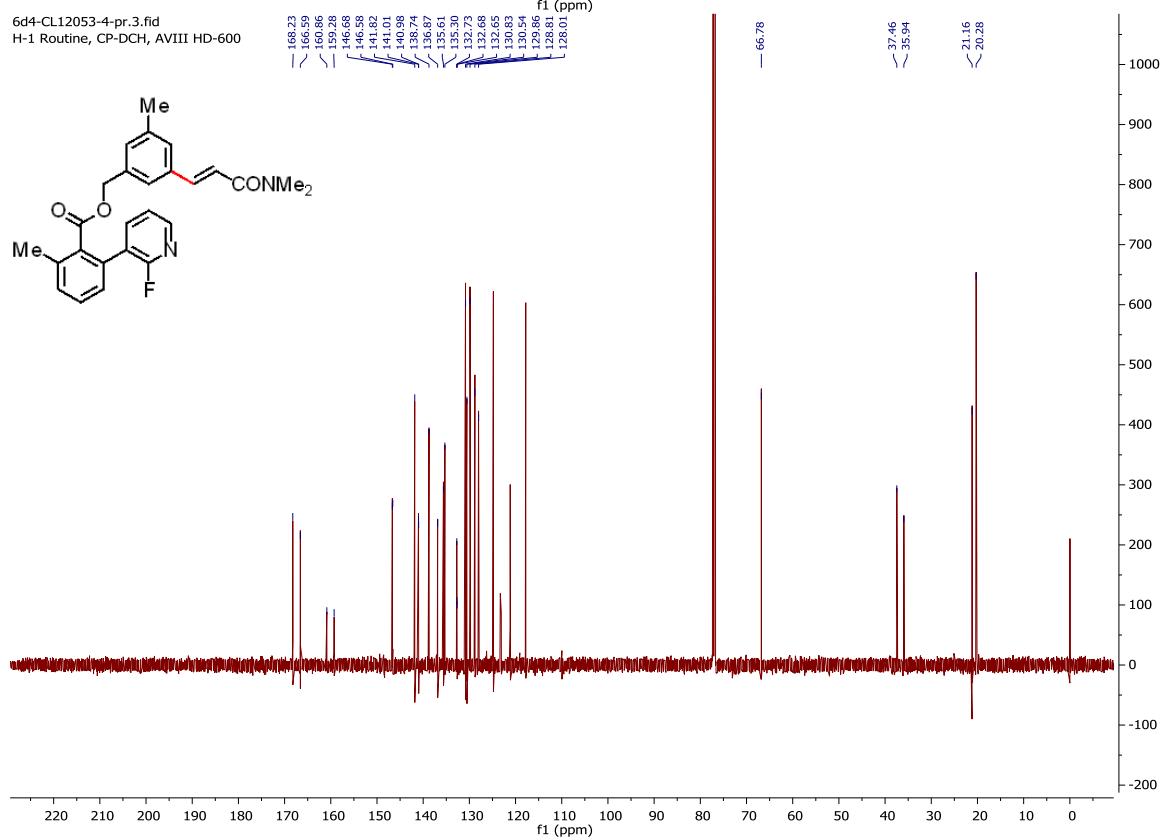
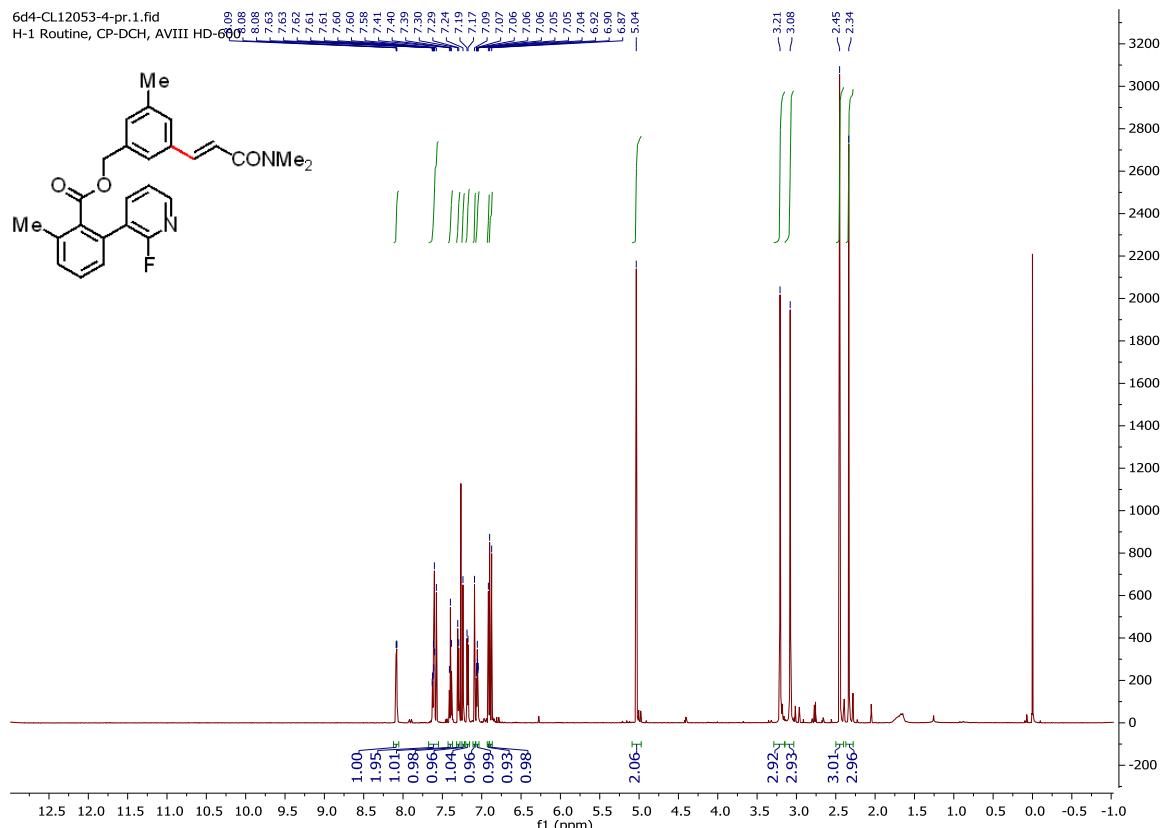


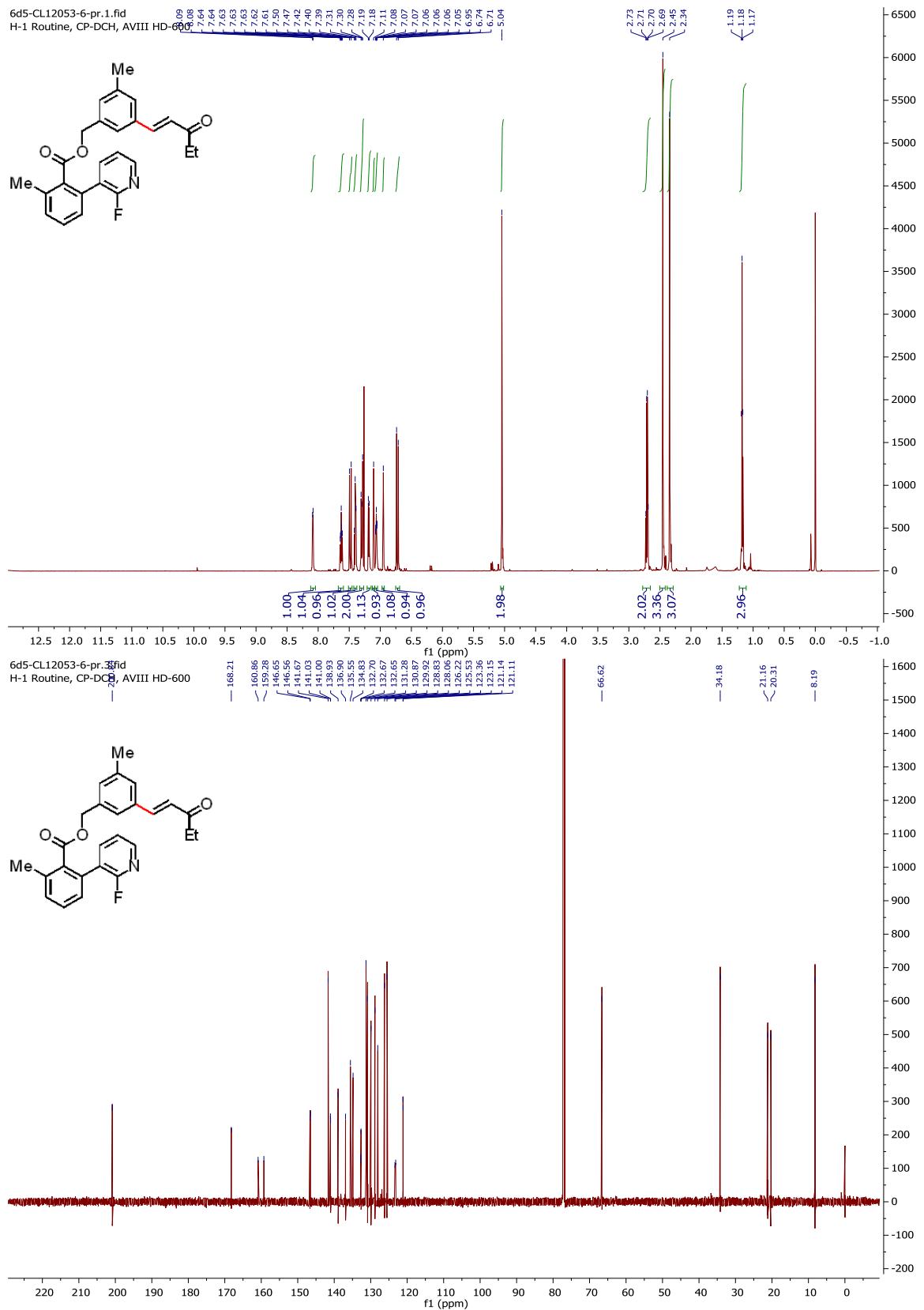


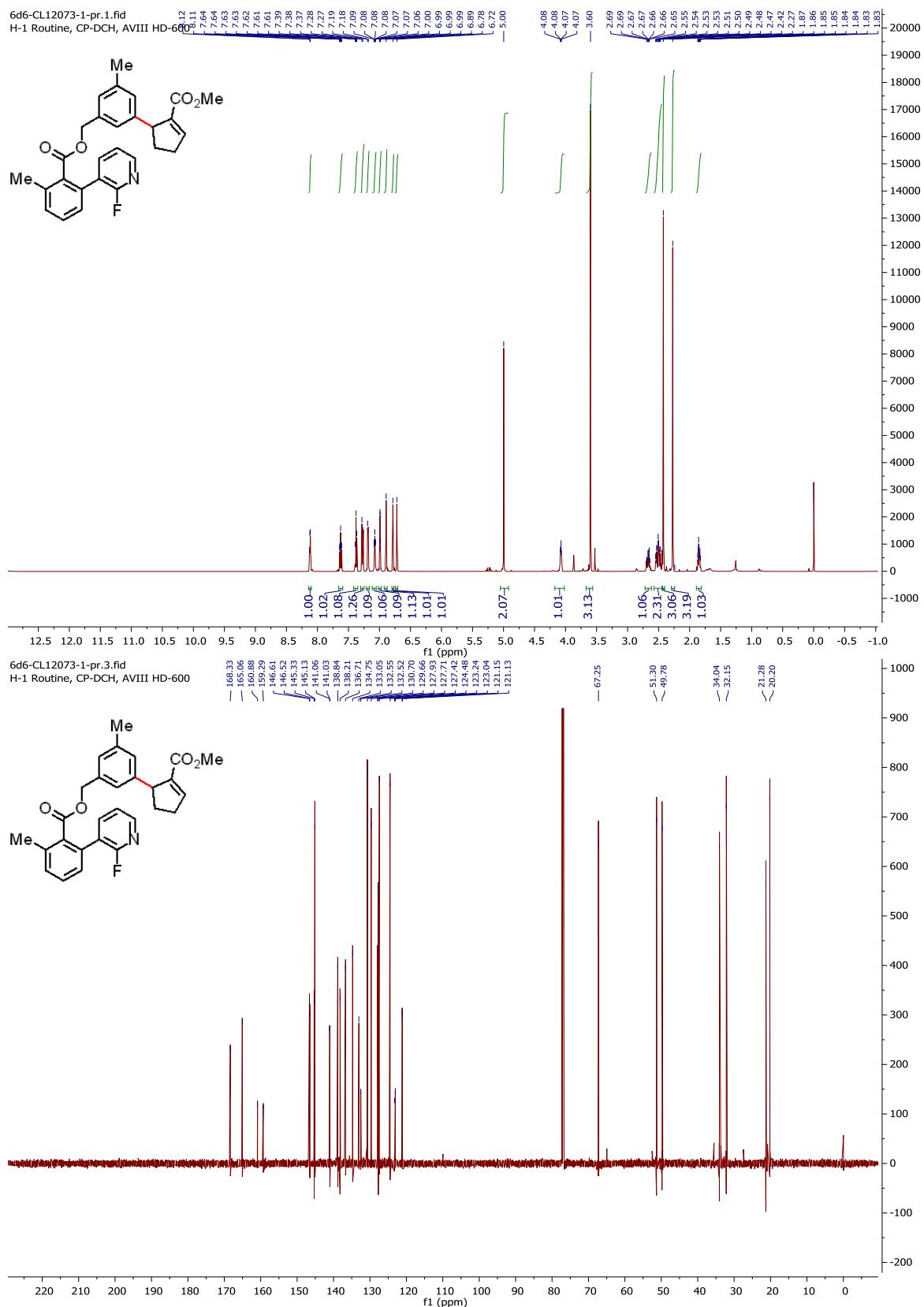




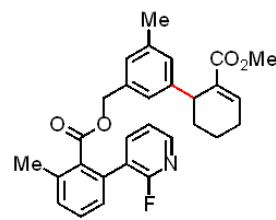




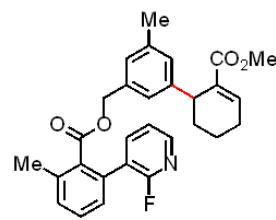


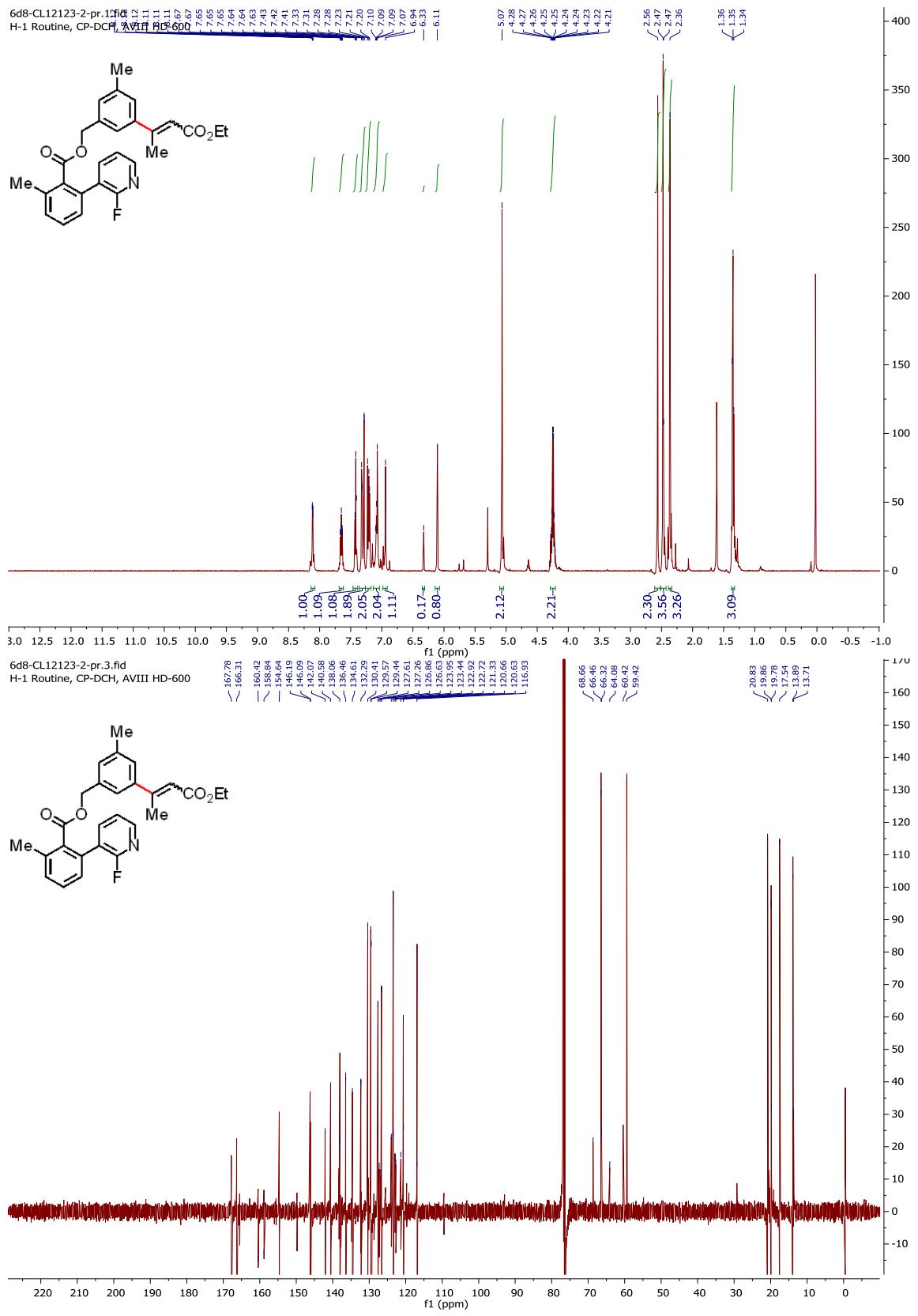


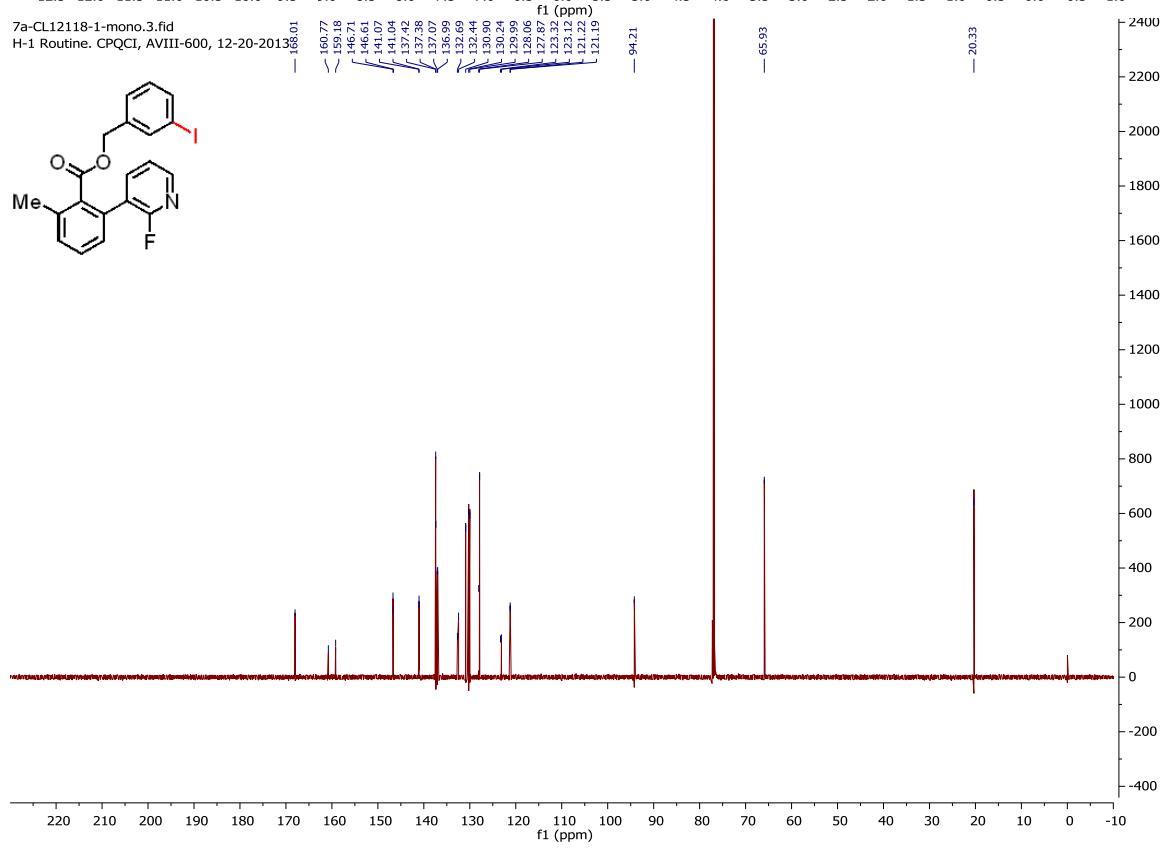
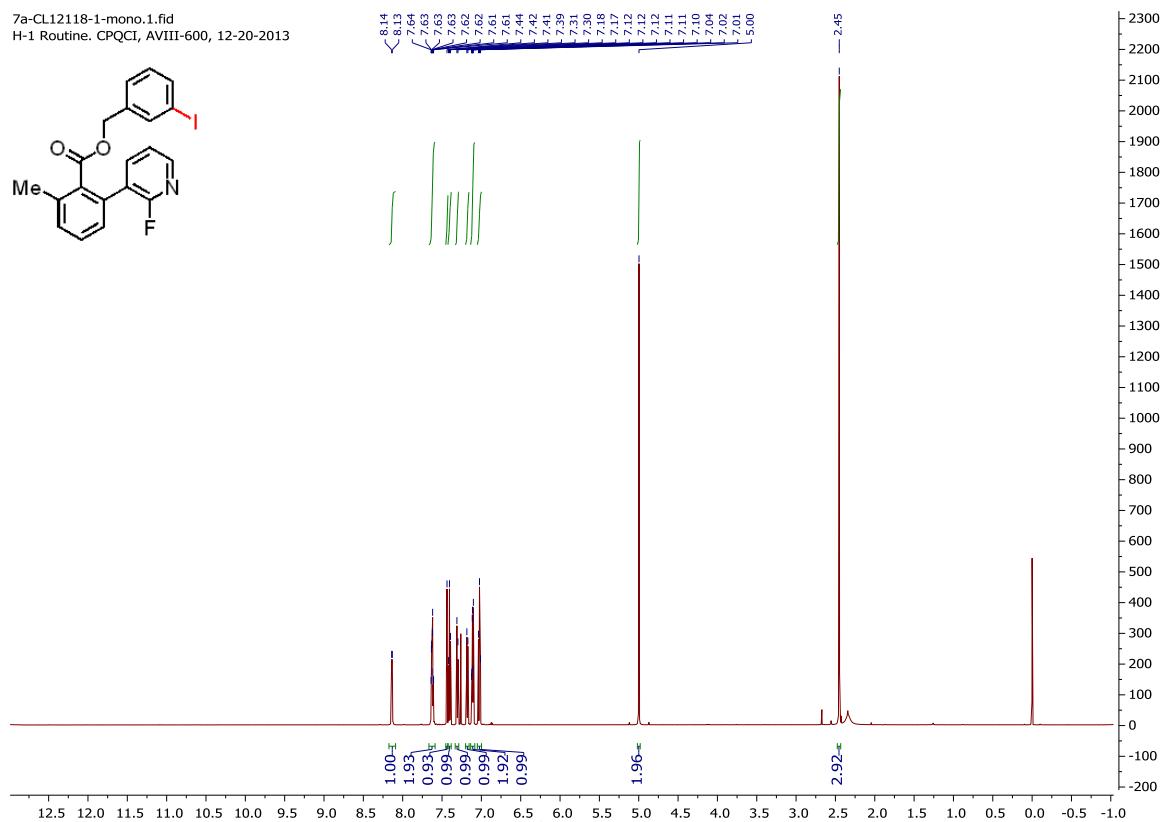
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H-1 Routine, CP-DCH, AVIII HD-600

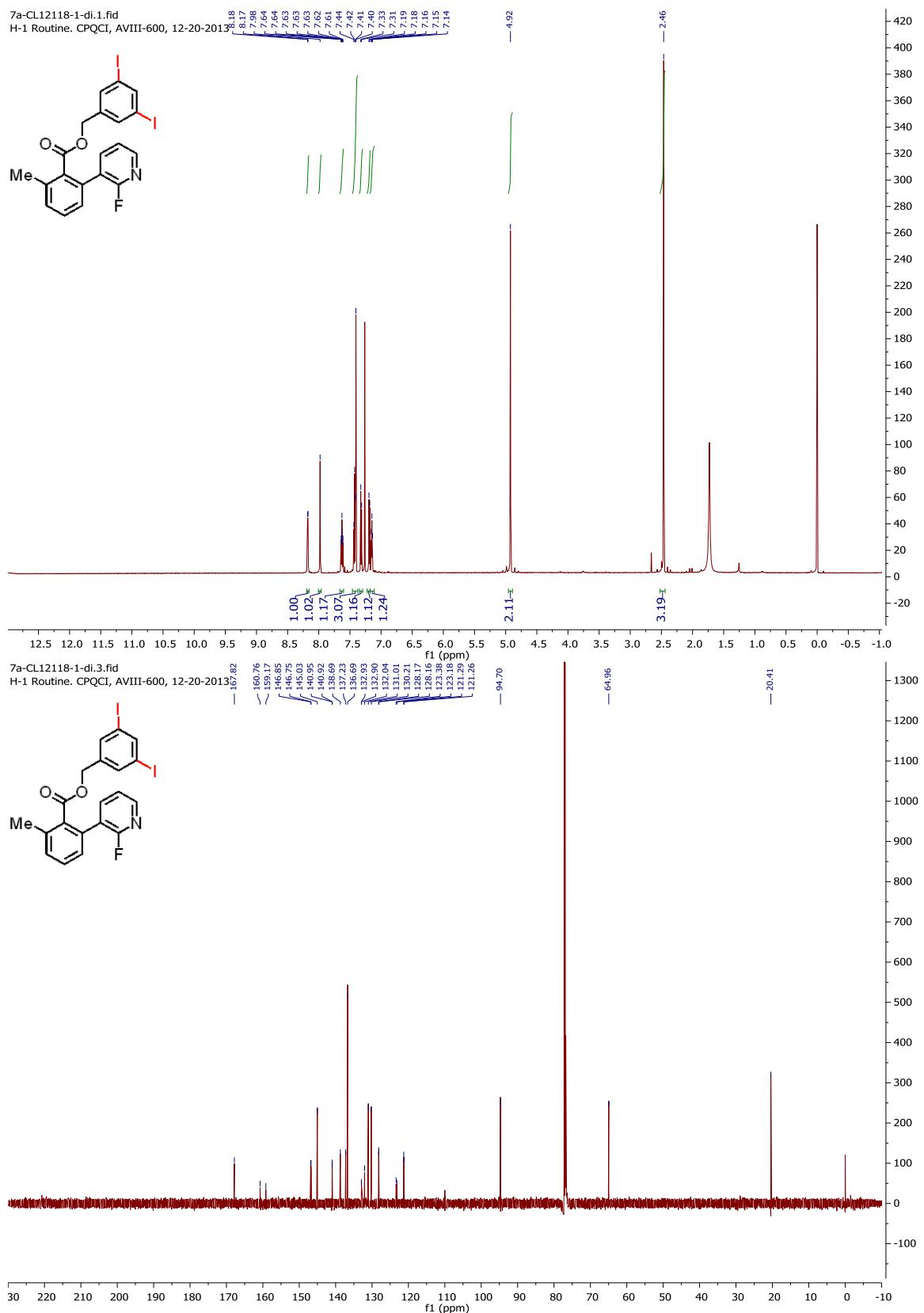


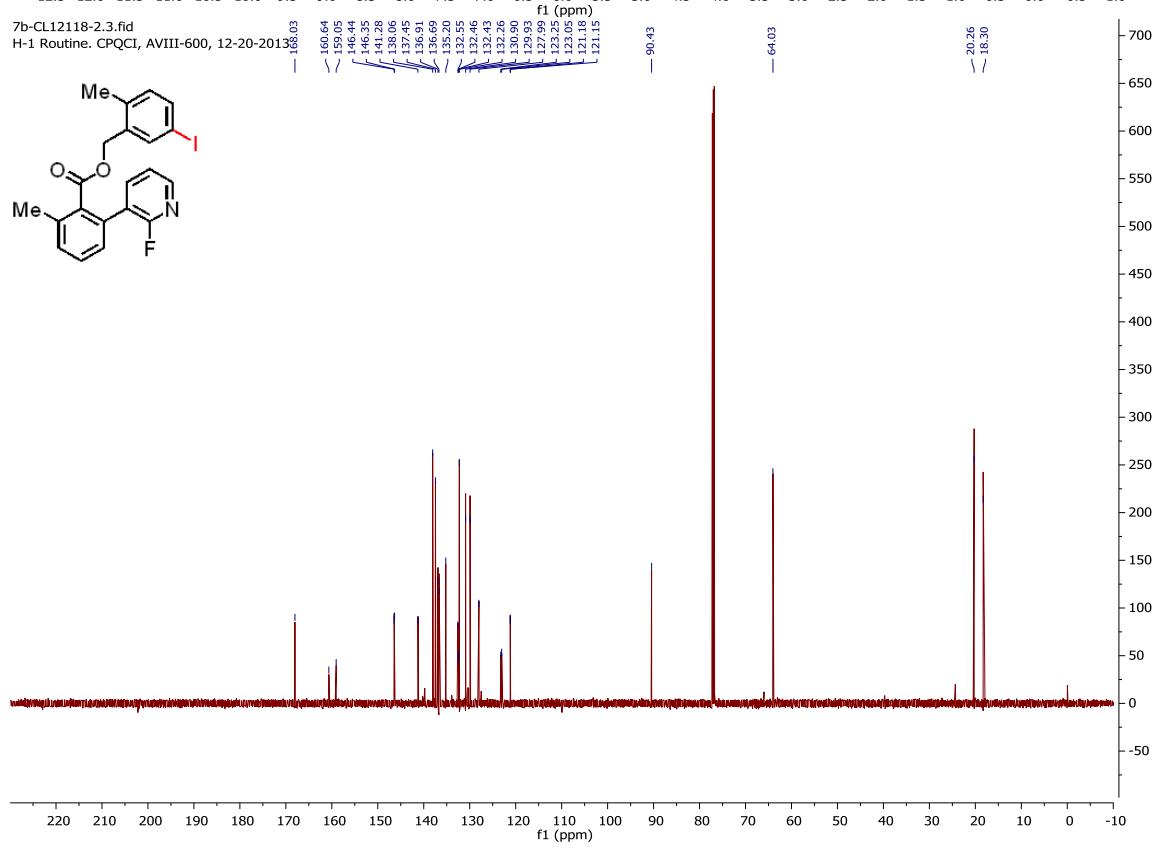
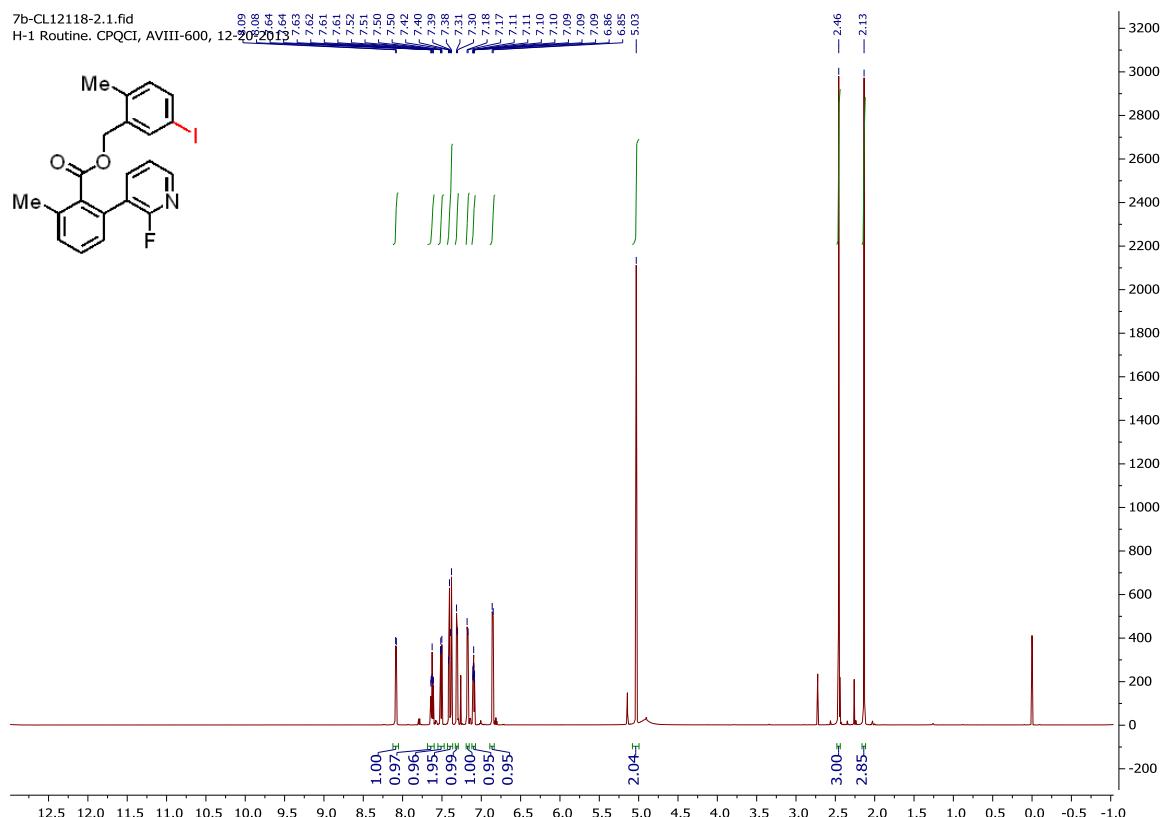
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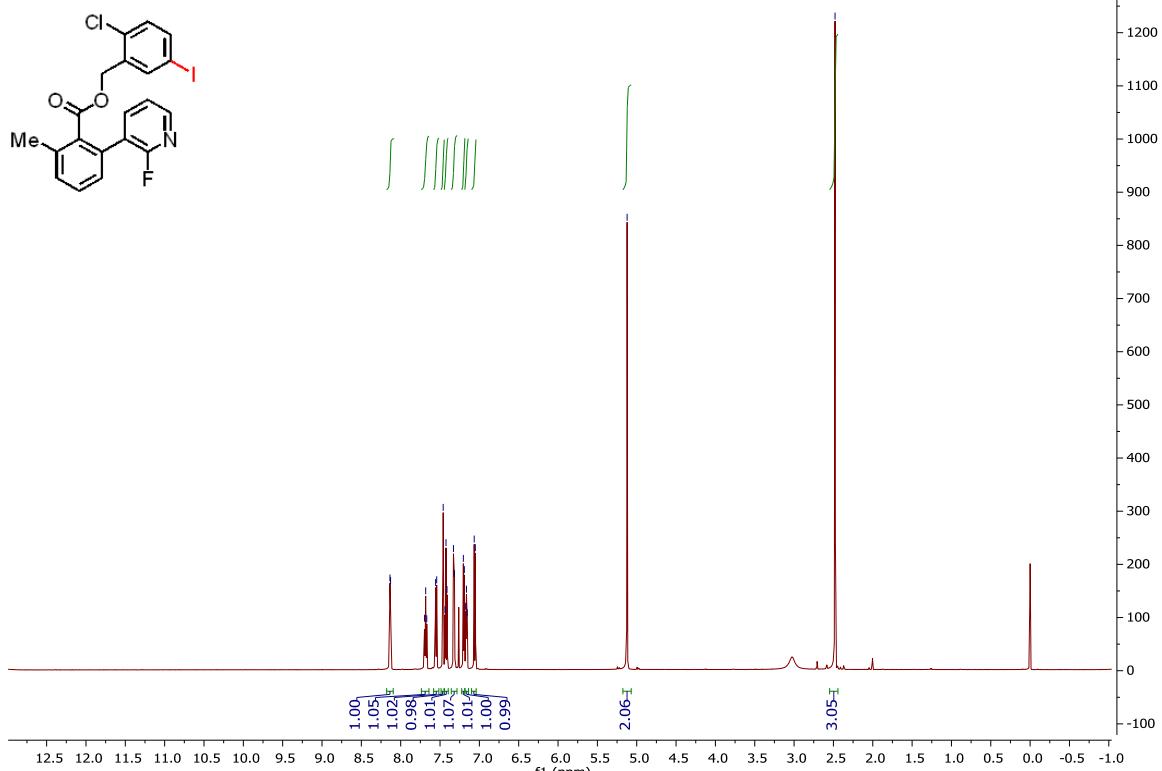




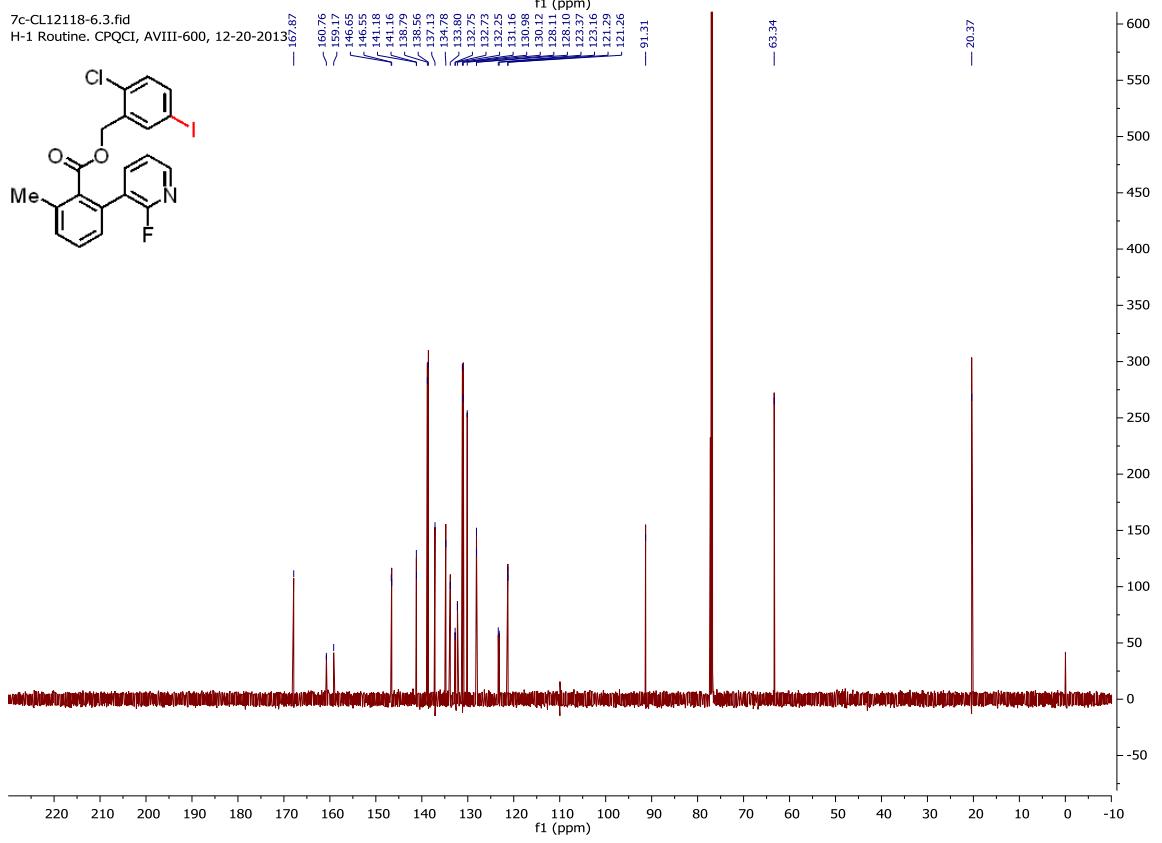




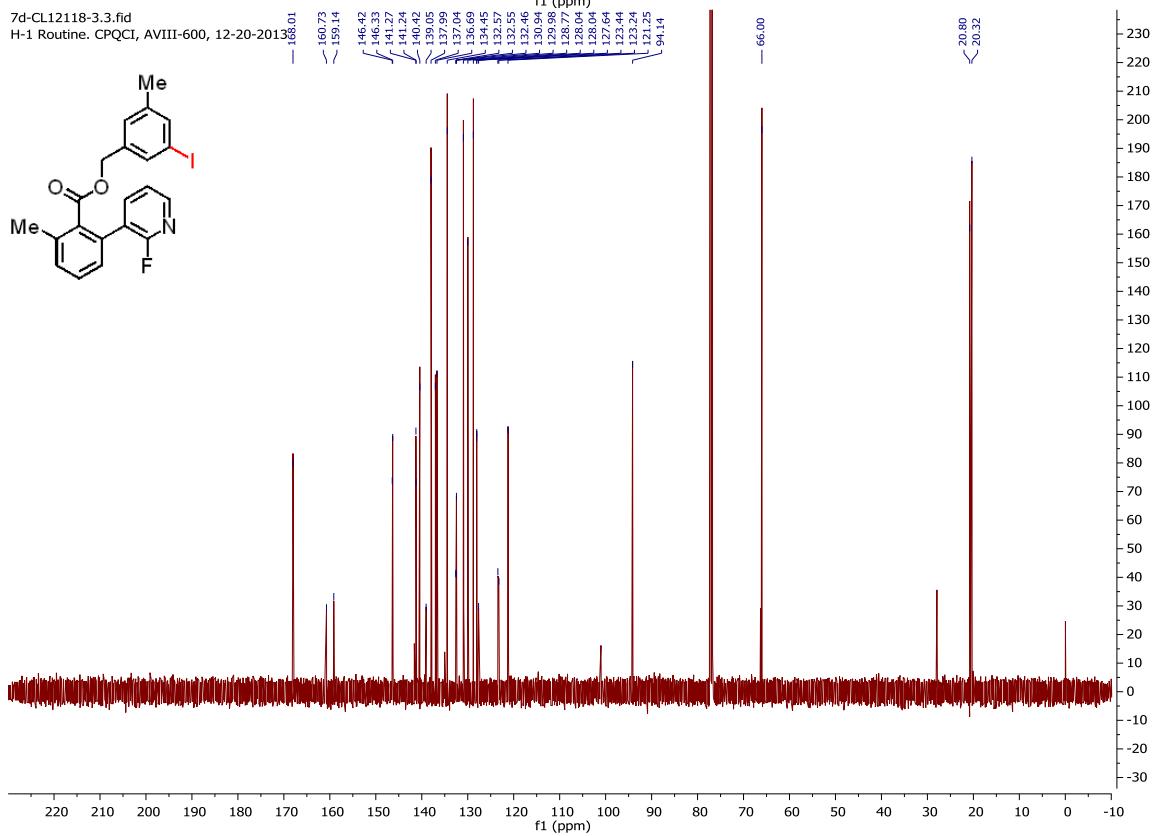
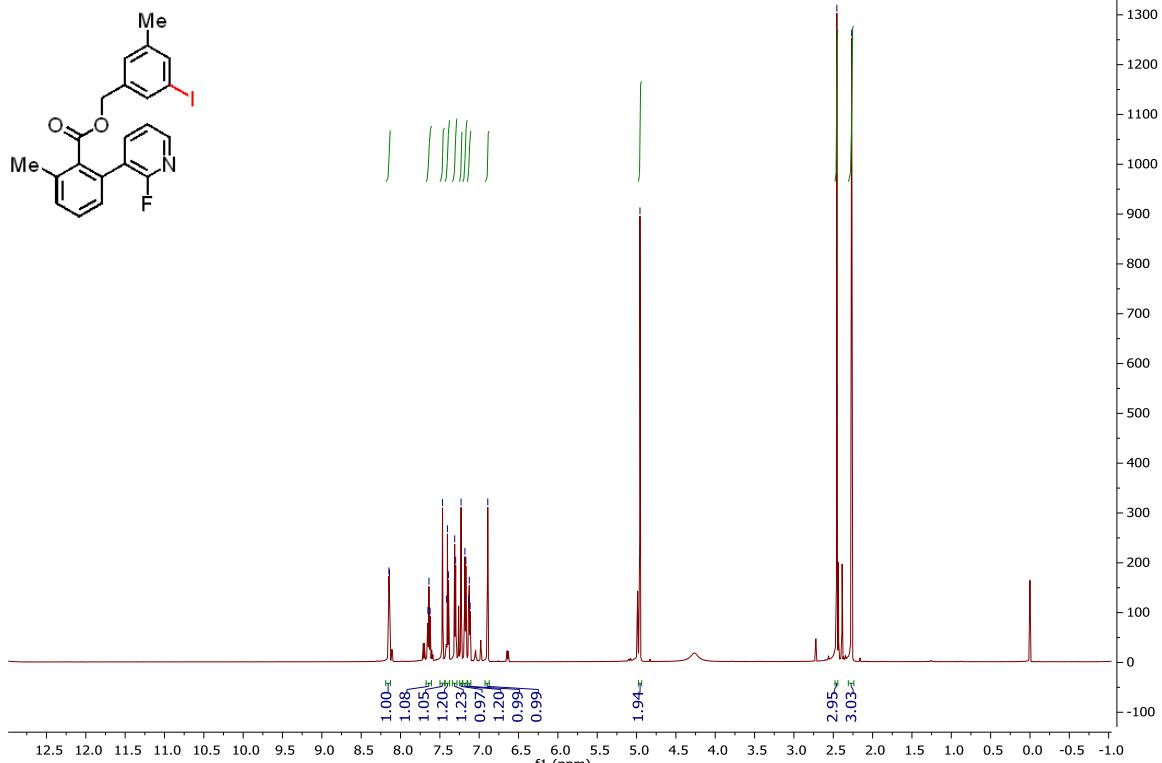
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H-1 Routine. CPQCI, AVIII-600, 12-20-2013

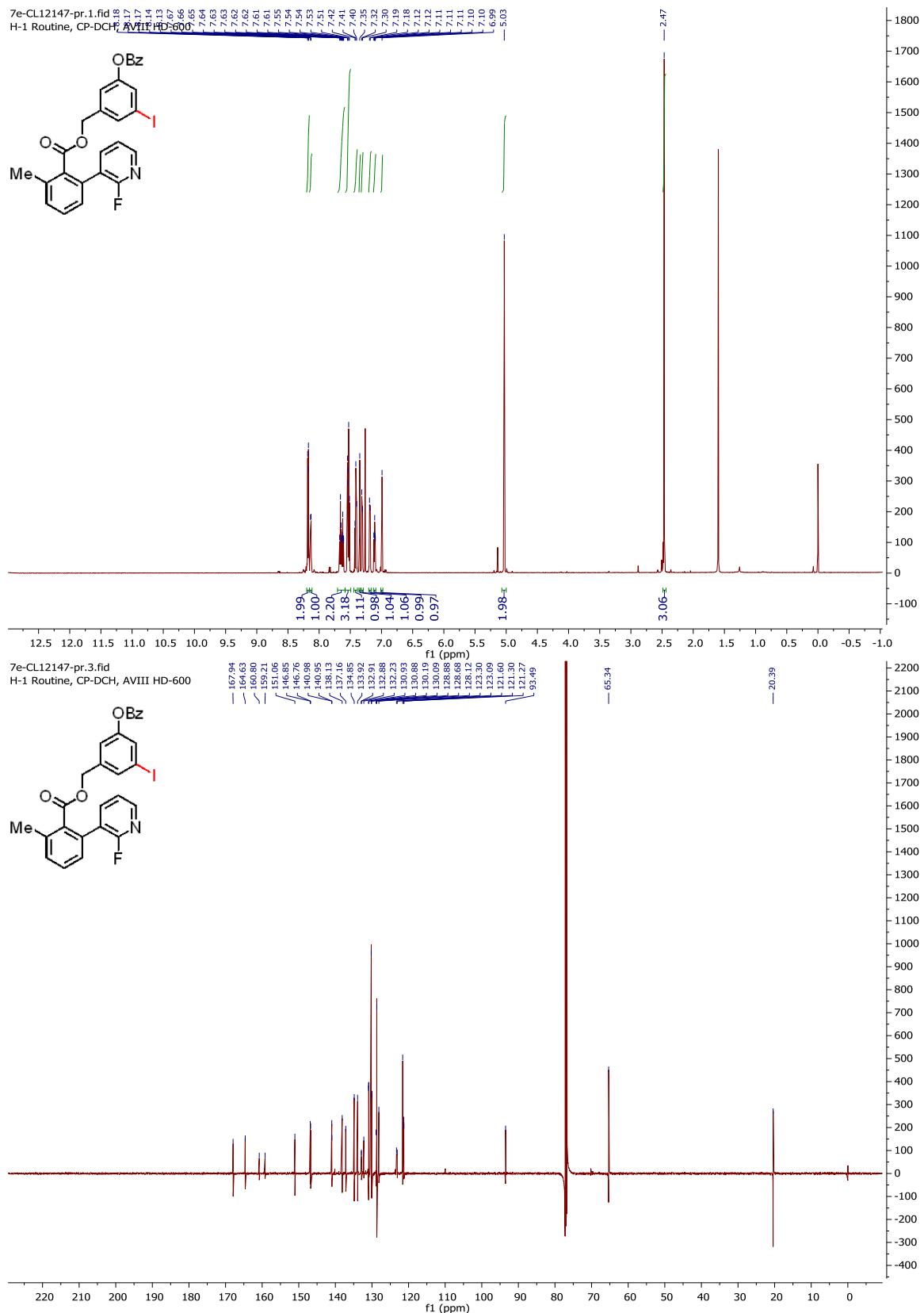


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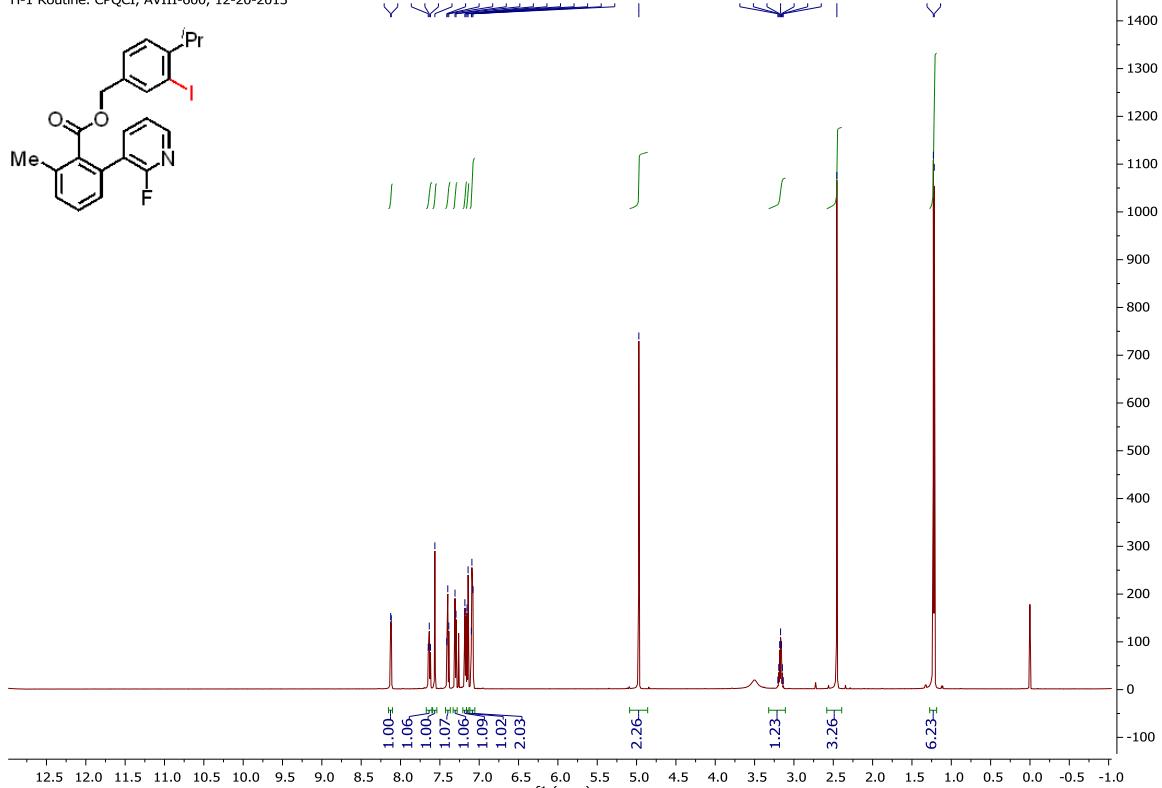


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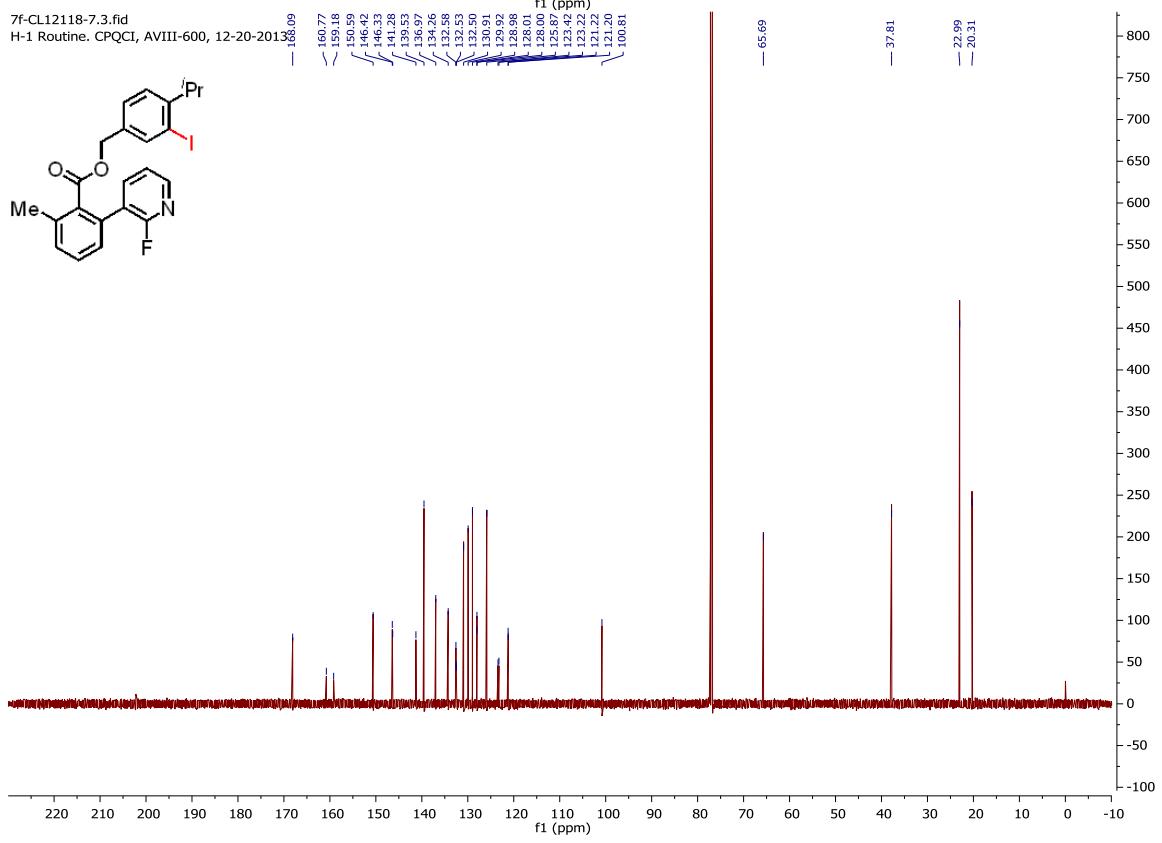


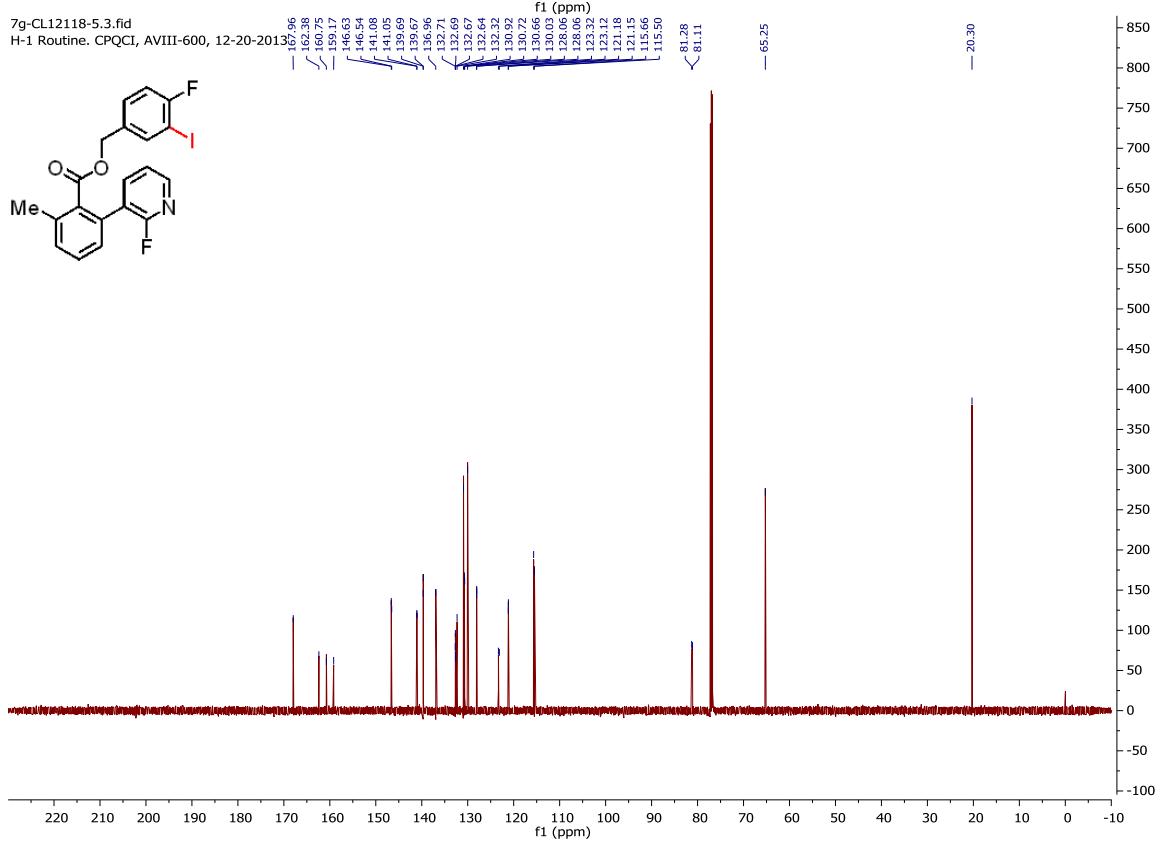
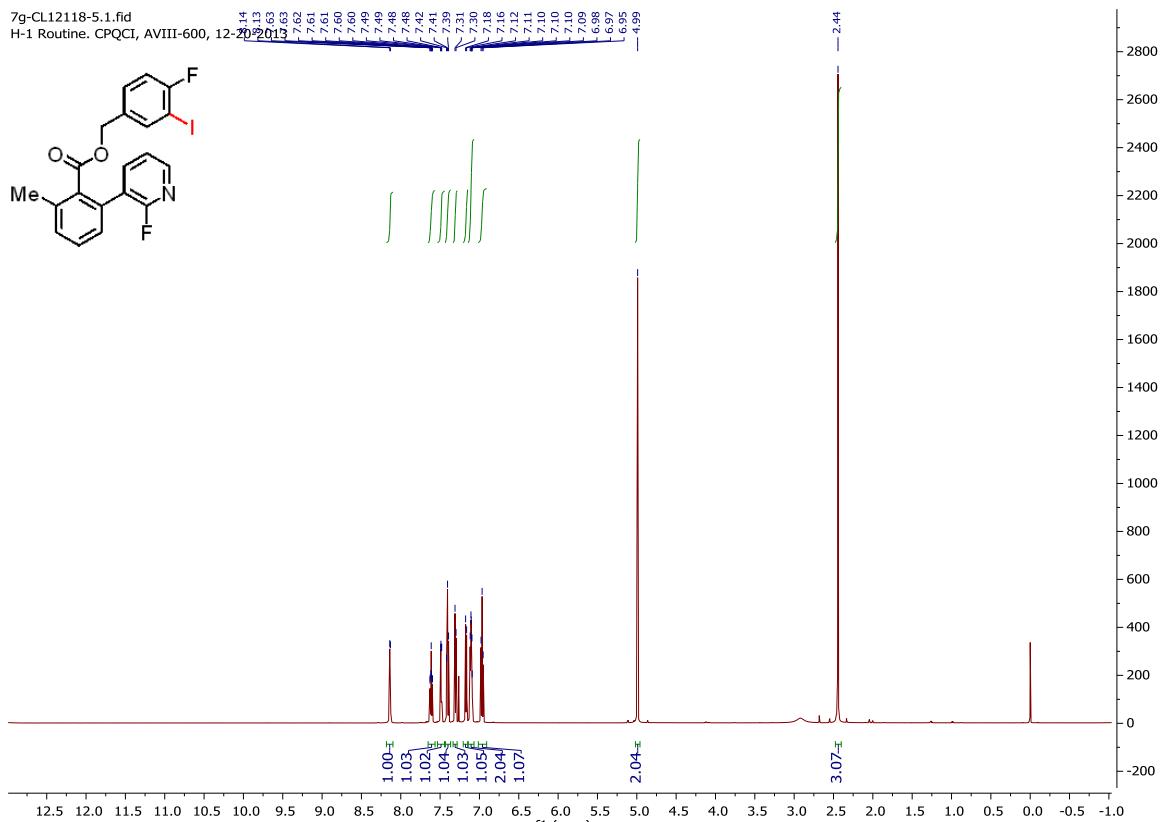


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H-1 Routine. CPQCI, AVIII-600, 12-20-2013

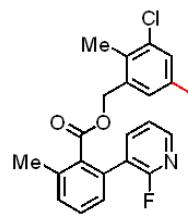


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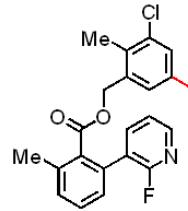


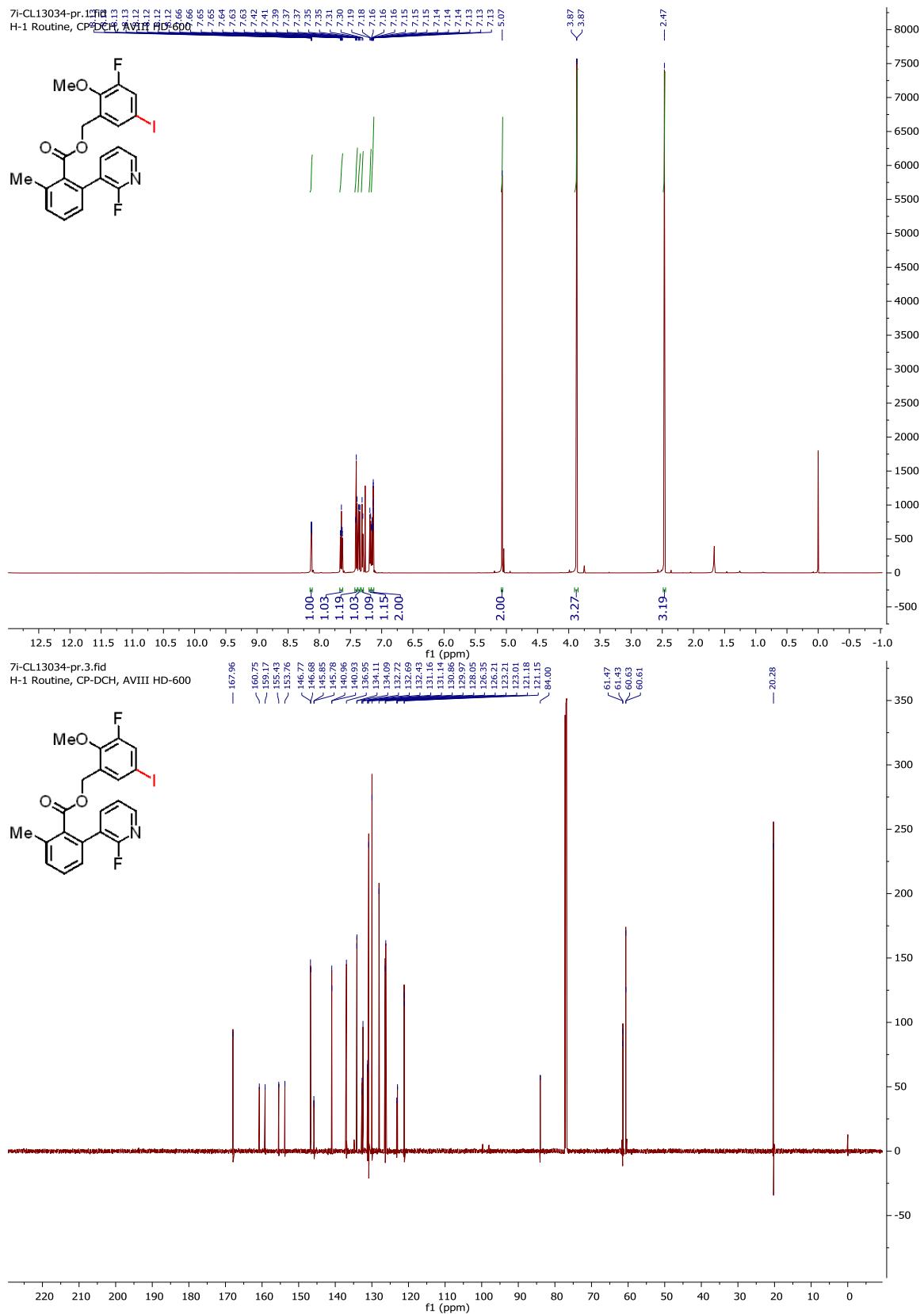


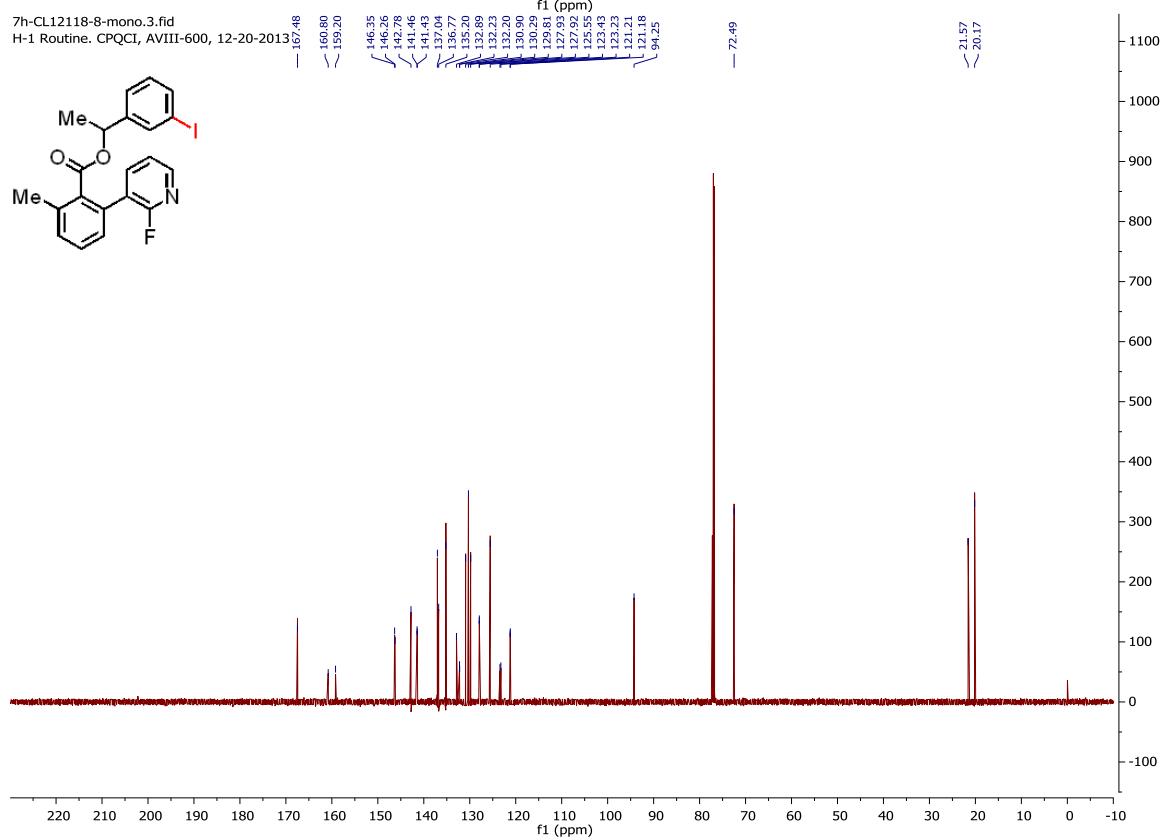
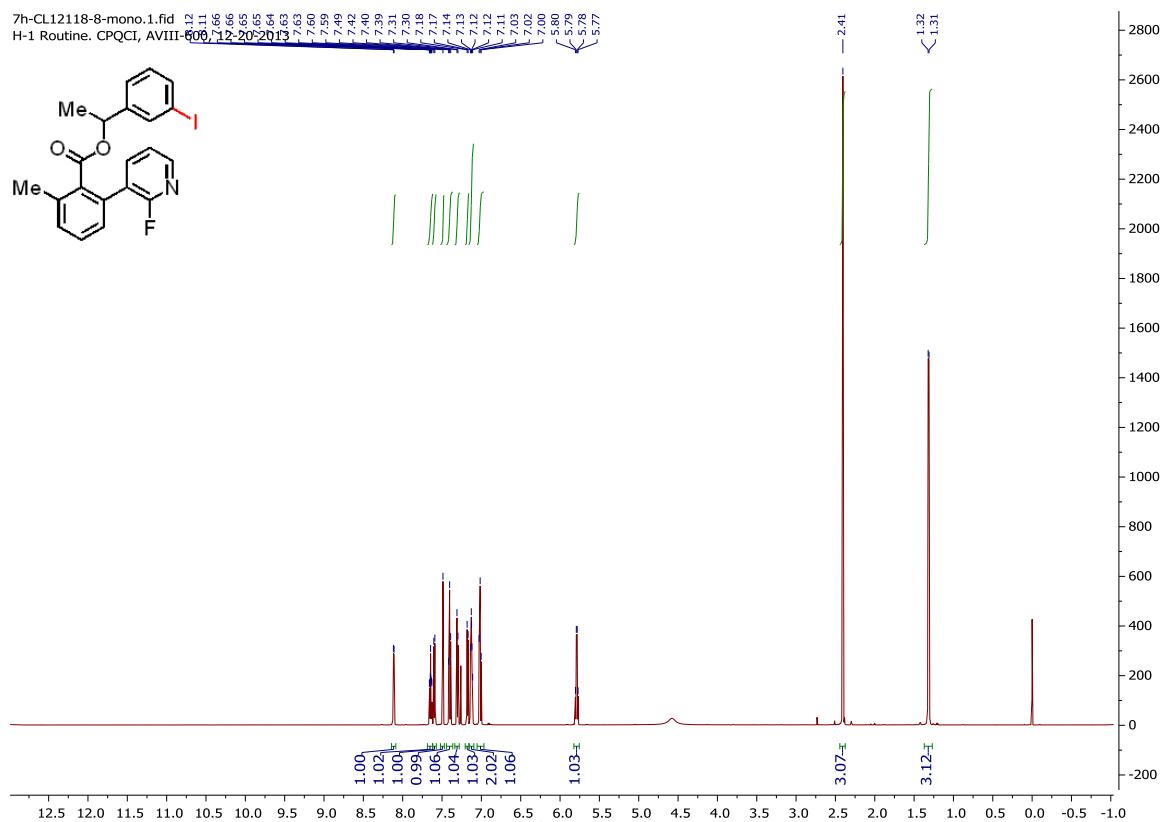
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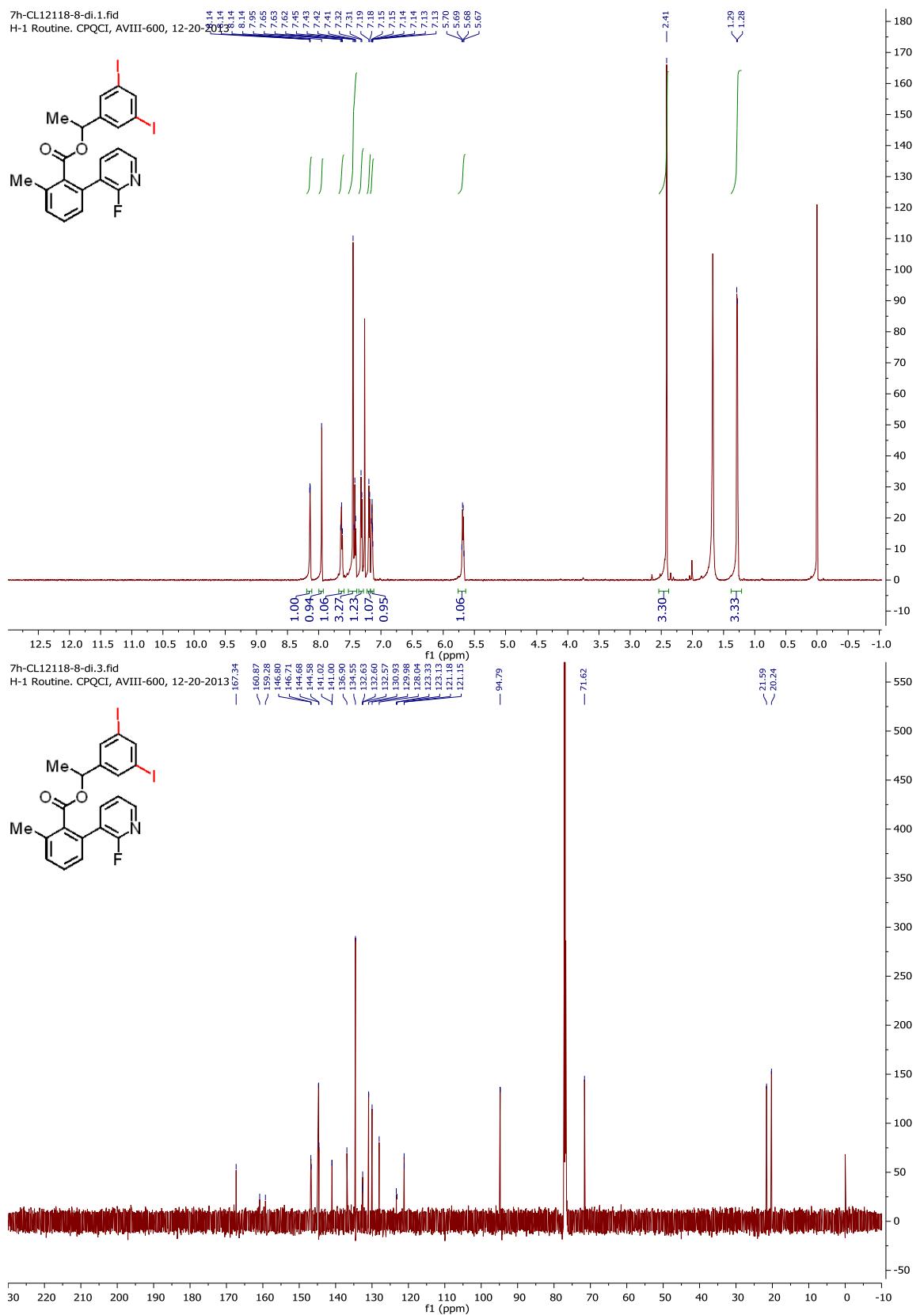


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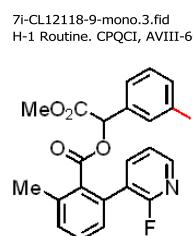
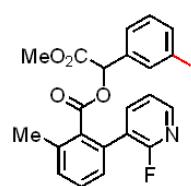








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H-1 Routine. CPQCI, AVIII-600, 12-20-2013



7i-CL12118-9-mono.3.fid  
H-1 Routine. CPQCI, AVIII-600, 12-20-2013

