## **SUPPORTING INFORMATION**

## Solubilization of Pyridone-Based Fluorescent Tag by Complexation in Cucurbit[7]uril

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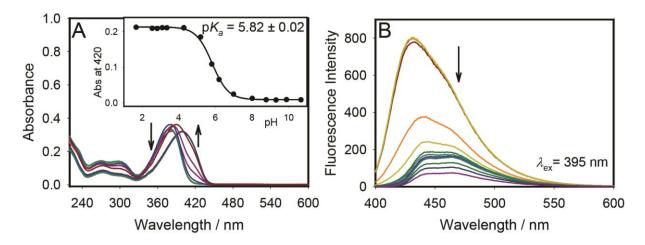
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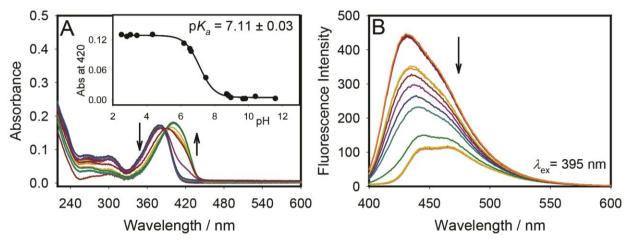
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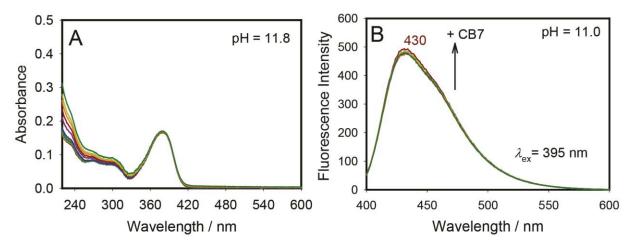
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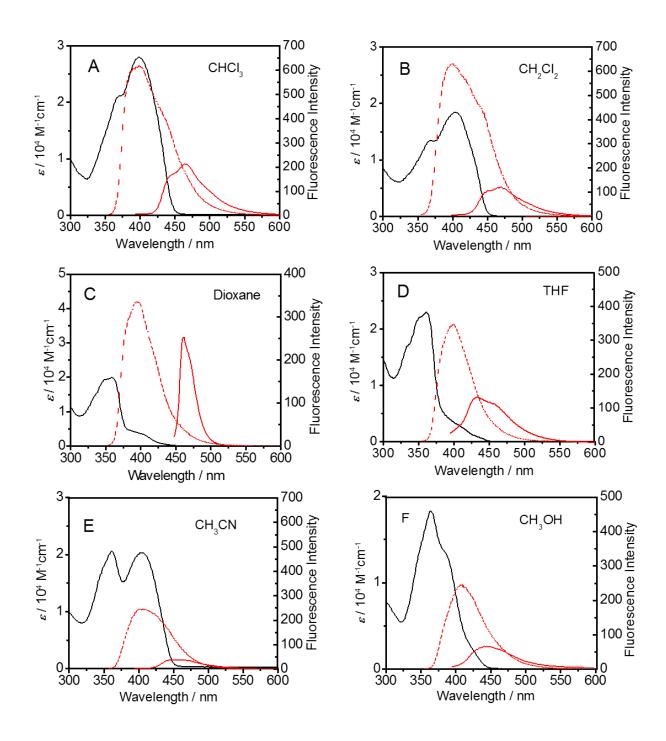
**Figure S1.** pH titration of TFP: panel A shows the evolution of the UV-Vis absorption spectra of TFP (40  $\mu$ mol/L) as a function of HCl, together with the corresponding Henderson-Hasselbalch sigmoidal fit. Panel B shows the corresponding changes in emission spectra of TFP (40  $\mu$ mol/L) as a function of pH,  $\lambda_{exc} = 395$  nm.



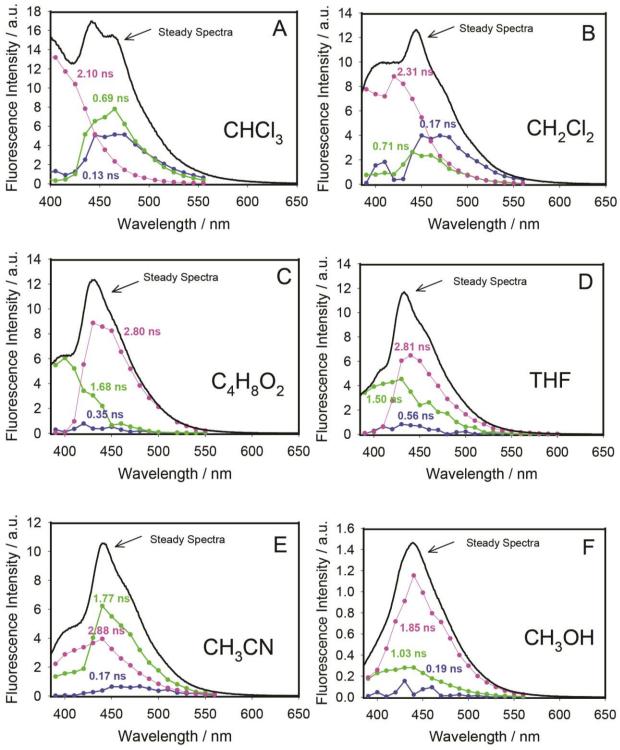
**Figure S2.** pH titration of TFP: panel A shows the evolution of the UV-Vis absorption spectra of TFP (22  $\mu$ mol/L) in the presence of CB7 (1 mmol/L) as a function of HCl, together with the corresponding Henderson-Hasselbalch sigmoidal fit. Panel B shows the corresponding changes in emission spectra of TFP (40  $\mu$ mol/L) as a function of pH,  $\lambda_{exc} = 395$  nm.



**Figure S3.** Binding titration of TFP with CB7 at pH 11: panel A shows no evolution of the UV-Vis absorption spectra of TFP (22  $\mu$ mol/L) with the addition of CB7. Panel B shows the effects of binding to CB7 (0-300  $\mu$ mol/L) on the emission spectra of TFP (22  $\mu$ mol/L) at the same pH,  $\lambda_{exc} = 395$  nm.



**Figure S4.** Absorption (black) emission (red) spectra ( $\lambda_{exc} = 350$  nm for enol and 390 nm for keto) of TFP chromophores in different organic solvents in their keto (red solid line) and enol (red dashed line) forms; A: CHCl<sub>3</sub> = chloroform, B: CH<sub>2</sub>Cl<sub>2</sub> = dichloromethane, C: C<sub>4</sub>H<sub>8</sub>O<sub>2</sub> = 1,4-dioxane, D: THF = tetrahydrofurane, E: CH<sub>3</sub>CN = acetonitrile, and F: CH<sub>3</sub>OH = methanol.



**Figure S5.** Decay-associated spectra (DAS) of three-component mixture of fluorophores for TFP (25  $\mu$ M) in different organic solvents upon excitation at 375 nm and room temperature. The corresponding steady-state spectra of each solution are also shown for comparison (see experimental section); A: CHCl<sub>3</sub> = chloroform, B: CH<sub>2</sub>Cl<sub>2</sub> = dichloromethane, C: C<sub>4</sub>H<sub>8</sub>O<sub>2</sub> = 1,4-dioxane, D: THF = tetrahydrofurane, E: CH<sub>3</sub>CN = acetonitrile, F: CH<sub>3</sub>OH = methanol, and G: CB7 = cucurbit[7]uril.

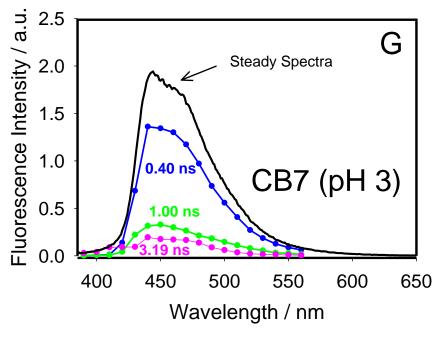
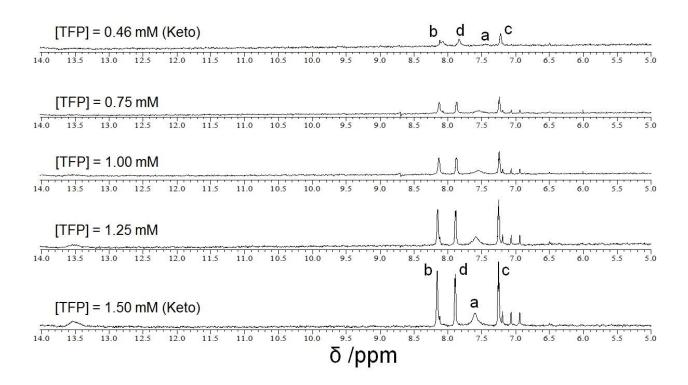
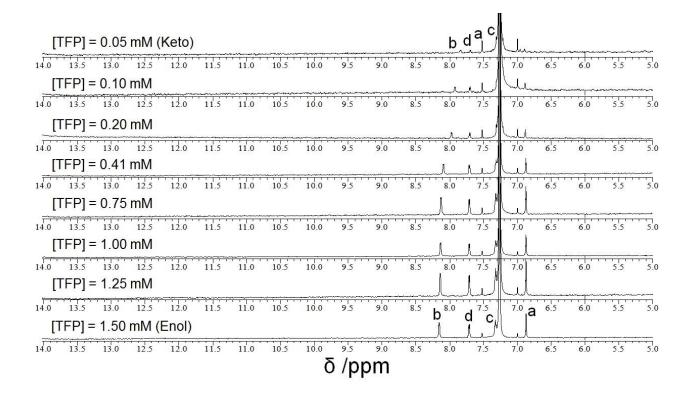


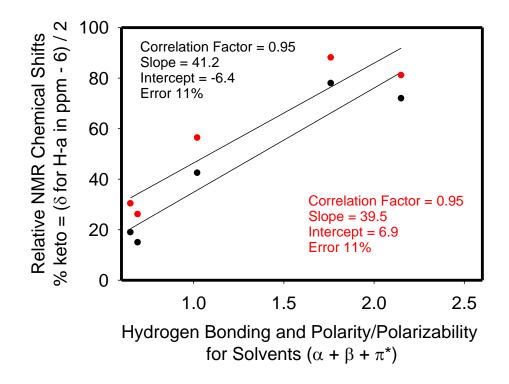
Figure S5. Continued.



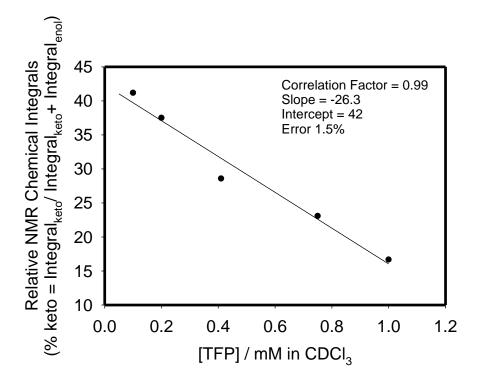
**Figure S6.** <sup>1</sup>H–NMR spectra of TFP in DMSO-d<sub>6</sub> at different concentrations. Assignments for peaks are indicated in experimental section.



**Figure S7.** <sup>1</sup>H–NMR spectra of TFP in CDCl<sub>3</sub> at different concentrations. Assignments for peaks are indicated in experimental section.



**Figure S8.** Correlation between the relative NMR chemical shifts for H-a proton in TFP with the sum of hydrogen bonding abilities and polarity/polarizability parameter  $(\alpha + \beta + \pi^*)$  for different solvents. The extrapolated plot for micromolar concentration is shown in red, see text.



**Figure S9.** Correlation between the relative NMR chemical integrals for H-a proton in TFP (see Table S1) with the concentrations of TFP in millimolar in CDCl<sub>3</sub>.

**Table S1.** The calculated percentage for keto form of TFP by using the integration areas for the NMR peaks of proton  $H_a$  at 6.9 ppm (enol) and 7.6 ppm (keto) and as a function of TFP concentrations in millimolar (mM).

| TFP<br>Concentration<br>in CDCl <sub>3</sub> /<br>mM | Integral<br>area of<br>enol<br>signal | Integral<br>area of<br>keto<br>signal | % keto<br>= Integral area of keto signal<br>Integral area of enol + Integral area of keto |
|------------------------------------------------------|---------------------------------------|---------------------------------------|-------------------------------------------------------------------------------------------|
| 0.05                                                 | 1                                     | 1.5                                   | 60 (41 from extrapolation)                                                                |
| 0.10                                                 | 1                                     | 0.7                                   | 41                                                                                        |
| 0.20                                                 | 1                                     | 0.6                                   | 37                                                                                        |
| 0.41                                                 | 1                                     | 0.4                                   | 28                                                                                        |
| 0.75                                                 | 1                                     | 0.3                                   | 23                                                                                        |
| 1.00                                                 | 1                                     | 0.2                                   | 17                                                                                        |
| 1.25                                                 | 1                                     | 0.2                                   | 17                                                                                        |
| 1.50                                                 | 1                                     | 0.2                                   | 17                                                                                        |